CITY OF DALLAS OFFICE OF ARTS AND CULTURE

COMMUNITY ARTS REQUEST FOR PROPOSAL

Murals on the Move: Clean Sweep! Total Award: \$7,000

Open Call for Proposals: August 4-18, 2025

SUMMARY

The Office of Arts and Culture and the Department of Transportation and Public Works of the City of Dallas are seeking a visual artist(s) to beautify our neighborhoods. This opportunity requests a painted mural on all sides of a roll off container, (22 feet in length and 7 feet in height), which will be displayed in various neighborhoods in the City of Dallas as it is requested to keep Dallas City streets and public rights-of-way (ROW) clean under the "Clean Sweep!" Program.

The "Clean Sweep!" Program, launched by the Department of Transportation and Public Works, is a holistic approach to the cleanup of public ROW through more frequent mowing, litter removal, encampment cleaning and fencing installations at decommissioned sites.

The overall goal is a cleaner more beautiful Dallas for all. Clean Sweep! promotes enhanced public health and safety, improves the City's aesthetic appeal, fosters environmental sustainability that supports economic development and increased community engagement. As the City of Dallas continues to expand and attract world-class events, we must be mindful that a clean City contributes to a healthy and safe city.

CALL FOR ARTISTS

Artist proposals must foreground "Clean Sweep!" as the central theme of the design and include the tag line: "Respect the Right of Way" in addition to visual references to a cleaner, more beautiful, and safer City of Dallas. Artists are welcome to submit proposals as individual artists or artist collectives.

"Murals on the Move" is an opportunity for visual artists to produce a work of art that will be shown around the City and enhance the beauty of our communities.

ARTWORK GUIDELINES

The artwork must:

- Be applied with paint or a wrap to cover the visible exterior of the entire roll off container (360 degrees).
- Include logos for the following City of Dallas departments:
 - o Office of Arts of Culture
 - o Department of Transportation and Public Works
- Include the following title: "Clean Sweep!"
- Be coated with weatherproof sealant upon completion of the project.
- Be complete by November 13, 2025.

SUBMITTAL MATERIALS

The following items must be submitted with your application:

- Contact information, to include an email address and mailing address within the city of Dallas.
- Resume or CV
- A written description of the artwork with rationale for the concept of the piece. (at least 1-paragraph, 3-5 sentences in length)
- A preliminary, color sketch or rendering of all 4 sides of the 22'x7' roll off container in Word, JPG, or PDF format. (Minor revisions post-award will be allowed)
- Samples of previous work, up to 5 images, in Word, JPG, or PDF format.
- · A written, 6-month maintenance plan.
- All submitted materials should reflect the quality of your artistic product. A poorly produced submission can negatively affect your application score.
- Applications can be submitted at: https://dallasculture.org/community-arts/

SELECTION

• Applications will undergo a panel selection process. The highest-scoring artist(s) will be awarded the project.

AWARD

• The selected artist or artist collective will be awarded \$6,000 for the completion of the artwork, plus a \$1,000 award for materials/supplies. **Total award: \$7,000**.

ELIGIBILITY

Applicants must meet the following criteria to apply:

- Artists must have an address within the city limits of Dallas. P.O. Boxes will not be accepted as proof of office location. Proof of address must be submitted at the time of application.
- Artists may only submit one application. Multiple proposals from the same applying artist will not be accepted.
- The artist must be willing and able to enter a contract with the City and meet the requirements associated with receiving funds from the City.
- The artist must not have defaulted on a previous contract with the Office of Arts and Culture within the past 12 months.
- Applicants cannot have received an award for any of the Murals on the Move Projects within the last 12 months.
- Applicants must submit their proposal online by the due date: August 18, 2025. Hard copies of
 applications will not be accepted. Incomplete applications will not be accepted.
- Any selected artist must comply with regulations pertaining to federal grant recipients including, but not limited to, Title VI of the Civil Rights Act of 1964, Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975, the Education Amendments of 1972, the Americans with Disabilities Act of 1990, and the Drug Free Workplace Act of 1988.
- Any selected artist must obtain and maintain during the contract term all necessary licenses, permits, insurance and other approvals required by law or the City for the provision of services.

TIMELINE (dates subject to change)

Open Call for Proposals: August 4-18, 2025

Panel Review: August 21-28, 2025

Award Notification: September 2, 2025

Project Completion: November 13, 2025

Unveiling Event: November 20, 2025 (Date subject to change)

INFORMATIVE LINKS

<u>Implementation of FY25 Clean Sweep! Program Information</u>

Submit your application HERE: https://bit.ly/commartsdallas



2023 Award Recipient: Brianna Cooke (Murals on the Move: Paint with Me)

