



# DALLAS CULTURAL PLAN 2018

Draft Plan and Updated Cultural Policy  
August 2018



**Lord**  
Cultural Resources



# TODAY

1. Overview
2. Priorities
3. Making it Happen: Strategies
4. Bringing the Plan to Life: Implementation
5. Feedback/Q & A



# WE ARE HERE

WE ARE HERE



**PHASE 1**  
**SEPT-MAR**

Research, Robust  
Engagement

**PHASE 2**  
**APR-JUN**

Business Model for  
the Arts, Cultural  
Policy and Arts  
Ecosystem Analysis

**PHASE 3**  
**JUL-OCT**

Cultural Plan and  
Updated Cultural Policy

# Update on Recent Work

- Cultural Affairs Commission Cultural Plan Workshop with Planning team
- Task forces completed strategy development work
- Identified funding and partnership opportunities to support cultural equity citywide
- Business model refinement on all three prototypes
- Interagency meeting re: departmental linkages and tactical recommendations
- Wrote Draft Cultural Plan and Updated Cultural Policy

**7,500+** of Dallas residents contributing

**150+** public, committee, and taskforce meetings

**137** Initiatives

**31** Strategies

**6** Priorities

**ONE** Coordinated Vision for Dallas' arts and culture

# PRIORITIES

## EQUITY

Support the broadest range of art forms and creative producers, considering inclusivity, diversity and neighborhood impact to direct resources equitably to artists and organizations.

## DIVERSITY

Celebrate and promote the diversity of Dallas, while striving to improve diversity of programming, staff and organizational leadership across the cultural sector.

## SPACE

Provide, create and incentivize the creation of spaces and places to encourage and allow arts and culture in Dallas to thrive and grow citywide.

## SUPPORT FOR ARTISTS

Establish a supportive arts ecosystem that nourishes the creative and innovative energy of Dallas artists.

## SUSTAINABLE ARTS ECOSYSTEM

Model sustainability to the arts and culture community through OCA's facilities and encourage and support the development of future sustainability in the broader arts and cultural sector.

## COMMUNICATION

Promote culture as a fundamental driver of the city of Dallas. Ensure awareness at local, national and international levels of Dallas' cultural offerings through enhanced communication.



# MAKING IT HAPPEN: STRATEGIES



# BRINGING THE PLAN TO LIFE: IMPLEMENTATION



# Public Feedback & Activation Workshops

<b>Thursday, Sept 6th</b>	<b>Bachman Lake Library</b> 9480 Webb Chapel Rd. Dallas, TX 75220	<b>6-8 pm</b>
<b>Friday Sept 7th</b>	<b>Dallas Museum of Art</b> 1717 N Harwood St. Dallas, TX 75201	<b>10 am-12 pm</b>
<b>Saturday, Sept 8th</b>	<b>Redbird/Southwest Center Mall</b> 3662 W Camp Wisdom Rd. Dallas, TX 75237	<b>10 am-12 pm</b>
<b>Monday, Sept 10th</b>	<b>Moody Performance Hall</b> 2520 Flora St. Dallas, TX 75201	<b>6-8 pm</b>
<b>Tuesday, Sept 11th</b>	<b>Fretz Park Library</b> 6990 Belt Line Rd. Dallas, TX 75254	<b>6-8 pm</b>



# Planned Next Steps

**AUGUST**

Receive feedback from Cultural Affairs Commission and DCP steering committee, update and disseminate Draft Cultural Plan and Updated Cultural Policy

**SEPTEMBER**

Citywide public Feedback & Activation Workshops to receive feedback on the Draft Cultural Plan and Policy and flesh out implementation strategy, update Plan and Policy accordingly

**OCTOBER**

Final Cultural Plan and Updated Cultural Policy goes to City Council

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