

Cultural Policy

Cultural Affairs Commission
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City of Dallas

Guiding/governing documents

Focus of this effort

Dallas Cultural Ecosystem

Dallas Cultural Plan

Artists

- Performing artists
- Visual artists
- Literary artists
- Other artists/cultural creators

Arts and Cultural Organizations

Governance

Strategic plan

Org. policies

Org. procedures

Private Sector

- Press/media
- Businesses
- Foundations
- Other non-profits

Governance

Strategic plan

Org. policies

Org. procedures

City Government

- City Council
- Commissions and Committees
- OCA
- Other City departments

City Ordinances

Budget

Operating Procedures

Cultural Policy

Program Guidelines

Dallas residents & visitors

Note: This slide is not completely exhaustive/comprehensive. Other government/public bodies such as DISD not shown for space reasons, but are very important in the ecosystem.

Cultural Policy evolution

FROM: Current 2002 policy

TO: New 2018 policy

How?

- 1 Vision, Mission, and Guiding Principles
- 2 Methods of implementation
- 3 Roles/responsibilities for implementation
- 4 Cultural services procurement (funding programs)
- 5 Facilities
- 6 Public Art program
- 7 Glossary
- 8 Naming policy (2006)

- Vision, Mission, and Guiding Principles
- Cultural services procurement
- N/A - Redundant with City Code and new CAC Rules
- Cultural services procurement (funding programs)
- Facilities
 - Naming policy
- Public Art program
- Glossary

Task force/CAC input to DCP team for draft OCA staff and City attorneys

Task force/CAC input to DCP team for draft; methods of implementation (#2 in current policy) likely embedded in program sections

Naming policy updates based on best practices

Core
OCA
programs

Proposed Policy Hierarchy

State Law

City Charter

City Code

- Creates and provides for jurisdiction of OCA, Cultural Affairs Commission, Public Art Committee, and duties of OCA director
- PROPOSED: Provide for regulations specific to procurement of cultural services
 - Cultural services contracts shall be awarded as set forth in City’s cultural policy
 - Director may use a service order for cultural services under \$3,000

Cultural Policy enabled by City Code

Cultural Policy

- PROPOSED: Create 1 general “selection process” section that provides requirements for selection panels for grants and public art
- PROPOSED: Provide policy and equity statements, definitions for artistic disciplines
- REVISE: Mission, vision, values, facilities policies, naming policy, etc

Resolution in accordance with Cultural Policy

Authorizing Resolutions
(annual)

- PROPOSED: Grant program guidelines and City Manager authority to sign contracts authorized annually by city council resolution

Program Guidelines enabled by Resolution

Program Guidelines
(annual)

- Specifics of grant programs to be defined in the program guidelines, to be updated annually in accordance with goals and cultural policy



OCA working to streamline operational issues via the new Cultural Policy

- Current City procurement statutes and administrative directives limit the ability for OCA to execute cultural services contracts:
- Issue #1: Definition of cultural and artistic services
 - Current authorizations preclude cultural funding for the full range of cultural and artistic disciplines (e.g., genealogy workshops)
- Issue #2: Panel-based procurement process
 - Current authorizations do not recognize peer-review panels as a valid selection method (vs. RFP, bid processes)



Clarifying broad range of artistic services will enable an even greater breadth of City-funded arts and culture for residents across Dallas

