

# Cultural Affairs Commission Briefings

September 20, 2018



**City of Dallas**

Office of Cultural Affairs  
City of Dallas

# Agenda

- Update on FY 2018-2019 Budget
- Briefing and Update on the Dallas Cultural Plan 2018
- Briefing and Update on the Revised Cultural Policy



# Budget Process Review

- Thank you to those of you who attended one of 40+ budget town hall meetings on behalf of OCA
- City Council held budget briefings and discussed possible amendments:
  - August 20<sup>th</sup>, 22<sup>nd</sup>, and 29<sup>th</sup>
  - September 5<sup>th</sup> and 11<sup>th</sup>



# FY 2018-19 Adopted Budget

- FY 2018-19 City of Dallas Operating, Capital, and Grant & Trust Budgets adopted on Tuesday, September 18, totaling \$3,804,969,701
- “Stay the Course” budget for OCA
- Enhancement in the planned budget for FY 2019-20 for "pop-up" cultural center programming across neighborhoods (\$376,368)

<b>Service/Program</b>	<b>FY18-19 Adopted</b>
City-owned Cultural Venues (23 City-owned venues, including 4 cultural centers and 3 City-managed performing arts venues)	\$14,163,410
Cultural Services Contracts (Grant programs)	\$7,568,093
Public Art for Dallas (Conservation and program management - new art is paid through bond funds)	\$521,058
<b>Total</b>	<b>\$22,252,561</b>



# Agenda

- Update on FY 2018-2019 Budget
- Briefing and Update on the Dallas Cultural Plan 2018
- Briefing and Update on the Revised Cultural Policy



# Agenda

- Update on FY 2018-2019 Budget
- Briefing and Update on the Dallas Cultural Plan 2018
- Briefing and Update on the Revised Cultural Policy



# Cultural Policy

**Dallas Cultural Plan Steering Committee  
September 19, 2018**

***Cliff Gillespie and Anne Marie Gan  
Office of Cultural Affairs***



**City of Dallas**

# Dallas Cultural Ecosystem



*Note: This slide is not completely exhaustive/comprehensive. Other government/public bodies such as DISD not shown for space reasons, but are very important in the ecosystem.*





# 2018 Cultural Policy Overview (1 of 2)

- Updated Vision, Mission and Guiding Principles
  - “Artists” now included in Mission Statement
  - Equity lens and focus throughout
- Equity statement and goals from Diversity and Equity task forces
  - Task force reviewed equity statements and materials from peer arts agencies, DISD and City of Dallas Resiliency Office
- Procurement of Cultural Services and definitions of types of services to allow for panel-based selection process

# 2018 Cultural Policy Overview (2 of 2)

- Facilities section changes focus from building new cultural venues to optimizing and maintaining existing venues
- Updated naming policy allows for new revenue sources for facilities maintenance
- Authorization for the OCA to pilot, test, and measure programs related to strategies and initiatives in the 2018 Cultural Plan



# OCA Procurement Issues and Proposed Solutions

- Current City procurement policies limit the ability for OCA to execute cultural services contracts:
- Issue #1: Definition of cultural and artistic services
  - Current authorizations preclude cultural funding for the full range of cultural and artistic disciplines (e.g., genealogy workshops)
- Issue #2: Panel-based procurement process
  - Current authorizations do not recognize peer-review panels as a valid selection method (vs. RFP, bid processes)

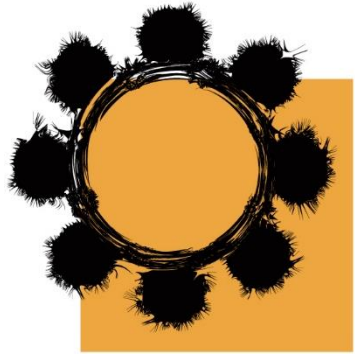


**Clarifying broad range of artistic services will enable an even greater breadth of City-funded arts and culture for residents across Dallas**

# Changes Since Draft Briefed at August CAC

Based on Commission, Steering Committee and public feedback, the following major changes were made:

- Cultural disciplines definition: Expanded to include stage design and related disciplines (p.10)
- Facilities: Expanded to allow for City contribution to the renovation of pre-existing facilities previously not used for culture in addition to creation of new facilities (p.15)
- Naming policy: Scope clarified to include new partner-managed facilities contracts (p.26)
- Additional minor and grammatical edits were also made



**Office of Cultural Affairs**  
CITY OF DALLAS

*Quality of Life, Arts & Culture*



City of Dallas