



- The meeting has not yet begun
- Commissioners have been muted upon entry to minimize excess “noise”
 - If Commissioners dial in, the host will unmute you but please mute yourself from your end to minimize noise disruptions
 - Public speakers will be unmuted following the Call to Order from the Chair
- The meeting will begin once we have reached quorum and the Chair calls the meeting to order
- Please refrain from discussing any business before the meeting has been called to order





City of Dallas

Arts and Culture Advisory Commission Briefing

September 17, 2020

Office of Arts and Culture
City of Dallas

Agenda



- FY 2020-21 and FY 2021-22 OAC Budget Update
- FY 2020-21 OAC Funding Programs Calendar
- OAC Facilities Re-Opening Update
- Cultural Plan Task Force Update



FY 2021 and FY 2022 Budget Update



- The City Manager’s FY 2020-21 and FY 2021-22 Budget was published on August 7, with a recommended FY 2021 OAC General Fund budget of \$19,752,572 (5% decrease year-over-year)
- OAC’s budget was last briefed to Commission on August 13
- Following ~30 budget town halls, Council Members proposed amendments to the budget, which Council discussed and voted as “straw polls” on September 2
- One OAC-related budget amendment preliminarily approved through a straw vote was Amendment 43, which represents an increase to OAC of \$667,472
 - \$500,000 to increase funding for COP Organizations (~\$20K above current year budget)
 - \$150,000 for Bishop Arts Theater
 - \$17,472 to increase wage of part-time employees to \$14 per hour – impacts ushers at Moody and Majestic
 - Source of funds for these enhancements is decreasing the police overtime budget
- Oak Cliff Cultural Center programming budget increased by \$35,000 via support from District 1 Council Member Chad West and other City resources
- First budget adoption ordinance on September 9, has OAC overall budget at \$20,420,044 (2% decrease year-over-year)



FY 2020-21 Budget Development Schedule



| Date | Activity |
|--------------|--|
| August 11 | Budget Workshop: (1) City Manager's recommended budget and (2) R.E.A.L. Change and Action (part 1) |
| August 13-27 | Budget town hall meetings (virtual) |
| August 19 | Budget Workshop: R.E.A.L. Change and Action (part 2) |
| August 26 | Budget public hearing |
| September 2 | Budget Workshop: Council amendments (straw votes anticipated) |
| September 9 | Budget Workshop: Adopt budget on first reading |
| September 16 | Budget Workshop: Council amendments (if necessary); notice of public hearing on property tax rate for 2020 tax year (if necessary) |
| September 23 | Budget Workshop: Public hearing on tax rate (if necessary); adopt tax rate; and adopt budget on second reading |
| October 1 | Begin FY21 |



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FY 2020-21 OAC Funding Programs

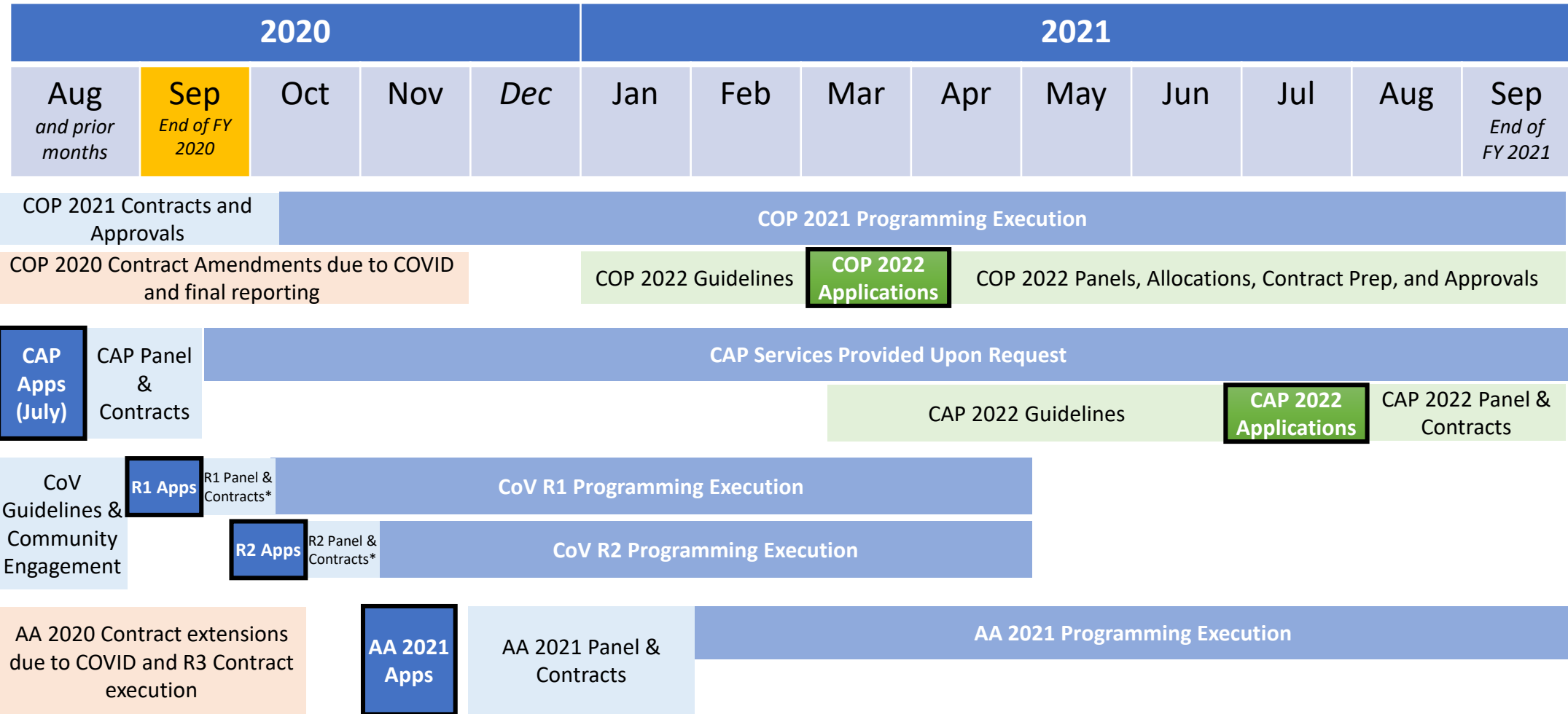


- FY 2021 funding programs budget of \$6.06M is up by \$70K* vs. FY 2020
- COP 2021 contracts are currently in progress
 - Vote today will recommend to Council an alternate funding scenario that “restores” all organizations to 2020 amounts and splits the remaining \$20K (0.4% of COP budget) between 10 organizations serving at least 70% ALAANA audiences
- CAP 2021 briefed last month to Commission, with 10 new ALAANA artists added to the roster of 45 artists/orgs
- Culture of Value, a new program for ALAANA artists and organizations
 - Round 1 application period ended September 14 with 50 applicants (28, or 56%, have not received an OAC contract before)
 - Culture of Value round 2 applications open September 28 – October 12
- ArtsActivate anticipated ~\$200K available for one round; applications open in November 2020
 - Balance of FY 2021 budget (~\$400K) will be used for FY 2020 projects that artists weren't able to complete by September 30 due to COVID-19 and round 3 projects approved the first week of March that were deferred to FY 2021

**Based on latest proposed budget amendments; all statements pending Council appropriations*



FY 2020-21 Funding Programs Calendar



Note: FY 2021 and FY 2022 dates subject to change based on Budget and Council approval of guidelines

*Culture of Value is not done through contracts, but rather through service orders to speed the process; all service procurements require risk review by the City and may require insurance or background checks



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COD Phase 3 begins **September 21st** including OAC administrative offices

- All OAC employees required to complete RTW training before returning to office
- OAC has developed and distributed a department specific RTW plan
 - All staff and personnel required to wear masks and social distance in facilities
 - All staff required to self-assess for symptoms before work each day
 - Office areas have been evaluated to comply with minimum 6' social distancing standards
 - Maximum room/area/elevator capacities have been established
 - In-person meetings maximum of 4 – must be virtual if greater attendance required
 - Meetings with guests to remain virtual



Facilities Update | Return to Work (RTW)



- PPE including face coverings, hand sanitizer, wipes, gloves, disinfectants acquired for all facilities and located at entry check-in stations
- Directional, instructional, and safety signage – received and in process of being distributed | installed
- Contract janitorial services provider establishing new protocols & enhanced sanitation services
- Working with Building Services (BSD) and procurement for additional specialized equipment and building upgrades
 - Taken delivery on items such as free-standing sanitizer stations
 - Touchless upgrades for sinks, toilets, soap dispensers have been identified in all facilities and in process of being procured
 - Orders created for BSD assessment of HVAC systems for appropriate filtering, operation and ventilation settings



Facilities Update | Return to Work (RTW)



- Initial Disinfection/Decontamination services by specialized city vendor scheduled for OAC managed facilities
- Initiating process to work on acquiring GBAC STAR facility accreditation for venues
 - Cleaning, disinfection, infectious disease prevention
 - Cleaning protocols, disinfection techniques and work practices
 - Training for cleaning professionals
- Several OAC Managers have completed the GBAC Fundamentals Training Course with SARS-Co V-2/COVID 19 emphasis



Facilities Update | Return to Work (RTW)



- Gallery exhibitions at Latino Cultural Center and South Dallas Cultural Center plan to open for visitation by appointment in early October
- Current venue planning (dependent upon local conditions and directives):
 - Moody Performance Hall to provide non-audience services such as recording, streaming and rehearsal activities beginning in mid October
 - Majestic Theater planning in process for socially distant activities with audience beginning in mid to late November
- To allow for social distancing, venues with fixed seating will only be able to accommodate audiences at ~25% capacity





Cultural Center Updates

- LCC and SDCC scheduled to open galleries only "by appointment" the weeks of 9/28 and 10/5 respectively - featuring group exhibits of local artists. Will initially reopen just Thursday – Saturday. Will expand hours as demand increases and staff becomes available.
- Bond renovation of BHCC progressing well. Completion date is estimated before the EOY
- Marty Van Kleeck retired after being the manager of the BHCC since 2006.
- OC3 Community meeting to garner feedback on virtual programming for Q4 of 2020 scheduled for 9/22
- Seven staff members across all four cultural centers remain either furloughed or assigned to other City of Dallas departments. All will return to their jobs (and the OAC budget) by 1/1/21



Facilities Update | Return to Work (RTW)



Upcoming Cultural Center Programs

- ART 214 – Virtual Exhibit – Citywide exhibit from all 4 cultural centers and Moody that was scheduled to open in April will “open” online
- LCC doing weekly story-times, craft tutorials and artist profiles
- OC3 hosting the return of Verse and Rhythm and collaborating with Texas Theater to present Sunset Drive-in movies
- BHCC co-presenting a virtual “Festival of Independent Theatres” (FIT)
- SDCC presenting artist talks, art classes and SDCC Music Lounge
- Programs are listed at:
<https://dallasculture.org/oac-virtual-programs/>



Facilities Update | Return to Work (RTW)



- Council was briefed on June 17th on City plans for CARES funding, which included \$2 million for City-owned, partner-managed recreational and cultural facility needs related to COVID-19
- On September 23, Council will be brought an item to approve \$1 million dollars of CARES-reimbursable contracts to partner organizations managing City-owned cultural facilities
- Each partner is recommended to receive \$75,000 for up to 100,000 square feet, and an additional \$50,000 per additional 100,000 square feet thereafter
 - Dallas Symphony Association - \$225,000
 - Dallas Museum of Art - \$275,000
 - ATTPAC - \$225,000
 - Heritage Village - \$75,000
 - Dallas Black Dance Theater - \$75,000
 - Sammons Center for the Arts - \$75,000
 - Kalita Humphreys Theater - \$50,000 due to limited use and budget constraints



Partner Re-Openings



THEY'RE BACK!

DALLAS MUSEUMS REOPENING
NOW THROUGH MID-SEPTEMBER

DMA
DALLAS MUSEUM OF ART

**Nasher
Sculpture
Center**



AFRICAN AMERICAN
MUSEUM



CROW
MUSEUM OF
ASIAN ART
THE UNIVERSITY
OF TEXAS AT DALLAS



THE SIXTH FLOOR MUSEUM
AT DEALEY PLAZA

Per[o]t
Museum of Nature and Science

DALLAS
HOLOCAUST AND
HUMAN RIGHTS
MUSEUM

**GEOMETRIC
MADI**
Museum of Geometric and MADI Art

VISIT MUSEUM WEBSITES FOR DATES & DETAILS

- Recent and upcoming museum re-openings:
 - August 14 - Dallas Museum of Art
 - August 14 – Dallas Holocaust and Human Rights Museum
 - August 20 – Nasher Sculpture Center
 - September 8 – African American Museum
 - September 9 – Sixth Floor Museum at Dealey Plaza
 - September 12 – Perot Museum
 - September 18 – Crow Museum of Asian Art
- Recent performing arts venue re-openings:
 - September 10 – DSO Season Opening at the Meyerson
 - September 12 – Annette Strauss Artist Square
- Select virtual openings:
 - September 25 – Cara Mia Theatre
 - September 26 - Dallas Black Dance Theatre
 - October 19 – Soul Rep Theatre Company



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Cultural Plan Task Force



- Seven Commissioners (Chair Santiago, Vice Chair Collins, and Commissioners Rice, Spellicy, Bragalone, Meek, and Ferrell-Ortiz) have met monthly since July to discuss the Cultural Plan and how to most effectively respond to ongoing pandemic circumstances and the history of systemic racism in Dallas through OAC's efforts
- Most recent meeting focused on:
 - Goals for November (2nd anniversary) community report-out
 - ALAANA framing in Culture of Value RFP
 - Developing and growing pipeline of ALAANA organizations and artists
- Follow-up actions from OAC to include:
 - Engagement meetings for non-COP organizations, with a focus on ALAANA organizations, to discuss needs in October – November
 - Exploring partnership to best meet needs for funding/capacity building efforts



Looking Ahead (1 of 2)



- City Council:
 - September 21 – Quality of Life, Arts and Culture Committee – Briefings on Juanita Craft House and Public Art
 - September 23 – Council Voting Agenda – FY 2020-21 Budget Approval, GARE Grant Acceptance, and Coronavirus Relief Funds for City-Owned Cultural Venues
- Commission and Committees:
 - September 23 – Allocations Committee
 - October 6 – Public Art Committee
 - October 15 – Arts and Culture Advisory Commission Meeting
- OAC key dates:
 - September 22 – Oak Cliff Cultural Center Programming Community Meeting



Looking Ahead (2 of 2)



- Funding Programs:
 - September 28 – October 12 – Culture of Value Round 2 Application Period
- Select OAC Programming – Hispanic Heritage Month:
 - September 18 – [Otomi Painting Class](#) with Iris Candelaria
 - September 19 – [LCC Genealogy Class](#) with the HOGAR de Dallas
 - September 23 – [Artist Talk: Live with Maggie Wolters](#)
 - September 25 – November 14 – Quetzal Quatro Exhibition
 - Artists: Genaro Hernandez, Juan J. Hernandez, Samuel Torres, & Jose Vargas
 - September 26, 6-9pm – [La Pulguita: Art Mercado](#)





City of Dallas

Office of
Arts & Culture

