



Draft Plan and Updated Cultural Policy August 2018











TODAY

- 1. Overview
- 2. Priorities
- 3. Making it Happen: Strategies
- 4. Bringing the Plan to Life: Implementation
- 5. Feedback/Q & A



WE ARE HERE

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PHASE 1
SEPT-MAR

PHASE 2
APR-JUN

PHASE 3
JUL-OCT

Research, Robust Engagement Business Model for the Arts, Cultural Policy and Arts Ecosystem Analysis

Cultural Plan and Updated Cultural Policy

Update on Recent Work

- Cultural Affairs Commission Cultural Plan Workshop with Planning team
- Task forces completed strategy development work
- Identified funding and partnership opportunities to support cultural equity citywide
- Business model refinement on all three prototypes
- Interagency meeting re: departmental linkages and tactical recommendations
- Wrote Draft Cultural Plan and Updated Cultural Policy

7,500+ of Dallas residents contributing

150+ public, committee, and taskforce meetings

137 Initiatives

31 Strategies

6 Priorities

ONE Coordinated Vision for Dallas' arts and culture

PRIORITIES

EQUITY

Support the broadest range of art forms and creative producers, considering inclusivity, diversity and neighborhood impact to direct resources equitably to artists and organizations.

DIVERSITY

Celebrate and promote the diversity of Dallas, while striving to improve diversity of programming, staff and organizational leadership across the cultural sector.

SPACE

Provide, create and incentivize the creation of spaces and places to encourage and allow arts and culture in Dallas to thrive and grow citywide.

SUPPORT FOR ARTISTS

Establish a supportive arts ecosystem that nourishes the creative and innovative energy of Dallas artists.

SUSTAINABLE ARTS ECOSYSTEM

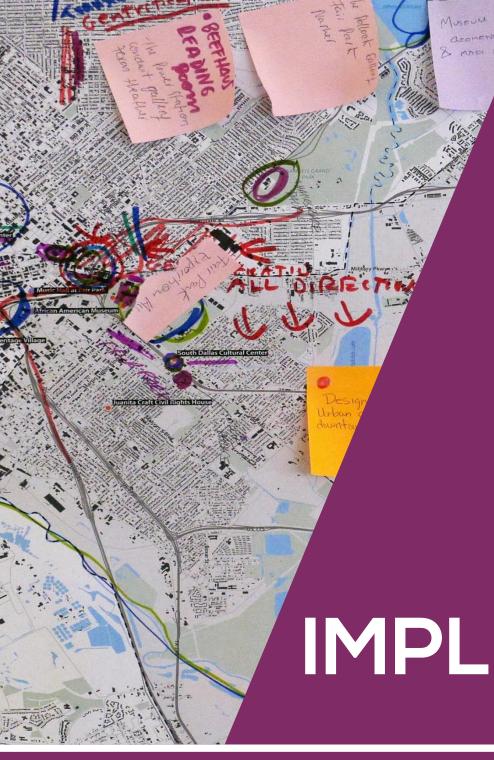
Model sustainability to the arts and culture community through OCA's facilities and encourage and support the development of future sustainability in the broader arts and cultural sector.

COMMUNICATION

Promote culture as a fundamental driver of the city of Dallas. Ensure awareness at local, national and international levels of Dallas' cultural offerings through enhanced communication.



MAKING IT HAPPEN: STRATEGIES



BRINGING THE PLAN TO LIFE: IMPLEMENTATION

Public Feedback & Activation Workshops

| Thursday, Sept 6th | Bachman Lake Library 9480 Webb Chapel Rd. Dallas, TX 75220 | 6-8 pm |
|-----------------------|---|-------------|
| Friday Sept 7th | Dallas Museum of Art 1717 N Harwood St. Dallas, TX 75201 | 10 am-12 pm |
| Saturday, Sept 8th | Redbird/Southwest Center Mall 3662 W Camp Wisdom Rd. Dallas, TX 75237 | 10 am-12 pm |
| Monday, Sept 10th | Moody Performance Hall 2520 Flora St. Dallas, TX 75201 | 6-8 pm |
| Tuesday, Sept 11th | Fretz Park Library 6990 Belt Line Rd. Dallas, TX 75254 | 6-8 pm |



Planned Next Steps

AUGUST

Receive feedback from Cultural Affairs Commission and DCP steering committee, update and disseminate Draft Cultural Plan and Updated Cultural Policy

SEPTEMBER

Citywide public Feedback & Activation Workshops to receive feedback on the Draft Cultural Plan and Policy and flesh out implementation strategy, update Plan and Policy accordingly

OCTOBER

Final Cultural Plan and Updated Cultural Policy goes to City Council

Thank you to our sponsors











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