

Cultural Affairs Commission Briefings

October 18, 2018



City of Dallas

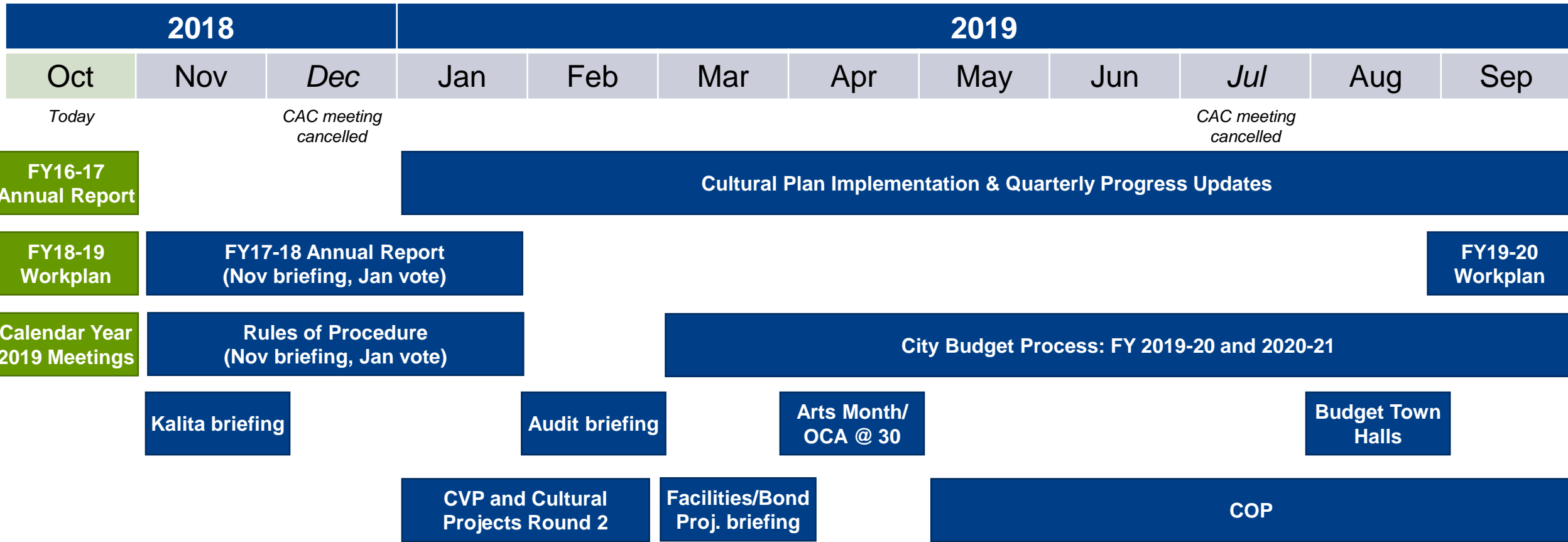
Office of Cultural Affairs
City of Dallas

Agenda

- FY2018-19 Cultural Affairs Commission Workplan
- Cultural Planning and Implementation Update
- Cultural Projects Funding Round 1 Awards



Looking Ahead – Draft FY 2018-19 Plan



Note: Workplan may change, e.g. based on needs/opportunities that arise



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Cultural Plan and Policy Update

- Quality of Life Committee Briefing: October 22
 - No public comments
- Full City Council Briefing: November 6 (Tuesday & Election Day)
 - Public comments encouraged
- Full City Council Agenda meeting/planned vote: November 28
 - Public comments encouraged

OCA Vision: An equitable, diverse and connected community, whose residents and visitors thrive through meaningful arts and cultural experiences in every neighborhood across Dallas.

The OCA works to enhance the vitality of the city and the quality of life for all Dallas residents by creating an equitable environment wherein artists as well as arts and cultural organizations thrive; people of all ages enjoy opportunities for creative expression and all celebrate our multicultural heritage.

Our mission is to support and grow a sustainable cultural ecosystem that ensures all residents and visitors have opportunities to experience arts and culture throughout the city.



EQUITY

1. Improve equity citywide through expanded and adapted programmatic offerings
2. Establish targets to improve equity in new cultural policy moving forward



DIVERSITY

3. Create and enhance programmatic offerings highlighting and providing education related to the diversity of Dallas
4. Provide resources for improving arts and culture organizations' diversity at staff and audience levels
5. Set goals across sector for Board diversity through grants and support
6. Expand the diversity of artist candidates for public art opportunities



SPACE

7. Expand options for affordable space for performing, literary and visual artists, including rehearsal space, performance space, studio space, exhibit space and maker space
8. Maximize the use of City facilities, especially for historically marginalized groups, and determine what changes should be made to accommodate their needs
9. Facilitate private initiatives to address space needs of artists and organizations of various disciplines
10. Encourage more public-private partnerships
11. Encourage growth of artists and organizations by providing space for the future
12. Initiate temporary public art in Dallas
13. Support events and programs that foster engagement with public art and/or public spaces



SUPPORT FOR ARTISTS

14. Develop a "Culture of Value" establishing the arts as essential to a thriving, equitable society within the City of Dallas
15. Examine opportunities to improve communications and processes to apply for and receive funding from the City of Dallas
16. Improve affordability and quality of life for artists through policy initiatives
17. Maintain the cultural integrity of neighborhoods and address gentrification across the city in partnership with artists living in those areas
18. Work with the City of Dallas to equitably support area arts organizations and individual artists receiving funding and resources from the City



SUSTAINABLE ARTS ECOSYSTEM

19. Optimize public contribution and benefit at each City-owned cultural facility
20. Sustainably fund deferred and proactive maintenance for City-owned cultural facilities
21. Work with partners to grow the amount of available funds for arts and culture that leverage cross-sector benefits
22. Increase equity for long-term sustainability of the entire arts ecosystem
23. Bring arts to the table in broader city initiatives
24. Incentivize better resource sharing
25. Establish and maintain a dedicated fund for public art maintenance



COMMUNICATION

26. Support and communicate existing and new cultural experiences in Dallas
27. Build richer relationships within the arts ecosystem, with key stakeholders, and with communities to foster deeper, more meaningful engagement and communications
28. Communicate the value of arts to quality of life using both data and stories
29. Establish and present Dallas as a cultural destination with local, national and international reach
30. Develop process to ensure Dallas community access to, engagement with and education about public art
31. Develop effective communications strategies for public art in Dallas

Implementation Planning - Work in Progress



EQUITY



DIVERSITY



SPACE



SUPPORT FOR ARTISTS



SUSTAINABLE ARTS ECOSYSTEM



COMMUNICATION

OCA Point Person(s):

John Spriggins

Benjamin Espino

David Fisher

*Funding team
Rafael Tamayo*

Anne Marie Gan

Brittney Dubose

Work in progress:

- Staff equity training
- Measure and track ALANA and LGBTQIA+ metrics for funding

- Measure and track board, staff diversity
- Assess COP organization equity, diversity and inclusion plans

- Pilot library black box program
- Create Spacefinder online resource
- LCC Phase 2

- Online Artist Resource Center
- Artist residencies in City departments
- Cultural Center artist professional development

- TACA/Ignite Arts CultureBank
- Dallas Goals for 2030 arts & culture integration
- Kalita & Meyerson optimization

- Revamp OCA website
- Community marketing support (e.g., Pleasant Grove)

PUBLIC ART

Kay Kallos: Public Art artist candidate diversity, Public Art maintenance with Inspire Art Dallas

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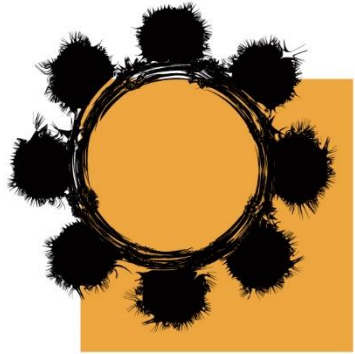


Cultural Projects Funding Round 1

- Total of \$346,500 awarded to 38 applicants: 15 artists and 23 organizations
 - 53 qualified applicants in this round
- Able to fully fund entire project budget requested by all artists who received awards
 - Artists eligible to request up to \$7,500 for a project with a private funds/resources match of at least 10%
- Organization funding was tiered – five of the top scoring organizations received 100% of their funding request, with the rest partially funded
 - Organizations eligible to receive up to \$20,000 for a project with a private funds match of at least 50%

Current/Upcoming Items of Interest

- Cultural Vitality Program (CVP) applications open: Nov 2 – Dec 3
- Community Artist Program (CAP) roster applications open: Nov 5–Dec 3
- Upcoming *Dia de los Muertos* exhibitions/events at the Latino, Oak Cliff, and Bath House Cultural Centers
- Business Tips for Artists at South Dallas Cultural Center: Oct 25
 - With Texas Accountants and Lawyers for the Arts
- New Public Art installations at Love Field – outdoors and in pedestrian areas of Parking Garage C
- Aurora Expanded: Oct 30 – Nov 4



Office of Cultural Affairs
CITY OF DALLAS

Quality of Life, Arts & Culture



City of Dallas