

Memorandum



CITY OF DALLAS

DATE September 17, 2021

TO Arts and Culture Advisory Commission

SUBJECT **Elam Creek Urban Art Pilot**

In response to a request for community art project – distinct from the City’s established Public Art Program – the City is preparing an urban art pilot project in Council District 5. Through this memorandum, we are initiating the opportunity for public input beginning with the Arts & Culture Advisory Committee, Park & Recreation Board and Municipal Library Board. Additional public input efforts with the local community will continue in late October and early November.

Currently, there is a concentration of graffiti installations present within the Elam Creek concrete channel between Umphress Park and Lake June near the Pleasant Grove Branch Library. This area is approximately 4,000 feet in length, and the current artwork ranges from mural-sized pieces to traditional graffiti.

Graffiti and tagging are prohibited on City of Dallas infrastructure and are addressed through enforcement and abatement. The intent is to engage with urban artists and youth in the surrounding community so that these concrete embankments can become dynamic art installations, a unique neighborhood asset and an appropriate place for urban art.

This effort is being coordinated through Dallas Water Utilities, Park & Recreation, Code Compliance, Dallas Public Library, Office of Arts and Culture, the Dallas Police Department, and the City Attorney’s Office. A City Council resolution authorizing this program in the designated area will also need to be authorized at a future date.

The important next step will be to engage local community stakeholders in gathering their interest, questions, and ideas for this opportunity. Our goal is to maximize outreach and opportunities for input to neighbors and local creatives in late October or early November.

If you have any further questions, please contact OAC Director Jennifer Scripps.


Joey Zapata (Sep 17, 2021 16:44 CDT)

Joey Zapata
Assistant City Manager

Attachment

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Figure 1: Elam Creek Channel from Lake June Rd to Umphress Park