

Arts and Culture Advisory Commission Briefing

August 15, 2019



City of Dallas

Office of Cultural Affairs
City of Dallas

Agenda

- African Muzik Magazine Awards and Music Festival (AFRIMMA 2019) Spotlight
- Oak Cliff Cultural Center Spotlight
- Budget Update: OCA General Fund
- Moody Fund for the Arts Update
- Latino Cultural Center: Phase II Update and Briefing on Proposed Key Terms for Resident Company Agreements with Cara Mia Theatre Co. and Teatro Dallas



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Oak Cliff Cultural Center Spotlight

- Verse & Rhythm Open Mic (Multidiscipline) – 7th Year
 - 7th Year Kickoff, one of the longest running open platform open mics in Dallas
- Safe Place by Ari Brielle – Gallery Season Kickoff
- School of Yes! Summer Camp
 - 3 Groups: 7-10yrs, 11-14yrs, 15-18yrs (*Student Leaders*)
Total # - 62, 22 students on wait list
- Arcadia Park Library – Land Loom Workshops w/ Tierra Firme Collective
 - Area Schools with over 100 students participate, 3rd – 5th grade
- Partnerships – Artstillery, Prism Movement Theater, Mountain View College
 - Art Cultivation, Variety Shows, Theatre Performances, Exhibit Collaborations

Oak Cliff Cultural Center Spotlight

- **School of Yes! Summer Camp**

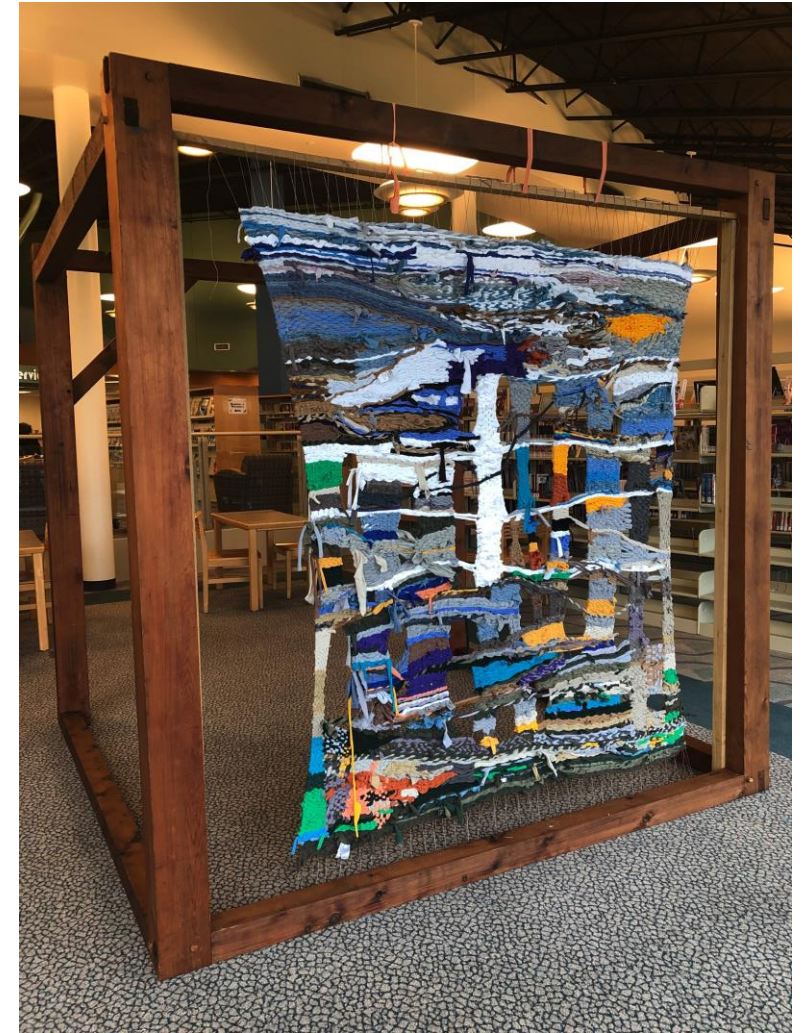
Oak Cliff Cultural Center + Cara Mia Theatre Co.



Oak Cliff Cultural Center Spotlight

- **Arcadia Park Library Land Loom Workshops**

Community Outreach Programming



Oak Cliff Cultural Center Spotlight

- **Gallery Exhibits / Partnerships**

Safe Place by Ari Brielle, Artstillery + Prism Movement Theater



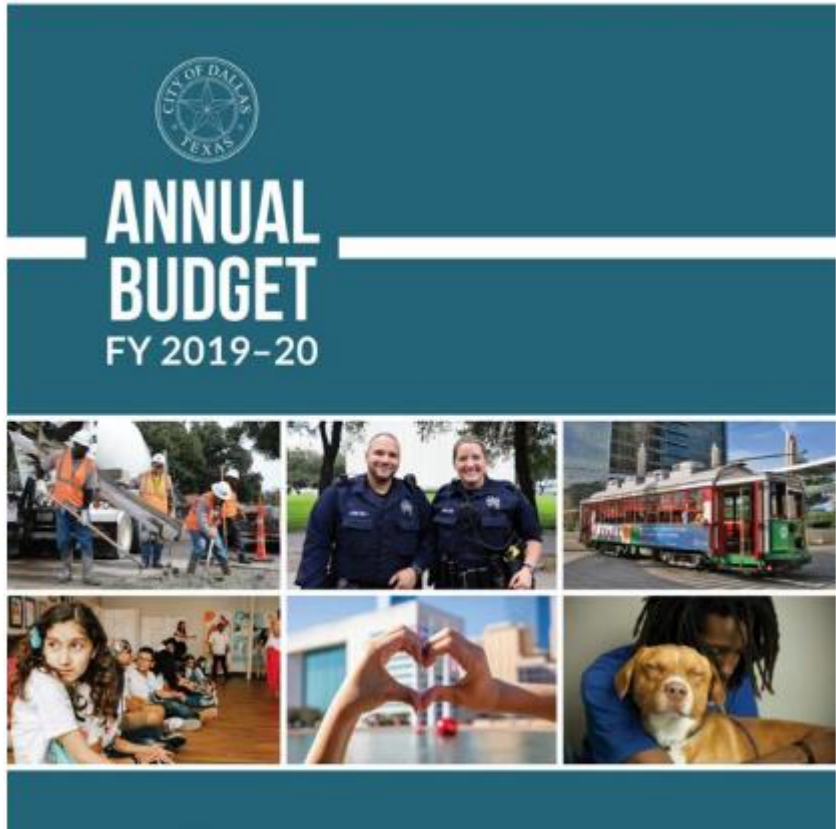
Oak Cliff Cultural Center Spotlight

- Upcoming:
 - Dia de los Muertos – Workshops and Festival – 11/2/19
 - Guitar Program – Beginner Acoustic Classes for Students
 - Ripple Effects – Community Conversations Ongoing Series
 - Outreach / Community – Arcadia Park, South Oak Cliff, West Dallas
 - Gallery Calendar booked through Fall 2020 – Immersive Installations

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FY 2019-20 Proposed Budget Update



- City Council will hold 36 budget town halls across Dallas in the next 2 weeks – you are encouraged to attend a town hall meeting in your neighborhood
- Changes OCA name to “Office of Arts and Culture”
- Biggest proposed changes for FY 2019-20:
 - Addition of “pop-up” cultural programming – to spread cultural programming into parts of the City where there isn’t a cultural center today (*E, D, SFA*)
 - One-year funding of \$250,000 for repair of the Juanita J. Craft Civil Rights House (*E, D*)
 - Financial changes related to the Meyerson operations (*E, S, SAE*)
- FY 2020-21 Planned budget includes \$250,000 for preventative maintenance and technology upgrades at City-managed cultural facilities(*S, SAE*)

Budget Timeline

Date	Activity
August 13	Budget Workshop: (1) City Manager's recommended budget, (2) Truth in Taxation, and (3) Public Safety
August 21	Budget Workshop: (1) Mobility, Infrastructure, & Sustainability, (2) Economic & Neighborhood Vitality, (3) Human & Social Needs, (4) Quality of Life, and (5) Government Performance & Financial Management
August 15-29	Budget Town Hall meetings
August 26	Budget Workshop: Council amendments (Straw votes anticipated)
August 28	Budget Public Hearing
September 4	Budget Workshop: Adopt budget on first reading Tax Rate Public Hearing (#1)
September 10	Budget Workshop: Amendments (if necessary)
September 11	Tax Rate Public Hearing (#2)
September 18	Adopt budget on second reading and adopt tax rate
October 1	Begin FY 2019-20



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MOODY FUND FOR THE ARTS

City of Dallas
Arts and Culture Advisory Commission Briefing

AUGUST 15, 2019

AT&T PERFORMING ARTS CENTER *10* years
STAGING THE AMAZING

MOODY FUND FOR THE ARTS

2017: Dallas City Performance Hall renamed **Moody Performance Hall**

Recognized **The Moody Foundation's** generous support for the arts in Dallas Including:

- \$12M gift to help complete the AT&T Performing Arts Center's capital campaign
- \$10M gift to establish **The Moody Fund for the Arts**
 - *Moody Fund for the Arts managed by AT&T Performing Arts Center*
 - *Endowment managed by DCPAF Endowment Board*



MOODY FUND FOR THE ARTS

SUPPORT THE DIVERSE AND GROWING DALLAS ARTS ECOSYSTEM

- Provides flexible grants to small nonprofit arts and cultural groups
- Annual budgets \$1M or less
- Wide range of genres and programs
- Projects at Moody Performance Hall and across the city
- OCA-supported groups
- MFA was created with input from Cultural Affairs Commission
- Grant funding made in perpetuity



MOODY FUND FOR THE ARTS

GENRES

- Theatre
- Opera
- Music
- Dance
- Film
- Spoken Word
- Written Word
- Visual Arts
- Projects



MOODY FUND FOR THE ARTS

CATEGORIES

- New Works, Commissions, Unique Presentations
- General Program & Operating Cost Support
- Community Performance/Artist-in-Residency Programs
- Capacity Building
- Cultural Equity / New Initiatives (non-performance)



MOODY FUND FOR THE ARTS

ANNUAL PROCESS

- February 1 – March 15
- Community Informational Meetings
 - *Moody Performance Hall*
 - *South Dallas Cultural Center*
 - *DACAC*
- Email and press outreach to OCA groups
- Staff support
- Online application process at www.MoodyArtsFund.org



MOODY FUND FOR THE ARTS

COMPETITIVE GRANTING PROCESS

- *Two-level review*

1. MFA Advisory Review Panel

- Five panelists: One ACAC member; Four arts professionals, advocates, educators, etc.
- Individually review applications and materials, make preliminary choices
- Meet to discuss choices and make final funding recommendations

2018

- ❖ *James White, Commission Member*
- ❖ *Danielle Georgiou, Choreographer*
- ❖ *Ginger Reeder, Arts Advocate*
- ❖ *Kathleen Culebro, Amphibian Productions*
- ❖ *Terry Loftis, Performing Artist, Producer*

2019

- ❖ *Ella Goode Johnson, Commission Member*
- ❖ *Justin Urso, Texas Ballet Theater*
- ❖ *Ian Derrer, The Dallas Opera*
- ❖ *Diana Marquis, Arts Advocate*
- ❖ *Jeffrey Schmidt, Theatre Three*

MOODY FUND FOR THE ARTS

COMPETITIVE GRANTING PROCESS

2. MFA Executive Committee

- Individually review application and materials
- Meet to review Advisory Review Panel recommendations
- Make changes and adjustments if needed
- MFA Executive Committee decision is final



OCA DIRECTOR
Jennifer Scripps

ARTS ADVOCATE
Gail Sachson

AT&T PAC DESIGNATE
Tracy M. Preston
Neiman Marcus

MOODY FUND FOR THE ARTS

GRANTS AWARDED

	<u>APPLICANTS</u>	<u>GRANTEES</u>	<u>AMOUNT</u>
2018	52	36	\$150,000
2019	53	47	\$175,000

"At this stage of the grant, it's feeling like a nice, reliable injection into our arts economy."



*David Lozano, Cara Mía Theatre Company
The Dallas Morning News*

MOODY FUND FOR THE ARTS

2019 CATEGORIES

New Works, Commissions, Unique Presentations	12
General Program & Operating Cost Support	24
Community Performance/Artist-in-Res. Programs	6
Capacity Building	4
Cultural Equity / New Initiatives (non-performance)	1

MOODY FUND FOR THE ARTS

2019 VENUES

Moody Performance Hall	9
Moody Performance Hall + Others	11
Neighborhood Cultural Centers	6
Other City-Owned Facilities	3
Privately Owned Venues	13
Not Applicable	5

MOODY FUND FOR THE ARTS

GRANTS AWARDED

Academy of Bangla Arts and Culture
American Baroque Opera Company
Anita N. Martinez Ballet Folklorico
Arga Nova Dance
The Artist Outreach, Inc.
Avant Chamber Ballet
Bandan Koro African Drum and
Dance Ensemble
Bruce Wood Dance
Cara Mía Theatre Co.
Chamber Music International
Children's Chorus of Greater Dallas
Color Me Empowered
Creative Arts Center of Dallas

Cry Havoc Theater Company
Dallas Chamber Symphony
Dallas Film Society
Dallas Metroplex Musicians Association
Dance Council of North Texas
Dark Circles Contemporary Dance
Deep Vellum Publishing
Echo Theatre
Fine Arts Chamber Players
Flamenco Fever
Greater Dallas Youth Orchestra
Indian Cultural Heritage Foundation
Junior Players
Kitchen Dog Theater Company
Make Art With Purpose
Metropolitan Winds
Museum of Geometric and MADI Art
New Texas Symphony Orchestra
Orchestra of New Spain
Orpheus Chamber Singers

Over the Bridge Arts
Sammons Center for the Arts
Second Thought Theatre
Shakespeare Dallas
Soul Rep Theatre Company
South Dallas Concert Choir
SPARK! Dallas
Teatro Dallas
Teatro Flor Candela
Terrance M. Johnson Dance Project
Texas Winds Musical Outreach, Inc.
Turtle Creek Chorale
Undermain Theatre
Uptown Players, Inc.
USA Film Festival
Video Association of Dallas
The Women's Chorus of Dallas
WordSpace
The Writer's Garret

MOODY FUND FOR THE ARTS

GRANTS AWARDED

Academy of Bangla Arts and Culture

America

Anita N

Arga N

The Art

Avant C

Bandan

Dance I

Bruce Wood Dance

Cara Mía Theatre Co.

Chamber Music International

Children's Chorus of Greater Dallas

Color Me Empowered

Creative Arts Center of Dallas

Cry Havoc Theater Company

Dallas Chamber Symphony

Dallas Film Society

Dallas Metroplex Musicians Association

Dance Council of North Texas

Dark Circles Contemporary Dance

Deep Vellum Publishing

Over the Bridge Arts

Sammons Center for the Arts

Second Thought Theatre

Shakespeare Dallas

Soul Rep Theatre Company

South Dallas Concert Choir

SPARK! Dallas

Dallas SPARK!

Cultural Equity / New Initiatives

SPARK! MUSIC FAMILY DAYS

Development and execution of a 5-week series of music-themed activities for families



Project
h, Inc.

Make Art With Purpose

Metropolitan Winds

Museum of Geometric and MADI Art

New Texas Symphony Orchestra

Orchestra of New Spain

Orpheus Chamber Singers

USA Film Festival

Video Association of Dallas

The Women's Chorus of Dallas

WordSpace

The Writer's Garret

MOODY FUND FOR THE ARTS

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Academy of Bangla Arts and Culture
American Baroque Opera Company
Anita N. Martinez Ballet Folklorico
Arga No
The Art
Avant C
Bandan
Dance Ensemble
Bruce Wood Dance
Cara Mía Theatre Co.
Chamber Music International
Children's Chorus of Greater Dallas
Color Me Empowered
Creative Arts Center of Dallas

Cry Havoc Theater Company
Dallas Chamber Symphony
Dallas Film Society
Dallas Metroplex Musicians Association
Dance Council of North Texas
Dark Circles Contemporary Da
Deep Vellum Publishing
Echo Theatre
Fine Arts Chamber Players

Dark Circle Contemporary Dance

New Works, Commissions and Unique Presentations

Aladdin Habibi, U.S. Premier in Elevator Project

Kitchen Dog Theater Company
Make Art With Purpose
Metropolitan Winds
Museum of Geometric and MADI Art
New Texas Symphony Orchestra
Orchestra of New Spain
Orpheus Chamber Singers

Over the Bridge Arts
Sammons Center for the Arts
Second Thought Theatre
Shakespeare Dallas
Soul Rep Theatre Company
Choir



e Project
ach, Inc.

Video Association of Dallas
The Women's Chorus of Dallas
WordSpace
The Writer's Garret

MOODY FUND FOR THE ARTS

GRANTS AWARDED

Academy of Bangla Arts and Culture
 American Baroque Opera Company
 Anita N. Mart
 Arga Nova Da
 The Artist Out
 Avant Chamb
 Bandan Koro African Drum and
 Dance Ensemble
 Bruce Wood Dance
 Cara Mía Theatre Co.
 Chamber Music International
 Children's Chorus of Greater Dallas
 Color Me Empowered
 Creative Arts Center of Dallas

Undermain Theater
Capacity Building
 Projector, Shaky Jake + Alice

Cry Havoc Theater Company
 Dallas Chamber Symphony
 Dallas Film Society
 Dallas Metroplex Musicians Association
 Dance Council of North Texas
 Dark Circles Co
 Deep Vellum Pu
 Echo Theatre
 Junior Players
 Kitchen Dog Th
 Make Art With Purpose
 Metropolitan Winds
 Museum of Geometric and MADI Art
 New Texas Symphony Orchestra
 Orchestra of New Spain
 Orpheus Chamber Singers



Concert Choir
 S
 UNDERMAIN
 THEATRE

Over the Bridge Arts
 Sammons Center for the Arts
 Second Thought Theatre
 Shakespeare Dallas
 Soul Rep Theatre Company
 a
 on Dance Project
 cal Outreach, Inc.
 le
 theatre
 rs, Inc.
 Festival
 Video Association of Dallas
 The Women's Chorus of Dallas
 WordSpace
 The Writer's Garret

MOODY FUND FOR THE ARTS

GRANTS AWARDED

Academy of Bangla Arts and Culture

America

Anita N

Arga N

The Art

Avant C

Bandan

Dance Ensemble

Bruce Wood Dance

Cara Mía Theatre Co.

Chamber Music International

Children's Chorus of Greater Dallas

Color Me Empowered

Creative Arts Center of Dallas

Cry Havoc Theater Company

Dallas Chamber Symphony

Dallas Film Society

Dallas Metroplex Musicians Association

Dance Council of North Texas

Dark Circles Cont

Deep Vellum Pub

Over the Bridge Arts

Sammons Center for the Arts

Second Thought Theatre

Shakespeare Dallas

Soul Rep Theatre Company

Concert Choir

Soul Rep Theatre Company

General Program & Operating Cost Support

Support for the South Dallas-based company's 13th Season



Junior Players

Kitchen Dog Thea

Make Art With Purpose

Metropolitan Winds

Museum of Geometric and MADI Art

New Texas Symphony Orchestra

Orchestra of New Spain

Orpheus Chamber Singers



Dance Project Outreach, Inc.

Centre

s, Inc.

USA Film Festival

Video Association of Dallas

The Women's Chorus of Dallas

WordSpace

The Writer's Garret

MOODY FUND FOR THE ARTS

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Academy of Bangla Arts and Culture
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Arga Nova Da
The Artist Out
Avant Chambe
Bandan Koro
Dance Ensemble
Bruce Wood Dance
Cara Mía Theatre Co.
Chamber Music International
Children's Chorus of Greater Dallas
Color Me Empowered
Creative Arts Center of Dallas

Cry Havoc Theater Company
Dallas Chamber Symphony
Dallas Film Society
Dallas Metroplex Musicians Association
Dance Council of North Texas
Dark Circles Contemporary Dance
Deep Vellum Publishing

Over the Bridge Arts
Sammons Center for the Arts
Second Thought Theatre
Shakespeare Dallas
Soul Rep Theatre Company
South Dallas Concert Choir
SPARK! Dallas

Flamenco Fever

Community Performance / Artist-in-Res. Program

Oak Cliff Flamenco Festival

Fall Residency with dancer Miguel Infante



Kitchen Dog Theater Company
Make Art With Purpose
Metropolitan Winds
Museum of Geometric and MADI Art
New Texas Symphony Orchestra
Orchestra of New Spain
Orpheus Chamber Singers

andela
Johnson Dance Project
Musical Outreach, Inc.
Chorale
Theatre
ayers, Inc.
USA Film Festival
Video Association of Dallas
The Women's Chorus of Dallas
WordSpace
The Writer's Garret

MOODY FUND FOR THE ARTS

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Academy of Bangla Arts and Culture

America

Anita N

Arga N

The Art

Avant C

Bandan

Dance Ensemble

Bruce Wood Dance

Cara Mía Theatre Co.

Chamber Music International

Children's Chorus of Greater Dallas

Color Me Empowered

Creative Arts Center of Dallas

Teatro Dallas

General Program & Operating Cost Support

Helped fund the hiring of Dr. Sorany Gutiérrez,
the new Teatro Dallas Artistic Director

Cry Havoc Theater Company

Dallas Chamber Symphony

Dallas Film Society

Dallas Metroplex Musicians Association

Dance Council of North Texas

Dark Circles Contemporary Dance

Deep Vellum Publishing

Kitchen Dog Theater Company

Make Art With Purpose

Metropolitan Winds

Museum of Geometric and MADI Art

New Texas Symphony Orchestra

Orchestra of New Spain

Orpheus Chamber Singers

Over the Bridge Arts

Sammons Center for the Arts

Second Thought Theatre

Shakespeare Dallas

Soul Rep Theatre Company

Southern Concert Choir

Texas

UCLA

University of Texas at Dallas

University of Texas at Dallas

University of Texas at Dallas

University of Texas at Dallas

University of Texas at Dallas

University of Texas at Dallas

Video Association of Dallas

The Women's Chorus of Dallas

WordSpace

The Writer's Garret



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Cry Havoc Theater Company
Dallas Chamber Symphony
Dallas Film Society
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AT&T PERFORMING ARTS CENTER *10* years
STAGING THE AMAZING

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LCC Phase II Update

- Project consists primarily of a multi-form theater (~120 seats) and necessary second entrance, lobby, and support areas
 - Continuing relationship with LCC design architect, Legorreta, with addition of local architect GFF
- Schematic Design: Completed June 2019
 - LCC Architectural Advisory Committee has toured other like theater spaces and met three times to review space needs and floorplans
 - Comprised of Commissioner Blase, Cara Mia and Teatro Dallas, and other local architects and stakeholders
 - Space areas will include new black box theater, lobby, dressing rooms, storage, lobby and additional entrance
 - Cost estimate to be finalized by the end of design development
- Revised timeline for LCC Phase II multi-form theater space:
 - Public input meeting held in July 2019
 - November 2019: Design completed/construction budget finalized
 - February 2020: Construction contract award by City Council
 - January/February 2021: Construction completed

LCC Phase II Update



LCC Phase II Update



LCC Phase II Update



LCC Phase II Update



LCC Phase II Update



Proposed Key Terms for Resident Company Agreements with Cara Mia Theatre Co. and Teatro Dallas: Overview

- 5-year user agreement for Cara Mia Theatre Company and Teatro Dallas for resident company status:
 - OCA leadership/LCC management working with Cara Mia Theatre Company and Teatro Dallas to develop 5-year user agreements with four 5-year renewal options
 - Goal directly from 2018 DCP to strengthen ALAANA arts and cultural sector
 - Will make Dallas' Latino Cultural Center the only municipal Latinx arts complex in U.S. to house two resident companies, setting national standard for equitable representation for Latinx theater
 - Includes commitment for ongoing artistic services as well as their commitment to contribute to the capital necessary to complete this project


ABOUT TEATRO DALLAS



- Founded in 1985, TD is the longest-running Latino theater company in Dallas and the greater North Texas region and has consistently produced over the last 34 years. TD was instrumental in its role as a community catalyst and organizer with other local performance groups in the advocacy and creation for the initial construction of the Latino Cultural Center.
- Teatro Dallas recognizes the power of theater to foster an understanding of both cultural differences and similarities, and promotes a sense of community while celebrating the diverse, global traditions of Latinx communities. Teatro Dallas is especially committed to the cultural empowerment of the Latinx community through a representation of its varied experiences, voices, and aesthetic expressions.



TEATRO DALLAS COMMUNITY ENGAGEMENT



For the past 34 years, TD has worked to not only represent the stories and voices of the Dallas Latinx community through original premiere works such as *Santos*, *Little Mexico* and its upcoming production, *Cement City*, but has also provided theater workshops to local artists, seniors, and youth, bilingual touring shows in parks, taquerias and community centers, and most recently collaborative events with audiences. These have all been free and provided within neighborhoods across Dallas to reach individuals with limited access to the arts.

In its 34 years, Teatro Dallas has trained or provided first stage experiences to premiere Dallas artists and organizations such as founders of Cara Mia, Soul Rep, Kitchen Dog, and Second Thought, as well as playwrights such as Octavio Solis. With its biennial International Theater Festival, TD has both represented the City of Dallas abroad and provided global connectivity to transnational communities such as Brazil, Chile, Mexico, Spain, and Costa Rica.



**TEATRO DALLAS
WORKFORCE TRAINING AND CULTURAL TOURISM**



CARAMIA
THEATRE CO.

- **Cara Mía Theatre**

- **Founded in 1996**
- **Largest Latinx Theatre in Texas**
- **Serving over 20,000 individuals through mainstage productions**
- **Has become an incubator for local and national artists to launch their national touring shows in Dallas**
- **Audiences range from over 200 ZIP codes in NTX**
- **Provides over 125 working opportunities annually.**



- **Youth Programs and Community Engagement**

- Serving over 17,000 youth
- Over 100 classes and 50 bilingual shows per year throughout City of Dallas
- Conceives, develops curriculum and implements elaborate summer camps with OCA and Dallas ISD
- Over past five years, School of YES has prepared young people for college and entrepreneurships



Proposed Key Terms: Status & Obligations

- Term: 5-year user agreement with four, 5-year renewal options, beginning October 1, 2021
- Allotment of Dates & Access:
 - Resident Company Status: CMTC and TD will have first choice of dates on LCC's calendar before any other user groups
 - Total Number of Weeks: TD and CMTC will have an allotment of 16 weeks per fiscal year in either the new multi-form theater or Oak Farms Dairy Performance Hall – at least 4 weeks in each space
 - Flexibility: Each company may increase up to a total of 20 weeks for two consecutive FYs or may decrease to 12 weeks for a maximum of two consecutive FYs for the duration of the agreement.
- Rent: Rent will be \$1,500 weekly for the duration of the agreement for either space
 - After the initial 5-year agreement, City may increase the rent, but by no more than 2.5% and must provide a 12-month notice
- Dallas-based arts nonprofit rental in the Oak Farms Dairy Performance Hall is \$1,200 for 8-hour block

Proposed Key Terms: Status & Obligations

- Contribution to Consolidated Capital Campaign:
 - Amount: CMTC and TD will work with OCA Leadership/LCC Management on a consolidated capital campaign to raise \$500,000 by March 31, 2021
 - Capital Campaign funds will "close the gap" between City of Dallas Bond funds available (\$3.4M) and projected cost estimate as of completion of schematic design (\$3.9M)
 - Design Input (in process): TD and CMTC will provide meaningful input through Design Development and ground breaking (construction)
 - Surplus funds: Funds raised in excess of campaign goal will go to a reserve fund for maintenance/capital expenditures for LCC theater spaces.
 - Use of reserve funds: CMTC, TD and OCA Leadership must all agree on reserve fund use annually
- Branding, Recognition and Marketing:
 - Prominent signage on outside wall of multi-form theater space: "Home of Cara Mia Theatre Company and Teatro Dallas"
 - CMTC and TD will attribute "resident theater company of the City of Dallas Latino Cultural Center" or similar language on all marketing materials
 - Interior signage near multi-form theater will allow both groups to recognize their supporters annually

Preliminary Timeline and Next Steps:

- Contract development – City Attorney's Office (August-September 2019)
- Arts & Culture Advisory Commission Vote – September 19, 2019
- City Council Committee Vote – October 2019
- City Council Vote – November 2019

Looking Ahead – dates to note

- Juanita J. Craft Civil Rights House: Community Conversations
 - August 17, 3pm at the SDCC
 - September 7, 3pm at the African American Museum
 - September 10, 6:30pm at the Juanita J. Craft Recreation Center
 - September 14, 3pm at the SDCC
- Save The Best For Later: Behind the Scenes with Art Conservators – August 20, 1-5pm at the LCC
- OCA On The Go: Facebook Live – August 27, noon
- Dior
- Arts and Culture Advisory Commission – Thursday, September 19, 4:30pm



Office of
Cultural Affairs