

Arts and Culture Advisory Commission Briefings

May 16, 2019



City of Dallas

Office of Cultural Affairs
City of Dallas

Agenda

- Latino Arts Project Spotlight
- OCA Equity Training, GARE Toolkit and Pilot Projects Overview
- Kalita Humphreys Theater Lease Update
- Cultural Center Summer Programming Preview
- 2019-2020 Budget Timeline
- Confederate Monuments Update

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Citywide Initiatives Guiding Equity

- Dallas Resiliency Strategy
- Equity Indicators Project
- Mayor's Task Force on Poverty
- Assessment of Fair Housing
- UTA Transportation Equity Study
- Dallas Market Value Analysis
- **Dallas Cultural Plan**

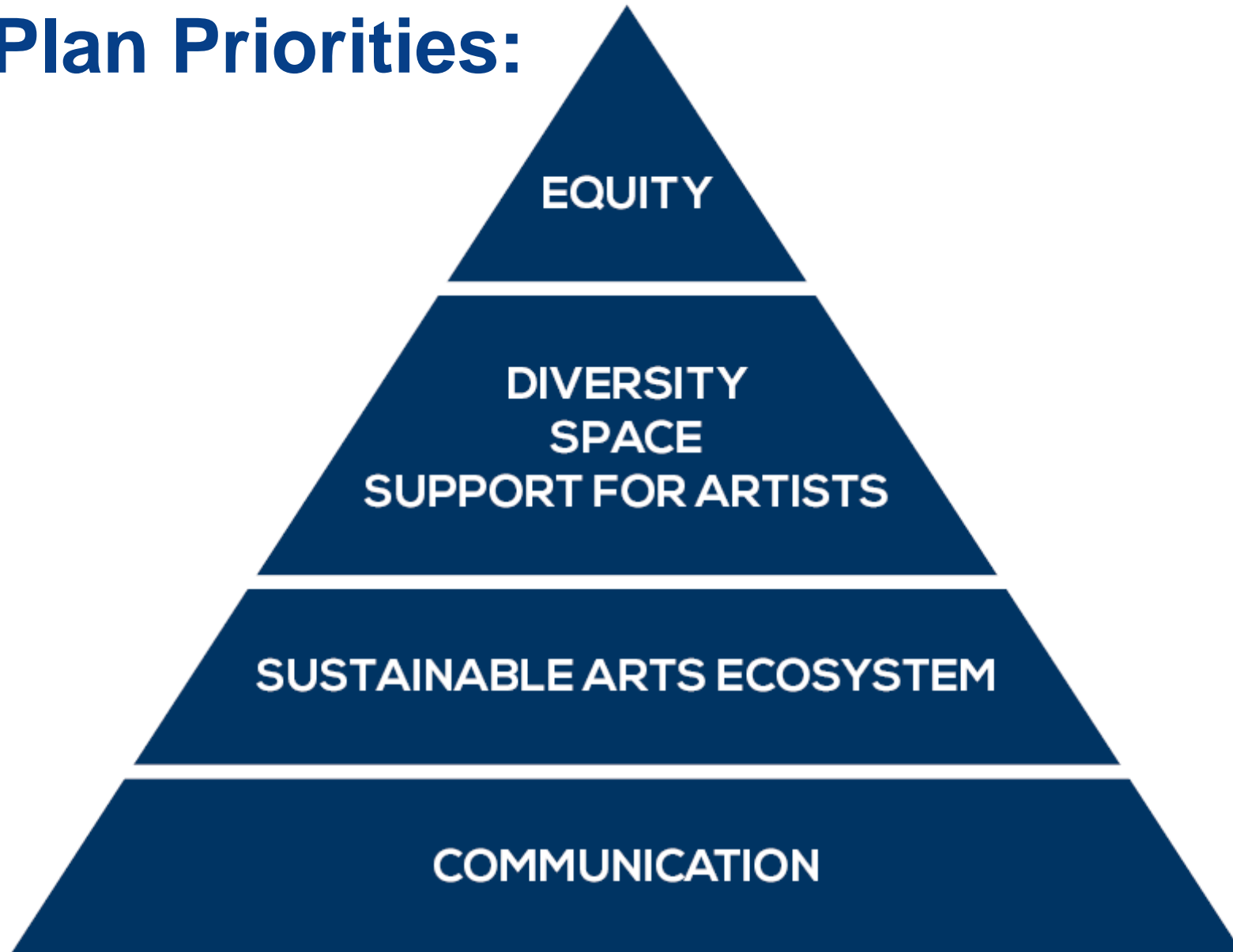


City of Dallas Equity Goals

- Advance Equity in City Government
- Ensure Dallas is a welcoming City to immigrant and all residents
- Increase economic mobility for Dallas vulnerable and marginalized residents
- Ensure Dallas provides residents with reasonable, reliable, and equitable access
- Leverage partnerships to promote healthy communities
- Invest in neighborhood infrastructure to revitalize historically underserved neighborhoods
- Promote environmental sustainability to improve public health and alleviate adverse environmental conditions



Cultural Plan Priorities:



OCA's Vision Statement

- An equitable, diverse and connected community, whose residents and visitors thrive through meaningful arts and cultural experiences in every neighborhood across Dallas



OCA Department Wide Equity Training

- Part of larger City of Dallas effort with GARE – Government Alliance on Racial Equity (www.racialequityalliance.org)
- February 12, March 20 & May 7th - full day interactive trainings delving into:
 - History of race and structural racism
 - Understanding implicit bias
 - History of Dallas' race relations and structural racism
 - Leadership through an equity lens
 - Using an Equity Toolkit to evaluate current OCA policies and processes
 - Preliminary Equity Projects



Individual racism:

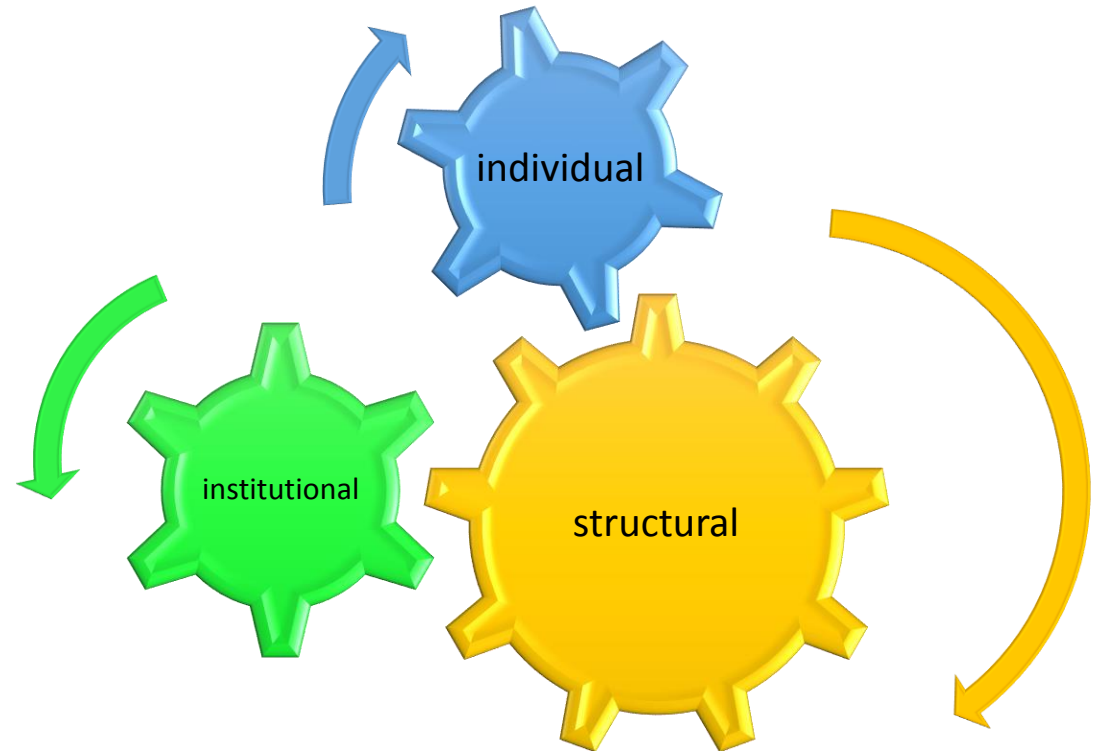
- Bigotry or discrimination by an individual based on race

Institutional racism:

- Policies, practices and procedures that work better for white people than for people of color, often unintentionally or inadvertently

Structural racism:

- A history and current reality of institutional racism across all institutions, combining to create a system that negatively impacts communities of color



OCA EQUITY PILOT PROJECTS

- Cultural Centers/Moody
 - Review and update user/partner/core group policies & jury processes to better serve, afford access, and build the capacity of user groups (both established and emerging) that OCA serves
 - Find areas where operating procedures can be standardized, while still allowing each center to operate in its own unique manner
- Performing Arts Venues
 - Review and update hiring practices for temporary (usher) positions in order to broaden reach and increase access for all to be able to apply regardless of access to computer/internet
- Cultural Centers/Performing Arts Venues
 - Review marketing & outreach practices to ensure that every resident and visitor has information about events at the cultural centers
 - Broaden range of marketing methods (flyers, email, Facebook, bulletin boards etc.) so as to not rely on “one size fits all” marketing efforts
 - Increase both breadth and depth of community reach and engagement
 - Target under-resourced communities

These projects collectively address Cultural Plan strategies:

- *Equity 1, 2*
- *Diversity 3, 4*
- *Space 7, 8, 11*
- *Support for Artists 14, 16, 18*
- *Sustainable Ecosystem 19, 22, 24*
- *Communication 26, 27, 29, 30*



OCA EQUITY PILOT PROJECTS

- WRR
 - Increase advertising and exposure of ALAANA arts organizations by researching, developing and fund-raising for a “matching grant” fund to leverage the marketing dollars of OCA supported ALAANA organizations
 - (Expected) Increase ALAANA listenership by creating a more diversely relevant listener experience
- Public Art
 - Increase the diversity of artists creating Public Art for Dallas by:
 - Reviewing outreach & marketing efforts for new Public Art projects – with special attention to neighborhood-based projects
 - Engaging the community in not only the Public Art creation process, but also in the call/identification of potential artists
- Facilities/Administration
 - Ensure that all residents, visitors and users are welcomed and comfortable in Dallas cultural facilities by developing a protocol that allows OCA to determine how the 19 cultural and performing arts facilities review, communicate, prioritize and address both routine and emergency maintenance equitably using the City's condition assessment

These projects collectively address Cultural Plan strategies:

- *Equity 1, 2*
- *Diversity 3, 4, 6*
- *Space 8, 9, 10, 11, 12, 13*
- *Support for Artists 14, 16, 18*
- *Sustainable Ecosystem 19, 20, 21, 22, 23, 24, 24*
- *Communication 26, 27, 28, 29, 30, 31*



OCA's "Commitment to Cultural Equity"

- In Dallas, we envision a city of people whose success and well-being are not pre-determined by their race, age, disability, sexual orientation, gender, social status, zip code, or citizenship status. We recognize that artistic and cultural expression are fundamental to the development of our identity, as individuals and as a community at large. We assert the right for all people to have access to arts and cultural experiences throughout Dallas.
- We recognize the historic legacies of racism, overt bias and injustice that shape our present reality. In fact, the City of Dallas' arts funding originated to support organizations of the Western European canon, collectively referred to as "The Big Six." Going forward, we will strive to support the broadest range of art forms and creative producers, considering inclusivity, diversity and neighborhood impact to direct resources equitably to artists and organizations. We will work to build a robust arts ecosystem that continually evolves to better reflect the diverse composition of Dallas. Towards this end, we recognize and affirm the potential of new and emerging artists and organizations.
- The Office of Cultural Affairs will serve as convener and connector to catalyze equity in the policies and practices of its partners across the Dallas arts ecosystem. Core to this is leading other organizations and private resource providers to advance diversity, equity and inclusion in concrete, measurable ways. Annually, the Office of Cultural Affairs will summarize its own support for artists and arts organizations, highlighting measures of equity and diversity.
- As we work together to create a more vibrant Dallas, the Office of Cultural Affairs is committed to nurturing the wide diversity of creative culture and experiences that make up this great city.



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Kalita Humphreys Theater Lease

- Briefing to Quality of Life, Arts and Culture Committee received recommendation to proceed to full City Council
- Working with Dallas Theater Center to more fully describe the consultant selection process and Steering Committee for the update to the Master Plan
- Targeting June 12 full City Council consideration with Quality of Life considering it as an upcoming agenda item on June 10

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Bath House Cultural Center

- June 10th thru June 14th
- 25 students, ages 8 to 12
- Teach creative problem solving using the tools of theater and visual art
- Connect students with the natural surroundings of the center through nature based art projects



Latino Cultural Center

- Summer Arts Camp
- June 17 – July 11, 2019
- 25 students, ages 10-14
- Classes will incorporate theater, dance, visual art and music with professionals from each discipline and will culminate with a final evening performance on July 11, 2019



Oak Cliff Cultural Center

- 4-Week Multidisciplinary Camp
- Theatre, Music, Visual Art, Dance, Film + Photography Classes
- Average 65 students – Ages 7 to 18
- 20+ Dallas Zip Codes served
- Culminating Event – music + dance procession on Jefferson Blvd., performance at Texas Theatre followed by student documentary screening



The School of Yes! Summer Camp

South Dallas Cultural Center

- Summer Arts at the Center *plus* STEM
- SDCC and Seeds to STEM will be teaming up for this years camp
- June 10 – July 3rd, M-F, 9-4p
- Youth Ages 5-15
- The Harlem Renaissance is the focus for this years camp curriculum
- Seeds to STEM provides additional curriculum as a part of daily routine, as well as weekly field trips

SOUTH DALLAS CULTURAL CENTER

SUMMER ARTS AT THE CENTER *Plus* Seeds to STEM



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Budget timeline for upcoming fiscal years 2020 and 2021

| <u>Date</u> | <u>Activity</u> |
|--------------------|--|
| March 14 | FY 2019-20 Operating Budget Kick-Off |
| March 18 | BPMS System Available for Operating & Capital Budget input |
| March 16-21 | Citizen Engagement: Community Outreach Events |
| March 27 | Budget Public Hearing |
| April 12 | FY 2019-20 Operating & Capital Budget Submissions Due |
| April 22 | Office of Budget Operating & Capital Budget Technical Review and Feedback to Departments |
| April 22 | BPMS System Available for edits |
| April 22 | FY 2019-20 & FY 2020-21 Internal Service Allocations (sacred codes) available |
| March 27 | Budget Public Hearing |
| April 22 | BPMS System Open for Revised Budget Submission |
| April 26 | Revised Operating & Capital Budget Submissions Due |
| * May 23 – June 7 | FY 2019-20 Budget Deliberation Meetings * |
| June 7 | Five-Year Forecast Due – Enterprise Funds |
| June 18 | Budget Workshop |
| June 20 to July 12 | Meetings with City Manager |
| July 18 | CMO Finalize Decisions |
| July 25 | Appraisal Districts Certify 2018 Tax Rolls |
| July 31 | Final Edits Due to the Office of Budget |
| August 5 | Budget Document Printed |

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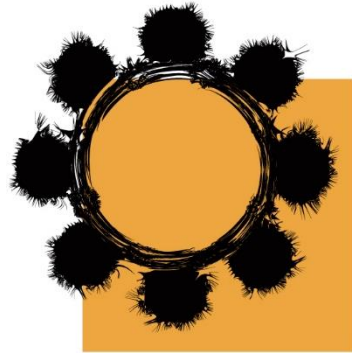
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Monuments Update

- The Certificate for Removal of *The Confederate Monument* deemed appropriate by the Landmark Commission on March 4, 2019, was appealed to the City Plan Commission – hearing set for Thursday, May 16
- Fair Park Working Group hosted two public listening sessions on Fair Park history

Looking Ahead – OCA dates to note

- *OCA On The Go:*
 - May 18, 1-4pm at Sunset Art Studios
 - May 23, 5-8pm at South Dallas Cultural Center
 - May 29, 2:30-5:30pm at Sammons Center for the Arts
- LCC Phase II Schematic Design Update – Tuesday, June 18, 6:30pm
- Arts and Culture Advisory Commission – Thursday, June 20, 4:30pm



Office of Cultural Affairs

CITY OF DALLAS

