

# Allocations Committee

**December 4, 2025**

Office of Arts and Culture  
City of Dallas



**City of Dallas**

# Voting Items Agenda



1) Approval of the November 6, 2025 Allocations Committee Meeting Minutes.

2) Vote to recommend additional panelists to the Office of Arts and Culture's Funding Programs Review Panel Roster.

3) Vote to recommend funding allocations for ArtsActivate 2026, Round 2



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# Panel Roster Additions



- OAC staff recommends 21 new panelists.
- Nominators include:
  - Megan Heber, multi-year current panelist who nominated graduate students at SMU studying arts management (2)
  - Juan Galvan and Ariana Paz, current panelists (2)
  - COP organizations (5)
  - Self-nominations (10)
  - Social Media (2)
- Backgrounds represented include students, art management professionals, choreographers, entrepreneurs, artists, and board members of arts organizations.



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# Agenda



- A. ArtsActivate, Round 2 Scenarios [Glenn Ayars, Assistant Director, Kayla Jordan, Senior Contract Compliance Administrator]
- B. Allocations Committee Chair Updates & Announcements [Commissioner Mickie Bragalone, Chair]
- C. Staff updates: [Glenn Ayars, Assistant Director]



# ArtsActivate, Round 2



- Applications opened on September 10, 2025 and closed on September 29, 2025.
  - This is a shorter window than usual, due to delays in Round 1. This led to fewer applications received than a typical Round 2.
  - However, it ensured that we opened three full rounds in the year.
- OAC received 89 applications.
- Of these, several were disqualified for the following reasons:
  - Proposing an already funded project in the same year
  - Proposing a project without a public event
- There are two applicants – Matthew Pettigrew and Pasos for Oak Cliff -- who submitted budgets with deficits, which (as per guidelines) is not allowed. HOWEVER, these deficits were both under 2% of total expenses.
- Normally, staff would have reached out before the deadline to allow them to correct this. In this round, we did not.
- So, staff asks Allocations to still consider these projects, that otherwise scored first in their tiers and especially high at panel, even though this is typically not allowed. They will, however, have to submit updated budgets with no deficit.



# Blue Scenario



- Awards in score order
- Each group had a “natural break” in scores; awards stop after the break
- Spends less of our budget than usual, to allow for robust Rounds 1 and 3 [*same as yellow scenario*]
- Awards 19 individual artists, 20 orgs (total of 39 awards)
- **Total budget: \$399,650**



# Yellow Scenario



- Awards in score order, skipping organizations/artists who already received AAR1
  - Our AA guidelines explicitly permit this, as suggested by Allocations last year
  - If an artist/org was “skipped” went to the next highest scoring org
  - Did not award below 80%
- Spends less of our budget than usual, to allow for a robust Round 3 [*same as blue*]
- Awards 19 individual artists, 19 orgs (total of 38 awards)
  - Allows for 2 more artists and orgs new to working with OAC
- **Total budget: \$373,650**



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# 2026 COP Orientations & 2027 Engagement Meetings



- ORIENTATIONS: RESCHEDULED FOR DECEMBER
  - December 9: 10:00 – 11:30 a.m. VIRTUAL
  - December 11: 12:00 – 1:30 p.m. VIRTUAL
  - Not mandatory for Commissioners, but a great time to meet your organizations' representatives in person, and understand their requirements for the FY 2025-26 year
- Engagement Meetings
  - December 18 – time TBD
  - December 19 – time TBD



# COP 2027 Update: Community Engagement



- Guidelines need to be drafted for the 2026-27 year and voted through Council by February.
- In December, we will be soliciting feedback from our current COP organizations (and potential applicants) at two hosted conversations.
  - Commissioners are welcome to listen at these meetings, and we will circulate notes.
- Allocations Committee will receive a draft as early as possible of new guidelines before the vote in January.
- This is to ensure that all stakeholders have a voice in the process.



# Possible Changes for 2027 COP Guidelines



- Currently 3-year program: re-assess and start “Year 1” again this year?
- Engage organizations on Allocations’ calculation process
- Scoring points for statements about DEI policies and equity statements removed; suggestions on what we could score instead to ensure that Dallasites are represented in COP organizations’ audiences and decision-making
- Potential additional value placed on:
  - Monthly reports
  - Programming outside the Arts District
  - Organizations’ ability to estimate their number of services provided in a given year
  - Fiscal health – and how would this be measured?
  - Leadership and policies
  - Development of future leaders in Dallas arts ecosystem
  - New initiatives and works
  - Tourism dollars



# Upcoming Calendar



- December 9, 11: COP Orientations
  - December 9: 10 – 11:30 virtual
  - December 11: 12 – 1:30 virtual
- December 18, 19: COP Engagement Meetings (times TBD)
- December 16th: Panelist Party - POSTPONED
- **January 8th: Allocations Meeting | Vote on COP Guidelines**
  - **Monday the 12<sup>th</sup> or Tuesday 13<sup>th</sup> back-up date**

