

Arts and Culture Advisory Commission Meeting

October 21, 2021



- The meeting has not yet begun
- Commissioners have been muted upon entry to minimize excess “noise”
 - Please do an audio/visual check so that you can be counted as present – reminder that if your video is off, you will be counted as absent per Texas Open Meetings Act
 - Public speakers must also be on video and can do audio/video check if logging in early
- The meeting will begin once we have reached quorum and the Chair calls the meeting to order
- Please refrain from discussing any business before the meeting has been called to order





City of Dallas

Arts and Culture Advisory Commission Briefing

October 21, 2021

Office of Arts and Culture
City of Dallas

Agenda



- Cultural Spotlight: Lone Star Wind Orchestra
- Review of Proposed Calendar Year 2022 Arts and Culture Advisory Commission Meeting Dates
- Ticket Request and Gift Policy Briefing
- Latino Cultural Center Phase II Update
- Fall Programming Preview



Music Changing Lives in North Texas and beyond through inspired collaborations, exceptional mentoring of musicians, unforgettable performances and inclusive community engagement

Change a student's life
by making your gift
by December 31st!

MUSIC CHANGING LIVES



EDUCATION LIFE CYCLE

1. ST. PHILIP'S PERCUSSION ENSEMBLE ELEMENTARY SCHOOL

After School Percussion Program
for Students in South Dallas

**over 500
students served**

2. LONE STAR KIDS MIDDLE SCHOOL

Underserved Middle School
band students given first
concert experience

**over 12,000
students served**

5. YOUTH WINDS AMBASSADORS POST-GRAD

Exceptional Youth
Winds Alumni serve
as Instructors/Mentors
for LSWO Educational
and Artistic Programs,
realizing our Music
Changing Lives Cycle



4. MUSIC CHANGING LIVES SCHOLARSHIPS COLLEGE TUITION ASSISTANCE

Jack Stewart Memorial Scholarship
Established 2015

**44 students
have received \$45,000**

3. LONE STAR YOUTH WINDS HIGH SCHOOL

Honor ensemble for
exceptional HS Band
students across North Texas

**over 800 students
from 72 schools**



LONE STAR WIND ORCHESTRA

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2022 Arts & Culture Advisory Commission



Meeting Requirements and Schedule

- Dallas City Code Section 2-161 (g) requires that the commission meet at least once each month, and that additional meetings may be held at the call of the chair
- Regular meetings are usually held the 3rd Thursday of each month
 - Typically, July and December meetings are cancelled



2022 Arts & Culture Advisory Commission



Regular Meeting Dates (*third Thursdays, 4:30 pm*)

- January 20, 2022
- February 17, 2022
- March 10, 2022*
- April 21, 2022
- May 19, 2022
- June 16, 2022
- NO JULY MEETING
- August 11, 2022**
- September 15, 2022
- October 20, 2022
- November 17, 2022
- NO DECEMBER MEETING

* Differs from usual third Thursday to accommodate Council recess/Spring Break

** Differs from usual third Thursday to accommodate Budget Town Halls



2022 Public Art Committee



Regular Meeting Dates (*first Tuesdays*)

Information only; dates subject to change based on committee's needs

- January 11, 2022
- February 1, 2022
- March 1, 2022
- April 5, 2022
- May 3, 2022
- June 7, 2022
- NO JULY MEETING
- August 2, 2022
- September 13, 2022*
- October 4, 2022
- November 1, 2022
- NO DECEMBER MEETING

* Differs from usual first Tuesdays to accommodate holidays



2022 Allocations Committee



Regular Meeting Dates (*first Thursdays*)

Information only; dates subject to change based on committee's needs

- January 6, 2022
- February 10, 2022*
- March 3, 2022
- April 7, 2022
- May 5, 2022
- June 2, 2022
- July 14, 2022**
- August 4, 2022
- September 1, 2022
- October 6, 2022
- November 3, 2022
- December 8, 2022

* Differs from usual first Thursday to accommodate funding program recommendation

** Differs from usual first Thursday to accommodate holiday week



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City of Dallas Gift Policy



- City of Dallas Gift Policy requires that members of boards and commissions report gifts and complimentary tickets in accordance with applicable state law and city reporting requirements
- A board and commission member may not accept any cash, check, or negotiable instrument, nor may they solicit or accept any gift or benefit received in exchange for taking official action or exercise of discretion
- Members shall file a sworn (notarized) annual gift disclosure statement for the year ending December 31, with the City Secretary no later than 5:00 pm on April 30 of the following year
 - Members who did not serve on the Commission in the calendar year do not need to submit a report
 - If no gifts or tickets were received by the Commissioner or his/her spouse, domestic partner, or dependent children, the Commissioner is not required to file an annual gift disclosure statement



COP Ticket Requests



- COP contracts include up to four tickets for OAC per event for staff and Commissioners to evaluate the management, operations, and cultural services of funded organizations
 - To enable as many Commissioners and staff to attend and experience the organizations as possible, we ask that each person request no more than two (2) tickets – and only for your own use (not to be given away or used by others)
- Tickets should be reported on the annual gift disclosure form if their value meets the gift policy definitions (\$50 or cumulatively more than \$100 in a calendar year)
- To request tickets, please reach out to the organization directly and copy Glenn Ayars so that we can ensure contract compliance with the four-ticket limit
 - Additionally, copying OAC staff helps the arts organization verify current Commissioner status
 - OAC will email the COP organization contact list to Commission periodically



Other Ticket Requests



- Dallas Summer Musical's contract with the City does not provide any tickets for City employees or officials
- House seats for shows at the Majestic Theatre and Moody Performance Hall are often an option, with at least 2 weeks advance notice to the venue manager – however, tickets are not guaranteed due to limited availability/promoter restrictions (please cc Russell Dyer on these requests)
- Dallas Symphony tickets and ATTPAC tickets (Elevator Project only) are also available in a process similar to the COP organizations
- Ticket contacts have been sent to your email; only share this list with other Commissioners



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LCC Phase II Update - Background



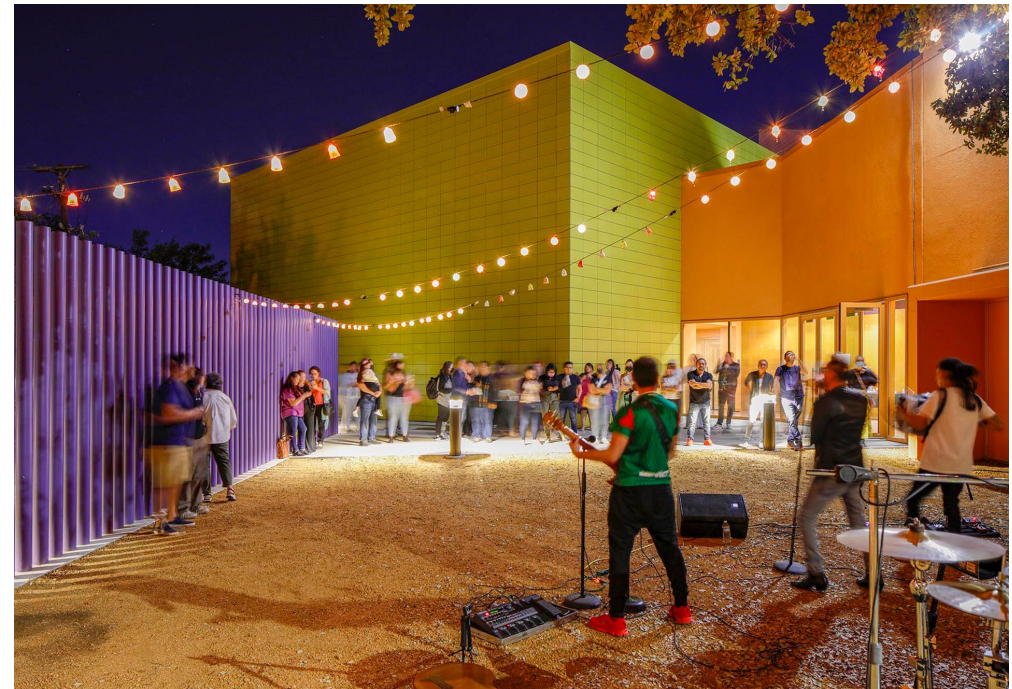
- LCC Phase II funded by 2006 Bond Program
 - Design to building completion: Feb. 2019 – August 2021
 - \$3.4M in Bond funding
 - Full state of the art theater fit-out – March 2022
 - \$500K consolidated capital campaign
- Phase II was a top priority of the 2018 Dallas Cultural Plan
 - Addresses Equity, Diversity, Space, Support for Artists and Sustainable Arts Ecosystem priorities
 - Focus on City's Equity initiatives – 43% Latino/a population
 - Dallas City Council unanimously passed resolution for future resident theater companies on December 13, 2019
 - Sets Dallas as the national standard in municipal arts complexes with two resident theaters – Cara Mia Theatre Co. & Teatro Dallas



LCC Phase II Update - Background



- 5,200 sq. ft. addition:
 - Multiform theater and second entrance, lobby, and support areas
 - Continues relationship with Legorreta Arquitectos (original design architect and master plan)



LCC Phase II Update – Capital Campaign



Joint Campaign Goal - \$500,000

- Integral requirement of residency agreements - deadline of December 2021

Giving Opportunities:

<https://portal.cftexas.org/LCCphase2>



Gift and Pledges Received	Amount
Biscuit Holdings, Ltd.	\$100,000
Cara Mia Theatre Co.	\$150,000
The Meadows Foundation	\$85,000
The Dallas Foundation	\$50,000
Dr. Catalina Garcia	\$50,000
Anonymous	\$50,000
Hoblitzelle Foundation	\$35,000
Teatro Dallas	\$15,000
Linebarger, Goggan, Blair, & Sampson	\$10,000
Individuals	\$3,000
Total Gifts and Pledges Received:	\$548,000



Cultural Venue Naming Policy



- Council Resolution 19-1905 approving the residency agreements provided for both groups' names to be on the outside of the multifunction theater pending fulfillment of contract requirements
- For the capital campaign acknowledgment, OAC naming policy (part of 2018 Dallas Cultural Policy) provides for naming to increase sustainability of the arts ecosystem and OAC buildings
- Policy requires that contributions related to naming rights must be dedicated in part to facility needs
- LCC consolidated capital campaign follows policy, with 100% of contributions dedicated to the LCC Phase II project
- Naming proposals for received contributions must undergo a 30-day public comment period on OAC's website and other applicable public forums
- Following the 30-day comment period, the Arts and Culture Advisory Commission will vote to recommend to the Director
- Staff anticipate LCC naming rights to be posted in mid-December with a Commission vote in January



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Fall Programming Preview



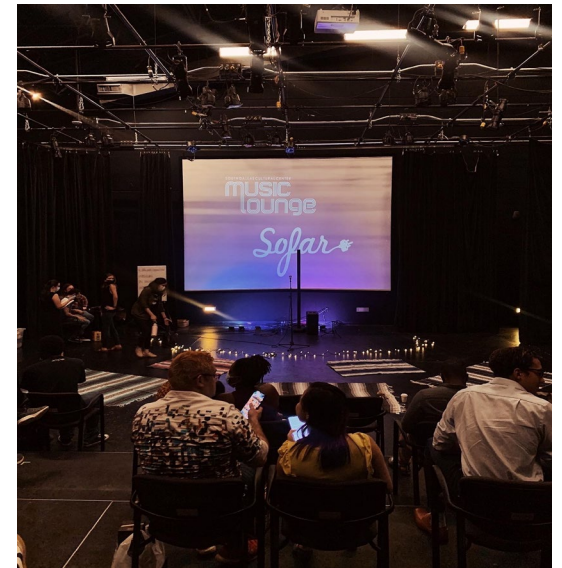
- Bath House Cultural Center:
 - 10/16 – 11/6: *Dia de los Muertos: The Everlasting Bond* – Gallery's 35th Annual Day of the Dead exhibit
 - 11/6, 6 pm: *Lakefront Live! Concert Series* presents Baba Yaga Orkestar – Dallas-based Balkan Brass Band
- Oak Cliff Cultural Center
 - 10/22, 6:30 pm – *Papier Mache Calaveras* class: participants will create and decorate their own *calaveras*
 - 10/29, 6:30 pm – *Arbol de Vida* (Tree of Life): students will paint a mini tree of life to be hung in the gallery at the center



Fall Programming Preview



- Latino Cultural Center:
 - 10/30, 11 am to 4 pm: *15th Annual Dia de los Muertos Festival*: Annual festival hallmark of LCC programming including community art exhibit and altars honoring loved ones
 - 10/29-11/13, 8 pm: Teatro Dallas presents *The Merit System* written by Edwin Sanchez and directed by Claudia Acosta
- South Dallas Cultural Center:
 - 10/8-11/20: *The Healing Heart*: Visual artist Jarrad Hamilton exhibition in the Arthello Beck Gallery
 - 11/11, 8 pm: *Music Lounge* will be curated by SoFar Sounds, presenting 2 to 3 short sets by incredible musicians from different genres



Fall Programming Preview



- Community Arts/CAP
 - 10/30, 5-9 pm: In partnership with Oak Cliff Cultural Center, Dia de los Muertos Oak Cliff Celebration at CocoAndre Chocolatier – Bandan Koro Performance: 6-7 pm
 - 11/6, 12-2 pm: Community Mural Project at Hampton Illinois Library with Fred Villanueva and Jazz Becuzz Performance



Additional Programming Resources



- ATTPAC/OAC Culture Calendar – attpac.org/culturecalendar
- OAC and Cultural Center email listservs – sign up via: <https://public.govdelivery.com/accounts/TXDALLAS/signup/20146>
- Community Artists Program – CAP request website [linked here](#)
- Help artists find a space (or market an existing space) at SpaceFinderDallas.com
- Book free tickets from our partners with your Dallas Public Library card at CulturePassDallas.org



Looking Ahead



- City Council:
 - October 27 – FY 2022 Cultural Organizations Program Contracts
- Commission and Committees:
 - November 2 – Public Art Committee
 - November 4 – Allocations Committee
 - November 18 – Arts and Culture Advisory Commission
- Other Events:
 - October 23 – WRR Centennial Concert at Dallas Heritage Village
 - October 23 – West Dallas Art Walk
- December – No Commission Meetings due to holiday recess – see you in 2022!



