

# ArtsAct 2024 App - IA

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## Org/Artist Profile Form

### English/Español

English

## Welcome/Guidelines

Welcome to the ArtsActivate 2024 Application for Individual Artists and Artist Collectives. ArtsActivate is the OAC's project-based cultural support program to ensure that all Dallas residents and visitors have an opportunity to experience arts and culture.

The application will be open for three rounds for funding during the City of Dallas' 2023-24 fiscal year (October 1, 2023 - September 30, 2024).

### Round 1

Application Period: July 5, 2023-July 31, 2023

Earliest start date for contracts: October 9, 2023

Latest end date for contracts: September 15, 2024

### Round 2

Application Period: September 20, 2023 - October 16, 2023

Earliest start date for contracts: January 8, 2024

Latest end date for contracts: September 15, 2024

### Round 3

Application Period: January 3, 2024-January 29, 2024

Earliest start date for contracts: April 8, 2024

Latest end date for contracts: September 15, 2024

The ArtsActivate 2024 Application for Individual Artists/Artist Collectives has 3 steps:

- Application Form, including video submission and certification statement
- Events Listing
- Supplemental Materials

For all details, guidelines, and requirements for application and participation in the ArtsActivate 2024 funding program, please see the ArtsActivate 2024 Guidelines. The ArtsActivate 2023 Guidelines, and information sessions can be found on the ArtsActivate 2024 website: <https://dallasculture.org/cultural-funding-programs/artsactivate/>

It is a requirement that all applicants read the ArtsActivate 2024 Guidelines in full.

**I have read and understand all of the ArtsActivate 2024 criteria and guidelines in full detail.**

**This application is for which round of ArtsActivate 2024?**

## Applicant Status

### Active Status Applicants

Active Status Applicants are defined as:

- Applicants who have been recommended for funding, executed a contract with OAC, and successfully completed such contract through ArtsActivate during or after the 2020-21 fiscal year (October 1, 2020 - September 30, 2021) at the time of the application round submission deadline.

### Inactive Status Applicants

Inactivate status applicants are defined as:

- Applicants who have never received ArtsActivate funding;
- Applicants who have not completed their ArtsActivate 2022-23 contract at time of submission; OR
- Applicants who have not yet executed and successfully completed contract with OAC at the time of the application round submission deadline.

If you are an inactive status applicant, please complete the quiz, found at this link <https://forms.office.com/g/xgi0saVE07>

To receive full points for this section, you must receive a score of 100 on the quiz. (You may retake it as many times as you need, and ask questions to OAC staff)

**What is your applicant status?**

**Did you complete the ArtsActivate 2024 Guidelines and Compliance Assessment with 100% accuracy? (link to the assessment above)**

## Artist/Artist Collective Information

**Artist/Artist Collective Name**

## Artist Background/Statement

**Please include an artist statement/background addressing your work and mission as an individual artist or artist collective.**

## Collaborative Artist Information & Bio

**Please provide a brief history of you or your artist collective in the space below. Please include any major accomplishments.**

## ALAANA Designation

**Office of Arts and Culture**

**Cultural Policy:**

Definition: ALAANA means African, Latinx, Asian, Arab, and Native American. \* This also includes Native Hawaiian and Pacific Islander. \*\*

An ALAANA artist is one whose primary ***intentions, practices, and mission*** are by, for, or about ALAANA artists, cultures, and communities. The word “for” refers to the intention of the artist to perpetuate, promote, and present art that is representative of an ALAANA culture and people and/or is given form by ALAANA artists.

- \*categories as based on Grantmakers in the Arts definitions as of 2018
- \*\* categories as defined by the US Census Bureau

**Based on the definition above, do you consider yourself to be an ALAANA artist?**

**Please select any ALAANA designations that are relevant to your distinction as an ALAANA artist.**

## Intention

In the Intention section of this application, you will give information and details about your proposed project. The intention section is directly related to the intention panel scoring criteria, and the panel will also be asked these same questions.

To help with this section, ask yourself, how does my project...

- Diversify arts and cultural activities available in Dallas
- Provide inviting opportunities which are accessible for the resident of Dallas
- Create unique or meaningful arts and cultural experiences
- Partner with Dallas-based artists or organizations to promote a sustainable arts ecosystem
- Support Dallas-based artists

## Project Name

## Project Dates

Please input the start and end dates for the entire time frame of your proposed project. The earliest start date for Round 1 is October 9, 2023, for Round 2 is January 8, 2024, and for Round 3 is April 8, 2024.

Note: All projects must be completed by September 15, 2024.

### Start Date

### End Date

## Project Description

Please describe your proposed 2024 ArtsActivate project. Please include dates, location(s), people involved, and the reason for doing the project.

Only one project per applicant, per round will be considered for funding.

ALL PROJECTS MUST TAKE PLACE WITHIN THE CITY LIMITS OF DALLAS. NOTE: Highland Park, University Park, and Cockrell Hill are not considered within the City limits of Dallas.

To see if your proposed location is in Dallas, please review this map:<https://www.arcgis.com/home/webmap/viewer.html?url=https://services2.arcgis.com/rwnOSbfKSwyTBcwN/arcgis/rest/services/CulturalNeighborhoodTypologies/FeatureServer>

### Project Description

**What is one major goal you wish to achieve through this project?**

## Project Lead(s)

**Please provide a brief biography of the lead or leads of the proposed project.**

**Will all activities involved with this project proposal take place within the city limits of Dallas?**

**Does your project primarily serve Dallas residents?**

## Impact

In the Impact section of this application, you will give information and details about your proposed project. The impact section is directly related to the impact panel scoring criteria, and the panel will also be asked these same questions.

To help with this section, ask yourself, how does my project...

- Enhance understanding of and respect for diverse cultural experiences
- Involve, represent, and center people and communities most impacted by racism and other forms of discrimination
- Connect individuals from diverse backgrounds
- Invest in historically underserved communities with artists or organizations rooted in that community
- Engage authentically with the intended audience
- Strengthen communities/neighborhoods through the arts
- Foster and encourage expression and intersectionality in arts and cultural experiences

**Please describe the impact your proposed project will have on your intended audience.**

## Dallas Cultural Plan Priorities & Strategies

In this section, please refer to the Dallas Cultural Plan 2018 Summary Booklet. On pages 11 and 12, you will find a list of all six priorities and 31 strategies related to the Cultural Plan. Considering your proposed project, select **one** priority. Next, tell us why and how your project addresses your selection.

### **Priorities**

## **Marketing**

NOTE: YOU WILL BE REQUIRED TO USE THE OAC LOGO ON ALL MARKETING MATERIALS FOR YOUR PROJECT IF RECOMMENDED FOR FUNDING.

Please be specific. We suggest that you include types of media or advertising used, intended audience outreach, zip code targets, local partnerships, etc.

**Please describe what marketing strategies will be used for the success of this project.**

## **Accessibility**

**Are ALL projected venues or sites for events and services for the public accessible and compliant with the Americans with Disabilities Act (ADA)?**

**If no, please explain:**

## **Audience Diversity**

Please provide the following estimated audience diversity information for attendance at your project event(s) for this proposal and application only. Diversity total should be 100%. If none, enter "0". (Categories of race/ethnicity were informed by the 2010 US Census, Grant Makers in the Arts, and the Texas Commission on the Arts.)

**% Black/African/African-American**

**% Asian/Asian-American**

**% Hispanic/Latino/Latinx**

**% Native American/American Indian/Alaskan Native**

**% Native Hawaiian/Pacific Islander**

**% White**

**% Arab/Middle-Eastern**

**% Multi-Racial**

## Overall Guidance

As you complete the remainder of this application form, keep in mind the Overall scoring criteria of the Panel. Reflect on the information given above and as you complete your project budget and the rest of the application steps. The Panel will be looking at an overall evaluation of the project plan through your application.

Things to keep in mind:

- Clarity of application
- Description of programming and services
- Ability to execute and deliver proposed services
- Supplemental materials enhance overall application
- Clearly defined project goals
- Plans to monitor project success

## Project Budget

In the sections below, please provide your budget for your proposed project. Please be sure to include all revenue and expenses that are projected. The project budget should only include expenses or income that are directly related to the proposed project or residency.

"Revenue" should include any money that you will bring in for the project. This should include monetary support that you will receive from anyone, including the Office of Arts and Culture. (This can also include the value of supplies or time donated.)

"Expenses" should include any money that you will spend during the project.

Please reference the Project Budget Support scoring section in the OAC Administrative Scoring in the ArtsActivate 2024 Guidelines found on page 12 and 13. This section should tell your reviewers how you plan to use your budget, and how much finding (if any) that you will receive from another funder besides the Office of Arts and Culture.

Example: Applicant A is an Individual Artist. She calculates that her revenue, including in-kind contributions, will be \$13,000 without OAC contributions. Applicant A also estimates \$21,000 in expenses needed to complete the project, so she requests the remaining \$8,000 from OAC. Applicant A's total revenue, including OAC funding, is now \$21,000.

## Revenues

**OAC Funding Request Amount (Not to exceed \$8,000)**

\$

### Earned Revenue

**Tuition/Class/Workshop Fees**

\$

**Other**

\$

### Contributed Revenue

**Fundraising (e.g. special events, individual contributions, etc.)**

\$

**Grants (e.g. state/federal government, foundations, etc.)**

\$

**Corporate/Business Sponsorships**

\$

**In-kind Contributions**

\$

**Other**

\$

**Total Revenues**

\$

## Expenses

### Personnel Expenses

**Administrative/Artistic Staff**

\$

**Contract Labor**

\$

**Other**

\$

### Programming Expenses

**Marketing & Advertising**

\$

**Technology & Technical Production**

\$

**Rental Fees**

\$

**Insurance**

\$

**Materials & Supplies**

\$

**Other**

\$

**Total Expenses**

\$

**Net/Surplus**

### Notes to Project Budget

If you have any other revenues or expenses, please explain below.

**Please provide any explanation or detail needed to understand your project budget.**

### Applicant Video Submission

Next, please create a 3-5 minute video to tell the panelists about yourself and your project. The Panel will use both your application and video submission to score your application.

In your video submission, please discuss the following:

- Intention - What is the project's purpose?
- Impact - Who will benefit from the project?
- Overall - How will you execute the project?

These questions are directly related to the three panel scoring criteria in the ArtsActivate 2024 Guidelines. Please refer the the guidelines for more details.

The Panel will be:

- Looking for content not for production value
- Looking for well thought out responses
- Watching and listening for the applicant to express their passion and intent about the project

**NOTE:**

- This is not meant to be a "sizzle reel"
- The panel will be instructed to stop watching the video at the 5-minute mark

**Video Submission Type**

**Video Link**

## **Risk Management Questionnaire**

**Q1. Will there be direct interaction by any artist or individual with minors under the age of 18? (This does not include passive audience members)**

**Please certify that you understand the following: if a project includes direct interaction with minors, applicants will most likely be required to secure abuse and molestation insurance or pass a background check. This can be found in the guidelines on page 15.**

**Q2. Does any personal equipment (e.g. drums, guitars, piano, etc.) used for project weigh GREATER THAN 50lbs?**

**Q3. Will there be a setup of heavy equipment (e.g. lighting, forklift, cranes, life, etc.) GREATER THAN 50lbs?**

**Q4. Will vehicles (e.g. owned, hired or non-owned) be used in the performance of services?**

**Q5. Will machinery (e.g. table saw, air drill, etc.) be used as part of the project?**

**Q6. Will alcohol be served?**

**Q7. Will there be hands-on activities by participants that involve the execution of a task or activity with any appliances, tools, or equipment, or that involve intentional application of products to skin or eyes?**

**Q8. Will a Special Event permit be required under Chapter 42A of City Code?**

**Q9. Will there be Third-Party Installers?**

**Q10. Will animals be used as part of the project?**

**Q11. Will fireworks or other incendiary devices be used if there are outdoor venues?**

**Q12. Will rigging or hot work be performed by artist/individual as part of the art project program?**

**Q13. Will use of chemicals (e.g. silicates, epoxy, strong acids, etc.) be used as a part of the project?**

**Q14. Will there be direct interaction by any artist or individual with Senior Citizens? (This does not include passive audience members)**

**Q15. Does your project include producing a mural?**

**Please select the location of your mural.**

## **Certification Statement**

I certify that the information contained in this application, including all attachments and supporting materials, is true and correct to the best of my knowledge. It is understood and agreed that any funds awarded will be used for the purpose set forth herein and in accordance with the program guidelines and requirements. It is further agreed that the applicant will comply with the Title IV of the Civil Rights Act of 1965, with Section 504 of the Rehabilitation Act of 1973 and the Rehabilitation Amendments of 1974, and with the American Disability Act, Public Law 101-336. It is further understood that: Organizations and Artists must complete a final report at the time of the completion of the project. This will be outlined in awarded contracts with the City. This application has been reviewed and approved by the organization's Director or the person responsible for the project before being submitted to OAC. Checking the box below attests that the applicant has reviewed and approved the application.

**I Certify**

**Full Legal Name of Certifying Individual**

**Email**

**Phone Number**

## **Address**

Please enter your City of Dallas address below. If an organization, enter the organization's administrative address. If an artist, enter residence address or permanent studio/workspace address. P.O. Boxes will not be accepted as a form of address. NOTE: Addresses must be within the city limits of Dallas.

To review if your address is within the City of Dallas limits, please check this map:

<https://www.arcgis.com/home/webmap/viewer.html?>

[url=https://services2.arcgis.com/rwnOSbfKSwyTBcwN/arcgis/rest/services/CulturalNeighborhoodTypologies/FeatureServer](https://services2.arcgis.com/rwnOSbfKSwyTBcwN/arcgis/rest/services/CulturalNeighborhoodTypologies/FeatureServer)

**City of Dallas Address (street number and name)**

**Suite/Apt/Unit number**

**City**

**State**

**Zip Code**



**Full Name of Application Submitter (if different than above)**

**Email (if different than above)**

**Phone Number (if different than above)**