



- The meeting has not yet begun
- Commissioners have been muted upon entry to minimize excess “noise”
 - If Commissioners dial in, the host will unmute you but please mute yourself from your end to minimize noise disruptions
 - Public speakers will be unmuted following the Call to Order from the Chair
- The meeting will begin once we have reached quorum and the Chair calls the meeting to order
- Please refrain from discussing any business before the meeting has been called to order





City of Dallas

Arts and Culture Advisory Commission Briefing

August 12, 2021

Office of Arts and Culture
City of Dallas

Agenda



- Cultural Spotlight: Fine Arts Chamber Players
- FY 2021-22 and FY 2022-23 City of Dallas Budget Update
- FY 2021-22 Allocations Committee Update: Community Artists Program Roster and Cultural Organizations Program Allocation Process
- Arts and Culture Advisory Commission Operations: Conflict of Interest and FY 2019-2021 Commissioner Terms
- OAC Cultural Centers Updates



Agenda



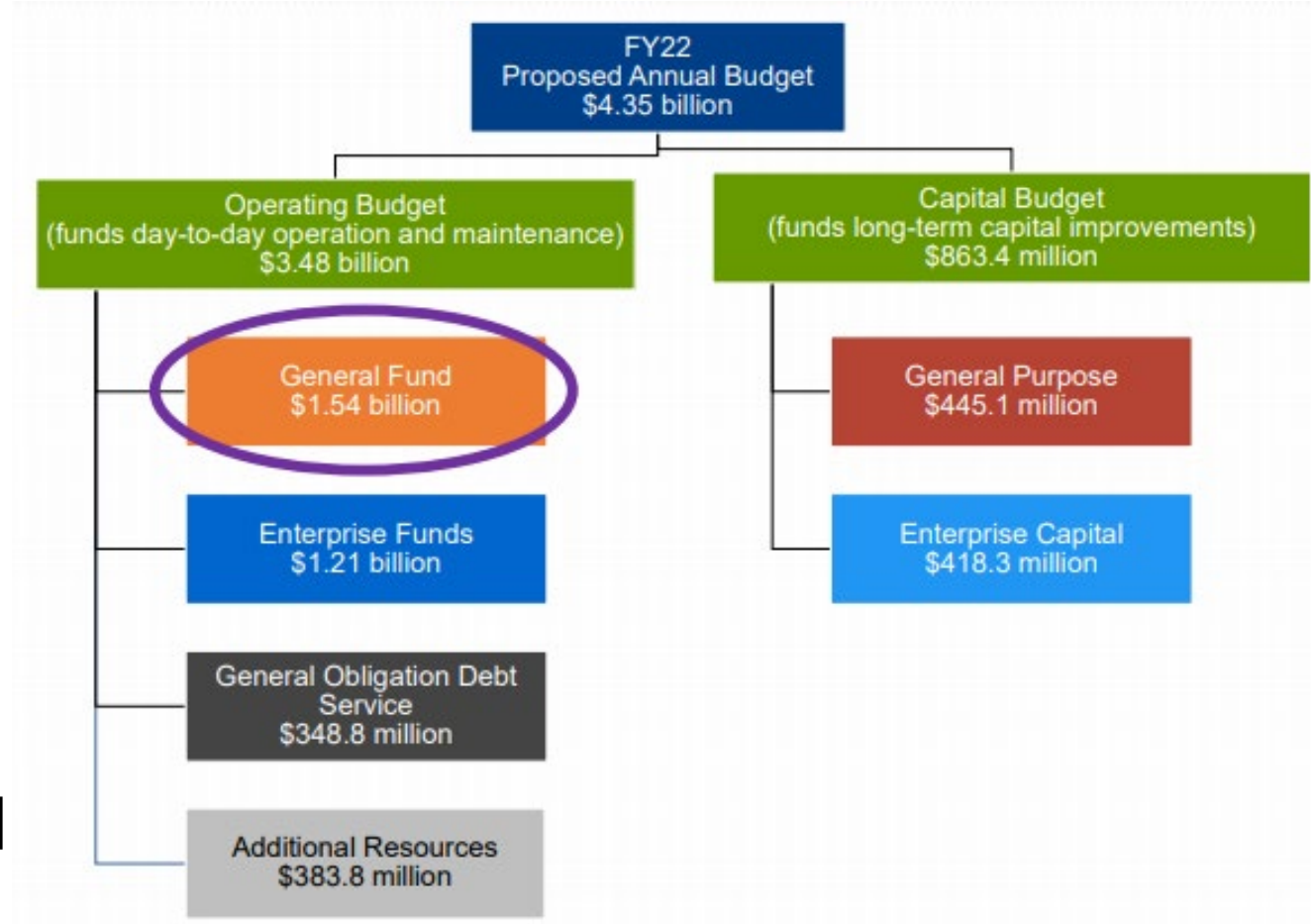
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City: FY 22 Proposed & FY 23 Planned Budget



- City of Dallas overall FY22 proposed and FY23 planned budgets are balanced and total \$4.35 billion and \$4.26 billion, respectively
- FY22 overall General Fund totals \$1.54 billion and reduces the property tax rate from 77.63¢ to 77.33¢ per \$100 valuation
- Additional resources of \$383.3M includes Federal ARPA funds



Proposed FY 2021-22 OAC Budget Overview



- FY 2022 General Fund budget is up by \$1.1 million
- OAC's overall strategy is to rebuild operations and return services to pre-2020 levels, with continued emphasis on metrics that advance the long-term Cultural Plan goals
- Current year budget decreased venues budgets due to forecast COVID closures, and kept funding for cultural services contracts with artists and organizations as flat as possible



Budgeting for Equity



- The 2018 Cultural Plan identified Equity as our top priority
- Budgeting for Equity for the FY 2022 City budget reflects the intentional process by departments to identify existing disparities in outcomes across various indicators and developing strategies and targeted investments to improve success for Dallas residents. The bullets below reflect a few of OAC's equity efforts in this budget:
 - Expand ALAANA artist contracting metric from cultural contracts program to cultural centers and venues to increasingly track investments in underserved communities of color
 - Establish the Juanita J. Craft House and Civil Rights Museum visual artist residency in South Dallas at the Mildred Dunn Recreation Center, to support the opening of the Craft House and Civil Rights Museum, and increase community vibrancy
 - Allocate financial and staff resources to mentoring next generation of ALAANA cultural workers through paid internship program



Proposed FY 2021-22: Funding Programs



- Cultural Organizations Program (COP) is budgeted to increase by ~\$200K to \$5.16M – after being flat funded in current FY 2021 thanks to City Council amendments
 - Funding for Fair Park cultural organization added back into OAC; COP increase is in addition to this transfer
- ArtsActivate will return to \$775K across 3 rounds; current FY is \$600K, with supplemental funding from one-year Culture of Value funding from Arts Endowment
- Community Arts Program (CAP) is holding steady at \$410K; was kept whole in FY 2020-21 budget



Proposed FY 2021-22: Cultural Venues



- Programming budgets at all four cultural centers are back to pre-pandemic normal - \$86K at SDCC and LCC, \$63K at OC3 and BHCC
- Reallocation of internal resources adds programming and maintenance funds for the Juanita J Craft Civil Rights House and Museum; new coordinator slated for FY 2023
- Third theater technician added to Latino Cultural Center for new multiform theater, with additional maintenance and utilities funding
- Manager at Bath House Cultural Center restored – with target hire date of 1/1/22
- Five paid interns added to contribute to developing diverse pipeline of technical and cultural workers



Budget Timeline/Next Steps



- City Council will hold 36 budget town halls virtually and across Dallas in the next two weeks – you are encouraged to attend

<https://dallascityhall.com/departments/budget/financialtransparency/Pages/budget-town-halls.aspx>

Date	Activity
August 10	Budget Workshop – City Manager’s recommended budget
August 12-26	Budget town hall meetings
August 18	Budget Workshop – if necessary
August 25	Budget public hearing
September 1	Budget Workshop: City Council amendments (straw votes anticipated)
September 9	Budget Workshop: Adopt budget on first reading
September 14	Budget Workshop: City Council amendments (if necessary)
September 22	Budget Workshop: Public hearing on tax rate (if necessary); adopt tax rate; adopt budget on second reading; and adopt other budget related items
October 1	Begin FY22



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Allocations Committee Update



- Allocations Committee is chaired by Chairwoman Ella Goode Johnson and members are Commissioners Mickie Bragalone, Jesse Hornbuckle, Priscilla Rice, Brad Spellicy, and Jo Trizila
- Allocations met on July 1 and August 5 to discuss upcoming year's COP and CAP applications
- FY 2022 COP scores and funding will continue to be analyzed by Allocations throughout August
- Formal FY 2022 CAP recommendation for funding was made on August 5, and contracting is currently underway
 - CAP contracts are all under \$30K, and like ArtsActivate, are recommended to the Director by Allocations to speed time to contract per Cultural Policy



FY 2021-22 Cultural Organizations Program



- COP budget increased from \$4.9M to \$5.1M due to Hotel Occupancy Tax (HOT)
- 52 applications were submitted: 36 current COP organizations and 14 new
- African American Museum and Dallas Historical Society both completed applications in their first full-year return to OAC
- All returning organizations scored above the 70% threshold to remain in the program
- 7 new organizations in Tier 1 (\$100K-\$500K annual revenue) scored in the 90% range; all but one of the new applicants scored above 70% to qualify for funding consideration
- Per revised guidelines, organizations in Tier 1 will no longer be required to supply audited financial statements, which represents ~\$5-7K “savings”
- First virtual panels for Q&A with orgs were well-received by panelists and applicants
- 30 volunteer panelists generously reviewed applications – scores are listed in the appendix



Next Steps – COP 2021-22 year:



- Allocations will meet on August 19, August 26, and September 2 (tentative) to make funding recommendations to full Commission
- Commission will consider funding recommendations at the September 23 meeting
- Quality of Life, Arts and Culture will be briefed on COP recommendation on October 18
- City Council will consider COP contracts on October 27



FY 2021-22 Community Artist Program (CAP)



- CAP budget has stayed steady at \$410K
- Current FY 2020-21 CAP received 51 applications and 44 artists were on the roster
- FY 2021-22 CAP received 60 applications, and 51 artists will be contracted based on scores of 80% or higher – a net increase of 7 artists
 - Roster (in handouts) consists of all 36 returning artists who applied and 15 new artists
- 24 volunteer panelists spent countless hours reviewing applications

Discipline*	#
Visual Arts	16
Dance	21
Music Performance	16
Music Education	6
Theater/Acting	13
Spoken Word/Literary	12
Senior Movement	14
Other**	6

ALAANA Categories*	%age
Black/African American	47%
Hispanic/Latinx	32%
Multi-Ethnic	14%
Asian	5%
Brazilian	2%



* Artists may identify with one or more disciplines and race/ethnicity groups – totals will not add to 51 artists/100%

** Other includes: Fashion Design, Cultural Awareness, Film, African Textiles, etc.

FY 2021-22 Community Artist Program (CAP)



Booking a CAP Artist:

Step 1. – Read Host Guidelines

Step 2. – Review CAP Roster online

Step 3. – Submit a CAP Request Form online with event details at least three weeks in advance

Step 4. – OAC staff will contact host to confirm artist availability

Step 5. – Contact artist to make finishing arrangements

Events must be free and open to the public. Events must occur within city limits of Dallas and must adhere to all listed guidelines.

Host Guidelines, CAP Roster, and Request form can be accessed at
<https://dallasculture.org/community-arts/community-artist-program-cap/>



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Conflict of Interest



- **Dallas City Code, Chapter 12A** (Code of Ethics)
Requires city officials and employees to disclose certain conflicts of interest and recuse themselves from any discussion on the matter. Dallas City Code, Chapter 12A, Section 3(c)(2) stipulates the completed statement must be filed with the City Secretary.
- Forms can be submitted to CitySecretary@dallascityhall.com
- Email any potential COP conflicts to Anne Marie by September 16
 - More details on Conflict of Interest:
<https://dallascityhall.com/government/citysecretary/Pages/Conflict-Of-Interest.aspx>
 - Reminder - City's Ethics training is available here:
<http://dallascityhall.com/government/citysecretary/Pages/Ethics.aspx>



FY 2019-21 Commissioner Terms



- All sitting Commissioners are on the current FY 2019-2021 Arts and Culture Advisory Commission term
- Current term ends on September 30, 2021
- A member of a board or commission that is only advisory in nature may not hold over in his or her position longer than nine months after the expiration of his or her term or after the creation of a vacancy in his or her position – Dallas City Code Chapter 24 (13) (a)
- If you are interested in being reappointed you are advised to reach out to your Council Member



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Cultural Centers Updates



- OC3 10th Anniversary – Saturday, August 28 – 3 pm to 9 pm
 - Celebrating 10 years of providing arts and culture highlighting “biggest hits”
 - Celebration includes street vendor market, children’s arts activities, & bachata workshop – 3 pm to 7 pm
 - Performances from *Verse & Rhythm* poets, *Cuicani In Xochitl* Aztec Dancers, Bandan Koro, Prism Movement Theatre, & Alegre Ballet Folklórico inside Texas Theatre – 7 pm to 9 pm
 - Upcoming Programs – Chocolate workshop with CocoAndré - Saturday, August 14th - 4pm to 6 pm and Pocket Loom Workshop with Analise Minjarez – Saturday, August 21st - 4pm to 6 pm
- SDCC – August highlight – Friday, August 27 – 5 pm to 10 pm
 - *Her Ephemeral Self* art exhibition – Dallas-based artist Constance White presents life-size collage installations – 5 pm to 10 pm
 - Opening of SDCC Music Lounge Season powered by SoFar Sounds featuring local Dallas artists performing music from the African Diaspora



Cultural Centers Updates



- BHCC – August highlights – August 14 - 21
 - *Death on Delivery!* presented by Pegasus Theatre – runs through Aug. 21st
 - Continues Pegasus Theatre's productions as integral component of BHCC programming
 - *Sacred Earth Stories* – August 14th, 8 pm – Lake Level – presented by Sangeet Millenium Ensemble and continues Ensemble's 2021 South Asian & Global Performance Series, supported in part by Arts Activate
- Cultural Center Staffing and Administration
 - Staffing additions to rebuild teams:
 - OC3 Visual Arts Coordinator; SDCC Community Engagement Coordinator; BHCC Cultural Programs Coordinator; and LCC Event Coordinator
 - Cultural Centers will be fully staffed by beginning of 2022
 - Administration – Benjamin Espino as Assistant Director of OAC
 - Further collaboration and synchronicity between all cultural centers



Looking Ahead



- City Council:
 - August 12 – 26 – City Council Budget Town Hall Meetings
 - September 20 – Quality of Life Committee Briefing on OAC Cultural Service Programs
- Commission and Committees:
 - August 19 – Allocations Committee
 - August 26 – Allocations Committee
 - September 7 – Public Art Committee
 - September 9 – Allocations Committee
 - September 23 – Arts and Culture Advisory Commission (note this is the 4th Thursday of the month due to Yom Kippur)



Looking Ahead



- August 28 - Oak Cliff Cultural Center 10 Year Celebration
- September 19 - Majestic Centennial Anniversary Celebration
- September 7 – October 4 – ArtsActivate Round 2 Application Period
- August 21 – Fundraising Strategies Capacity Building Workshop (Virtual) by Bishop Arts Theatre Center





Appendix



FY 2021-22 Cultural Organizations Program Scoring

Tier 1 (\$100K - \$500K)	Score
Deep Vellum *	100%
Texas Winds Musical Outreach, Inc.	100%
Color Me Empowered *	99%
Fine Arts Chamber Players	99%
Teatro Dallas	97%
The Writer's Garret	97%
Cry Havoc Theater Company	97%
USA Film Festival	97%
The Women's Chorus of Dallas *	96%
Avant Chamber Ballet *	95%
Lone Star Wind Orchestra	95%
Verdigris Ensemble *	94%
Orchestra of New *	94%
The Flame Foundation *	92%
Anita N. Martinez Ballet Folklorico	91%
Art House Dallas *	89%
29 Pieces *	88%
Uptown Players *	87%
Lone Star Circus Arts Center, Inc. *	82%
THE AFRICAN FILM FESTIVAL *	77%

Tier 2 (\$500K - \$1M)	Score
Cara Mia Theatre Co.	100%
Greater Dallas Youth Orchestra	99%
Sammons Center for the Arts	99%
Children's Chorus of Greater Dallas	96%
Bruce Wood Dance	95%
Dallas Chamber Symphony	94%
Creative Arts Center of Dallas	92%
Kitchen Dog Theater	92%
Undermain Theatre	90%
Shakespeare Festival of Dallas	90%
Turtle Creek Chorale, Inc.	89%
Dallas Wind Symphony dba Dallas Winds	89%
The Black Academy of Arts and Letters	89%
Dallas Historical Society	89%
Theatre Three, Inc	82%
African American Museum	79%

Tier 3 (\$1M - \$5M)	Score
Dallas Black Dance Theatre	100%
Dallas Children's Theater	97%
Junior Players Guild	94%
TEXAS INTERNATIONAL THEATRICAL ARTS SOCIETY	93%
Bishop Arts Theatre Center	89%
Dallas County Heritage Society	89%
Dallas Contemporary *	77%
The Cedars Union *	63%

Tier 4 (\$5M+)	Score
Dallas Holocaust and Human Rights Museum	100%
Perot Museum of Nature and Science	100%
Dallas Museum of Art	97%
Big Thought	93%
Dallas Theater Center	92%
The Dallas Opera	89%
The Sixth Floor Museum at Dealey Plaza *	88%

*new applicant

