



- The meeting has not yet begun
- Commissioners have been muted upon entry to minimize excess “noise”
 - If Commissioners dial in, the host will unmute you but please mute yourself from your end to minimize noise disruptions
 - Public speakers will be unmuted following the Call to Order from the Chair
- The meeting will begin once we have reached quorum and the Chair calls the meeting to order
- Please refrain from discussing any business before the meeting has been called to order





City of Dallas

Arts and Culture Advisory Commission Briefing

June 17, 2021

Office of Arts and Culture
City of Dallas

Agenda



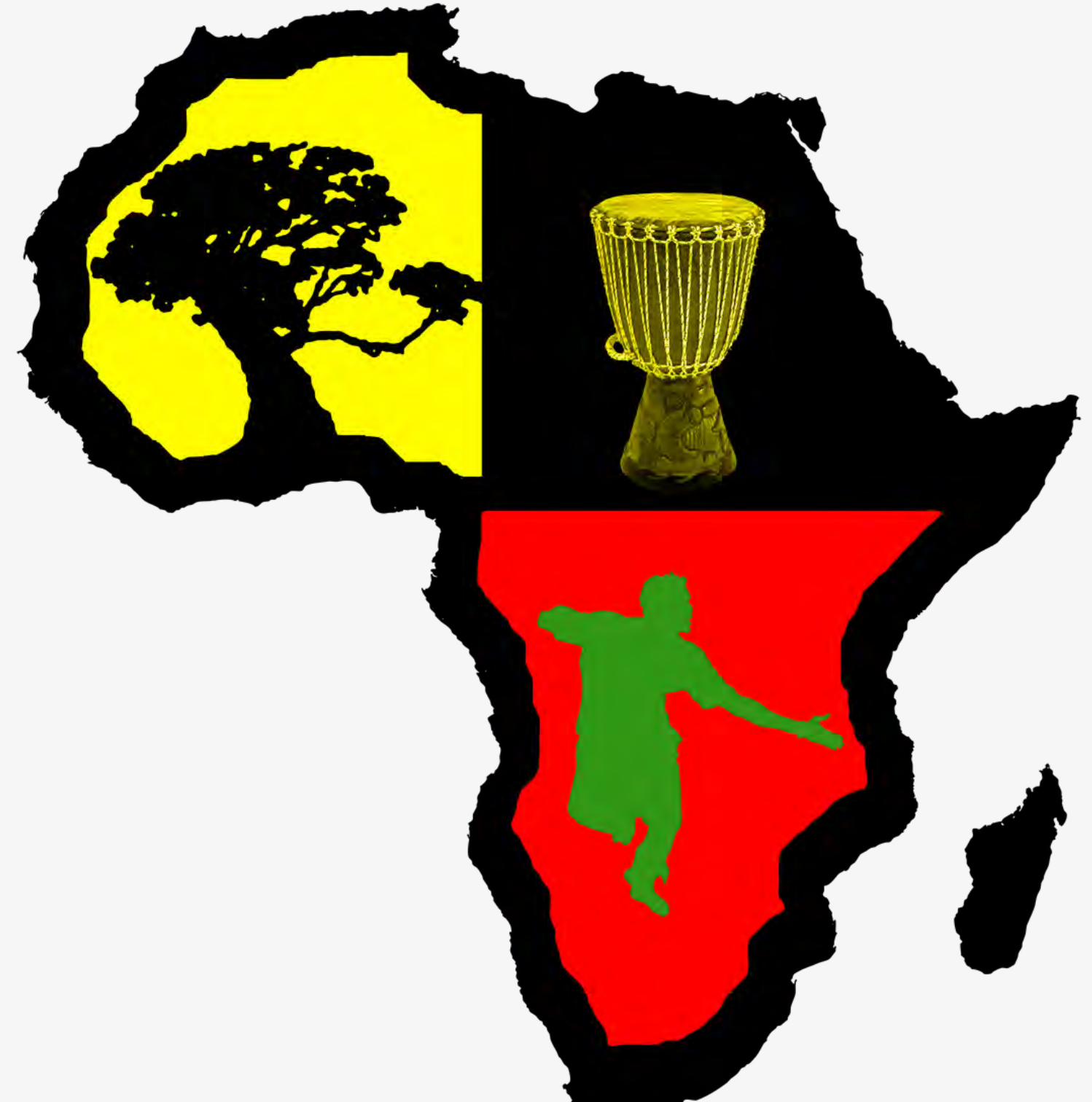
- Cultural Spotlight: Bandan Koro
- FY 2021-22 and FY 2022-23 City of Dallas Biennial Budget Update
- Culture of Value – Artist and Community Outcomes Briefing
- FY 2021-22 Cultural Organizations Program Mid-Year Update
- Dallas Poet Laureate Briefing
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BANDAN KORO

**Arts & Cultural Advisory
Commission**

June 17, 2021



MISSION



**Educate & Inspire
Through
African Arts & Culture**

LEADERSHIP



Tony Browne



Miko Whitley



Ixchel Frierson

PROGRAMS



COMMUNITY CLASS

YOUTH OUTREACH

WORKSHOPS

RESIDENCIES

STAGE PERFORMANCES

ANNUAL CONFERENCE

AVERAGE OF 200 YEARLY EVENTS



COMMUNITY PARTNERSHIPS



Oak Cliff Veggie Project

Cultivate the Community event featuring free lunch, school supplies, workshops in dance, drum, gardening



Dallas Cultural Artists

Partnerships with local artists to present a diverse array of cultural presentations



ATT Performing Arts Center

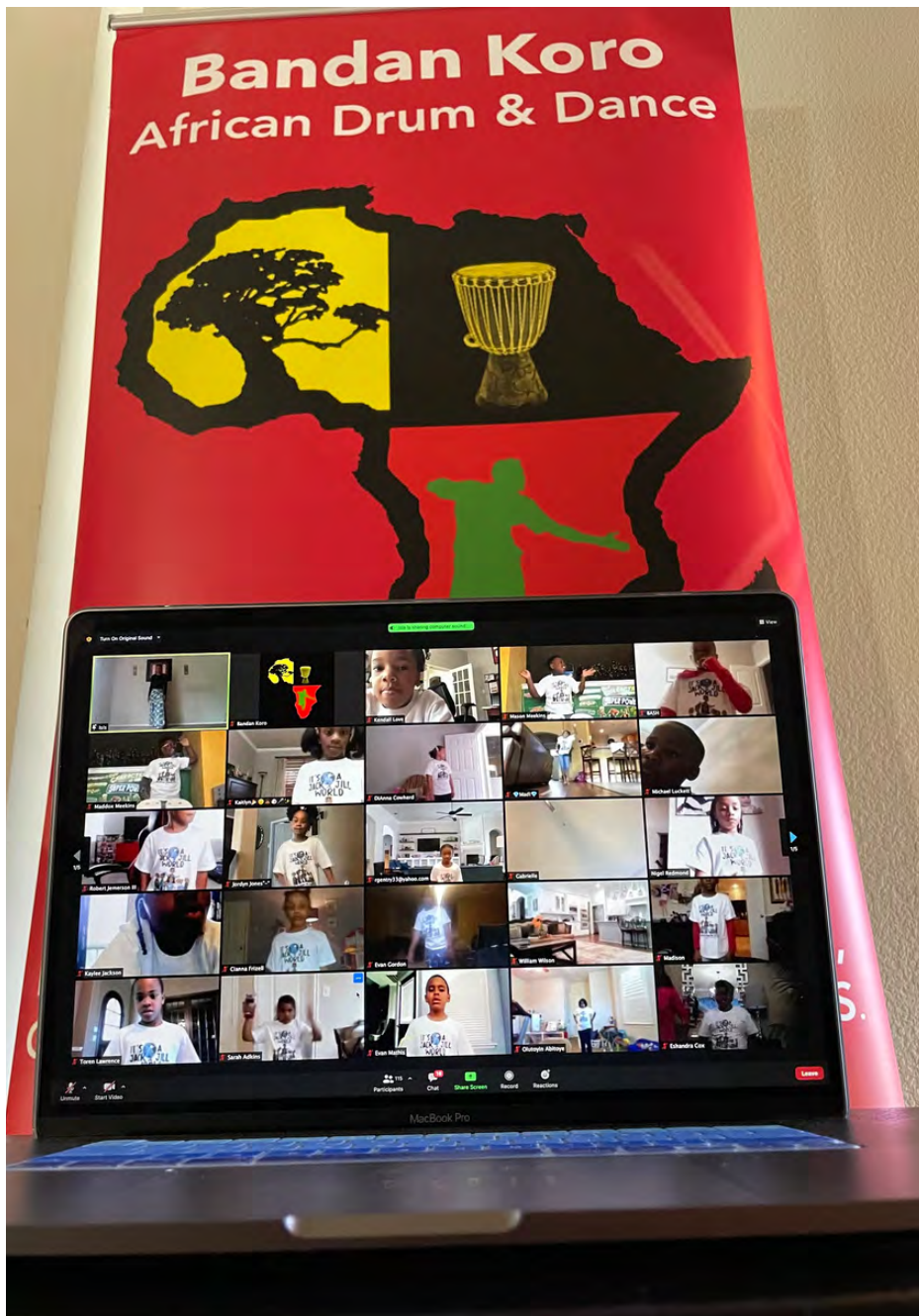
Young Women's Leadership Conference, with Michelle Obama: Team Building, Development Workshops



Klyde Warren Park

Outreach and engagement via monthly all ages and all levels open community class

WEATHERING COVID



RACIAL INJUSTICE ENGAGEMENT



Youth Protest

Opportunity for youth to express their thoughts and feelings during a time of heightened awareness and challenge

Peaceful Community Protest

African Drum and Dance as a form of pride, call to action, positive and motivational energy.

Community Healing Circle

Performance, open class, and community dialogue circle at Keist Park as an outlet to gather and heal



RECENT AND NEAR TERM EVENTS



June 18 - Black Academy of Arts and Letters

June 19 - Sammons Park Community Stage

June 19 - Klyde Warren Park

June 19 - Grimes Park

July - SDCC Summer Arts Camp

July - Residencies in District 3 and 11

2021 -2022 PLANS

BKSaturdays Community African Dance Class (Class)
Weekly - Sammons Center for the Arts

Second Sunday Arts in the Parks (Workshop)
Monthly - Klyde Warren Park and rotating City of Dallas Parks

First Friday Rhythm and Rhymes (Performance)
Quarterly - Rotating Black Box Theaters

Celebration of Ancestors (Workshop)
October 2021 - Freedman Memorial

Fall Community Residency (Residency)
October 2021 - Pan African Connection

Midnight Bantaba featuring Guest Artist (Workshop)
November 2021 - Sammons Center for the Arts

Kwanzaa Community Celebration (Community Presentation)
December 2021 - African American Museum

BK on the Move (Workshop Series Tour)
January 2022 - Rotating accessible Dallas venues

Winter Community Residency (Residency)
TIME/PLACE: Jan-Feb 2022 Lang Middle School



2021 -2022 PLANS (CONTINUED)



City Wide Black History Celebration Broadcast (Performance)
Feb 2022 - Dallas City Hall or Cultural Center, and Virtual

City Wide Women's Month Celebration (Educational Outreach Event)
Mar 2022 - Juanita Craft Recreation Center

Wholistic Health in the Community (Workshop)
April 2022 - Dallas Community Garden

Spring Rites of Passage Program (Residency)
April 2022 - Frazier Revitalization

Spring Things (Performance)
April 2022 - Dallas Arboretum

Dallas Arts District Pop Up Series (Performance)
May 2022 - Varied Dallas Arts District Sites

CityWide Virtual Juneteenth History (Performance)
June 2022 - South Dallas Cultural Center and Virtual

The Griot (Performance and Community Presentation)
June 2022 - Strauss Square

Dallas African Dance Conference (Conference)
August 2022- Sammons Center for the Arts and South Dallas Cultural Center



THANK YOU!!!



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FY22 Budget Process



- On Wednesday, June 16, the new City Council was briefed on the upcoming FY 2022 budget and proposed American Rescue Plan Act (ARPA) priorities
- City is finalizing General Fund revenue projections as more information becomes available (e.g., property tax valuations which make up 57% of sources)
- The City Manager's recommended balanced biennial budget will be published on August 6 and briefed to Council on August 10



Budget – Proposed Use of ARPA funds



- City of Dallas will receive \$355.4M from American Rescue Plan Act (ARPA) Local Fiscal Recovery Funds for spending through 2024
- Proposed plan has 86% dedicated to infrastructure, health & safety, and fiscal recovery to replace lost revenue
- \$48M (14%) is dedicated to economic development/getting residents and businesses back to work
 - Support people in crisis by providing targeted and equitable workforce development, mental health care, food/essentials assistance, etc. – \$32M
 - Provide City Council District funding for relief to small businesses, nonprofits, or impacted industries based on established criteria – \$16M



FY22 Budget Priorities Survey



- City conducted three Tele-Town Hall Meetings from May 24-25 on the upcoming FY 2022 budget and reached more than 17K residents
- During Q&A, residents expressed:
 - Need for help with home repairs, small jobs like yard work or tree trimming, rental and housing assistance, and employment services
 - Concerns about street and alley conditions, property taxes, garbage and bulk/brush pickup, 911 wait times, and neighbors experiencing homelessness
 - Support for parks, library programs, Comprehensive Environmental and Climate Action Plan (CECAP), and recreational programs, especially for children and teens
- In addition to TTHMs, staff launched informal annual survey about programs and services residents value most
- Survey will run online from June 2-23 at bit.ly/2SQWnkW



Budget Calendar (Subject to Change)



- August 10 – City Manager will present recommended balanced budget for FY 2021-22 and FY 2022-23
- August 12 – Arts and Culture Advisory Commission will be briefed on proposed City Manager's Budget with OAC specifics
- August 12 – 26 - City Council Members to host budget town hall meetings
- August 18 – City Council Budget Workshop
- August 25 – City Council Budget Public Hearing
- September 1 – City Council Budget Workshop - Amendments
- September 9 – City Council Adopt Budget/Tax Rate on 1st Reading
- September 14 – City Council Budget Workshop – Amendments
- September 22 – City Council Adopt Budget on 2nd Reading
- October 1 – Beginning of FY 2021-22



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Culture of Value Background



- During the summer of 2020, staff and Commission worked to create a funding program in response to the COVID-19 pandemic
- Objective: to support Dallas artists and organizations' projects centered around an ALAANA culture or experience that furthered the "Culture of Value" that the arts are essential to a thriving, equitable society within the city of Dallas (Cultural Plan, Support for Artists Priority - Strategy 14)
- Culture of Value allowed OAC to simultaneously provide services for the residents of Dallas during a time of decreased access to arts programming and provide financial support for ALAANA artists
- Awarded \$208,860 from Arts Endowment Fund to 71 ALAANA artists and organizations (46% new to OAC)



Select Project Highlights



Teatro Flor Candela

MASCARA al MIO CARDIO: A Street Show (Community Involvement Theater)

Street procession starting in a Jefferson Boulevard supermarket parking lot that incorporated people walking on the street or waiting at a bus stop to play a part in the show.

Participants were asked to share how the past year has affected them and the actors would improvise an interpretation.

In response to Culture of Value: “The power of art belongs to every human being, because in every man, every woman, every girl in every child lives an intra-hero artist with the capacity to respond to anything that happens to him in life.”



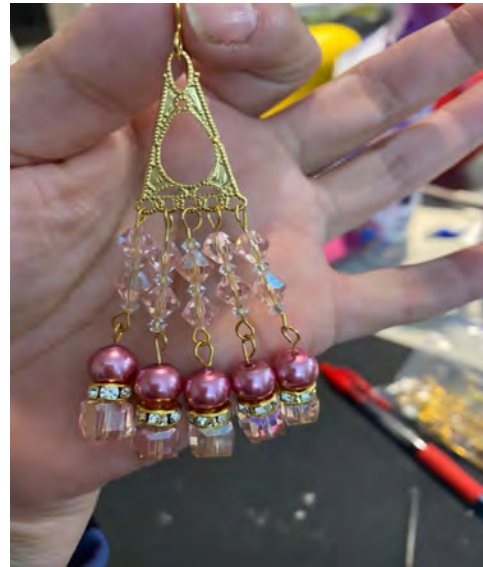
Select Project Highlights



Lucina Montanez Mota: Bizuteria Artesenal (Jewelry Making) (Spanish language programming – Culturally Centered Arts)

Lucina created a series of Spanish language jewelry-making workshops in her backyard in the Pleasant Grove neighborhood. Participants were women from the surrounding area. They learned about the cultural significance of the pieces that Lucina makes, and created necklaces, earrings, and bracelets that mixed in their own cultural backgrounds.

Culture of Value was the first time Lucina applied for funding with OAC. She has since received funding through ArtsActivate 2021 and through Community Arts.



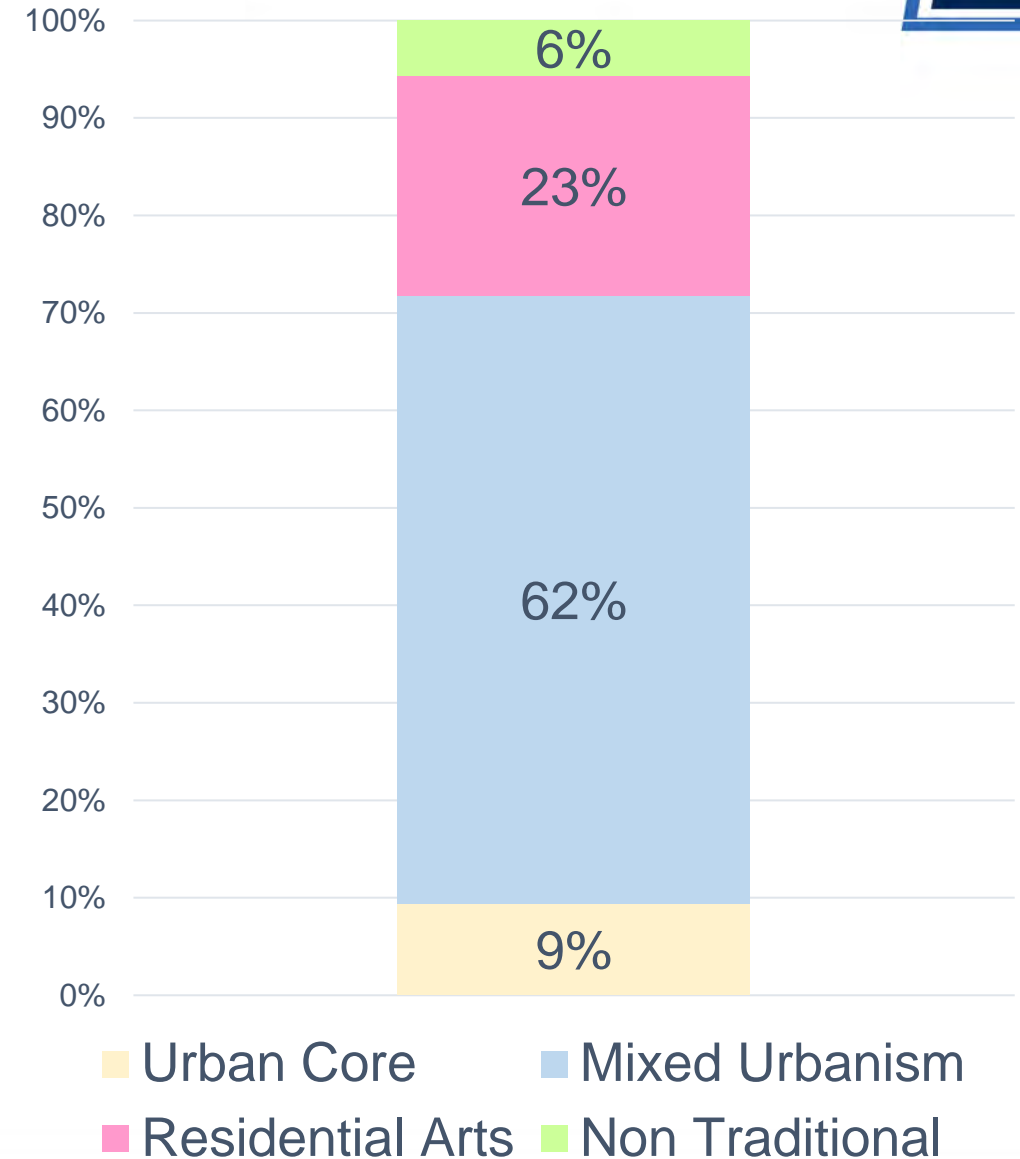
Events & Attendance



	Number of Events	Total Attendance	% of Attendance
In-Person (excl. outlier)*	53	216,229 (10,213)	94% (41%)
Virtual	59	14,941	6% (59%)
Total	112	231,170 (25,154)	N/A

*Reported figures include a temporary exhibit project with high foot traffic views – parentheses shows numbers without this one outlier

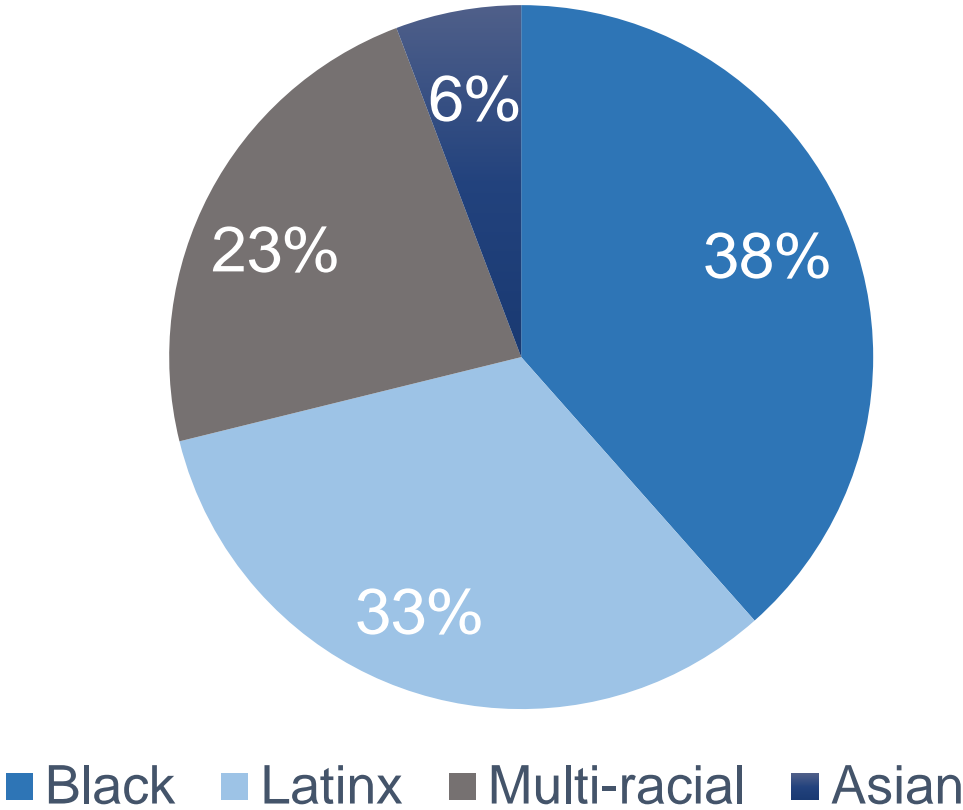
* Percent Events per Typology





- 71 applicants funded; all ALAANA
 - 52 artists (73%)
 - 19 organizations (27%)
- Leveraged \$41K in other sources of revenue
- Artist fees accounted for 55% of all expenses (~\$131K)

Artist Demographics



Key Learnings



- Pared down and simplified application process
 - Expanded access to application process to new artists
 - Asking questions very specifically relevant to the scoring process
 - Removing superfluous and “carry-over” questions and requirements
 - Laid groundwork to do the same in ArtsActivate
- Spanish language application/resources
 - Expanded access to new artists
 - Gave a good foundation for expanding into ArtsActivate applications
 - Barriers still exist in other departments which do not have Spanish language materials/resources
 - Accounts Payable; Procurement; Attorneys



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FY 2020-21 COP Mid-Year Update



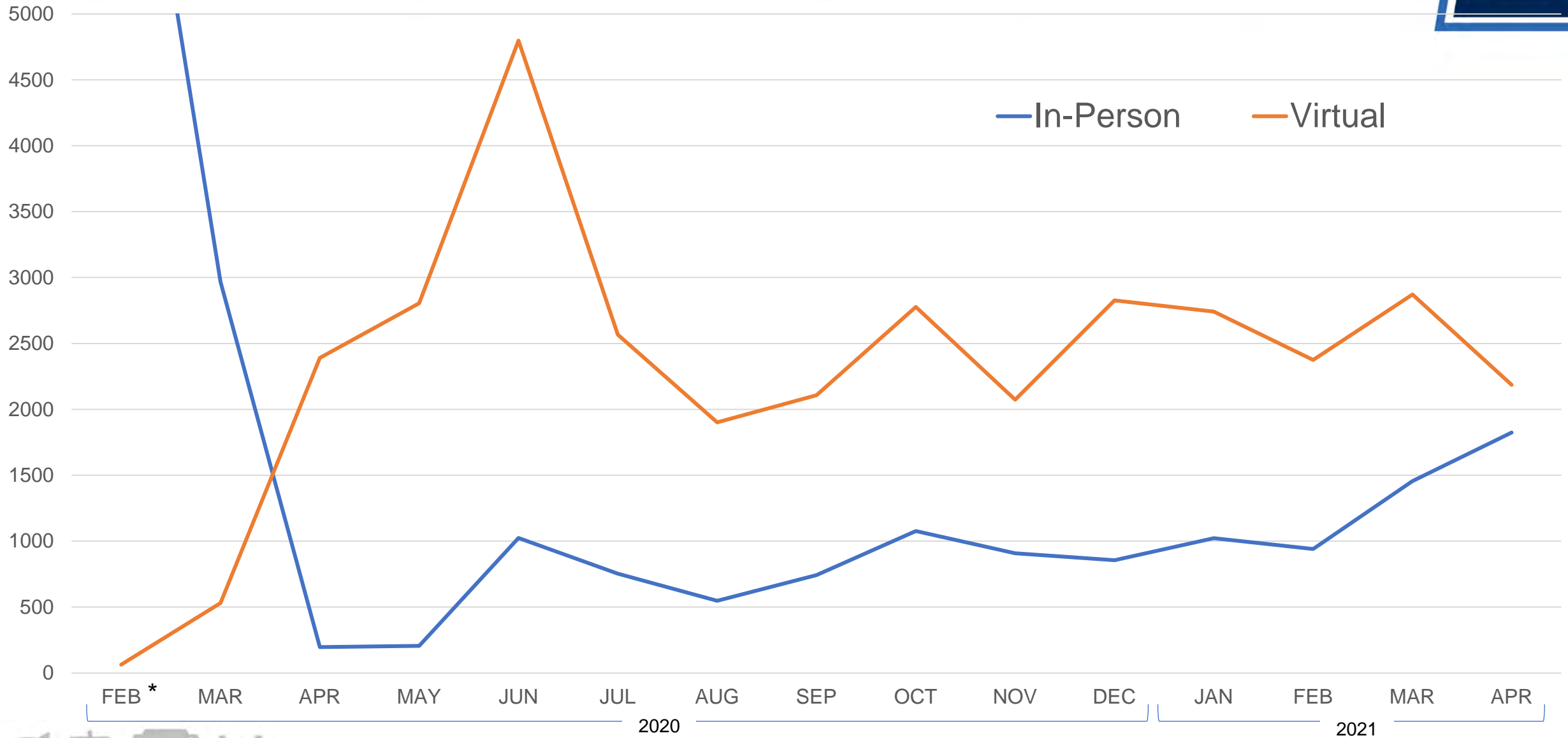
- In March 2021, a check-in survey was conducted with COP orgs to measure changes in events and attendance benchmarks.
- All of the current COP organizations have continued operations and continued providing services in spite of all the COVID-era challenges
- Programming has continued to evolve in terms of in-person vs. virtual programming as COVID public health trends have evolved
- Reported trends are showing a return to more in-person centered programming



Events



Number of Events

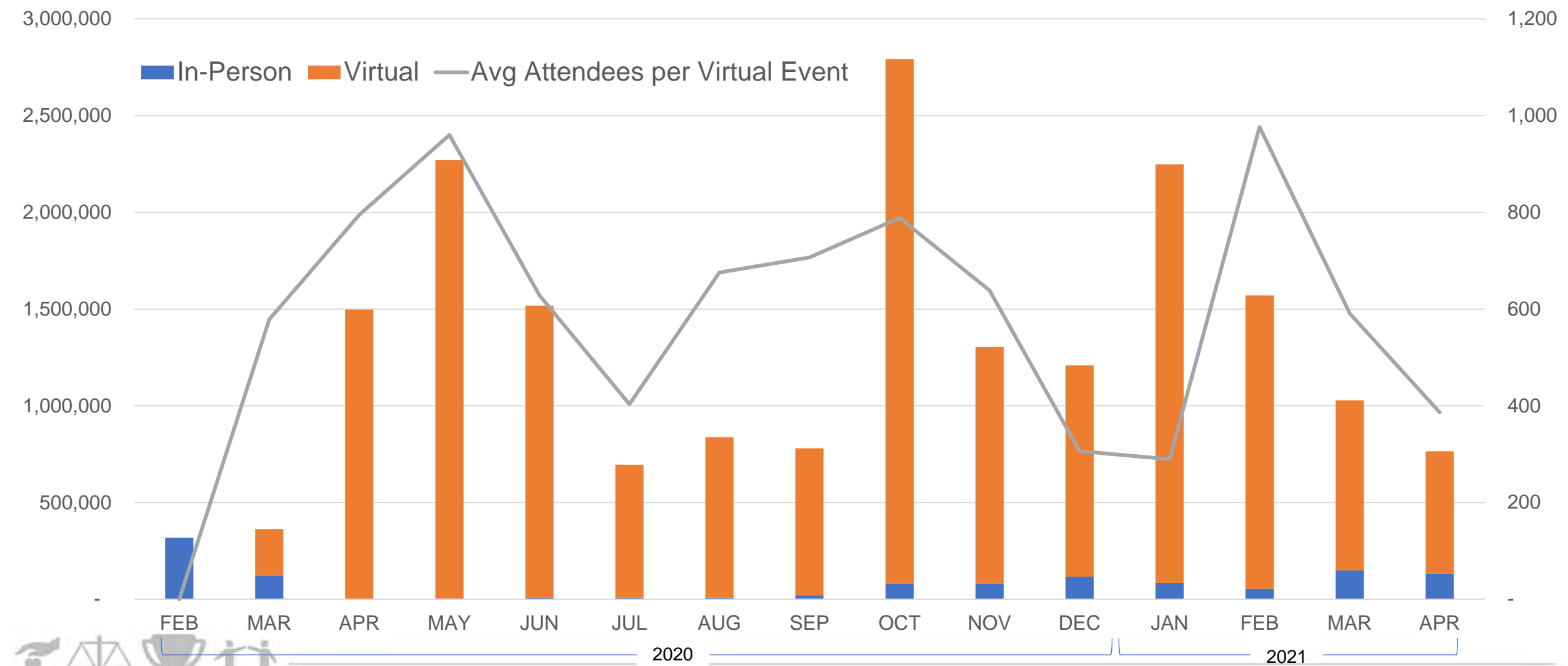


* February 2020 In-person event number exceeds graph range at 7,652

Attendance



Number of attendees at in-person and virtual events



Next Steps – COP 2021-22 year:



- Application closed on Monday, June 14, with 52 applications submitted (16 new!)
- Commission will vote on funding allocation in August or September 2021
- No anticipated budget cuts for FY 2021-22 COP
- Contract revisions
 - Scopes of services – seasonal events benchmarks reintroduced
 - Virtual programming definitions
 - Commission liaison roles and responsibilities more formalized as ex-officio board members
 - Removal of audit/financial reporting requirements for orgs <\$500K revenue without long-term OAC contracts



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Poet Laureate – Background Info



- OAC funds about 6-7 different literary-focused arts organizations and artists each year
- Dallas Public Library has offered a Youth Poetry Competition for 25 years
- The 2018 Cultural Plan helped grow awareness and appreciation for Dallas' literary arts scene
 - In 2018, more than 70 people showed up for the Cultural Plan literary arts meeting held at Wild Detectives
 - Support for Artists Priority, Strategy #14: Develop a “Culture of Value” establishing the arts as essential to a thriving, equitable society within the City of Dallas specifically mentions a poet laureate



Poet Laureate



- The City of Dallas Poet Laureate is a three-way partnership between OAC, the Dallas Public Library and Deep Vellum Publishing
- Both the City of Houston and the City of Los Angeles generously shared their lessons learned with us to help scope this project
- Key goals are that the selected poet will:
 - Hold office hours at the Central Library and conduct events and workshops across Dallas
 - Engage with communities across Dallas
 - Help nurture the literary community in our city



Poet Laureate - Guidelines



- Program guidelines in full can be found here:
<http://dallaslibrary2.org/poetry/poetlaureate.php>
- Applications opened June 1 and will close December 31, 2021
- Candidates must have published 10 works in established publications over the past five years
- The position is a paid position - \$20,000 in three payments over two years
- Deep Vellum has committed to publish a full-length volume (~60 pages) of the poet laureate's work



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OAC Team Growth and Transitions:



- Coming out of a year of hiring freezes, furloughs and re-assignments, and two major dark venues, OAC is working to round out our team
- Additionally, we lost six full-time people to attrition and retirements over the past 15 months
- After 25 years of dedicated service and leadership, David Fisher is retiring effective June 25



Key additions in-process



- Positions filled and accepted, pending start dates:
 - Bath House Cultural Center Coordinator
 - Department Accountant
- Positions in-process:
 - Two Public Art Coordinators (interviews underway)
 - Cultural Center Coordinators at South Dallas and Oak Cliff Cultural Centers (posted – application review)
 - Moody Event Specialist (posted – application review)
 - Accounts Payable position due to promotion to different department (posted – application review)



Looking Ahead



- City Council:
 - June 23 – City Council Agenda Meeting (Fair Park Cultural Organizations FY 2021 COP Contracts; TeCo Theatrical Productions COP Amendment for Supplemental Services)
 - August 12 – 26 – City Council Budget Town Hall Meetings
- Commission and Committees:
 - July – no Arts and Culture Advisory Commission Meeting or Public Art Committee Meeting
 - July 1 – Allocations Committee
 - August 3 – Public Art Committee
 - August 5 – Allocations Committee
 - August 12 – Arts and Culture Advisory Commission (note this is the 2nd Thursday of the month to accommodate the budget process)



Looking Ahead



- Make Music Day Dallas – June 21
- OAC Summer Camps
 - Bath House Cultural Center – June 28 – July 23
 - Latino Cultural Center – June 28 – July 16
 - Oak Cliff Cultural Center – June 21 – July 16
 - South Dallas Cultural Center – June 14 – July 21
- Bishop Arts Theatre Center - Capacity Building Workshops (virtual)
 - June 19 – Board Development and Leadership
 - July 17 – Risk Management
 - August 21 – Fundraising Strategies



