



Office of Cultural Affairs
CITY OF DALLAS

**Buckner Terrace - Skyline Neighborhood Plus Target Area
Public Art Project**

Project Budget: \$9,500.00 for the project (artwork)

SUBMISSION DEADLINE – MAY 7, 2018

The Public Art Program of the City of Dallas Office of Cultural Affairs requests the submission of qualifications from artists or artist teams for consideration to design, fabricate and install a three-dimensional artwork at Everglade Park located at 5100 North Jim Miller Road. The selected artwork must reflect the diverse history of the Buckner Terrace neighborhood.

The Buckner Terrace - Skyline target area is located in District 7 within the boundaries of the Buckner Terrace neighborhood in Southeast Dallas. It is bounded by Jim Miller Road to the West, Military Parkway to the South, Buckner Blvd. and Big Town Blvd. to the East, and Interstate Highway 30 to the North.

Buckner Terrace is located about 5 miles East of Downtown Dallas and is a gateway to the City of Dallas on two major highways, IH 30 and US 80. Buckner Terrace was once part of farmland owned by the Buckner Orphans Home, founded by Dr. Robert Cooke Buckner in 1879. In 1959, the Buckner Orphans Home decided to sell part of their holdings to obtain much needed funds to care for the children at the “home”. They divided the land between industrial, commercial and residential uses. The Dallas County Deed Records indicate that on March 1, 1965, the establishment of Buckner Terrace was signed by J.C. Cantrell, Vice President of Buckner Park, Inc.

The Buckner Terrace Homeowners Association is an active, advocacy group concerned about the safety, well-being and economic viability of the area. The Association sponsors numerous events throughout the year. The Buckner Terrace community is culturally diverse, and family friendly. The area has well-built custom homes that were built between late 1960 and 1990. Many streets are canopied with beautiful mature oak, magnolia, and pecan trees with the Dallas Skyline peeking over the trees. The area is experiencing a strong housing market and a growing number of young families of color are relocating to the area.

BRIEF HISTORY OF NEIGHBORHOOD PLUS

The Neighborhood Plus Plan is the City of Dallas’ targeted neighborhood revitalization initiative. At the center of the Plan are six strategic goals: collective impact, alleviating poverty, fighting blight, attracting and retaining the middle class, increasing homeownership and enhancing rental options.

The Buckner Terrace – Skyline target area is led by an Advisory Committee representing residents, faith leaders, property managers, and school administrators. Skyline High and Guzick Elementary schools are major assets in the area. Both schools are predominately Hispanic with the magnet high school student population exceeding 4,700 students. Collectively, the Committee created the vision for the target area – to create a safe, inclusive, and vibrant community.

This vision guided strategies to address physical and personal safety issues such as crime, quality housing, connection to services, educational attainment, neighborhood beautification and resident engagement specifically in a densely populated apartment community in walking distance to the schools. The perception of crime isolates residents in the apartment community. Numerous engagement sessions were organized for listening and developing solutions.

SCOPE OF PUBLIC ART PROJECT

Artist must engage community by participating in Kaboom Play Everywhere on May 19, 2018 and one additional community meeting to unveil approved design concept.

Focus should be placed on themes that support the history and demographics of the neighborhood.

Artwork must be responsive to the following guidelines:

- Artwork must be highly visible in the landscape and to pedestrians and vehicles
- Artwork must welcome visitors to the park
- Artwork must include input from Skyline High School teachers and students
- Artwork must include references to positive cultural experiences appropriate for children and adults in the surrounding neighborhoods
- Artwork should respond to the history and environment and current location inside Everglade Park
- Artwork must be resistant to graffiti and vandalism
- Artwork must require little or no maintenance and have an expected life span of 20 years
- If seating is part of a design, it should be safe, slip resistant, comfortable seating surface with smooth, even surfaces and curved edges and comply with ADA requirements
- Artwork must be free of safety hazards

SELECTION PROCESS

- A panel comprised of arts professionals and community representatives will review qualified submissions in May 2018.
- Three short-listed artists will be commissioned to create concept designs for site specific sculptures and paid a \$300.00 stipend to present their concept design to the artist selection panel.
- Concept designs must show the concept for the three-dimensional artwork, identify materials and demonstrate that the artwork can be made for the commission budget of \$9,500.00 including artist's fees.

ELIGIBILITY

All artists are eligible to apply, except as indicated below. Diversity candidates strongly encouraged to apply.

The following individuals are NOT ELIGIBLE TO APPLY:

- artists currently under contract with the City of Dallas Public Art Program,
- employees of the City of Dallas and their spouses,
- members of the Public Art Committee, or
- any consultants under contract for any phase of the projects.
- The City of Dallas Cultural Policy prohibits undergraduate students from being considered for Public Art projects.

SUBMITTAL MATERIALS

1. A cover letter detailing interest and ability to complete the project.
2. Resume outlining professional qualifications.
3. Six JPEG images of current work with list of title, size, medium, date and commission value of work where applicable.
4. Names and contact information of three references.

Send Email Submissions to: neighborhoodpluspublicart@gmail.com

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Public Art Program Contact - questions only, do not send submissions

Kendall Ferguson, Public Art Coordinator at kendall.ferguson@dallascityhall.com

TERMS AND CONDITIONS

Application for any project advertised by the City of Dallas Public Art Program constitutes acceptance of the terms and conditions outlined in this prospectus as well as recognition of ordinances and policies of the City of Dallas (including the Good Faith Effort and the Minority and Women Owned Business Enterprise goals of the City Dallas.)