CITY OF DALLAS OFFICE OF ARTS AND CULTURE
REQUEST FOR PROPOSALS

CULTURE OF VALUE MICRO-GRANTS – Round 2
SUBMISSION DEADLINE: October 12, 2020

OBJECTIVE
To support artists and arts and culture organizations whose primary programming and services center around an ALAANA experience or culture by allocating Arts Endowment funds to execute a self-defined project which provides a service to the residents of Dallas. The recipient shall execute a project that furthers the “Culture of Value” that the arts are essential to a thriving, equitable society within the city of Dallas (Dallas Cultural Plan, Strategy 14 (Support for Artists).

SOURCE OF FUNDING
Funding for this program is established through the Arts Endowment Fund. Allocation of these funds is outlined in the Dallas Cultural Policy 2018 as approved by Dallas City Council, November 28, 2018 by Council Resolution 18-1683:

“The Arts Endowment was created in 1984 by Council Resolution No. 8431 and its sources were augmented in 1988 by Council Resolution No. 86-2794. Arts Endowment proceeds may only be utilized for projects involving ALAANA Dallas-based nonprofit arts and cultural organizations and individual artists from an ALAANA background.”

SCOPE OF SERVICES
The City of Dallas Office of Arts and Culture requests submissions for proposals for a project of an artistic and/or cultural nature that develops a “Culture of Value” establishing the arts as essential to a thriving equitable society within the City of Dallas. Through any artistic or cultural discipline, the proposed project must address the value and necessity of artists, art and culture, and creating access to arts and culture for the residents of Dallas. The project shall be a one-time service not a series of events or take place on multiple dates spanning more than a week. The installment of an art exhibit will be seen as a one-time service for its exhibit duration. The project shall be reported out in a final report to the Office of Arts and Culture within 15 days of completion of the project or by April 30, 2021, whichever comes first.

ELIGIBILITY
Applicant must meet the following criteria to apply:

Individual Artists
- Be an artist whose primary services and programming centers around an ALAANA experience or culture
- Be a resident of the City of Dallas
  - PO Box will not be accepted as an address for proof of residency
• Be willing to comply with any City of Dallas compliance requirements, which may include, but is not limited to, obtaining insurance or passing a background check

Non-Profit Organizations
• Be an organization who primary mission and/or function centers around an ALAANA experience or culture (See ALAANA organization definition per the 2018 Dallas Cultural Policy in “Definitions” below)
• Be a 501(c)(3) non-profit organization whose primary function is arts and culture related
• Be registered to transact business in the State of Texas
• Have an administrative address in the City of Dallas
  o PO Box will not be accepted as an administrative address
• Be willing to comply with any City of Dallas compliance requirements, which may include, but is not limited to, obtaining insurance, or passing a background check

SUBMITTAL MATERIALS
1. History and origins of ALAANA cultural programming and service:
   a. Artist biography expressing history of programmatic and service focus around one or more ALAANA experiences or cultures, and contact information to include email and home address; OR
   b. Organization mission expressing programmatic and service focus around one or more ALAANA experiences or cultures, organization history, leadership, and contact information to include email and administrative address
2. Proposal describing the planned execution of a project as described in the Scope of Services above
3. Proposed budget to execute proposals not to exceed a requested $3,000 from the Office of Arts and Culture; if selected, a one-time payment will be made after proof of completion of the project

Complete proposal at the following link:
https://webportalapp.com/sp/cultureofvalue

Request for Proposal Open for Submissions: September 29, 2020
Submission Deadline: October 12, 2020

DEFINITIONS

ALAANA means African, Latinx, Asian, Arab, and Native American. This also includes Native Hawaiian and Pacific Islander (category as defined by the US Census Bureau).

ALAANA Organizations is an organization whose primary intentions, practices, and mission are by, for, or about ALAANA artists, cultures, and communities. The word “for” refers to the intention of the organization to perpetuate, promote, and present art that is representative of an ALAANA culture and people and/or is given form by ALAANA artists.