

# CULTURAL AFFAIRS COMMISSION MEETING AGENDA

Thursday, August 16, 2018 4:30 p.m. Dallas City Hall Park Board Room 1500 Marilla Street, 6FN Dallas, Texas 75201

Call to Order

Public Speakers (see note below)

# VOTING AGENDA ITEMS

- 1. Approval of minutes of the June 21, 2018, Cultural Affairs Commission meeting
- 2. Approval of minutes of the June 28, 2018, Cultural Affairs Commission special called meeting

PUBLIC ART COMMITTEE

3. Recommendation in support of initiating a public art project at Pike Park, located at 2807 Harry Hines Boulevard (Council District 2)

ALLOCATIONS COMMITTEE

- Recommendation in support of FY 2018-19 Cultural Organizations Program (COP) funding allocations (list attached) – Not to exceed \$4,869,205 – Financing: General Funds and OCA Hotel Occupancy Tax (HOT) Funds (subject to appropriations)
- 5. Recommendation in support of Cultural Facilities Program (CFP) funding allocations (list attached) Not to exceed \$200,000 Financing: Capital Construction Funds

OTHER - PREVIOUSLY BRIEFED TO CAC

6. Approval of FY 2016-17 Cultural Affairs Commission Annual Report

# **BRIEFINGS**

- A. Review of Draft Cultural Plan
- B. Review of Draft Cultural Policy
- C. FY 2018-19 Budget Update

#### Adjournment

<u>NOTE</u>: Public speakers must register with the Office of Cultural Affairs by 5 p.m., Wednesday, August 15, 2018. Register online at <u>DallasCulture.org/publicspeakers</u>, or call (214) 670-3687 extension 4.

#### Upcoming Meetings

September 11, 2018 – Allocations Committee Meeting & Public Art Committee Meeting September 20, 2018 – Cultural Affairs Commission Meeting October 2, 2018 – Public Art Committee Meeting October 9. 2018 – Allocations Committee Meeting October 18, 2018 – Cultural Affairs Commission Meeting November 6, 2018 – Public Art Committee Meeting November 13, 2018 – Allocations Committee Meeting November 13, 2018 – Allocations Committee Meeting November 15, 2018 – Cultural Affairs Commission Meeting

#### EXECUTIVE SESSION NOTICE

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

- 1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
- 2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
- 3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
- 4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code
  - §551.074]
- 5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
- 6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]
- 7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex. Govt. Code §551.089]

#### **"HANDGUN PROHIBITION NOTICE FOR MEETING OF GOVERNMENT ENTITIES"**

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

"Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

"De acuerdo con la sección 30.07 del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."

# **Cultural Organizations Program (COP) Funding Recommendations**

2018-19 Organizations	FY 2018-19 Funding Recommendation
Writer's Garret	\$40,292
Lone Star Wind Orchestra-New	\$22,500
Dallas Chamber Symphony	\$48,000
USA Film Festival	\$52,567
Texas Winds Musical Outreach	\$54,646
Teatro Dallas	\$67,831
Anita Martinez Ballet Folklorico	\$73,233
Fine Arts Chamber Players	\$49,604
Junior Players	\$65,257
Children's Chorus of Greater Dallas	\$55,415
Sammons Center for the Arts	\$89,370
Cara Mia Theater	\$57,258
Undermain Theatre	\$44,594
Shakespeare Festival of Dallas	\$102,156
Greater Dallas Youth Orchestra	\$54,367
Kitchen Dog Theater	\$44,564
Foundation of African American Art	\$72,660
Creative Arts Center	\$43,363
Dallas Children's Theater	\$165,222
Black Academy of Arts and Letters	\$199,956
Dallas Black Dance Theatre	\$194,711
TITAS	\$71,314
Dallas Holocaust Museum - New	\$60,000
TeCo Theatrical Productions	\$110,782
Theatre Three	\$87,420
Dallas Wind Symphony	\$47,811
Dallas Historical Society	\$36,435
Dallas County Heritage Society	\$102,545
Crow Family Foundation, Inc.	\$42,000
Big Thought	\$675,440
Perot Museum of Nature and Science	\$740,489
Dallas Museum of Art	\$1,069,896
Dallas Theater Center	\$75,007
Dallas Opera	\$152,500
TOTAL	\$4,869,205

(Note: These are recommended funding levels only. Subject to final approval by City Council.)

# Cultural Facilities Program (CF) Funding Recommendations

Organization	Funding Recommendation
Theater Three	\$37,001.50
TeCo Theatrical Productions	\$50,000.00
Kitchen Dog Theater	\$112,998.50
TOTAL	\$200,000.00

AGENDA DATE:	August 16, 2018
COUNCIL DISTRICT(S):	N/A
SERVICE:	Cultural Affairs Commission
STAFF CONTACT:	Clifton Gillespie, 214-670-3996
MAPSCO:	N/A

# **SUBJECT**

Approval of minutes of the June 21, 2018, Cultural Affairs Commission meeting

#### BACKGROUND

This action is to approve the minutes of the June 21, 2018, Cultural Affairs Commission meeting.

# PRIOR ACTION/REVIEW

This item has no prior action.

## **FISCAL INFORMATION**

This item has no cost consideration to the City.



# CULTURAL AFFAIRS COMMISSION MEETING MINUTES

Thursday, June 21, 2018 4:30 p.m. Dallas City Hall, Park Board Room 1500 Marilla Street, 6FN Dallas, Texas 75201

# PRESENT: [17]

John P Batiste (Chair), Phillip E Collins (Vice Chair), Meghann Bridgeman, Linda L Blase, Ella Good Johnson, Albert Gonzalez, Linda Riley, Jesse Smith, James N White, Lori Stahl, Jo Trizila, Leland R Burk, Taylor Adams, Daphna Yoffe, Arthur Santa-Maria, Jesse Hornbuckle, Cannon Flowers

# ABSENT: [1]

Michael G Valderas

# CITY STAFF PRESENT:

David Fisher, Clifton Gillespie, Kay Kallos, Rhonda Ivery, Glenn Ayars

#### I. <u>Call To Order</u>

A quorum of the commission being present, the Chair called the meeting to order at 4:30 p.m.

#### II. Public Speakers

No public speakers addressed the Commission at this meeting.

#### III. Voting Agenda Items

1. Approval of Minutes of the May 17, 2018 Meeting [APPROVED]

Ms. Adams moved to adopt the minutes as presented. Motion seconded by Mr. Smith and unanimously adopted.

#### CULTURAL AFFAIRS COMMISSION MEETING MINUTES – JUNE 21, 2018

2. Approval of amended minutes of the November 16, 2017, Cultural Affairs Commission meeting [APPROVED]

Mr. White moved to suspend the rules to allow reconsideration of the January 18, 2018 meeting. Motion seconded by Ms. Blase and unanimously adopted.

Mr. White moved reconsideration of action taken on January 18, 2018, approval of minutes of the November 16, 2017 meeting. Motion seconded by Ms. Johnson and unanimously adopted.

Mr. White moved approval of amended minutes of the November 16, 2017, Cultural Affairs Commission meeting, to delete reference to Commissioner Jo Trizilla. Motion seconded by Ms. Bridgeman and unanimously adopted.

 Recommendation to select artist Madeline Weiner for a public art commission to fabricate and install a site-specific artwork at Pleasant Oaks Recreation Centered located at 8701 Greenmound Avenue – Not to exceed \$79,000 – Financing: 2006 and 2017 Bond Funds (Council District 5) [APPROVED]

Mr. Gonzalez moved to adopt the item. Motion seconded by Mr. Hornbuckle and unanimously adopted.

#### IV. Briefings

1. FY 2016-17 Cultural Affairs Commission Annual Report

Cliff Gillespie briefed the commission on this matter. The item with revisions will be brought to the commission for further consideration on August 16, 2018.

2. Renovation and flood remediation at the Juanita Craft Civil Rights House

David Fisher briefed the commission on this matter.

3. Agenda for cultural planning workshop on June 28, 2018

David Fisher briefed the commission on this matter.

4. Update on Confederate Monuments Working Group

#### CULTURAL AFFAIRS COMMISSION MEETING MINUTES – JUNE 21, 2018

Kay Kallos briefed the commission on this matter.

5. Summer cultural programming highlights

David Fisher briefed the commission on this matter.

6. Commission discussion on meeting and committee attendance

Barbara Martinez with the City Attorney's Office provided information to the commission on meeting attendance requirements.

# V. <u>Adjournment</u>

After all business properly brought before the commission had been considered, the commission adjourned at 5:42 p.m.

John Paul Batiste, Chair

ATTEST:

Clifton Gillespie, Office of Cultural Affairs

Date Approved

AGENDA DATE:	August 16, 2018
COUNCIL DISTRICT(S):	N/A
SERVICE:	Cultural Affairs Commission
STAFF CONTACT:	Clifton Gillespie, 214-670-3996
MAPSCO:	N/A

# **SUBJECT**

Approval of minutes of the June 28, 2018, Cultural Affairs Commission special called meeting

#### BACKGROUND

This action is to approve the minutes of the June 28, 2018, Cultural Affairs Commission special called meeting.

#### PRIOR ACTION/REVIEW

This item has no prior action.

#### **FISCAL INFORMATION**

This item has no cost consideration to the City.



# CULTURAL AFFAIRS COMMISSION MEETING MINUTES

Thursday, June 28, 2018 8:30 a.m. Latino Cultural Center 2600 Live Oak Street Dallas, Texas 75204

# PRESENT: [17]

John P Batiste (Chair), Phillip E Collins (Vice Chair), Meghann Bridgeman, Linda L Blase, Ella Good Johnson, Albert Gonzalez, Michael G Valderas, Jesse Smith, James N White, Lori Stahl, Jo Trizila, Leland R Burk, Taylor Adams, Daphna Yoffe, Arthur Santa-Maria, Jesse Hornbuckle, Cannon Flowers

# ABSENT: [1]

Linda Riley

# CITY STAFF PRESENT:

Jennifer Scripps, David Fisher, Clifton Gillespie, Kay Kallos, Charla Sanderson, Anne Marie Gan, Brittney Dubose, Mike Oakes, George Landis

#### I. Call To Order – Welcoming Remarks

A quorum of the commission being present, the Chair called the meeting to order at 9:03 a.m. Councilmember Mark Clayton made welcoming remarks.

#### II. Briefings

1. Presentation and discussion of Phase 2 Findings

Joy Bailey-Bryant (Lord Cultural Resources), Candace Damon (HR&A), and Lizzie MacWillie (bcWorkshop) briefed the commission on Phase 2 Findings of the Dallas Cultural Plan.

2. Updates on Dallas Cultural Plan task forces work

Task force leaders provided information to the commission on the work of the Cultural Plan task forces.

3. Cultural Affairs Commission rules of procedure

Commissioner Smith updated the commission on progress related to development of commission rules of procedure.

4. Cultural policy discussion and next steps

Cliff Gillespie updated the commission on development of a new cultural policy.

5. Cultural plan next steps and meeting wrap up

Jennifer Scripps updated the commission on next steps related to development of the new cultural plan and policy.

#### III. Adjournment

After all business properly brought before the commission had been considered, the commission adjourned at 1:30 p.m.

John Paul Batiste, Chair

ATTEST:

Clifton Gillespie, Office of Cultural Affairs

Date Approved

August 16, 2018
2
Public Art Program
Kay Kallos, 214-670-3281
45-E

#### **SUBJECT**

Recommendation in support of initiating a public art project at Pike Park, located at 2807 Harry Hines Boulevard (Council District 2)

#### BACKGROUND

Pike Park, named after Edgar L. Pike was formally dedicated in 1927. At this time the park included a two-story field house with reading rooms, activity rooms, assembly rooms and a party room. It was originally named Summit Play Park in 1913. The Park Department added a flag pole, playground equipment and a wading pool. The Park is located in the neighborhood known as Little Mexico, which was home to many Mexican-American families in the early decades of the 20th century.

In the 1970s, the City completed a park renovation project as a result of emphatic input from residents about the significance of the park for Mexican Americans.

Given the cultural and historic importance of the Park that includes an architectural structure by an architect of historical importance, Lang and Witchell as well as its role as a significant gathering place for the Latino community, the park was awarded Landmark Status (Historic Overlay District No. 96) in 2000.

#### Proposed Scope of Project

The proposed project will honor the life of Santos Rodriguez with narrative references to the events surrounding his death on July 24, 1973.

See related articles on Santos Rodriguez:

https://www.dallasnews.com/news/news/2013/07/21/40-years-after-santos-rodriguezsmurder-scars-remain-for-family-neighbors-and-dallas

https://www.npr.org/sections/codeswitch/2013/07/24/205121429/How-The-Death-Of-A-12-Year-Old-Changed-The-City-Of-Dallas The medium and specifics are still to be determined during the planning phase of this proposed project. Staff will be proposing a narrative to be augmented by interpretive signage. Proposed medium may be relief sculpture with symbolic and/or figurative references or a mural on a constructed mural wall with symbolic and/or figurative references.

#### PRIOR ACTION/REVIEW

On July 23, 2018 a community meeting was held to receive public input.

On August 14, 2018 the Public Art Committee recommended initiation of project planning.

#### **FISCAL INFORMATION**

This item has no cost consideration to the City. (Future recommendations, including artist selection will have associated costs.)

AGENDA DATE:	August 16, 2018
COUNCIL DISTRICT(S):	N/A
SERVICE:	Cultural Services Contracts
STAFF CONTACT:	Charla Sanderson, 214-670-4065
MAPSCO:	N/A

#### **SUBJECT**

Recommendation in support of FY 2018-19 Cultural Organizations Program (COP) funding allocations (list attached) – Not to exceed \$4,869,205 – Financing: General Funds and OCA Hotel Occupancy Tax (HOT) Funds (subject to appropriations)

#### BACKGROUND

The Cultural Organizations Program (COP) provides funding for cultural services with established non-profit cultural organizations to support an array of programs that include concerts, plays, exhibitions, performances, workshops, and other cultural services. The Office of Cultural Affairs and citizen review panels reviewed proposals from cultural organizations, and funding levels were reviewed and recommended by the Allocations Committee of the Cultural Affairs Commission. All services will be provided between October 1, 2018 and September 30, 2019.

Specific funding recommendations are as follows:

2018-19 Organizations	FY 2018-19 Funding Recommendation
TIER I - \$500,000 and Under	
Writer's Garret	\$40,292
Lone Star Wind Orchestra-New	\$22,500
Dallas Chamber Symphony	\$48,000
USA Film Festival	\$52,567
Texas Winds Musical Outreach	\$54,646
Teatro Dallas	\$67,831
Anita Martinez Ballet Folklorico	\$73,233
Fine Arts Chamber Players	\$49,604
Tier II - \$500,001 - \$999,999	
Junior Players	\$65,257
Children's Chorus of Greater Dallas	\$55,415
Sammons Center for the Arts	\$89,370
Cara Mia Theater	\$57,258

	<b>\$44.504</b>	
	\$44,594	
Shakespeare Festival of Dallas	\$102,156	
Greater Dallas Youth Orchestra	\$54,367	
Kitchen Dog Theater	\$44,564	
Foundation of African American Art	\$72,660	
Creative Arts Center	\$43,363	
TIER III - \$1,000,000 - \$4,999,999		
Dallas Children's Theater	\$165,222	
Black Academy of Arts and Letters	\$199,956	
Dallas Black Dance Theatre	\$194,711	
TITAS	\$71,314	
Dallas Holocaust Museum - New	\$60,000	
TeCo Theatrical Productions	\$110,782	
Theatre Three	\$87,420	
Dallas Wind Symphony	\$47,811	
Dallas Historical Society	\$36,435	
Dallas County Heritage Society	\$102,545	
TIER IV - Groups over \$5,000,000		
Crow Family Foundation, Inc.	\$42,000	
Big Thought	\$675,440	
Perot Museum of Nature and Science	\$740,489	
Dallas Museum of Art	\$1,069,896	
Dallas Theater Center	\$75,007	
Dallas Opera	\$152,500	
TOTAL	\$4,869,205	

Additional information regarding this item will be available to the Commission on August 16, 2018.

# PRIOR ACTION/REVIEW

On August 6, 2018 the Allocations Committee approved a recommendation in support of this item.

# **FISCAL INFORMATION**

General Funds and OCA Hotel Occupancy Tax (HOT) Funds - \$4,869,205

MAPSCO:	45-B, 54-F, 44-A
MADSCO.	
STAFF CONTACT:	Cliff Gillespie, 214-670-3996
SERVICE:	Cultural Services Contracts
COUNCIL DISTRICT(S):	14, 1, 6
AGENDA DATE:	August 16, 2018

#### SUBJECT

Recommendation in support of Cultural Facilities Program (CFP) funding allocations (list attached) – Not to exceed \$200,000 – Financing: Capital Construction Funds

#### BACKGROUND

The Cultural Facilities Program coordinates and guides the City of Dallas support and funding for long-term improvement, renovation or major repairs of cultural facilities owned and operated by organizations with an annual operating budget less than \$5 million. Applicants may request up to \$200,000.

Projects must have a public purpose, a measurable community impact, and should address at least one of the following priorities:

- Urgent-need remodeling, renovation or major repairs of existing facilities including equipment and technology upgrades or replacement
- Improvements to a historic building
- Allow for significant organizational growth
- Bring buildings into compliance with the Americans with Disabilities Act or other building code requirements
- Parking expansion

Three applications were received and reviewed by a citizen review panel. All three were recommended for funding by the Allocations Committee of the Cultural Affairs Commission on August 6, 2018.

#### Project Summaries

**Theatre Three** is seeking assistance to replace and service 8 HVAC systems with Carrier high-efficiency, code compliant equipment. Units cooling the theatre have been failing with alarming regularity. Of the 8 units still to be replaced, one is dead, and this unit serves the Norma Young Arena Stage, the main space of the theatre. (Recommended Funding: \$37,001.50)

**TeCo Theatrical Productions** (Bishop Arts Theatre Center) proposes to create an arts and entrepreneur incubator facility which will be a resource centered co-working space focused on providing arts entrepreneurs and small nonprofit arts organizations with education, programing/events, and mentorship, all of which are vital for the growth and sustainability of nonprofits. (Recommended Funding: \$50,000)

**Kitchen Dog Theater** is requesting support to fund renovations of a newly purchased building. When complete the new KDT home will feature a mainstage flexible black-box theater; a rehearsal hall and small performance space; scene shop; dressing rooms; green room; flexible lobby space big enough for entertaining; storage; administrative offices; and plenty of parking. (Recommended Funding: \$112,998.50)

#### PRIOR ACTION/REVIEW

On August 6, 2018 the Allocations Committee approved a recommendation in support of this item.

#### **FISCAL INFORMATION**

Capital Construction Funds - \$200,000

COUNCIL DISTRICT(S):       N/A         SERVICE:       Cultural Affairs Commission
SERVICE: Cultural Affairs Commission
STAFF CONTACT: Clifton Gillespie, 214-670-3996
MAPSCO: N/A

#### **SUBJECT**

Approval of FY 2016-17 Cultural Affairs Commission Annual Report

# BACKGROUND

Dallas City Code Section 8-1.1 provides that City boards and commissions submit an annual report of its activities in the preceding the preceding year. A draft of the FY 2016-17 Cultural Affairs Commission Annual Report was briefed to the Commission on June 21, 2018. Feedback received from the Commission was incorporated into a revised draft, which was then sent to commissioners on July 31, 2018 for further review.

A summary of revisions made is as follows:

- 1. Added Cultural Plan highlights of initial public kickoff events to the report of activities completed and previewed the Cultural Plan roadmap for FY2017-18 (current year) in the proposed workplan
- 2. Enriched descriptions of equity efforts by OCA, specifically the progress of and changes to the to the Cultural Vitality Program (CVP)
- 3. Elaborated on the description and community importance of the Public Art Program
- 4. Added context on major year-over-year changes to the metrics

Following adoption of the report by the Commission, any minority or dissenting viewpoints submitted to OCA staff within 10 business days will be attached and submitted with the adopted report.

#### PRIOR ACTION/REVIEW

The Cultural Affairs Commission was briefed on this item on June 21, 2018.

#### FISCAL INFORMATION

This item has no cost consideration to the City.





# **CULTURAL AFFAIRS COMMISSION** Fiscal Year 2016-17 Annual Report (October 1, 2016 – September 30, 2017)

# Contents

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# **VISION, MISSION & GUIDING PRINCIPLES**

#### Vision Statement

Arts, Culture and the Humanities are essential to vital, healthy urban communities; we recognize that Dallas is home to people from throughout the world whose gifts of art, culture and customs are rich resources to be shared; we acknowledge that arts reflect the character of a city and its inhabitants, and that experiencing arts and culture is nourishing and life affirming; therefore, the mission of the City of Dallas through the Office of Cultural Affairs is as follows:

#### **Mission Statement**

To establish a cultural system that ensures that all Dallas citizens and visitors have an opportunity to experience the finest in arts and culture.

#### **Guiding Principles**

- Recognizing, honoring, preserving and celebrating the City's rich cultural heritage.
- Providing access to artistic and cultural activities for citizens who might otherwise not be able to participate.
- Advocating for capital and operating resources for arts and cultural organizations, programs and artists that serve the community.
- Delivering services and programs that address the needs of individuals as well as neighborhoods and communities.
- Giving priority to programs that dissolve boundaries, promote better human relationships, build a sense of community, reduce conflict, encourage cooperation and/or promote harmony.
- Devoting special attention to the development and education of children and their families, as both arts patrons and artists.
- Encouraging and rewarding collaborations, communication and community building between and among arts groups, educational institutions, civic organizations, public agencies and private enterprise.
- Protecting and allowing creative expression, with the attendant risks of artistic failure, to freely flourish at all times in a democratic society.
- Establishing a long-range plan that addresses and funds capital needs of city-owned and/or operated facilities, and periodically reviewing and revising the plan.
- Appointing citizens to the Cultural Affairs Commission who are committed to the arts, culture and the humanities, and who are representative of the community, to develop and oversee the policies necessary to meet the City's mission.

- Overseeing an Office of Cultural Affairs that develops implements, administers and promotes programs or initiatives that support this mission, and that reflect the City's core values of integrity, leadership, innovation, commitment, sensitivity and teamwork.
- Providing the funds and other resources sufficient to ensure the accomplishment of this mission, including efforts that strengthen arts and cultural organizations.
- Calling upon citizens or citizen groups to advise the council, the Cultural Affairs Commission, the City, and Office of Cultural Affairs in the refinement of the mission and in the execution of its policies and programs.
- Ensuring excellence by providing capital and operating resources for the Arts that are equal to or better than those provided by other leading cities in the nation.
- Integrating the Arts into the City's Cultural Tourism and Economic Development efforts.
- Recognizing and rewarding arts and cultural organizations that demonstrate a high commitment to the mission.

The Vision, Mission and Guiding Principles are adopted in the City of Dallas Cultural Policy (adopted by City Council in November 2002).

### **OBJECTIVES, PROGRAMS AND INDICATORS**

#### Objectives

The Cultural Affairs Commission is an advisory body to the City Council in accordance with Section 8-26 of the Dallas City Code.

The main objectives of the Commission's work are as follows:

- Make recommendations regarding the establishment and implementation of cultural policies for the City of Dallas
- Make recommendations concerning the expenditure of city funds on cultural programs, facilities and organizations
- Make recommendations to create opportunities for all citizens of the city to have access to the arts and the means of cultural expression
- Serve as an ex-officio non-voting liaison in the governing boards of the institutions funded through the Cultural Organizations Program.

The Commission works with the City of Dallas Office of Cultural Affairs, a city department, in the implementation of the Cultural Policy and its programs.

#### Programs

The Cultural Affairs Commission reviews and makes recommendations for the following program areas:

- Cultural Services Contracts: The City contracts for services with Dallas nonprofit cultural
  organizations and individual artists to support a wide variety of arts and cultural programs,
  including concerts, plays, exhibitions, lectures, workshops and festivals. Cultural Services are
  procured through five main categories: Cultural Organizations Program, Cultural Projects
  Program, CPP-Special Support, Cultural Vitality Program and Community Artist Program.
- Cultural Centers and Facilities: The City operates seven cultural centers that provide professional quality space for the performance and presentation of arts and cultural events. These facilities include the Bath House Cultural Center, Oak Cliff Cultural Center, Latino Cultural Center, Meyerson Symphony Center, South Dallas Cultural Center, Majestic Theater and the Dallas City Performance Hall/Moody Performance Hall. The City also operates the Juanita Craft Civil Rights House.
- Additionally, the Office of Cultural Affairs manages eleven long-term use and management agreements with nonprofit cultural organizations for the operations and programming of cityowned cultural facilities, including the AT&T Performing Arts Center (Winspear Opera House, Wyly Theater and Annette Strauss Square); African American Museum; The Black Academy of Arts and Letters (at the Dallas Convention Center); Dallas Black Dance Theater (Moreland YMCA); Dallas Heritage Village at Old City Park; Dallas Historical Society (Hall of State); Dallas Theater Center (Kalita Humphreys Theater and Heldt Administration Building at Kalita Humphreys Theater); Dallas Museum of Art; Dallas Symphony Association (resident company at the Meyerson Symphony Center); DSM Management Group (Fair Park Music Hall); Perot

Museum of Nature & Science (the Museum of Natural History at Fair Park); and Sammons Center for the Arts.

- Public Art Program: The Commission reviews ongoing projects in the Public Art Program in conjunction with the Public Art Committee. The Commission and Public Art Committee work with City staff to review and recommend project funding through the bond programs and to review and approve donations of public art to the City of Dallas. The mission of the public art program is to enrich the community through the integration of the vision and work of artists into the planning, design and construction of public spaces. The Public Art Program is a commitment by the City to invest in art across neighborhoods and creates new opportunities for artists and the arts to connect with communities and other City departments. Through this program, the community can see themselves in new ways as they work alongside the City and the artists to create an artwork for current and future generations.
- Municipal Radio: The Office of Cultural Affairs provides oversight for WRR Radio, a cityowned commercial radio station that broadcasts classical music 24/7 to the DFW region.

#### Indicators

The success of the efforts of the Cultural Affairs Commission is demonstrated by the following indicators:

Number of people served	6,428,284
Number of City funded arts and cultural events held in Dallas during the year <sup>1</sup>	66,694
Private sector funds leveraged by city investment	\$175,926,272
Number of public art projects completed	4
Number of new public art projects initiated	9
Number of donations of artwork accepted	2
Number of public art educational outreach events for artists	1
Number of public art conservation and maintenance projects completed	33

<sup>&</sup>lt;sup>1</sup> Note that this number is significantly lower than the same metric reported in FY15-16 due to a reclassification of "Cultural Services" reported by OCA-funded partners; starting in FY16-17, services of the type "Tour/Rehearsal/ Other" were not included in the total since the majority of these events are not open to the public.

#### FY 2016-17 SUMMARY OF ACCOMPLISHMENTS & RECOMMENDATIONS

#### **Cultural Affairs Commission Meetings**

The Cultural Affairs Commission held monthly regular meetings throughout the fiscal year with the exception of July and December 2017. Ten scheduled meetings took place, with quorums at all meetings. The Commission had two working committees: Allocations and Public Art committees. Committees met as needed to conduct business throughout the year.

#### **Cultural Affairs Commission Community Involvement**

Each commissioner served as liaison with one or more Cultural Organizations Program (COP) organizations, attending board meetings and performances or events presented by those organizations.

#### **Cultural Services Contracts**

The Cultural Affairs Commission provided funding recommendations for the Cultural Organizations Program, the Cultural Projects Program, Cultural Projects Program-Special Support, Cultural Vitality Program and the Community Artist Program.

The Commission's funding recommendations for Fiscal Year 2016-17 included \$4,857,018 to 34 organizations in the Cultural Organizations Program; \$311,500 to 40 Cultural Projects Program organizations; \$356,509 to support performances, workshops and other community events with 30 artists/arts groups through the Community Artists Program; \$113,000 to support 31 artists and organizations through Cultural Projects Program-Special Support; and \$300,000 to 30 artists and organizations for the Cultural Vitality Program.

Fiscal Year 2016-17 represented the second year of the Cultural Vitality Program and builds upon the first year's guidelines to advance cultural equity and the empowerment of a more just, inclusive, and equitable City. Guidelines were revised based on community input from past panelists and over 100 residents at two town halls at the Latino Cultural Center and the South Dallas Cultural Center. Improvements included: a focus on the 19-zip-code radius as defined by the "Grow South" initiative; provision of technical help on grant writing and case studies of successful applications; panelist training including a component of Cultural Equity training.

Artist and organization partners who provided services in FY16-17 through the Cultural Services Contracts are listed on the following pages.

African American Museum	Fine Arts Chamber Players
Anita Martinez Ballet Folklorico	Greater Dallas Youth Orchestra
Artreach Dallas	Junior Players
Big Thought	Kitchen Dog Theater
Black Academy of Arts and Letters	Perot Museum of Nature and Science
Cara Mia Theater Company	Sammons Center for the Arts
Children's Chorus of Greater Dallas	Shakespeare Dallas
Creative Arts Center	Teatro Dallas
Dallas Black Dance Theatre	TeCo Theatrical Productions
Dallas Chamber Symphony	Texas Winds Musical Outreach
Dallas Children's Theater	The Crow Collection
Dallas County Heritage Society	Theater Three
Dallas Historical Society	TITAS
Dallas Museum of Art	Turtle Creek Chorale
Dallas Opera	Undermain Theater
Dallas Theater Center	USA Film Festival
Dallas Wind Symphony	Writer's Garret

# COP Organizations

# CPP organizations

Indian Cultural Heritage Foundation	
Jewish Community Center	
Lone Star Wind Orchestra	
MADI Museum	
Metropolitan Winds	
Nasher Sculpture Center	
New Texas Symphony	
Ollimpaxqui Ballet	
Orchestra of New Spain	
Orpheus Chamber Singers	
Renaissance 2000, Inc.	
Resource Center	
Southwest Celtic Music Assoc.	
The MAC	
Uptown Players	
Video Association	
Voces Intimae	
Voices of Change	
Women's Chorus	
Wordspace	

Organizations:	Artists:	
Artist Outreach	Amie Maciszewski	Ofelia Faz-Garza
<b>Bootstraps Comedy Theater</b>	Cynthia Mulcahy	Rachel Rushing
<b>Dallas Arts District Foundation</b>	Danielle Georgiou	Sara Lovas
Dead White Zombies	Darryl Ratcliff	Sofia Bastidas
Oak Cliff Film Festival	Fred Villanueva	Tamar Navama
Oak Lawn Band	Hakeem Adewumi	Tamitha Curiel
Second Thought Theatre	Jacqueline Lengfelder	VET
St. Matthew's Cathedral Arts	Jessica Medlock	
talkSTEM	Lane Harder	
Teatro Flor Candela	Linus L. Spiller	
Terrance M. Johnson Dance Project	Lisa Huffaker	
Trans.lation Vickery Meadow	Njoki McElroy	

# **CPP-SP Organizations and Artists**

# **CVP Organizations and Artists**

Organi	zations:	Artists:
Academy of Bangla Arts and Culture	Make Art with Purpose	Carolyn Sortor
Color Me Empowered	Metropolitan Winds	Chesley Antoinette
Creative Arts Center	PrismCO	Fred Villanueva
Dallas Black Dance Theatre	Sammons Center for the Arts	King Shakur
Dallas Children's Theater	Soul Rep Theatre Company	Ofelia Faz
Dallas Contemporary	SPARK!	Rachel Guillory
Dallas Holocaust Museum	Teatro Dallas	Tammy Yarlagadda Bardwell
Dallas Opera	Terrace M. Johnson Dance Project	Thaddeus Ford
Greater Dallas Asian American Chamber of Commerce	Trans.lation Vickery Meadow	
Indian Cultural Heritage Foundation	Video Association	
Junior Players	Writer's Garret	

Akewete Tyehimba	Making Connections	
Alicia Holmes	Melody Bell	
Angelique Westerfield	Michelle Gibson	
Anita Martinez Ballet Folklorico	Mitotiliztli Yaoyollohtli	
Bandon Karo	Ofelia Faz-Garza	
Barri Pearson	Ollimpaxqui Ballet	
Candace Miller	Renee Miche'al Jones	
Cara Mia Theatre	Rhianna Mack	
Cynthia Anzaldua	Robin Perry	
Fred Villanueva	Sandra Gipson	
Frida Lozano	South Dallas Concert Choir	
Herbie Johnson	Teatro Dallas	
Indian Cultural Heritage	Terrance M. Johnson	
Inner City All Stars	The Flame Foundation	
Lenotha Barnett		

### CAP Artists and Organizations

#### **Public Art Program**

The Cultural Affairs Commission, along with input from the Public Art Committee, provided recommendations related to new public art projects throughout the year. Major projects included:

- Recommended mural policies and procedures (January 2017)
- Recommended acceptance of Canopy of Diversity sculpture donation. (February 2017)
- Recommended acceptance of a donation of artwork by Dallas artist Barvo Walker to memorialize the four Dallas Police Officers and the DART Officer who lost their lives in the line of duty on July 7, 2016 (March 2017)
- Recommended artist Bernard Williams for the South Lamar Street Gateway Project (May 2017)
- Recommended Laura Abrams, Pascale Pryor and artist-team Scott Shubin and Kat Cole for the South Lamar Street public art projects. (May 2017)
- Recommended artists David Duncan, Laura Kante, Sara Lovas, Julia Ousley and Fari Rahimi for South Lamar Street benches. (May 2017)

Public Art Projects approved and contracted in prior years that were completed during Fiscal Year 2016-17 include:

- *Empyrean* by Danielle Roney. The work is located at 7555 Lemon Ave in the Aviation Administration building.
- *Contrails* by Patrick Marold. The work is located in the Spirit of Flight Art Plaza on Herb Kelleher Way at Dallas Love Field.
- *Spirit of Flight* by Charles Umlauf. Reconstruction and re-installation in new fountain structure. The work is located in the Spirit of Flight Art Plaza on Herb Kelleher Way at Dallas Love Field.
- *Deep Ellum: Eclectic, Energetic, Enduring* by Terry Hays. 40 Parking meters are located along the 2600-2800 blocks of Elm Street in Deep Ellum.

#### Other Accomplishments & Recommendations

- The Cultural Affairs Commission provided key input and recommendations for implementation of the Moody Fund for the Arts, a \$10 million endowment for small arts organizations (April 2017).
  - The Moody Foundation, a Texas charitable trust, made a charitable donation in the amount of \$22 million to the Dallas Center for the Performing Arts Foundation, Inc. d/b/a AT&T Performing Arts Center, \$12 million of which was committed to ATTPAC's capital campaign, and \$10 million is held in a separate fund to provide grants to support and enhance non-profit arts organizations.
  - The Dallas City Performance Hall was renamed Moody Performance Hall in recognition of the charitable grant which accomplishes the public purpose of promotion and improvement of the arts in Dallas.
- The Commission supported the initiation of the Dallas Cultural Plan 2018 beginning in July 2017 and public kickoff events for the project, which occurred in September 2017. This year-long process will result in a new Cultural Plan for the Dallas arts ecosystem and a new cultural policy for the City of Dallas.
  - The last significant update to the City's Cultural Policy was adopted in 2002, and a naming policy was added in 2006.
  - The Cultural Plan is designed to be an inclusive process that engages residents, artists, arts organizations, and other sectors to identify cultural needs, opportunities, and resources. It will allow the city to think strategically about how to use our resources to help communities achieve our community and city-wide goals.
  - In September, the first four kickoff meetings reached over 400 residents from across the city and were held at the Dallas Museum of Art, Dallas Children's Theater, Walnut Hill Recreation Center, and Redbird Mall/Southwest Center Mall. At these meetings, the 3-phase plan for the Cultural Plan development was shared:
     (1) research and engagement; (2) understand and assess; and (3) draft and refine.

Also shared were the four legs on which the plan will stand: public engagement; broad and deep research and analysis; a business model for the arts; and buy-in from residents, government, and the business and philanthropic communities.

- Key findings from the kickoff meetings centered around seven themes: access; communication; cost; diversity, equity, and inclusion; education; space; and support.
- The Commission provided key input and recommendations related to the issue of the removal and relocation of public Confederate monuments and symbols.
- The Cultural Affairs Commission supported the work of the Office of Cultural Affairs staff in the preparation of budget bids for the Budgeting for Outcomes process.

#### FY2017-18 WORK PROGRAM

The Cultural Affairs Commission will continue its work supporting the development of a vibrant cultural system that provides opportunities for citizens and visitors to enjoy high quality arts and cultural programs throughout the City. The Commission's work program for Fiscal Year 2017-18 will include the following key areas:

- Cultural Plan Development: The Commission will continue its work in support of a new cultural plan for Dallas in order to design a blueprint for Dallas' cultural future, including identification of top-tier initiatives and updates to the City's cultural policy, which serves as guidelines for the Office of Cultural Affairs and which will be built on Cultural Plan priorities.
  - In approximately the first half of FY17-18, Commissioners will support numerous events planned as Community Conversations throughout the city that will engage more residents in envisioning a more vibrant future for arts and culture in Dallas.
  - After the conclusion of Phase 1 (research and engagement), the Commission will work in Phase 2 with the Dallas Cultural Plan team to understand business models for the arts and generate strategies for the plan. In Phase 3, the Commission will review and provide feedback on the drafts of the Dallas Cultural Plan and updated cultural policy.
- Cultural Services Contracts: The Commission will continue to be involved in the monitoring
  of peer review panels and making recommendations to Council regarding funding for cultural
  contracts. New funding programs targeting innovations in areas such as cultural equity will be
  continued in FY 2017-18. The Commission, through the Allocations Committee, will provide
  guidance to these programs.
- **Public Art Program:** The Commission will continue its oversight of ongoing projects in the Public Art Program.

Additionally, the Commission will continue to work towards tangible outcomes that advance equity in the City through arts and culture; the scope of this work will include the services provided by the Office of Cultural Affairs and its arts and cultural partners, and the work will be integrated with other City and community initiatives related to equity.