

Proposal to combine the Cultural Projects Program (CPP) and the Cultural Projects – Special Support (CPP-SS) Funding Program

History

The Cultural Projects Program (CPP) procures cultural services on a project basis from cultural organizations, educational institutions, social services organizations, and other non-profit organizations. CPP requires a 1:1 funding match for all funded projects. Only one project is considered for funding. Multiple projects aren't considered. Support ranges from **\$6,000 to \$20,000** per project.

This funding program has been in existence since 1985.

CPP-Special Support Program (CPP-SS) is designed to support special projects for non-profit cultural arts organizations and individual artists. Awards of **\$1,000 - \$6,000** are available to support projects in any cultural discipline not currently supported in the COP and CPP programs. Awards will be made twice during the City's fiscal year.

This funding program has been in existence for four years. (Since 2014-15)

Situation / Opportunity

CPP

- The last few years there has been a decline in the number of organizations applying.
- The application deadline for this program has been between 7-8 months prior to the start of the next fiscal year so many of the smaller organizations aren't able to do detailed project descriptions
- More organizations are moving to apply for Special Support because of the easier access of funding.

CPP-Special Support

- The time frame of this application is better suited to the majority of organizations that are currently applying for CPP. Two rounds that open up during the City's fiscal year

Similarities

- Both CPP and Special Support have basically the same guidelines and criteria with the exception of individual artists.
- Both funding programs are on a single project base

Budget

The current budgets for CPP and CPP-SS would be combined for use during the fiscal year. For now no decrease in funding is foreseen. (\$275,000 – CPP and \$182,500 – Special Support)

Criteria Changes

- The criteria would be separated into organizational and individual artist sections. Criteria would mostly be the same for eligible and non-eligible funding items.

- A new funding schedule would be established with the first round opening up in August 2018. The second would be in January 2019.
- A new tier funding range will be established for organizations, and the other for individual artists.
- Both rounds will go through a panel presentation and an application process. Currently only CPP has gone through this.
- OCA will not fund 100% of a project. Both artists and organizations will need to have some percentage of funding to go towards the project.

Proposal:

Combine the two funding programs into a new program renamed as **Cultural Projects Funding**.

- The program will open up twice during the City's fiscal year with the first round opening up in August and the second round opening in January.
- The criteria and guidelines will be combined and there will be an application and criteria for individual artists as well as non-profit organizations. The two groups will be vetted and scored separately. Both groups will have an application and a panel presentation to do for both rounds.
- There will be no funding match but both artist and non-profit organizations will need to be able to provide a percentage of the projects budget. (Percentage will be set in the Guidelines)
- Funding amounts will be set for both groups with a CAP of \$7,500 for artists and \$20,000 for organizations. Minimum contracts will be \$2,500.