

# Arts and Culture Advisory Commission Meeting

## November 18, 2021



- The meeting has not yet begun
- Commissioners have been muted upon entry to minimize excess “noise”
  - Please do an audio/visual check so that you can be counted as present – reminder that if your video is off, you will be counted as absent per Texas Open Meetings Act
  - Public speakers must also be on video and can do audio/video check if logging in early
- The meeting will begin once we have reached quorum and the Chair calls the meeting to order
- Please refrain from discussing any business before the meeting has been called to order





**City of Dallas**

# **Arts and Culture Advisory Commission Briefing**

**November 18, 2021**

Office of Arts and Culture  
City of Dallas

# Agenda



- Cultural Spotlight: The Women's Chorus of Dallas
- Briefing: FY 2020-21 Arts and Culture Advisory Commission Annual Report
- Friends of the Oak Cliff Cultural Center Introduction
- National Endowment for the Arts Award for Culture of Value
- Holiday Programming Preview







Melinda Imthurn, Artistic Director  
Crystal Koe, Executive Director



**Promoting the strength, diversity, and empowerment of women by performing high quality music to entertain, inspire, and serve the community.**

- **Founded in 1989, the first chorus in Texas composed predominantly of gay/lesbian women.**
- **Prior to March 2020, 100+ diverse members, performing 3 season concerts a year.**





## 2020-21 Season

- Virtual rehearsals
- Thematic virtual song releases
- Virtual holiday and Spring concerts



# Current/future Programming

- In-person rehearsals since August
- October DistantSing
- Merrily Sing! Dec. 5 at MPH
- January auditions
- Voices of Women, March '22
- Mother's Day, May '22
- Cabaret, June '22
- Suffrage Cantata, October '22





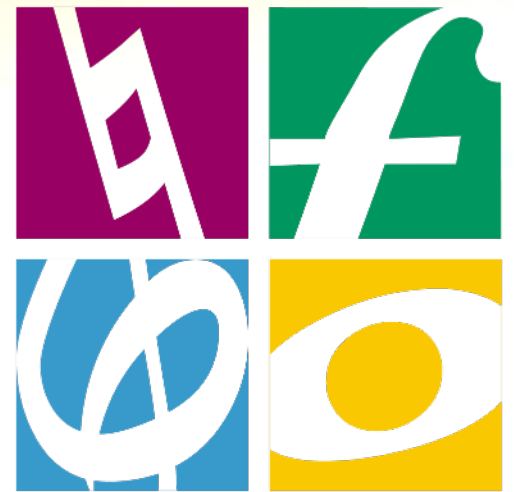
# Community Outreach

- Onsite performances for partner agencies
  - Nexus Recovery Center
  - DFW Trans Kids & Families
  - Mosaic Family Services
  - Elder/memory care centers
  - Resource Center
- Free ticket program
- Free mini-concerts in community locations





**Thank you!**



the  
**women's**  
chorus of dallas

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# Commission Annual Report



- Section 8-1.1 of City Code requires each Commission to submit an Annual Report, due each year by February 1. These reports typically summarize all official Commission activities in the previous fiscal year
- OAC has drafted the report for FY 2020-21; this draft was sent via email today
  - Analysis of final performance metric (number of people served) will take place in December, with an update and reminder email sent in early January
- Report will be a voting item for approval at the January Commission meeting
- As per the Rules of Procedure, Commissioners may submit revisions to the draft either:
  - During the regular November Commission meeting (today), OR
  - In writing to OAC staff at least five business days prior to the regular January meeting – i.e., submit written revisions by January 12, 2022
- If a Commissioner wishes to add a dissenting report, that option is also available





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# Oak Cliff Cultural Center



- Opened in August 2010
  - Has provided 7,000+ services to 200,000+ patrons
- 5,000 sq. ft. – Gallery and Multipurpose Studio
  - Exhibits on view ~4-6 weeks, camps, workshops, performances, etc.
- Arts & Cultural Incubator
  - Emerging artists + organizations, established groups
- Outreach + Collaborative Efforts
  - City departments, cultural producers & arts orgs
- Satellite Programming
  - Departmental support, partners, public spaces



# Oak Cliff Cultural Center



- Gallery Program
  - Individual artists, group shows, open call exhibits
- School of Yes! Summer Camp
  - Cara Mia Theatre multidisciplinary arts camp, students 7 - 18
- Día de los Muertos Oak Cliff
  - Annual festival, community altars, performances, + market
- Anniversary Celebration
  - 10-Year event postponed to August 28, 2021 - showcase of OCCC work over last decade



## Upcoming

- *Luchadoras* Film Screening
  - Bishop Arts Theatre Center – Saturday, January 8<sup>th</sup> (*in conjunction with Lucha Libre Art Exhibition*)





# Friends of the Oak Cliff Cultural Center



- **Mission Statement**

- Encourages the growth and impact of Oak Cliff Cultural Center through advocacy, fundraising, and a collective commitment to fostering the growth, development, and quality of intercultural arts within Oak Cliff and the City of Dallas.

- **Objectives + Goals**

- Formed July 21, 2021
- Support OCCC programming and its interests, pledge to incubate and strengthen emerging and established artists while upholding cultural center vision.
- Initial events + activities – Passport Oak Cliff, Día de los Muertos Oak Cliff – Texas Rangers Foundation

- **How to Get Involved**

- [Friendsoftheoakcliffculturalcenter.org](https://friendsoftheoakcliffculturalcenter.org), Facebook + Instagram - @friendsofOC3

- **Board of Directors**

- Alma Rubio – President
- Maria G. Garcia – Vice President
- Armando Puente – Treasurer
- Yolanda Alameda – Secretary



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# National Endowment for the Arts



- In June 2021, the National Endowment for the Arts (NEA) announced two grant programs to distribute approximately \$80M in American Rescue Plan Act (ARPA) funds to help supplement relief and recovery of the arts and culture sector
  - \$20M was available for local arts agencies for subgranting
  - \$60M was available to arts and culture organizations
- OAC applied for \$250K of funding for the Culture of Value grant program, which was a pilot relief and project mini-grant program begun in 2020 for ALAANA artists and organizations
- Last week, OAC received notification that the full project funding of \$250K has been recommended for award, pending final NEA review
- Will be largest NEA award ever received by City of Dallas/OAC





# Recap: Culture of Value



- During the summer of 2020, staff and Commission worked to create a funding program in response to the COVID-19 pandemic
- Objective: to support Dallas ALAANA artists and organizations that furthered the “Culture of Value” that the arts are essential to a thriving, equitable society within the city of Dallas (Cultural Plan, Support for Artists Priority - Strategy 14)
- Culture of Value provided both services for the residents of Dallas during a time of decreased access to arts programming and financial support to ALAANA artists
- Awarded \$208,860 from Arts Endowment Fund to 71 ALAANA artists and organizations (46% new to OAC)
- First time OAC process was re-engineered for Spanish language applications

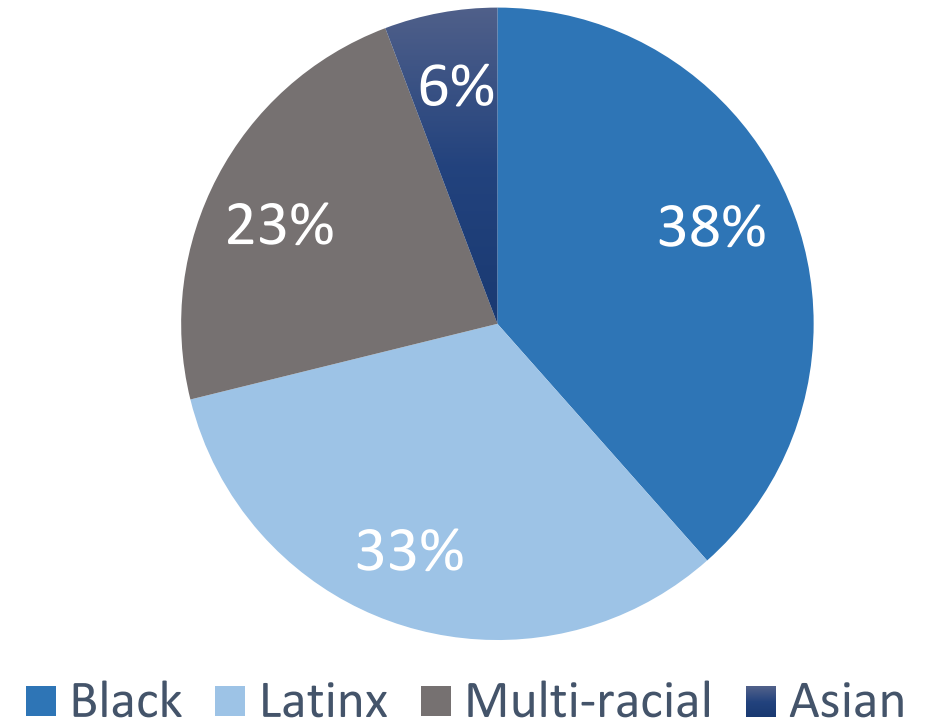


# Impact and Learnings



- Pared down and simplified application process and robust community engagement before and during application period led to success
- 71 applicants funded
- 100% ALAANA with a maximum award of \$3K
  - 52 artists (73%), 19 organizations (27%)
- Artist fees accounted for 55% of all expenses (~\$131K)
- Timing from application close to notice was 26 days

Artist Demographics



# Next Steps



- Awards were announced by NEA and the City of Dallas this morning – see links for [English](#) and [Spanish](#) press releases
- Final award notification from NEA – notification is still pending
- City Council acceptance projected for January 2022 – funds will “last” until November 2023
- Anticipated community outreach in May 2022 to finalize grants program guidelines
- Anticipated application periods in Summer 2022 and Summer 2023





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# Holiday Programming Preview



- Bath House Cultural Center:
  - 11/19, 7-9 pm; 11/20-21 12 pm to 6 pm, time: Annual Art Mart featuring 45+ local and regional artists
  - 12/4 – 1/29/22, 12 pm to 6 pm: *Ageless Passion* exhibit – Artist and curator highlights extraordinary talent of artists 65+ from North Texas region
- Oak Cliff Cultural Center:
  - 11/20, 6 to 8 pm – *Ghost Studio* closing reception – community project led by photographer Kael Alford
  - 12/11, 6 to 8 pm – *Lucha Libre* opening reception – Artist and curator Jose Vargas present 2<sup>nd</sup> annual *Lucha Libre* exhibit, featuring diverse visual artists who explore Mexican wrestling culture



# Holiday Programming Preview



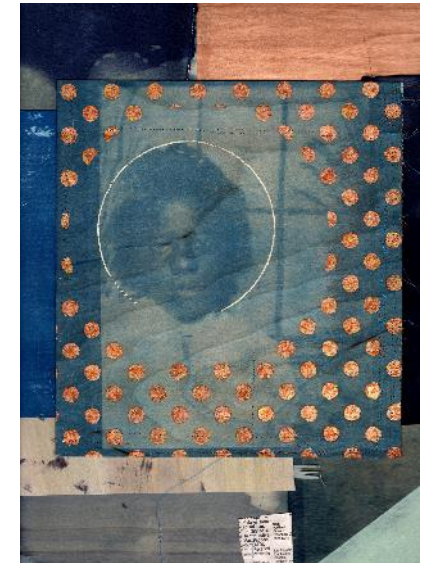
- Latino Cultural Center:

- 12/11, 7 to 9 pm: Ollimpaxqui Ballet Folklórico presents *Un Homenage a la Virgen* – traditional ballet folklórico series – Day of the Virgin of Guadalupe
- 12/12, 5 to 7 pm: Posada Festival – LCC continues its hallmark with the annual Posada Festival celebrating Mexican icon tradition



- South Dallas Cultural Center:

- 11/20, 12 to 3 pm: Artist Ashley Jordan will teach printmaking class open to all ages on *Homowo*
- 12/10, 5 to 8 pm: Opening reception for Austin-based visual Aimee Everett's exhibition *Seeing Ghosts: Revisited*





# Holiday Programming Preview



- **Community Arts:**

- 11/27, 5:30 to 8:30 pm: “Deck the Plaza” - Kick off the holiday season with Mayor Eric Johnson and a free drive-through celebration through City Hall Plaza - 1500 Marilla (route begins @ Griffin Street & Ceremonial Drive)



- **Arts organizations will attract Dallas and regional visitors with these holiday programming highlights:**

- 11/24 to 12/26: Dallas Theater Center Charles Dickens' classic *A Christmas Carol*
- 12/2 to 12/18: Bishop Arts Theatre presents Langston Hughes classic *Black Nativity*
- 12/4, 5:30 pm: AT&T Performing Arts Center presents *Reliant Lights Your Holidays*. Free festival includes holiday concert featuring *Vinyl Countdown*, *Bidi Bidi Banda* (Selena cover band) and art activities for the whole family
- 12/5-12/23: Dallas Children's Theater presents *Paddington Saves Christmas* adapted by Doug Kmiotek, based on the book by Michael Bond and created by Jonathan Rockefeller
- 12/11, 7 pm: Dallas Black Dance Theatre Academy presents *Espresso Nutcracker* at the Majestic

- **VisitDallas' Big D Holiday:** <https://www.visitdallas.com/campaigns/bigdholiday/index.html>



# Looking Ahead



- November 30, 4-5pm via Zoom/Facebook Live: Dallas Cultural Plan 3<sup>rd</sup> Annual Community Report-Out
- City Council:
  - December 6 – Quality of Life, Arts and Culture Committee Briefing on Latino Cultural Center Phase II
  - December 8 – Juanita Craft House Construction Contract (Building Services Department)
- Commission and Committee
  - No December meetings
  - January 6 – Allocations Committee
  - January 11 – Public Art Committee
  - January 20 – Arts and Culture Advisory Commission
- ArtsActivate 2022
  - Round 3 application period December 6, 2021 – January 3, 2022



