

Memorandum



CITY OF DALLAS

DATE November 4, 2021

TO Honorable Members of the Allocations Committee of the Arts and Culture Advisory Commission

SUBJECT **FY 2021-22 COP Contract with Anita N. Martinez Ballet Folklorico**

As a part of the FY 2020-21 Cultural Organizations Program (COP), funding recipients were contractually obligated to provide a third-party financial audit to the Office of Arts and Culture (OAC) six months after the end of an organization's respective fiscal year. Submitted audits are used to determine appropriate funding levels and limits for an organization's FY 2021-22 COP funding allocation.

Anita N. Martinez Ballet Folklorico (ANMBF) had a fiscal year 2020 audit submission that was initially due March 30, 2021. Due to COVID-19, COP organizations including ANMBF were given an audit submission deadline extension to May 31, 2021. ANMBF did not submit their completed 2020 financial audit to OAC until October 22, 2021.

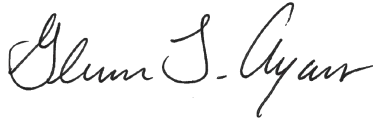
Now that OAC has received the appropriate audit from ANMBF, staff must make any funding adjustments necessary to comply with the FY 2021-22 COP Guidelines as approved by City Council. As an organization with an annual revenue under \$1 million, ANMBF is eligible to receive a maximum of 25% of their budget through COP.

For the FY 2021-22 application, OAC staff initially used the 2019 audit which showed revenues of \$213,002 to allow for the delayed submission and continuation of ANMBF in the COP process. This process led to a funding recommendation at their 25% limit in the amount not to exceed \$53,250. In their 2020 audit, submitted after the City Council voting item was finalized, ANMBF shows a revenue of \$181,201. As a result of this lower revenue, OAC must adjust the allocation ANMBF will receive for their FY 2021-22 COP contract in the amount of \$45,300. This is in accordance with City Council approved guidelines, as well as City Council approval of contracts not to exceed a stated dollar amount, and OAC staff is obligated to follow the guidelines as approved by City Council.

On Tuesday, November 2, OAC staff met with ANMBF leadership to discuss the change in ANMBF's FY 2021-22 COP contract amount and discussed plans for ensuring that the subsequent year's revenue is adequately supported, as well as the approved resolution from Allocations and Commission (attached).

Please contact me if you have any questions.

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A handwritten signature in black ink, reading "Glenn S. Ayars". The signature is fluid and cursive, with the first name "Glenn" and last name "Ayars" clearly legible, and "S." as a middle initial.

Glenn Ayars
Cultural Programs Manager, Office of Arts and Culture

C: Jennifer Scripps, Director, Office of Arts and Culture
Benjamin Espino, Assistant Director, Office of Arts and Culture
Ella Goode Johnson, Chair, Arts and Culture Advisory Commission
Anne Marie Gan, Interim Business Operations Manager, Office of Arts and Culture

WHEREAS, on March 24, 2021 the City Council approved a resolution which authorized and established the FY 2021-2022 Cultural Organizations Program (COP) and COP Guidelines within the Office of Arts and Culture to support cultural services in the City of Dallas and approved the program guidelines, by Resolution No. 21-0499; and

WHEREAS, the COP Guidelines limit support of an organization to a maximum of 25% of an organization's prior year operating revenues in order to ensure that no one organization becomes overly reliant on this funding; and

WHEREAS, arts and cultural organizations in Dallas have experienced operating and financial difficulties due to the coronavirus (COVID-19) pandemic; and

WHEREAS, The Black Academy of Arts and Letters (TBAAL) experienced a revenue decline of \$1,473,015 (66%) and is allowed a maximum funding amount for FY 2021-2022 of \$186,450 by Resolution No. 21-0499, which represents a decrease on the FY 2020-21 COP contract amount of \$15,730; and

WHEREAS, Anita N Martinez Ballet Folklorico (ANMBF) experienced a revenue decline of \$69,528 (25%) and is allowed a maximum funding amount of \$53,250 for FY 2021-2022 by Resolution No. 21-0499, which represents a decrease on the FY 2020-21 COP contract amount of \$17,383; and

WHEREAS, TBAAL and ANMBF have a legacy of providing valuable cultural services representing important and underrepresented cultural traditions to a diverse set of Dallas residents.

Now, Therefore,

BE IT RESOLVED BY THE ALLOCATIONS COMMITTEE OF THE ARTS AND CULTURE ADVISORY COMMISSION OF THE CITY OF DALLAS:

SECTION 1. That a recommendation is made to fund TBAAL and ANMBF at their maximum funding amounts for FY 2021-22 allowed by Resolution No. 21-0499.

SECTION 2. That a recommendation is made to increase FY 2022-2023 COP funding for TBAAL and ANMBF, subject to an increase in demonstrated revenues by IRS Form 990 or audited financial statements, as allowed up to the maximum by any future City Council Resolutions related to COP.

SECTION 3. That any increase recommended for FY 2022-2023 COP contracts be allocated first to TBAAL and ANMBF, subject to the conditions above.

SECTION 4. That other increases for the FY 2022-2023 COP budget be made with special consideration to organizations with a history of presenting African, Latinx, Asian, Arab, or Native American (ALAANA) cultural traditions in line with the Cultural Policy with the City of Dallas, the Office of Arts and Culture’s Equity Statement, and the Equity Goals of the Office of Arts and Culture.

APPROVED BY THE ALLOCATIONS COMMITTEE OF THE ARTS AND CULTURE
ADVISORY COMMISSION:

Commission Coordinator

Date