

Arts and Culture Advisory Commission Briefings

January 17, 2019



City of Dallas

Office of Cultural Affairs
City of Dallas

Agenda

- Dallas Symphony Orchestra Update and Morton H. Meyerson Symphony Center Facility Discussion
- Review of the FY 2019-20 Cultural Organizations Program (COP) Guidelines
- Cultural Plan Implementation and 2019 Initiatives

Dallas Symphony Orchestra Update and Morton H. Meyerson Symphony Center Facility Discussion

Arts and Culture Advisory Commission
January 17, 2019

Kim Noltemy, CEO
Dallas Symphony Orchestra



City of Dallas

Agenda

- Dallas Symphony Orchestra Update and Morton H. Meyerson Symphony Center Facility Discussion
- Review of the FY 2019-20 Cultural Organizations Program (COP) Guidelines
- Cultural Plan Implementation and 2019 Initiatives

Purpose

- Review of FY 2019-20 COP timeline and major updates to program guidelines
 - Draft program timeline
 - Updates to COP guidelines



The Cultural Organizations Program (COP)

- COP is the cultural support program through which OCA provides support to established Dallas-based nonprofit arts and cultural organizations and institutions for general operating expenditures, including artistic and administrative expenses, directly related to a year-long program of events for the benefit of Dallas residents and visitors
 - Program eligibility and review criteria are published annually
 - A review panel approach evaluates and scores applications
 - The Allocations Committee and full Arts and Culture Advisory Commission make funding recommendations based on panel scores
 - Contracts are awarded annually for a 1-year term
 - Awardees are not eligible to apply for the Cultural Projects Funding (CPF) program, but may apply for the Cultural Vitality Program (CVP) with the condition that the project is not a repeated annual project, or part of the scope of services to be provided in the COP contract
- The program falls under the Organizational Support category of Cultural Support Programs in the Cultural Policy

6

FY 2019-20 COP Timeline/Schedule

	Date	Event
Guidelines	January 15, 2019	Allocations Committee briefing on guidelines
	January 17, 2019	Arts & Culture Advisory Commission briefing on guidelines
	February 12, 2019	Allocations Committee final recommendation of guidelines to ACAC
	February 21, 2019	Arts & Culture Advisory Commission vote on guidelines
	February 25, 2019	Quality of Life Committee briefing on guidelines
	February 27, 2019	City Council Vote on guidelines
Applications and Review	March 4, 2019	FY 2019-20 COP Online Application Opens
	April 19, 2019	FY 2019-20 COP Application Closes at 11:59 PM
	May 14-17, 2019	COP Panel Presentations
	June-August 2019	COP Application Review/Funding Levels – Allocations Committee
	September 2019	COP funding recommendations made by Arts & Culture Advisory Commission and approved by City Council
Contracts and Compliance	October 2019	COP contracts executed with funded organizations
	January 2020	COP organizations eligible to receive first payment (if compliance and insurance requirements are met)
	April 15, 2020	COP organizations eligible to receive second payment (if compliance and insurance requirements are met)
	September 30, 2020	End of FY 2019-20 and COP contract period
	October 15, 2020	COP Final Reports due for FY 2019-20
	November 15, 2020	COP Final Monthly Report due for FY 2019-20
		COP organizations are eligible to receive final payment after FY 2019-20 Final Report and Final Monthly Report are submitted (if compliance and insurance requirements are met)

Updates to FY 2019-20 COP Guidelines

- Immediate updates based on the *Dallas Cultural Plan 2018* and Cultural Policy (*the “low hanging fruit”*)
 - Updated OCA vision and mission statement
 - Commitment to Cultural Equity
 - Five-year goals to advance equity, diversity and inclusion – specifically related to board and staff diversity
 - Expanding access to events citywide
 - Updated funding limits
- Other updates
 - Funding changes for Fair Park-based organizations
 - Additional updates to scoring guidelines in support of five-year goals

8



Equity, Diversity and Inclusion Goals

- For organizations funded through COP:
 - 100% of organizations have board-approved safe workplace policies (including, but not limited to, anti-discrimination and anti-harassment policies)
 - 100% of organizations have a policy and measurable goals related to equity, diversity and inclusion that is board-approved and published on their website
 - Board diversity goals established in Cultural Plan
- Staff will provide an administrative score (up to 14 points) based on these goals

Expanding Access to Events Citywide

- The Dallas Cultural Plan 2018 includes initiatives aimed at addressing historical inequities in past policies and expanding access to events citywide
 - Based on “impact of community programming and neighborhood outreach”
 - Up to 20 points may be awarded by review panel



Fair Park-Based Cultural Organizations

- As of January 1, 2019, Fair Park First assumed management of Fair Park on behalf of the City, and all City contracts with Fair Park-based organizations were assigned to Fair Park First
 - African American Museum, Hall of State, Music Hall, Natural History Museum facilities are no longer under the custodianship of OCA
 - Current year's COP contracts are being assigned to Fair Park First (through 9/30/19)
 - Fair Park First is responsible for operating support to those organizations in future years
 - Fair Park-based organizations will not be eligible for funding through the COP

COP Guidelines - Scoring

- Review Panel – 70 Points
 - Quality of Services (35 points)
 - The organization exhibits a commitment to high quality standards in its artistic and cultural services and programming for Dallas residents and visitors.
 - Impact of Community Programming and Neighborhood Outreach (20 Points)*
 - The organization has a broad and significant impact on the residents of Dallas by direct neighborhood/community outreach or an intentional inclusion and involvement of underserved populations and/or outlying neighborhoods/communities at a headquarters location.
 - Overall (15 points)**
 - The overall evaluation of the organization. The organization demonstrates a benefit to the residents and visitors of Dallas through a strong application and panel presentation.

12

*Equity – 2D: Pilot and track neighborhood impact of new programs that increase the number of cultural experiences outside of “Urban Core Arts Destinations” neighborhoods

**Communication – 28D: Underline the impact of arts and cultural diversity on overall quality of life



COP Guidelines - Scoring

- OCA Staff Administrative Scoring – 30 Points
 - Contract Compliance & Financial Viability (8 pts)
 - Monthly Reports (*IRS Non-Profit Letter*)
 - Audit Submission (*Audit or Form 990 Submission*)
 - Fundraising expense percentage
 - Change in unrestricted net assets
 - Organization Program Management (8 pts)
 - Services and Attendance
 - Organization Board Governance (2 pts)
 - Adherence to Cultural Policy Diversity Criteria (12 pts)
 - Board and Staff Diversity*
 - Equity, Diversity & Inclusion Policy**

*Diversity – 5B, C, D, E: 2023 Board diversity goal for Organizational Funding Program for organizations

**Diversity – 5A: 100% of organizations funded through Organizational Funding Program have a policy and measurable goals related to equity and diversity that is board-approved and published on their website



Administrative Scoring Process

- Currently in discussions with the City's Office of Business Diversity regarding their assumption of the equity, diversity and inclusion scoring of COP applications*, which would:
 - Mirror the City's goals and approach
 - Provide focused expertise
 - Allow OCA to focus on the cultural services
 - Provide additional resource to our cultural partners
- The Office of Business Diversity may also provide Equity, Diversity, and Inclusion (ED&I) training to cultural organizations**

*Sustainable Arts Ecosystem – 23A: Work purposefully with other City departments to plan and identify opportunities for arts and culture

**Diversity – 4A: Provide best practice models (toolkits and/or workshops) for staff/audience diversity for all organizations receiving funding through Organizational Funding Program to encourage diversity and inclusion



Next Steps

- Recommendation by Allocations Committee – February meeting
[Feb. 27 Council Agenda Published – February 15]
- Recommendation by full Commission – February 21
- Information to Quality of Life Committee – February 25
- Approval by City Council – February 27



Agenda

- Dallas Symphony Orchestra Update and Morton H. Meyerson Symphony Center Facility Discussion
- Review of the FY 2019-20 Cultural Organizations Program (COP) Guidelines
- Cultural Plan Implementation and 2019 Initiatives

Purpose

- Provide updates on Plan implementation
- Share baseline diversity & equity metrics from FY 2017-18
- Discuss next steps and Commission role going forward
- Share ecosystem partner progress on Plan implementation

OCA Vision: An equitable, diverse and connected community, whose residents and visitors thrive through meaningful arts and cultural experiences in every neighborhood across Dallas.

The OCA works to enhance the vitality of the city and the quality of life for all Dallas residents by creating an equitable environment wherein:

- ♦ artists as well as arts and cultural organizations thrive
- ♦ people of all ages enjoy opportunities for creative expression
- ♦ and all celebrate our multicultural heritage.

Our mission is to support and grow a sustainable cultural ecosystem that ensures all residents and visitors have opportunities to experience arts and culture throughout the city.



EQUITY

1. Improve equity citywide through expanded and adapted programmatic offerings
2. Establish targets to improve equity in new cultural policy moving forward



DIVERSITY

3. Create and enhance programmatic offerings highlighting and providing education related to the diversity of Dallas
4. Provide resources for improving arts and culture organizations' diversity at staff and audience levels
5. Set goals across sector for Board diversity through grants and support
6. Expand the diversity of artist candidates for public art opportunities



SPACE

7. Expand options for affordable space for performing, literary and visual artists, including rehearsal space, performance space, studio space, exhibit space and maker space
8. Maximize the use of City facilities, especially for historically marginalized groups, and determine what changes should be made to accommodate their needs
9. Facilitate private initiatives to address space needs of artists and organizations of various disciplines
10. Encourage more public-private partnerships
11. Encourage growth of artists and organizations by providing space for the future
12. Initiate temporary public art in Dallas
13. Support events and programs that foster engagement with public art and/or public spaces



SUPPORT FOR ARTISTS

14. Develop a "Culture of Value" establishing the arts as essential to a thriving, equitable society within the City of Dallas
15. Examine opportunities to improve communications and processes to apply for and receive funding from the City of Dallas
16. Improve affordability and quality of life for artists through policy initiatives
17. Maintain the cultural integrity of neighborhoods and address gentrification across the city in partnership with artists living in those areas
18. Work with the City of Dallas to equitably support area arts organizations and individual artists receiving funding and resources from the City



SUSTAINABLE ARTS ECOSYSTEM

19. Optimize public contribution and benefit at each City-owned cultural facility
20. Sustainably fund deferred and proactive maintenance for City-owned cultural facilities
21. Work with partners to grow the amount of available funds for arts and culture that leverage cross-sector benefits
22. Increase equity for long-term sustainability of the entire arts ecosystem
23. Bring arts to the table in broader city initiatives
24. Incentivize better resource sharing
25. Establish and maintain a dedicated fund for public art maintenance



COMMUNICATION

26. Support and communicate existing and new cultural experiences in Dallas
27. Build richer relationships within the arts ecosystem, with key stakeholders, and with communities to foster deeper, more meaningful engagement and communications
28. Communicate the value of arts to quality of life using both data and stories
29. Establish and present Dallas as a cultural destination with local, national and international reach
30. Develop process to ensure Dallas community access to, engagement with and education about public art
31. Develop effective communications strategies for public art in Dallas

Implementation Steering Committee met January 16, 2019

- Quarterly updates and discussion:
 - Advise and monitor ongoing work and progress on initiatives
 - Help connect OCA to stakeholders and potential partners
 - Report back on updates from community partners
 - Share/champion success and progress

Implementation Steering Committee

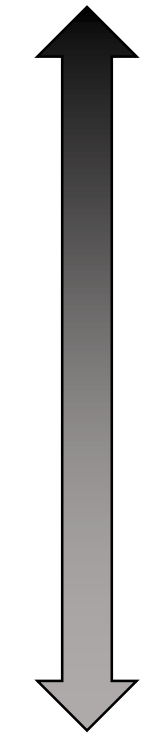
Name	Affiliation
Agustin Arteaga/Jill Bernstein	Dallas Museum of Art
Maya Crawford	Artist, Creating Our Future
Rosaura Cruz	Junior Players
John Cuellar	Arts Advocate, Friends of LCC
Gwen Echols	TACA, Community Volunteer
Erica Felicella	Artist, Cedars Union
Tino Jalomo	Arts Advocate, Marketing Consultant
Andrew Kochie	Artist
David Lozano	Cara Mia Theatre
Lynn Mahurin	Rosewood Corporation
Wolford McCue	TACA

Name	Affiliation
Lewis McMahan	Texas Instruments Foundation
Kevin Moriarty/Dionne Davis	Dallas Theater Center
Ken Novice	Dallas Summer Musicals
Erin Offord	Big Thought
John Paul Batiste	Arts & Culture Advisory Commission Chair
Charles Santos	TITAS
Joanna St Angelo	Sammons Center
Clyde Valentin	SMU Meadows Ignite/Arts
Katherine Wagner	Business Council for the Arts
Lily Weiss	Dallas Arts District

2019 OCA in-flight initiatives (1 of 2)

✓ Primary priority
 ✧ Secondary priority

Launch complete



Plans in progress

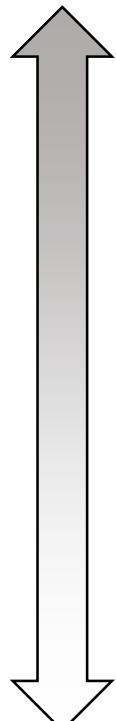
Projects	DCP Ref. #s	Equity	Diversity	Space	Support for Artists	Sust. Arts Ecosystem	Comms
City cultural facility naming policy	7F, 19C			✧		✓	
FY17-18 Equity/Diversity Metrics	2A-E, 5A-E	✓	✓				
CVP: Neighborhoods focus	2D, 4C	✓	✧		✧	✧	
OCA Staff Equity Training (Feb 12)	1, 3B, 22	✓	✧				
Culture of Value: CAP Artists at City Council Meetings, Artist Microresidencies	14		✧		✓		✧
LCC Phase II	8, 22	✧	✧	✓	✧	✧	
Space Finder Dallas	7B, 17C			✓	✧	✧	



2019 OCA in-flight initiatives (2 of 2)

✓ Primary priority
 ✧ Secondary priority

Plans in progress



Preliminary planning

Projects	DCP Ref. #s	Equity	Diversity	Space	Support for Artists	Sust. Arts Ecosystem	Comms
2017 Bond Projects (OCA facility maintenance)	20A			✓		✓	
Public Art collection marketing	31B-C						✓
Library Black Box Activation	8F, 11E, 17A,			✓	✧		
Kalita optimization and Revised Master Plan	19	✧		✓		✓	
OCA Artist Resources	11D, 15A-C, 22D				✓	✧	
Artist Residencies in City spaces	10A, 17B			✧	✓		
Federal dollars/grants (e.g., NEA, VA, NEH, IMLS)	21D					✓	



A sample of OCA project plans is in the appendix

Plans include:

- Rationale and success definition
- Stakeholders
- Key milestones
- Resources needed:
 - Start-up/pilot
 - On an ongoing basis

OCA Artist Resources (Support for Artists)
#11D, 15A-C, 22D

FY17-18 Equity/Diversity Metrics (Equity & Diversity)
#2A-E, 5-E

Space Finder Dallas (Space)
7B, 17C

Equity Training (Equity)
#1, 3B, 22

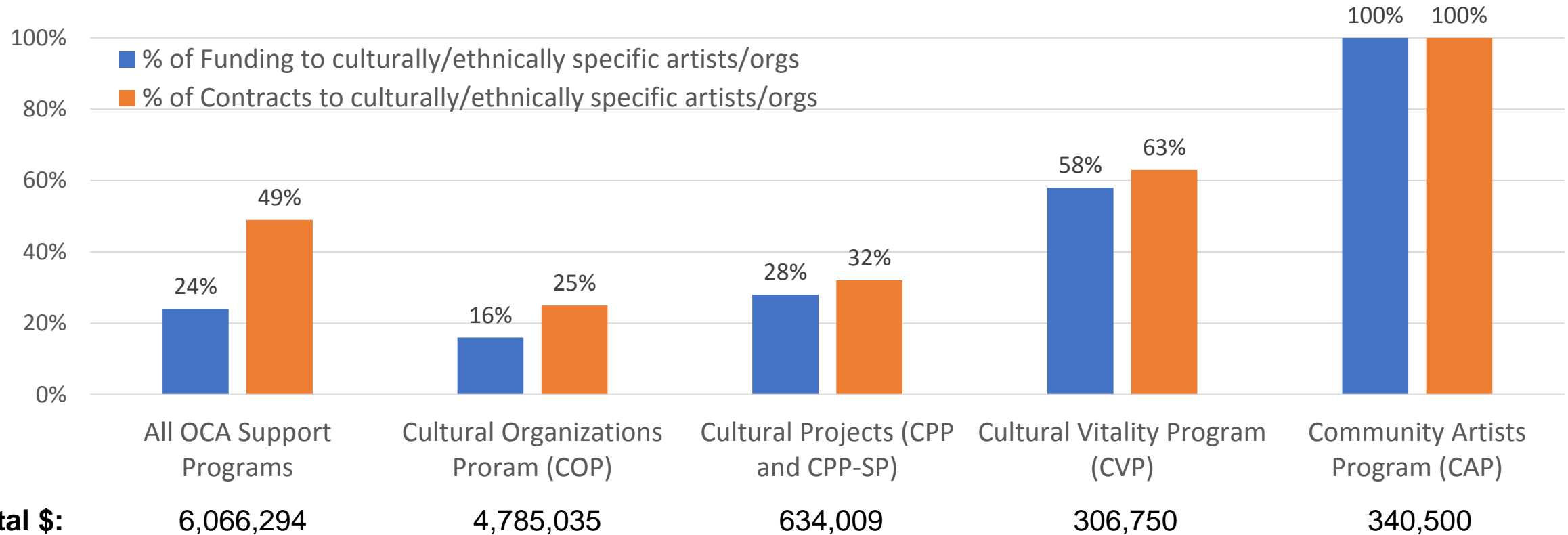
Why	Rationale	OCA staff will have common language and understanding of current issues, biases, challenges and initiatives in the national work that the arts are doing in Equity. Continued conversation and improvements will result in more equitable policies, practices and procedures.	
Who	What does success look like? (Metrics/stories)	Policies and procedures of the OCA are guided and improved by a clear understanding of what equity is, current best practices, and understanding of the history of equity work in Dallas. Increased quantity and quality of OCA and key partner support (through funding programs, time, and space) for ALAANA artists and organizations. Increased equity efforts of other, non-ALAANA OCA partners inspired by OCA's example.	
Who	Lead:	OCA Director and Assistant Director	
Who	Key Partners:	GARE (Government Association for Racial Equity) OEHR - Office of Equity and Human Rights	
Who	Target Audiences/Beneficiaries:	OCA staff (direct); ALAANA organizations and artists (primary beneficiary) and Dallas residents (through ripple effect)	
When	Key milestones and timing:	January 2019 – Contract approved and planning beginning – conference calls with GARE and OEHR – Citywide survey Jan 23 2019 – Senior staff webinar training Feb 12 2019 – All staff equity training – session 1 Mar 2019 – All staff equity training – session 2 June 2019 – All staff equity training – session 3 Fall 2019 – OCA staff orientation materials related to equity to be developed; plan for ongoing training/to be developed	
How	Start-up/Pilot:	Funds from OCA conference/other training in current year budget re-appropriated	Regular review by senior staff; ongoing membership in GARE
How	Staff time:	Staff will dedicate approximately 4 full days to the training	Ongoing review and actions by senior staff; ongoing training in alignment with City's (OEHR's) efforts; annual senior staff meeting dedicated to equity; OCA orientation materials with equity focus to be developed
How	Marketing:	Share with Commission; news update on OCA website and social media; targeted emails to partner organizations	TBD in alignment with City's (OEHR's) efforts

Quality of Life, Arts & Culture

City of Dallas

FY 17-18 OCA culturally/ethnically-specific funding (as defined in previous/2002 cultural policy)

FY17-18 OCA Funding/Support



*Note: Does not include Big Thought, other organizations/artists that may self-identify as ALAANA (African, Latinx, Asian, Native American, Arab)

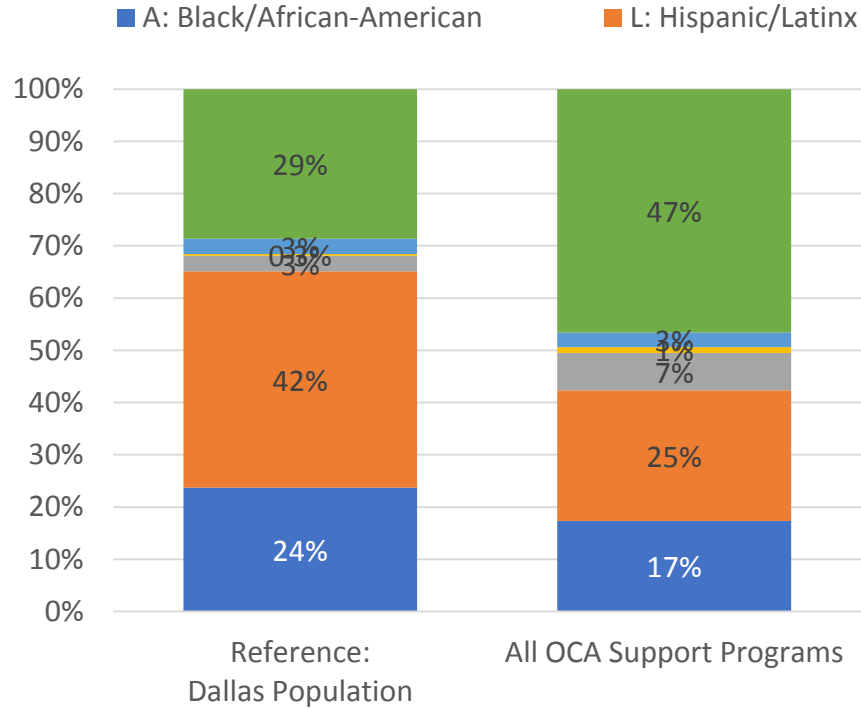
Under new policy, OCA is beginning to report on other diversity, including ALAANA audience diversity

FY 2017-18	Total participants	% ALAANA participants	Total ALAANA participants
All Support Programs (as reported):	5,969,333	53%	3,189,848
Cultural Organizations Program (COP)	5,558,085	53%	2,962,385
Cultural Projects (CPP and CPP-SP)	354,441	52%	184,386
Cultural Vitality Program (CVP)	19,063	72%	13,739
Community Artists Program (CAP)	37,057	77%	28,662
<i>City of Dallas - Population Estimates from US Census as of July 1, 2018*</i>	1,341,057	72.3%	969,584

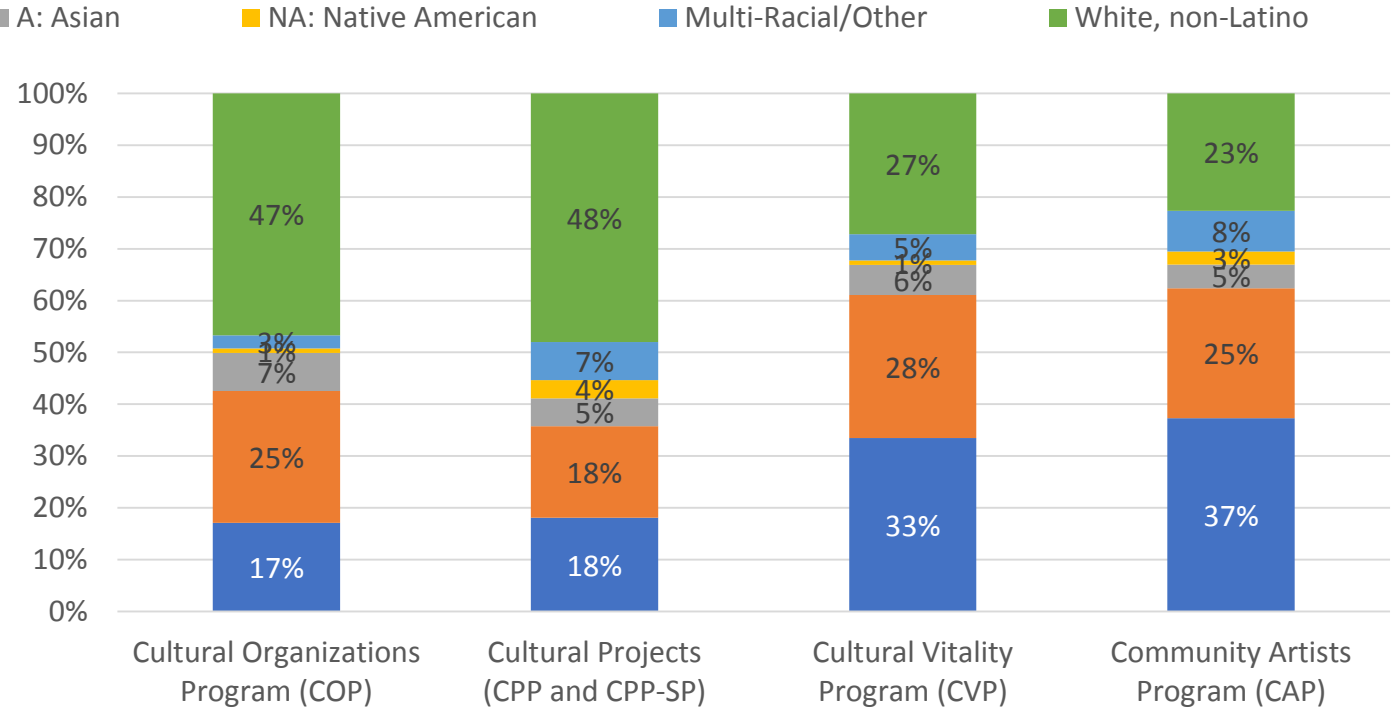
*Note: ALAANA is African, Latinx, Asian, Native American, Arab. For full definitions, please see the Cultural Policy.

Audiences reached partially reflect Dallas population; largest gap is in reaching Latinx audiences across all programs

FY17-18 Dallas Population vs. Audience Demographics



By Program: FY 17-18 Audience Demographics



Note: Arab/Arab-American/Middle Eastern was not tracked in FY17-18, but will be tracked in FY18-19. Native American includes the Census categories American Indian/Alaskan Native and Native Hawaiian/Pacific Islander; Dallas Population is from Census Bureau for the city of Dallas from 2018.

COP organizations contracted with M/WBEs and reported on their workforce's demographic makeup

- In FY17-18, the 32 COP organizations reported contracting \$5.9 million with Minority/Women Business Enterprises

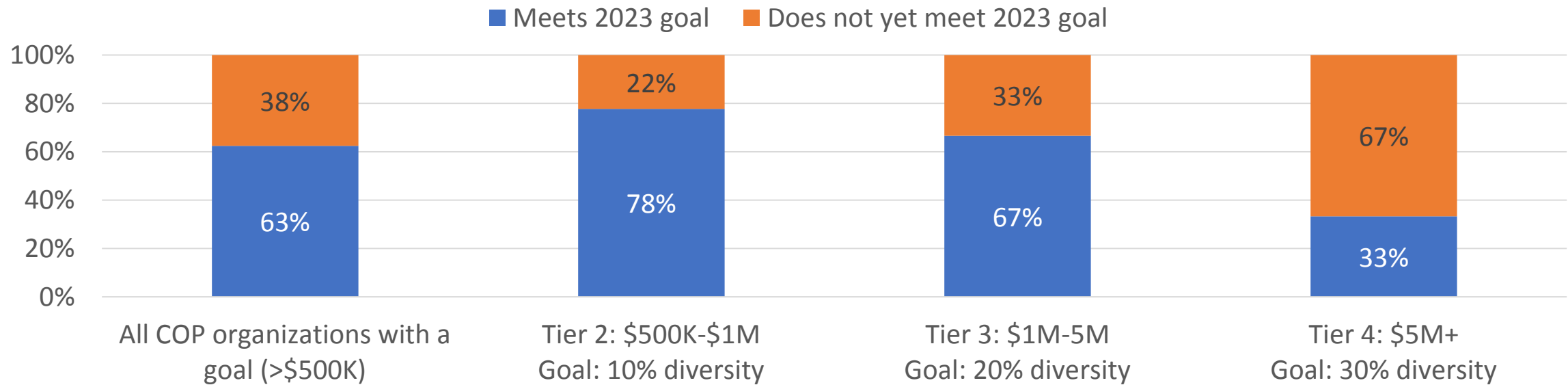
FY17-18	Number of people	% ALAANA
COP Workforce (as reported by 32 COP orgs):	3,340	43%
Employees (Full- and part-time)	1,205	40%
Contract labor	2,135	45%
City of Dallas - Population Estimates from US Census as of July 1, 2018*	1,341,057	72.3%

*Note: Minority/Women Business Enterprise (M/WBE) is a City of Dallas, Office of Business Diversity (OBD) term. ALAANA is African, Latinx, Asian, Native American, Arab. For full definitions, please see the OBD website or the Cultural Policy.

Opportunities vary by organization size to reach 2023 COP board diversity goals

- The average COP board is composed of 35% ALAANA members
- 63% of COP organizations have achieved or surpassed the 2023 board goal

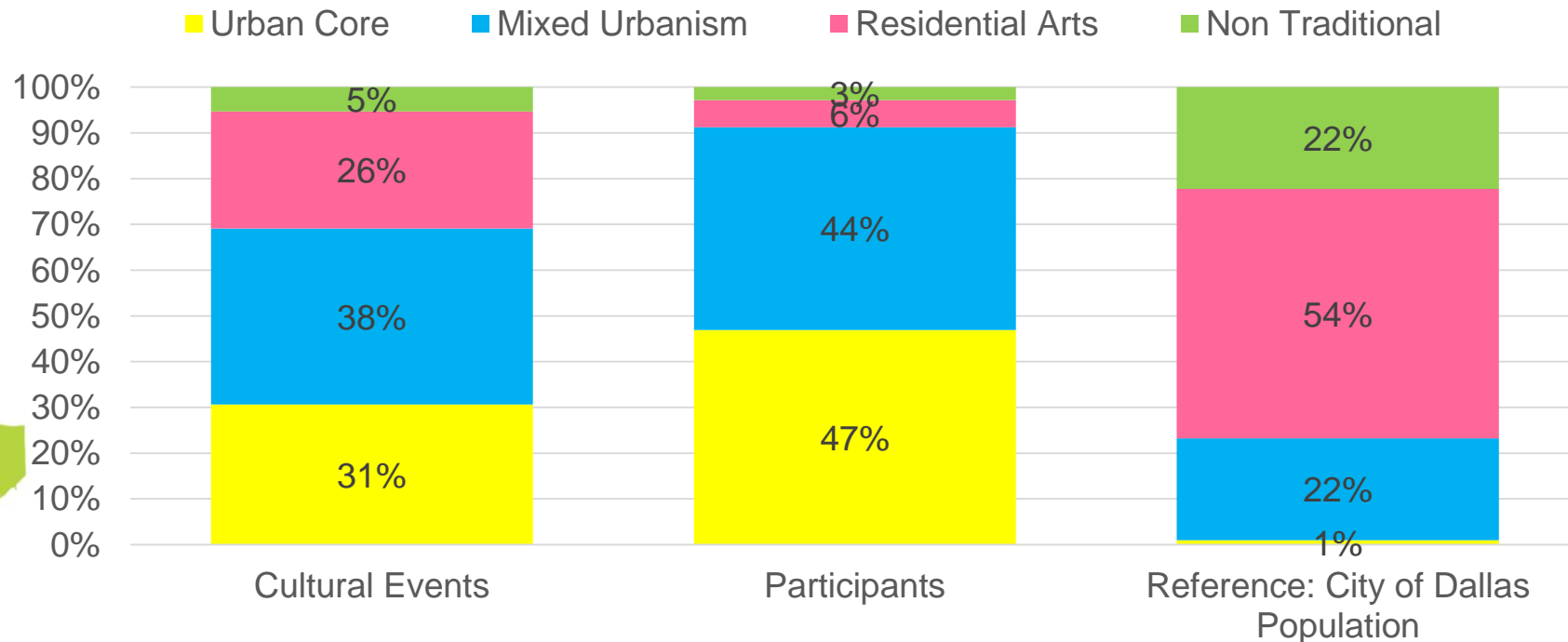
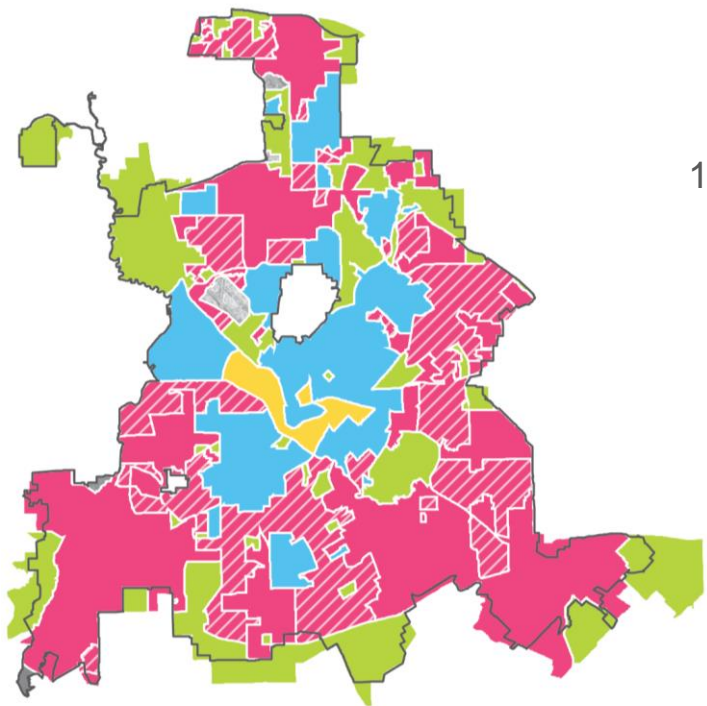
FY17-18 COP organizations: progress towards 2023 board diversity goal (as reported)



*Note: Tier 1 (under \$500K) does not have a board diversity goal; ALAANA is African, Latinx, Asian, Native American, Arab. For full definitions, please see the Cultural Policy.

Investment in Urban Core attracts audiences, but more is desired in Residential & Non-Traditional neighborhoods

FY17-18 Cultural Support Programs:
OCA-supported services in Cultural Plan typologies



OCA Next Steps – Improving from the Baseline

- CVP bonus funds awarded based on ALAANA identification and event locations in Residential and Non-Traditional typologies this fiscal year
- Arab/Arab-American/Middle Eastern identities now included in demographic self-reporting for OCA-funded organizations/artists
- FY19-20 Planned budget includes \$376K in funding and a staff person for pop-up cultural center programming across Dallas neighborhoods
- Voluntary self-reporting from individual artist applicants on LGBTQIA+ and gender identity to begin in FY19-20

The Plan's full implementation will rely on partner initiatives

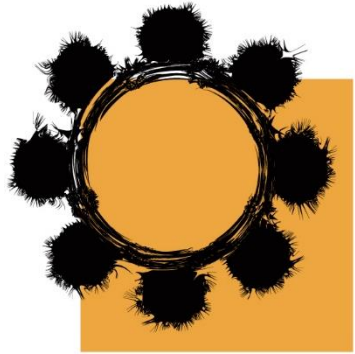
Initiative	Ref #	Partners & Short Description
Increasing support for artists	14, 16, 21	<ul style="list-style-type: none"> TACA Artist Vibrancy initiative SMU Meadows Ignite/Arts and TACA Culture Bank Dallas
Art organization sustainability & board diversity	4A-B, 5, 26A	<ul style="list-style-type: none"> Sammons' Art-Works resource page and professional development series BCA's nonprofit board diversity task force and focus/implementation via the Leadership Arts Institute
Equity and sustainability	22, 24B	<ul style="list-style-type: none"> Moody Fund for the Arts emphasis on equity, reaching neighborhoods, and collaboration/resource-sharing
Audience & staff diversity	3, 4E	<ul style="list-style-type: none"> DMA's bilingual staff hires and special exhibition signage, new Spanish language and Latinx program pilots
Resource sharing	24	<ul style="list-style-type: none"> Best of Fests film festival partnership between 22 festivals (1/10-13) ATTPAC/Dallas Summer Musicals facility and musical programming partnership

Additional Ongoing 2019 OCA Efforts

- Meyerson and Kalita lease & management agreements – to be briefed to ACAC in February
- Supporting Council decision-making on Confederate Monuments – likely briefed to Council on February 6th
- Juanita J. Craft House renovation and activation – HSR complete thanks to Steering Committee - but still awaiting DOI grant
- Promising neighborhood cultural center investments in D11, D4, and D3
- Implementing audit recommendations related to Arts District Business Partners
- WRR – ongoing growth in listenership and market share

Looking Ahead – dates to note!

- Juanita Craft House event February 9th at 10am at the Craft House
- February Allocations Committee meeting moved to February 13th to accommodate staff equity training on February 12th
- February 21st ACAC meeting proposed to be held at Oak Cliff Cultural Center at 4:30pm. Agenda to include:
 - Final vote to recommend COP guidelines
 - 2018 Gift Disclosure Form – due April 30, 2019
 - Kalita and Meyerson briefings
 - Audit update
 - Arts Month 2019



Office of Cultural Affairs

CITY OF DALLAS



Appendix: Sample DCP Project Plans



Equity Training (Equity)

#1, 3B, 22

Why	Rationale	OCA staff will have common language and understanding of current issues, biases, challenges and initiatives in the national work that the arts are doing in Equity. Continued conversation and improvements will result in more equitable policies, practices and procedures.	
	What does success look like? (Metrics/stories)	Policies and procedures of the OCA are guided and improved by a clear understanding of what equity is, current best practices, and understanding of the history of equity work in Dallas. Increased quantity and quality of OCA and key partner support (through funding programs, time, and space) for ALAANA artists and organizations. Increased equity efforts of other, non-ALAANA OCA partners inspired by OCA's example.	
Who	Lead:	Key Partners:	Target Audiences/Beneficiaries:
	OCA Director and Assistant Director	GARE (Government Association for Racial Equity) OEHR - Office of Equity and Human Rights	OCA staff (direct); ALAANA organizations and artists (primary beneficiary) and Dallas residents (through ripple effect)
When	Key milestones and timing:	<p>January 2019 – Contract approved and planning beginning – conference calls with GARE and OEHR – Citywide survey</p> <p>Jan 23 2019 – Senior staff webinar training</p> <p>Feb 12 2019 – All staff equity training – session 1</p> <p>Mar 2019 – All staff equity training – session 2</p> <p>June 2019 – All staff equity training – session 3</p> <p>Fall 2019 – OCA staff orientation materials related to equity to be developed; plan for ongoing training/to be developed</p>	
	How	Start-up/Pilot:	Ongoing:
	Money:	Funds from OCA conference/other training in current year budget re-appropriated	Regular review by senior staff; ongoing membership in GARE
	Staff time:	Staff will dedicate approximately 4 full days to the training	Ongoing review and actions by senior staff; ongoing training in alignment with City's (OEHR's) efforts; annual senior staff meeting dedicated to equity; OCA orientation materials with equity focus to be developed
	Marketing:	Share with Commission; news update on OCA website and social media; targeted emails to partner organizations	TBD in alignment with City's (OEHR's) efforts

FY17-18 Equity/Diversity Metrics (Equity & Diversity)

#2A-E, 5-E

Why	Rationale	Begin to quantify, measure, and publish how our arts ecosystem partners and OCA support programs “stack up” against the city’s population to recognize successes and address opportunities and challenges across the cultural sector.	
	What does success look like? (Metrics/stories)	Increased awareness of diversity & equity strengths and challenges faced by individuals, organizations and ecosystem as a whole. Improved diversity metrics at funding, board, staff, audience levels leading to more audience engagement and increased sector sustainability. Programming that continually evolves to reflect the needs of the diverse Dallas community.	
Who	Lead:	Key Partners:	Target Audiences/Beneficiaries:
	OCA Director, Cultural Programs Mgr, Strategy & Innovation Mgr	Other funders/resource providers, arts organizations (focused on COP organizations), City’s Office of Business Diversity	ALAANA and other underserved populations (including LGBTQIA+) – both audiences and arts creators
When	Key milestones and timing:	<p>Nov 2018 – Jan 2019 – Previous FY data gathered, analyzed, and funding program guidelines revision based on analysis</p> <p>Jan 2019 – Publish first report on measures and begin sharing with partners (funders, organizations, public)</p> <p>Spring 2019 – Assess community reactions and usage of data, with specific focus on other funders/resource providers</p> <p>Summer 2019 – Assess feasibility of sector-wide equity study (e.g., Greater Pittsburgh Arts Council study)</p> <p>Fall 2019 – Launch changes to OCA reporting for FY19-20 (e.g., LGBTQIA+ and gender identity tracking); begin research for sector-wide study</p>	
	How	Start-up/Pilot:	Ongoing:
	Money:	N/A – metrics based on current baseline/budget	TBD – additional funds/OCA workforce needed for equity and sources;
	Staff time:	Data analysis and report creation; marketing time; Director time with key partners to plan for sector-wide study	Annual analysis; more OCA staff needed to ensure responsible stewardship of taxpayer dollars as # of grants and types of support increases; networking with peer agencies to share learnings and best practices for continual improvement
	Marketing:	Commission and Steering Committee marketing; dedicated equity page with indicators on OCA website; email and social media marketing of first report	TBD based on community needs and reactions to initial reports

LCC Phase II (Space)

#8, 22

Why	Rationale	Expand/build 5,500 square foot multi-form flexible theater space at the Latino Cultural Center (LCC) with 125-seating capacity and add'l rehearsal space. Will provide much needed affordable state-of-the art performance and rehearsal space for Latinx arts and cultural organizations in Dallas.	
	What does success look like? (Metrics/stories)	The 300-seat auditorium at the LCC is at capacity for FY18-19 with no availability for weekend performance dates (capacity reached in FY16-17 and FY17-18). The multi-form theater space will provide an additional performance space that will ensure that Dallas-based Latinx theater companies and additional Latinx user groups will have an opportunity expand their rehearsal and performance options with great flexibility.	
Who	Lead:	Key Partners:	Target Audiences/Beneficiaries:
	OCA Director, LCC Manager, BPO*/Public Works Project Manager	Bond Program Office and Public Works Department of City of Dallas; LCC Core Groups; user Latinx arts and cultural orgs	LCC Core Groups (Allegra Ballet Folklorico, Cara Mia, Anita Martinez Ballet Folklorico, Daniel de Cordoba, Bailes Espanoles, Teatro, the Mexico Institute, Ollimpaxqi) and other Dallas arts groups
When	Key milestones and timing:	<p>Feb 2019 – Contract for Architect of Record (AOR) presented to City Council for approval</p> <p>Late Feb 2019 – Public input meetings and events (multiple throughout day, including with Architectural Advisory Committee) led by LCC, Architect, and LEGORRETA® (formerly Legorreta Arquitectos)</p> <p>April – Dec. 2019 – Design of multi-form flexible theater space (pivotal ongoing input from LCC Core Groups and Latinx user groups)</p> <p>January 2020 – Contract for construction award presented to City Council for approval</p> <p>Feb. 2020 – April 2021 – Construction of multi-form flexible theater space</p>	
How		Start-up/Pilot:	Ongoing:
	Money:	\$4.3M 2006 bond funds will provide funding for design and construction	Exploring opportunities for private funding support, naming rights sponsors
	Staff time:	LCC manager will serve as OCA liaison/lead with BPO*/Public Works project manager overseeing project	Weekly meetings between LCC manager and BPO*/Public Works project manager with weekly updates to OCA Director and Asst. City Manager
	Marketing:	OCA website, Facebook, targeted emails, partner email marketing	LCC staff coordinating February 2019 project launch

*BPO – Bond Projects Office

Space Finder Dallas (Space)

7B, 17C

Why	Rationale	Key benefit to sector: More efficient connections between providers of space and users of space will allow both to grow artistic offerings and experiences throughout the City. Key benefit to Dallas residents: decrease equity and accessibility challenges faced by residents.	
	What does success look like? (Metrics/stories)	OCA sees increased applications from “Residential” and “Non-traditional” typologies, as well as increased numbers of services and audiences in these typologies. More stories from media/Commissioners/residents about art in their neighborhoods. Increased audiences and sustainability for all arts orgs and artists (across the ecosystem).	
Who	Lead:	Key Partners:	Target Audiences/Beneficiaries:
	OCA Assistant Director (assists from Admin and Cultural Center teams)	Web design firm/creator of Space Finder Seattle; artists & arts organizations; venue owners/managers	Artists and arts organizations that need space, culture-specific and general-use venues, Dallas residents in neighborhoods
When	Key milestones and timing:	<p>Nov-Jan 2019 – Prepare RFP process, begin contracting</p> <p>Feb 2019 – Process contract</p> <p>Mar - Apr 2019 – Begin work with web design firm and approve design by end of April</p> <p>May 2019 – Go live with Space Finder Website</p> <p>May – Aug 2019 – initial venue onboarding (possible intern project)</p> <p>Aug 2019 – Market to/launch with artists and arts orgs</p>	
How		Start-up/Pilot:	Ongoing:
	Money:	Funds set aside (~\$24K) in current year budget for one-time costs	Ongoing hosting will be \$600/year
	Staff time:	Some staff time from OCA Admin and the Cultural Centers will be needed to get the word out about the new tool to as broad a range of artists and venues; possible Summer/Fall intern project	OCA to work with cultural partners (e.g., Sammons, Cedars Union), funders to market and continually assess usage of website
	Marketing:	OCA will be providing marketing and promotional templates to get the word out; targeted partner emails (artists & orgs); Commission and Council assistant support to connect to potential venues (culture-specific and otherwise); news release and potential launch event TBD	OCA to work with key ecosystem partners (e.g., Space task force members, artist groups, venue-related associations) to continue to market this resource

OCA Artist Resources (Support for Artists)

#11D, 15A-C, 22D

Why	Rationale	Improve OCA-led support for artists to make Dallas arts ecosystem more vibrant, and to help artists and their communities thrive by increasing availability of/access to resources (funding, time, informational)	
	What does success look like? (Metrics/stories)	Increased number of artist applicants to Cultural Support Programs; increased communications with artist communities; articles about or testimonials by successful artists whose careers have been supported by OCA through Cultural Centers and Support Programs, etc; increased neighborhood impact throughout Dallas by individual artists.	
Who	Lead:	Key Partners:	Target Audiences/Beneficiaries:
	OCA Asst Dir, Cultural Programs Mgr, Cultural Center Mgrs	Arts organizations, Cedars Union, Sunset Art Studios, Goldmark Cultural Center, Media partners	Emerging artists, especially artists who have not successfully executed an OCA contract or who have not previously applied
When	Key milestones and timing:	<p>Jan 2019 – pilot artist peer sharing group for CVP recipients (via social media and in-person)</p> <p>Jan 2019 –Mildred Dunn center artist residency explorations (open house) with SDCC</p> <p>Mar 2019 - launch OCA resource page for artists with field-specific resources and other resources (e.g., OCA and other financial opportunities, housing information, initial space list, etc.)</p> <p>Apr 2019 – begin once weekly office hours by OCA staff in rotating locations across Dallas</p> <p>Jul 2019 – evaluate pilot + costs and changes needed; set up ongoing update procedures for resources</p>	
	How		Start-up/Pilot:
Money:		Funds set aside for artist residency pilot	Residency funding; network events funding;
Staff time:		Contract creation/approval for residency pilot; in-person meetings with key artist stakeholders;	Weekly staff time & coordination; monthly website updates; evaluation/contract management
Marketing:	OCA website, Facebook, targeted emails, partner email marketing	Commission/OCA organizational partner support	

Arts and Culture Advisory Commission: Liaison Overview

Commission liaisons are informational assignments that serve as a way for arts organizations to have a direct relationship with a designated Commissioner.

Cultural Organizations Program (COP) organizations and OCA venues (e.g., Cultural Centers) are assigned liaisons by the Commission Chair.

Key responsibilities for all Commissioners:

- Meet with the organization's Executive Director/CEO to have an introductory meeting – learn about what the organization does, their upcoming plans, who the right organizational contacts are to answer questions, and any opportunities/challenges related to OCA.
- Sign up to follow/receive marketing from the organization about their activities (email, social media, etc.)
- Attend the arts experiences offered by the organization and champion their efforts
- Fill out periodic liaison reports (see attached example) to inform other Commissioners and OCA of key items
- Serve as the “single point of contact” for fellow Commissioners with any questions about that organization (in addition to the OCA staff, who are also available to answer questions)
NOTE: Individual liaisons are not an extension of OCA staff and cannot speak on behalf of the Commission, the OCA, or the City. Processes/guidelines change from year to year, so please always refer the organization's questions to OCA professional staff.
- Act as a Cultural Plan resource and champion – to be a thought partner on what innovations organizations can make that are aligned with their mission to help Dallas arts and culture be more vibrant and equitable

Other potential responsibilities (as needed or as individual Commissioner interest allows):

- Serve as a communication partner for OCA and the organization as issues arise (e.g., contract compliance and/or funding)
- Encourage and help market organization initiatives
- Share out OCA initiatives and other partner information (e.g., Moody Fund applications, Mayor's Intern Fellows Program, TACA grant deadlines, etc.)

Complimentary ticket information:

As a courtesy, many cultural organizations choose to make available complimentary tickets to Commission members. In general, Commissioners should request no more than two complimentary tickets per program for their personal use (i.e., tickets are not transferable). Please be mindful not to pressure organizations into providing tickets if they are unable to offer them for that particular program.

NOTE: The City's gift policy requires you to report, on an annual basis, any complimentary tickets received. Commissioners should consult the City's gift policy for Board and Commission members for specific rules and regulations adopted by City Council, which is available online at

<http://citysecretary2.dallascityhall.com/pdf/GiftPolicy.pdf>



**CULTURAL AFFAIRS COMMISSION
COMMISSIONER LIAISON REPORT**

COMMISSIONER Jo Trizila

CULTURAL ORGANIZATION Greater Dallas Youth Orchestra

DATE 05/16/2018

Key Upcoming Events

Our season kicks off with the following concert at the Morton H. Meyerson Symphony Center:

October 21, 2018 – "The Americas"
Revue - Sensemayá
Ginastera - Harp Concerto, Emily Levin, harp
Stucky - Elegy from August 4, 1964
Copland - Tender Land Suite
Bernstein - Candide Overture

This is also our Alumni Homecoming Concert, so we will be having a pre-performance reception for the generations of GDYO alums - spanning 47 years of programming - to attend!

Organizational or Financial Information or News

GDYO Committee structure - All of GDYO's committees are kicking off the season with their first meetings in preparation for our first Board meeting of the season in September. These committee meetings include the following: Development Committee on 8/16 at noon, Alumni Committee on 8/20 at 6 p.m., Finance Committee on 8/24 at noon. These (and other) GDYO committees will make reports at our upcoming board meeting about their goals and initiatives for the year.

GDYO Parent's Guild - Our Parent's Guild has been meeting over the summer to establish its fundraising goal for GDYO's 2018 - 19 season and to elect officers. All officers have been elected, they've established a goal of 100% participation for parent members with \$35,000 raised in membership revenues alone. Each GDYO ensemble will be having a Parent's Guild Membership Kick-off Party on 8/19 resulting in a full day of festivities - since we have eight different groups of ensemble parents.

Additional News or Items of Interest

Weekly ensemble rehearsals begin Sunday, August 26 at Sammons Center for the Arts.

**Arts and Culture Advisory Commission
Liaison and Committee List by Member
As of 1/17/19**

Place	Commissioner	Liaison assignments	Allocations Committee	Public Art Committee	Cultural Plan Working Group	Kalita Task Force	Rules of Procedure Task Force	Arts Month Working Group
1	Meghann Bridgeman	Big Thought, Bishop Arts Theatre Center, Oak Cliff Cultural Center						
2	Linda Blase	Teatro, Theatre Three			Member	Chair/Lead		
3	Ella Goode Johnson	Dallas Black Dance Theatre, Perot Museum	Chair/Lead				Member	
4	John Paul Batiste, Chair				Member	Member		
5	Albert Gonzalez	Latino Cultural Center	Member					
6	Ilknur Ozgur	Anita N. Martinez Ballet Folkorico, Junior Players, The Writer's Garret	Member					
7	Phillip Collins	Dallas County Heritage Society, Dallas Museum of Art, The Black Academy of Arts and Letters		Chair/Lead				
8	Linda Riley	Fine Arts Chamber Players, USA Film Festival			Member			
9	Jesse Smith	Bath House Cultural Center, Dallas Children's Theater, Undermain Theatre				Member	Chair/Lead	
10	James White	Children's Chorus of Greater Dallas, Kitchen Dog Theater, Sammons Center			Chair/Lead			
11	Jayne Suhler	Dallas Holocaust Museum, Shakespeare Dallas						
12	Jo Trizila	Crow Museum, Dallas Wind Symphony						Member
13	Leland Burk	The Dallas Opera			Member			
14	Taylor Adams	Dallas Chamber Symphony, Dallas Theater Center, Greater Dallas Youth Orchestra	Member		Member	Member	Member	
15	Daphna Yoffe	Lone Star Wind Orchestra	Member		Member			Chair/Lead
16	Grady McGahan	Cara Mia, Creative Arts Center		Member				
17	Jesse Hornbuckle	ATTPAC, South Dallas Cultural Center	Member	Member				
18	Cannon Flowers	Dallas Symphony, Texas Winds, TITAS	Member	Member				
PAC 1	Phillip Collins*			Chair/Lead				
PAC 2	Leigh Arnold			Member				
PAC 3	Petrine Abrahams			Member				
PAC 4								
PAC 5								
PAC 6								
PAC 7								
PAC 8								
	Chair/Lead		Ella Goode Johnson	Phillip Collins	James White	Linda Blase	Jesse Smith	Daphna Yoffe
	# of members		7	6	7	4	3	2

*Note: Mr. Collins is noted twice under Public Art Committee (PAC) due to statutory-related requirements of the Committee and "counts" as one committee member. Please ask OCA for further details if you have questions

Arts & Cultural Advisory Commission
Liaison List by organization
As of 1/17/19

Organization	Liaison
Anita N. Martinez Ballet Folkorico	Ilknur Ozgur
ATTPAC	Jesse Hornbuckle
Bath House Cultural Center	Jesse Smith
Big Thought	Meghann Bridgeman
Bishop Arts Theatre Center	Meghann Bridgeman
Cara Mia	Grady McGahan
Children's Chorus of Greater Dallas	James White
Creative Arts Center	Grady McGahan
Crow Museum	Jo Trizila
Dallas Black Dance Theatre	Ella Goode Johnson
Dallas Chamber Symphony	Taylor Adams
Dallas Children's Theater	Jesse Smith
Dallas County Heritage Society	Phillip Collins
Dallas Holocaust Museum	Jayne Suhler
Dallas Museum of Art	Phillip Collins
Dallas Symphony	Cannon Flowers
Dallas Theater Center	Taylor Adams
Dallas Wind Symphony	Jo Trizila
Fine Arts Chamber Players	Linda Riley
Greater Dallas Youth Orchestra	Taylor Adams
Junior Players	Ilknur Ozgur
Kitchen Dog Theater	James White
Latino Cultural Center	Albert Gonzalez
Lone Star Wind Orchestra	Daphna Yoffe
Oak Cliff Cultural Center	Meghann Bridgeman
Perot Museum	Ella Goode Johnson
Sammons Center	James White
Shakespeare Dallas	Jayne Suhler
South Dallas Cultural Center	Jesse Hornbuckle
Teatro	Linda Blase
Texas Winds	Cannon Flowers
The Black Academy of Arts and Letters	Phillip Collins
The Dallas Opera	Leland Burk
The Writer's Garret	Ilknur Ozgur
Theatre Three	Linda Blase
TITAS	Cannon Flowers
Undermain Theatre	Jesse Smith
USA Film Festival	Linda Riley

2019 IMPORTANT DATES

MARCH

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

MAY

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JULY

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

SEPTEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

NOVEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

APRIL

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

JUNE

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

AUGUST

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

OCTOBER

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

DECEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

2019

- MAR 04 COP OPENS
- APR 19 COP CLOSES
- MAY 14-17 COP PANELS
- JUN 03 CAP OPENS
- JUN 17 CAP CLOSES
- JUN 24-28 CAP PANELS
- JUL 9-12 ALLOC. MEETING
- JUL 15 CPF ROUND 1 OPENS
- AUG 12 CPF ROUND 1 CLOSES
- SEP 09-13 CPF ROUND 1 PANELS
- SEP 17-20 ALLOC. MEETING
- OCT 14 CVP OPENS
- NOV 11 CVP CLOSES
- NOV 18 CPF ROUND 2 OPENS
- DEC 09-13 CVP PANELS
- DEC 16 CPF ROUND 2 CLOSES
- DEC 17-20 ALLOC. MEETING

2020

- JAN 14-18 CPF ROUND 2 PANELS
- JAN 22-25 ALLOC. MEETING

2020

JANUARY

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

FEBRUARY

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		