

Director's Report

Cultural Affairs Commission January 18, 2018

Jennifer Scripps, Director
Office of Cultural Affairs
City of Dallas



Agenda:

- Moody Fund for the Arts Update
- City/OCA Policies on Sexual Harassment
- Confederate Monuments Task Force Recommendations
- Arts Month Planning – April 2018
- Arts District Cultural Venues Organizational Change
- Cultural Planning Update



Background on the Moody Fund:

- Moody Fund for the Arts (MFA) was established in honor of a \$10 million endowment established to support OCA arts organizations with budgets less than \$1 million
- The City Performance Hall was renamed Moody Performance Hall in honor of this gift
- Please save-the-date for a reception in honor of the Moody Foundation – Monday, February 26th

Background on the Moody Fund:

- Funding is more flexible and may include:
 - Commissions of original works and artistic collaborations
 - Support for new works, innovative programs, and offsetting rent and production costs at Moody Performance Hall
 - Programs, projects and exhibitions that address important issues of cultural equity and community access to the arts
 - Programs that create and deliver cultural experiences to all parts of Dallas
 - Operating, staff and marketing support for new initiatives
 - Support of production costs
 - Capacity building
 - Hosting artist-in-residency programs
 - Other projects deemed important to the vibrancy of the arts in the city of Dallas
 - Programs/projects must take place in the city of Dallas

4



Moody Fund for the Arts:

- This initial year, \$100,000 will be granted
- Held two information sessions:
 - Monday, January 8th at Moody Performance Hall
 - 59 attendees
 - 28 organizations attended
 - Thursday, January 11th at South Dallas Cultural Center
 - 76 attendees
 - 51 organizations attended
- Applications will be open from February 20 – March 15, 2018
- Grantees announced in June 2018

5



Agenda:

- Moody Fund for the Arts Update
- City/OCA Policies on Sexual Harassment
- Confederate Monuments Task Force Recommendations
- Arts Month Planning – April 2018
- Arts District Cultural Venues Organizational Change
- Cultural Planning Update

Contracts with Arts Organizations:

- OCA contracts with arts organizations for artistic services as independent contractors
- From the COP Contract:

SECTION 5. INDEPENDENT CONTRACTOR

Cultural Organization's status shall be that of an independent contractor and not an agent, servant, employee, or representative of City in the performance of the Services. Cultural Organization shall exercise independent judgment in performing duties under this Contract and is solely responsible for setting working hours, scheduling or prioritizing the work flow and determining how the work is to be performed. No term or provision of, or act of Cultural Organization or City under, this Contract shall be construed as making Cultural Organization the agent, servant or employee of City, or making Cultural Organization or any of its employees eligible for the fringe benefits, such as retirement, insurance and worker's compensation, which City provides its employees.

7

Arts Industry Leadership:

- Chicago Theatre Standards: Dallas theaters convened a forum of 100+ theater professionals to discuss what the Chicago theater community did to create a safe and welcoming professional environment across a wide array of topics, including sexual harassment (December 11th and ongoing)
- Cara Mía Theatre: hosting and curating a four-part series entitled “Women Speak. Men Listen.” (January 19-27 www.caramiatheatre.org)
- Dallas Cultural Advocacy Coalition: planning a series of brown bag lunches to help understand the legal and managerial issues and best practices for Dallas arts organizations

8

Agenda:

- Moody Fund for the Arts Update
- City/OCA Policies on Sexual Harassment
- Confederate Monuments Task Force Recommendations
- Arts Month Planning – April 2018
- Arts District Cultural Venues Organizational Change
- Cultural Planning Update

Confederate Monuments Task Force:

- The Recommendations of the Confederate Monument Task Force were briefed to City Council on November 1, 2017
- Since then, OCA Staff and other City departments have been working to implement these and/or refine options and cost estimates for the recommendations, including:
 - Site visits and due diligence of potential host institutions for monuments
 - Fair Park tour for future contextualization
 - Understanding landmarks issues and constraints
 - Continuing research on the Aaron Douglas murals and Hall of Negro Life
 - Obtaining further cost estimates for all projects
- Parks Department naming policy was approved by the Park Board in December and a moratorium on new park names was lifted on January 4, 2018
- As promised, a full briefing regarding next steps will be presented to City Council on February 28, 2018

10



Agenda:

- Moody Fund for the Arts Update
- City/OCA Policies on Sexual Harassment
- Confederate Monuments Task Force Recommendations
- Arts Month Planning – April 2018
- Arts District Cultural Venues Organizational Change
- Cultural Planning Update

Arts Month 2018:

- April 2018 will be the 6th year that the City of Dallas has organized a city-wide celebration of the arts
- 2017 was the first year it expanded from one week to a full month
- Please “save the date” for the press conference to be held at Noon on Wednesday, March 28, 2018, at City Hall



12

DRAFT - APRIL 2018 Calendar:

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
Easter Sunday						Last Day of Passover Festival of Ideas
8	9	10	11	12	13	14
	Mayor's Creative Conversation (MPH)			Dallas Art Fair	Dallas Art Fair	Dallas Art Fair Arts District Block Party
15	16	17	18	19	20	21
Dallas Art Fair		Arts Advocacy Day (LCC)			Earth Day Texas (Fair Park)	Earth Day Texas (Fair Park)
22	23	24	25	26	27	28
Earth Day Texas (Fair Park)						
29	30	1	2	3	4	5

OCA Programming:

- All four OCA Cultural Centers are programming an Exhibit titled ART214 – call for submissions went out January 17



Poetry and Spoken Word Programs:

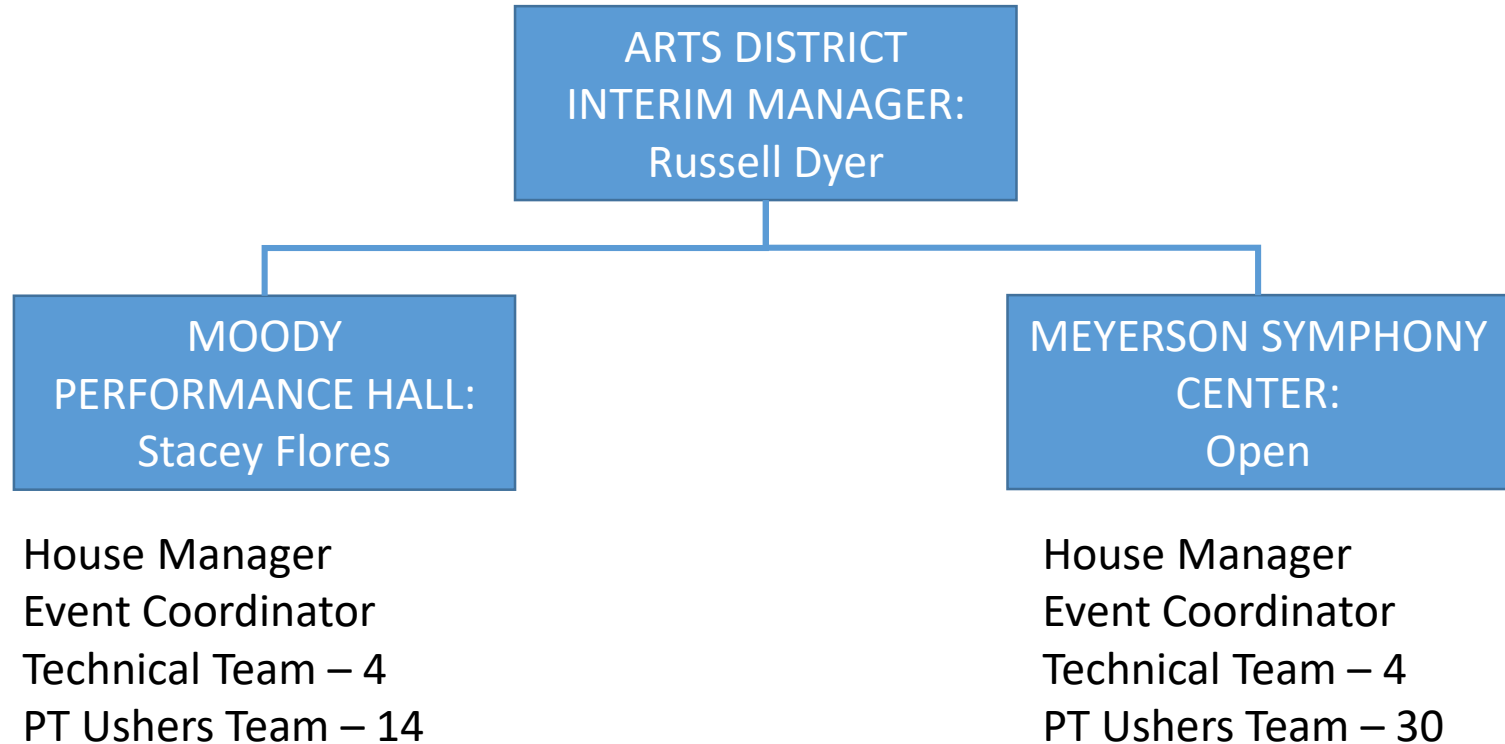
- We have put together a committee of arts organizations and artists involved in the poetry/spoken word scene to help us plan
 - Committee members include: WordSpace, Big Thought/DaVerse Lounge, Arts Mission Oak Cliff, Priscilla Rice, Fatima Hirsi, Tamitha Curiel, and Keith Clark
 - OCA staff (Rafael Tamayo, Brittney Dubose, and Charla Sanderson)
- April is National Poetry Month and WordSpace has lots of programming around the city, so OCA will provide marketing assistance for these events
- Will provide additional programming such as DaVerse Lounge at Red Bird Mall, pop up poetry, and poetry workshops
- Culminating event with a local artist headlining

15

Agenda:

- Moody Fund for the Arts Update
- City/OCA Policies on Sexual Harassment
- Confederate Monuments Task Force Recommendations
- Arts Month Planning – April 2018
- Arts District Cultural Venues Organizational Change
- Cultural Planning Update

Arts District Organizational Chart:



Agenda:

- Moody Fund for the Arts Update
 - City/OCA Policies on Sexual Harassment
 - Confederate Monuments Task Force Recommendations
 - Arts Month Planning – April 2018
 - Arts District Cultural Venues Organizational Change
- Cultural Planning Update

DALLAS CULTURAL PLAN 2018

Community Engagement:

Since the September 25, 2017 kick-off, the OCA and teams from Lord Cultural Resources and the Building Community Workshop have:

- Hosted 4 city-wide launch events
- Convened 8 “community conversations”, with 6 more planned
- Conducted in-depth conversations and focus groups (artists, donors, industry-specific discussions) and in-person interviews with ~50 key stakeholders
- Attended 30+ arts events and existing community events to discuss the Cultural Plan with attendees
- Visited existing programs at Recreation Centers and Dallas Public Libraries to present the cultural plan and get more input
- Engaged with residents from each of Dallas’ zip codes
- Touched more than 3,000 Dallas residents....and still counting!

This intensive community engagement phase will conclude March 2018

20

Economic Analysis:

- HR&A Advisors is the sub-consultant on the financial planning piece of the Cultural Plan
- Currently, HR&A is:
 - Working to understand what other pieces of data on Dallas overall relate to informing this work:
 - Arts and Economic Prosperity 5 study released in June 2017
 - City of Dallas Market Value Analysis (MVA) presented January 2018
 - Understanding City and other financial support for the arts in Dallas
 - Reviewing and analyzing arts organizations' financials gathered monthly by OCA
 - Benchmarking peer cities, including Austin, Charlotte, Denver and Phoenix to understand where Dallas ranks in the amount and various ways that we support the arts (direct funding vs. facilities)

21



Micro-residencies:

- A panel comprised of OCA staff and local artists is currently reviewing 50+ artists' applications
- City of Dallas host departments include: Libraries, Park and Rec, Code, Office of Environmental Quality, and Office of Welcoming Communities
- The purpose is to:
 - Identify where creativity is already present in the department, even when it's not acknowledged as a creative practice
 - Formulate and propose strategies for the creation of a formalized residency program
 - Increase integration of arts, culture, and design with City activities,
 - Identify opportunities for more cross collaboration with the Office of Cultural Affairs
- Micro-residencies conclude by April for a public event in Arts Month

22

Upcoming Conversations:

- January 24th – Literary Community Cultural Planning Conversation
- January 25th – Steering Committee Meeting
- January 25th – D4 Community Conversation – P.L. Dunbar/Lancaster-Kiest Library
- January 30th – D10 Community Conversation – Audelia Road Library
- February 1st – D12 Community Conversation – Renner Frankford Library
- February 1st – Making Public Art in Dallas Conversation
- February 8th – D3 Community Conversation – Thurgood Marshall Recreation Center
- February 15th – Cultural Affairs Commission Meeting and Cultural Plan workshop
- March 22nd – Cultural Affairs Commission Meeting and Cultural Plan Update
- April 9th – Mayor’s Creative Conversation at Moody Performance Hall

23

How You Can Get Involved:

- Host a Cultural Plan community conversation(s) – at your staff meeting, choir rehearsal, neighborhood association, book club, exercise class!
- Invite us to talk at an event – corporate or community events work
- Work a table at an event with us
- Share the links to the survey and map with your network(s)
- Follow on Social Media and share



Director's Report

Cultural Affairs Commission

January 18, 2018

Jennifer Scripps, Director
Office of Cultural Affairs
City of Dallas

