



City of Dallas

Arts and Culture Advisory Commission

August 21, 2025

Office of Arts and Culture
City of Dallas

Agenda



- Call to Order
- Public Speakers
- Voting Agenda Items
- Briefings
- Upcoming Meetings and Events



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Voting Agenda Items



1. Approval of the June 12, 2025, Arts and Culture Advisory Commission meeting minutes.
2. Recommendation in support of qualified selection panel candidates for the Public Art Artist Selection Panel List.
3. Recommendation in support of the 2025-2028 Public Art Forecast and Plan.
4. Recommendation in support of the artist finalist for the Forest Green Library Public Art Project, Council District 10.
5. Recommendation in support of new panelists to the Funding Programs Panel Roster.



Voting Agenda Items



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Voting Item #2 – PAC Panel Additions



NAME	RELATED EXPERIENCE
Reverie Koniecki	Poet, education
Lauren Brazeal Garza	Professor, literary organizer, poet
Kandra Allen	Essayist, poet
Janes Davis	Creative writing professor, poet
Hannah Smith	Production Manager at Southwest Review, poet
Sebastián Páramo	Professor, poet previous poetry editor of Deep Vellum Books
Karen X. Minzer	Founding board member and Executive Director of WordSpace
Anyika Herod	Poet
Chris Herod	Poet
Rob Andrews	Interactive exhibitor
Dr. Sanderia Faye	SMU English Department, founded the Dallas Literary Festival, author



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Voting Item #3 – PAC Forecast & Plan



Council District	Potential Projects for Research and Development*	Notes
CD 01	Elmwood Parkway Trail	
CD 01	Downtown Elmwood	
CD 01	Oak Cliff Library	
CD 01	Westmoreland Park - Oak Cliff Skate Park	
CD 02	Samuell Grand Aquatics	
CD 02	Harry Stone Recreation Center and Aquatics	Estimated completion 2026
CD 02	New Park in the Cedars (Dallas Heritage Village)	
CD 02	Old East Dallas Work Yard Park	Estimated completion 2026
CD 02	Reverchon	
CD 03	Dallas Police Regional Training Academy (DPRTA)	
CD 03	Glendale Park phase 1 and 2	
CD 04	Cummings Park	
CD 04	Roland G.Parrish	
CD 05	Pleasant Oaks The Family	Completed 2025

Council District	Potential Projects for Research and Development*	Notes
CD 06	Dallas Animal Services	
CD 06	FS43 Lombardy © 2844 Lombardy Lane Dallas, TX 75220	
CD 06	HiLine Trinity Strand Trailhead	Estimated completion 2026
CD 06	Jaycee-Zaragoza	Completed 2024
CD 06	Pueblo Park	Estimated completion 2027
CD 06	Tipton Park	Estimated completion 2025
CD 06	West Dallas Veterans	Estimated completion 2026
CD 07	Exline Aquatic Center	
CD 07	Martin Luther King, Jr. Rec Center	
CD 07	William Blair	
CD 07	Watershed Gates	Estimated completion 2025

*Some projects may not be viable



Voting Item #3 – PAC Forecast & Plan



Council District	Potential Projects for Research and Development*	Notes
CD 08	Kleberg-Rylie Recreation Center	Estimated completion 2026
CD 08	Singing Hills Recreation Center	Estimated completion 2026
CD 08	Trinity River Audubon Center	
CD 10	Forest Audelia Library	
CD 10	Forest Green Library	Estimated completion 2026
CD 10	Lake Highlands North Park Aquatic	
CD 10	Willie B. Johnson at Hamilton Park	Estimated completion 2026
CD 11	Esperanza District	
CD 11	Fretz Park Aquatics	
CD 11	Prism Building	
CD 12	Park Forest Library	
CD 12	Preston Green Park	
CD 12	Roundabout Preston and Keller Springs	Estimated completion 2027
CD 12	Timberglen Trail	

Council District	Potential Projects for Research and Development*	Notes
CD 13	Lemmon Ave Streetscape Flight 1 and 2	Completed 2025
CD 13	Marcus Park Recreation Center - Renovation	
CD 13	Preston Royal Library	
CD 13	Vickery Park Library	Estimated completion 2026
CD 13	Walnut Hill Recreation Center	
CD 14	Exall Recreation Center	
CD 14	FS11 Cedar Springs	
CD 14	Tietze Park	
CD 14	Willis Winters Park	
CD12	Rosemeade Park - Site Development	
CW	Northhaven Trail	
CW	On Hallowed Ground Shadow Lines Martyrs Park - Memorial for Victims of Racial Violence @ Martyr's Park, documentary	Completed 2025
CW	Sidewalk Poetry	
CW	Digital art	
CW	Documentary arts	



*Some projects may not be viable

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Voting Item #4 – PAC Forest Green Artist



Name of project: TBD

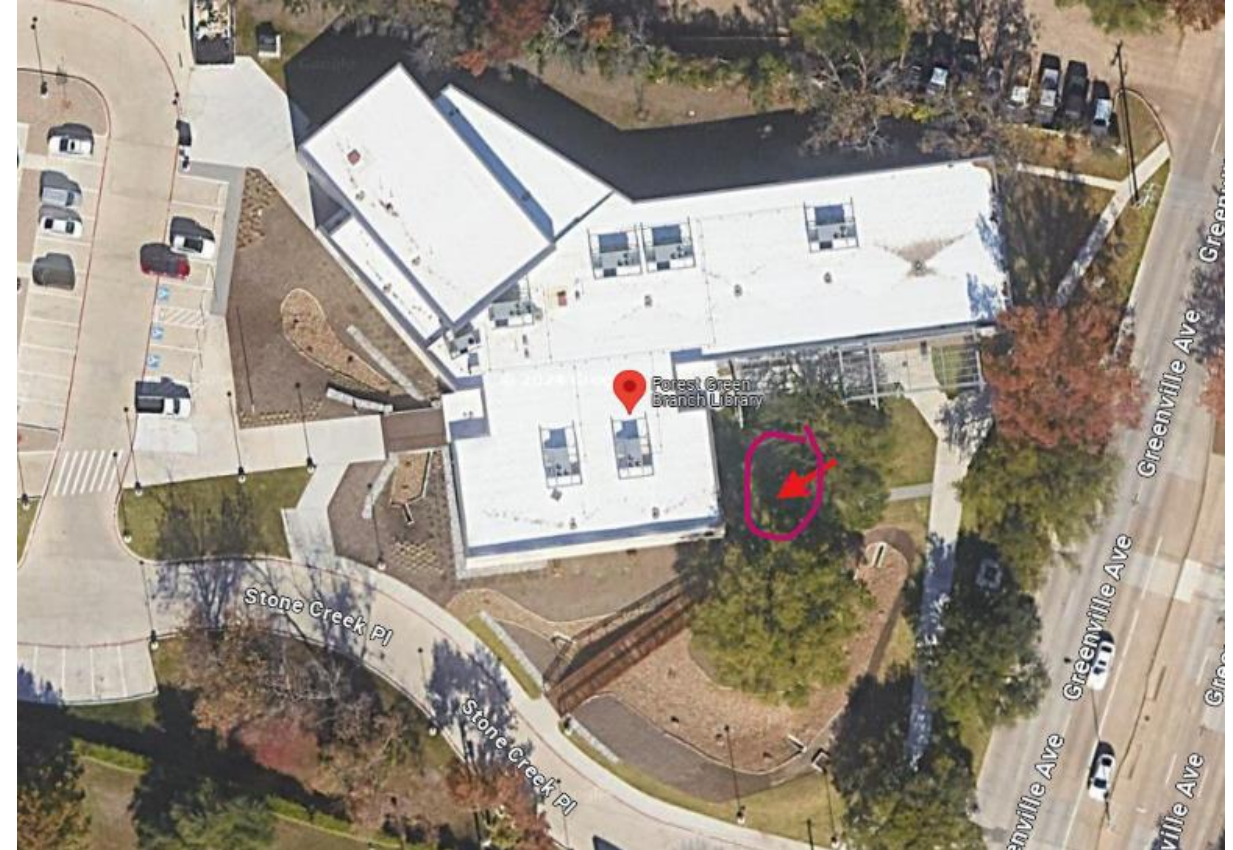
Artist: Mirek Struzik

Council District: 10

Budget: \$105,000

Initiation date: June 2018

Phase: artist selection,
selection panel July 31, artist
visit, preparing council
resolution



Voting Item #4 – PAC Forest Green Artist



Fruits of Knowledge

Community engagement plan

Let's prove that abstract art can get imagination going!

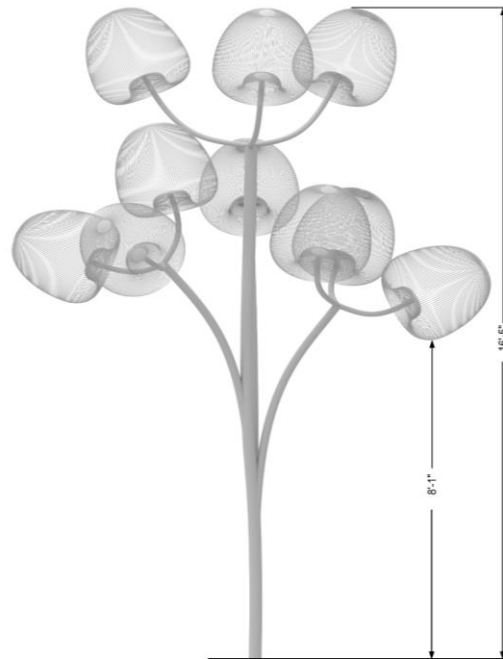
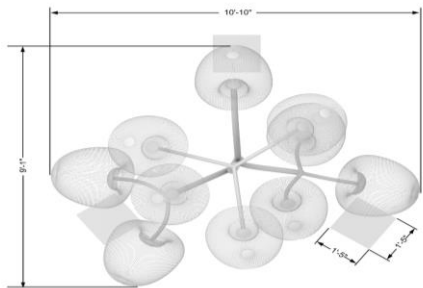
A writing competition for a short story inspired by the *Fruits of Knowledge* sculpture.

All stories published anonymously on online with a poll, top 5 best submissions read during Regular Storytime for Children.

The best one will be published on www.struzik-art.com in the sculpture description section.



Voting Item #4 – PAC Forest Green Artist



- 316l stainless steel with electropolished bubbles/fruits
- Dynamic, programmable RGB LED lighting system

<https://youtu.be/a10edRaU1S0?si=39epjyyy-vRfWVKg>



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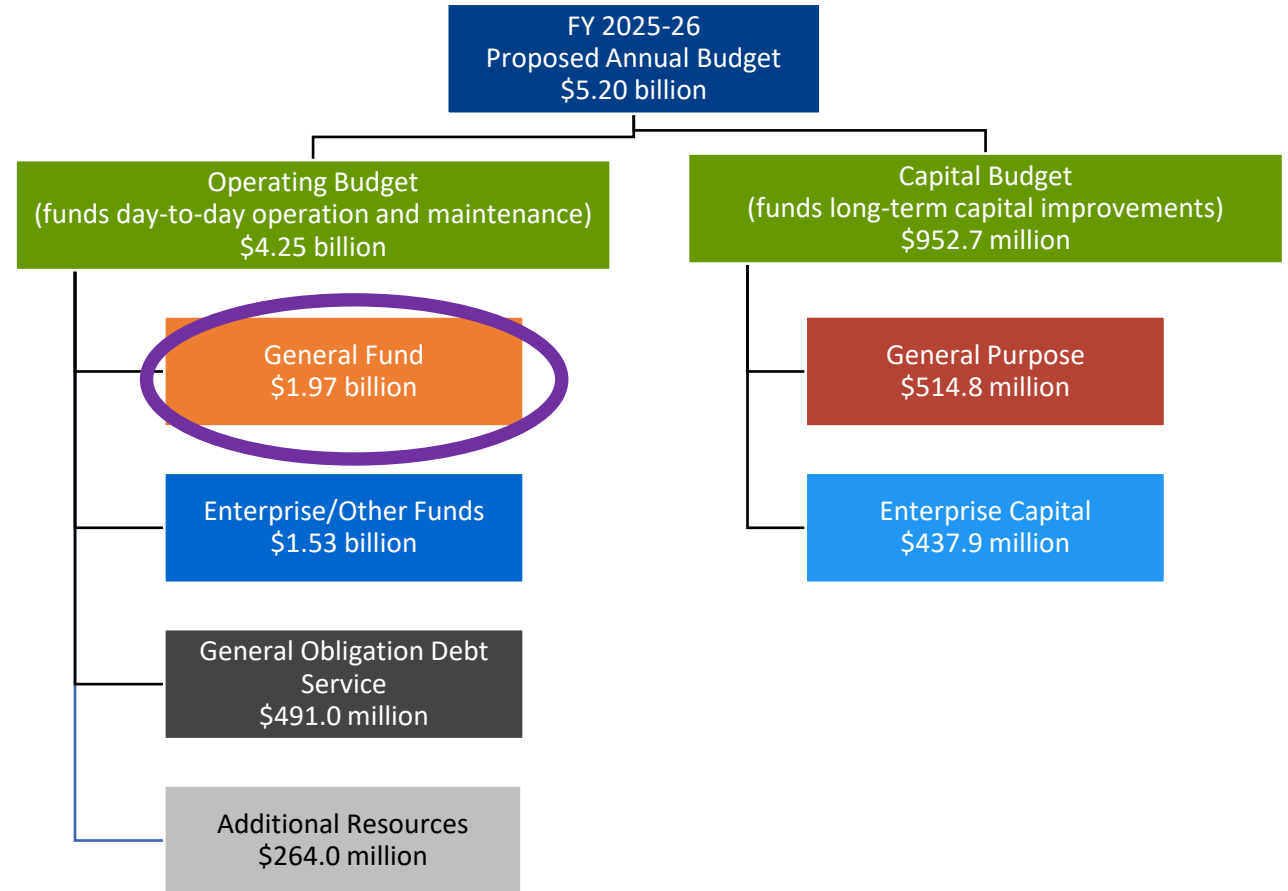
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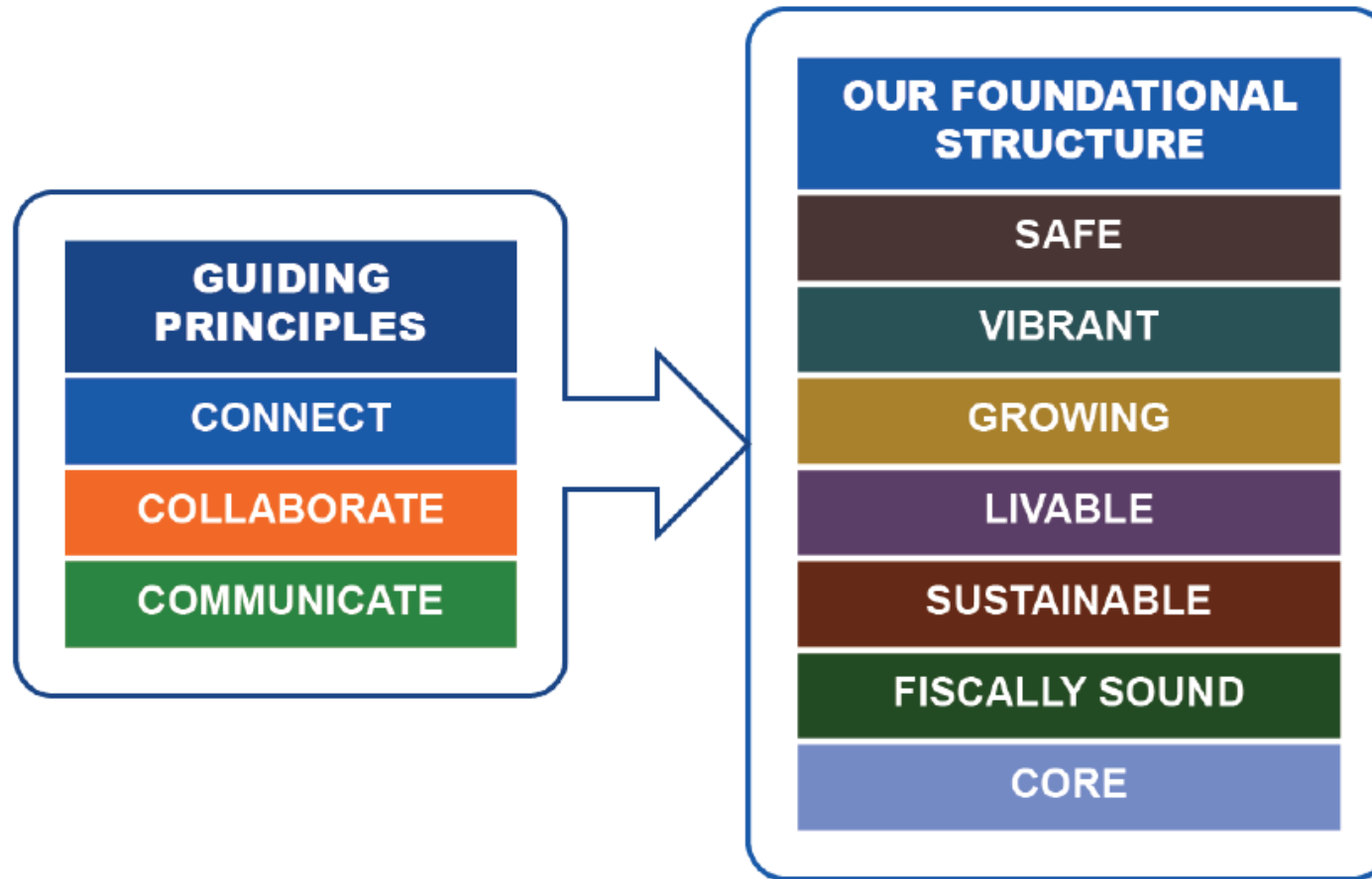
FY 2024-25 and FY 2025-26 Budget Update



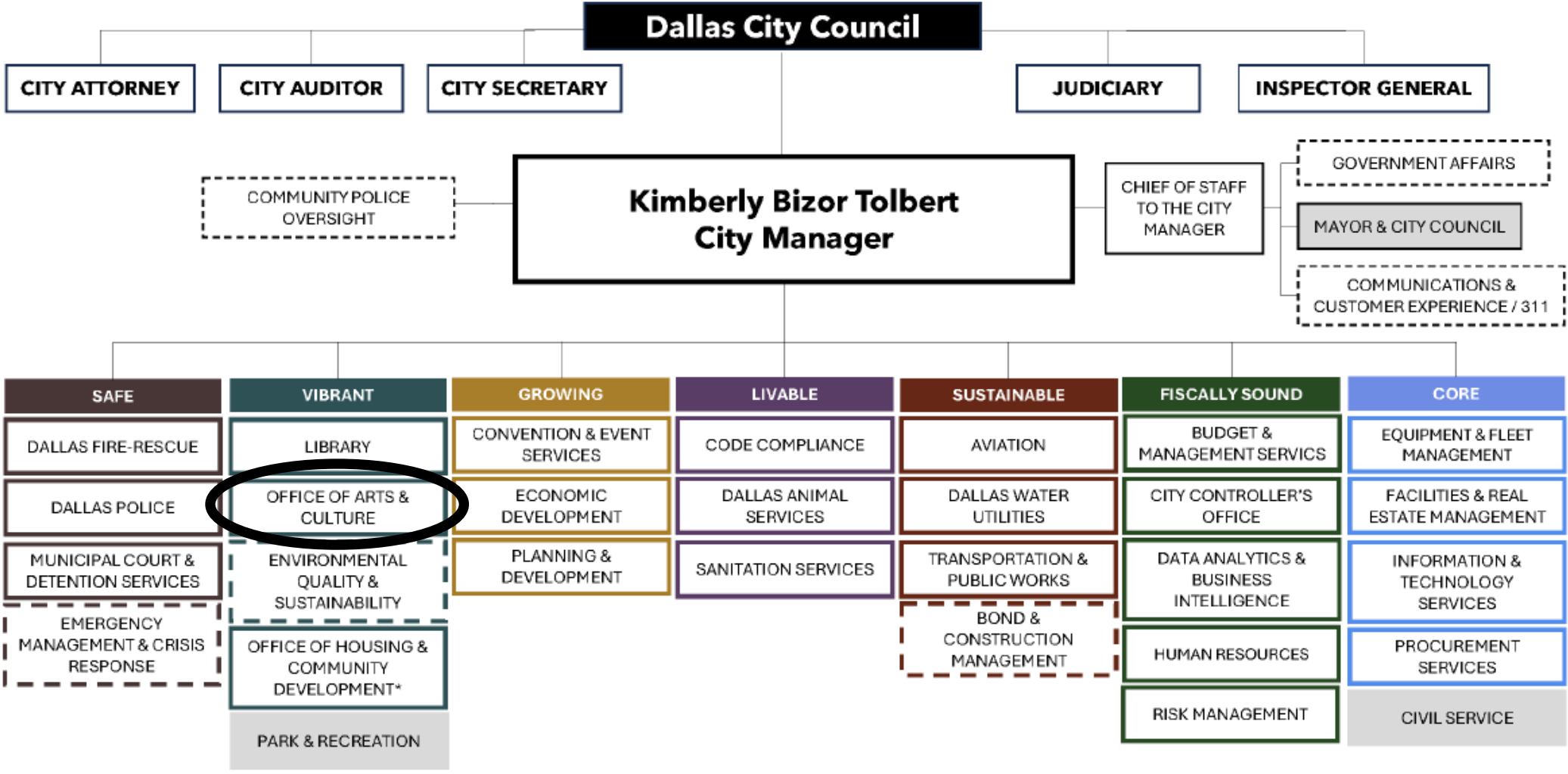
- Biennial budget includes proposed and planned; Planned budget creates a starting point for next year's budget development process
- City of Dallas overall FY25 proposed and FY26 planned budgets are balanced and total \$5.20B and \$5.39B, respectively
- FY26 General Fund totals \$1.97B, which is \$61.6M or 3.2% more than FY25
 - Police and Fire increased by \$63.1M
 - All other General Fund departments decreased by (\$1.5M)
- FY26 proposed budget reduces property tax rate for 10th consecutive year (0.50¢ per \$100 valuation)



Proposed Budget by Foundational Structure



Proposed Budget by Foundational Structure



*As of 10/1/25



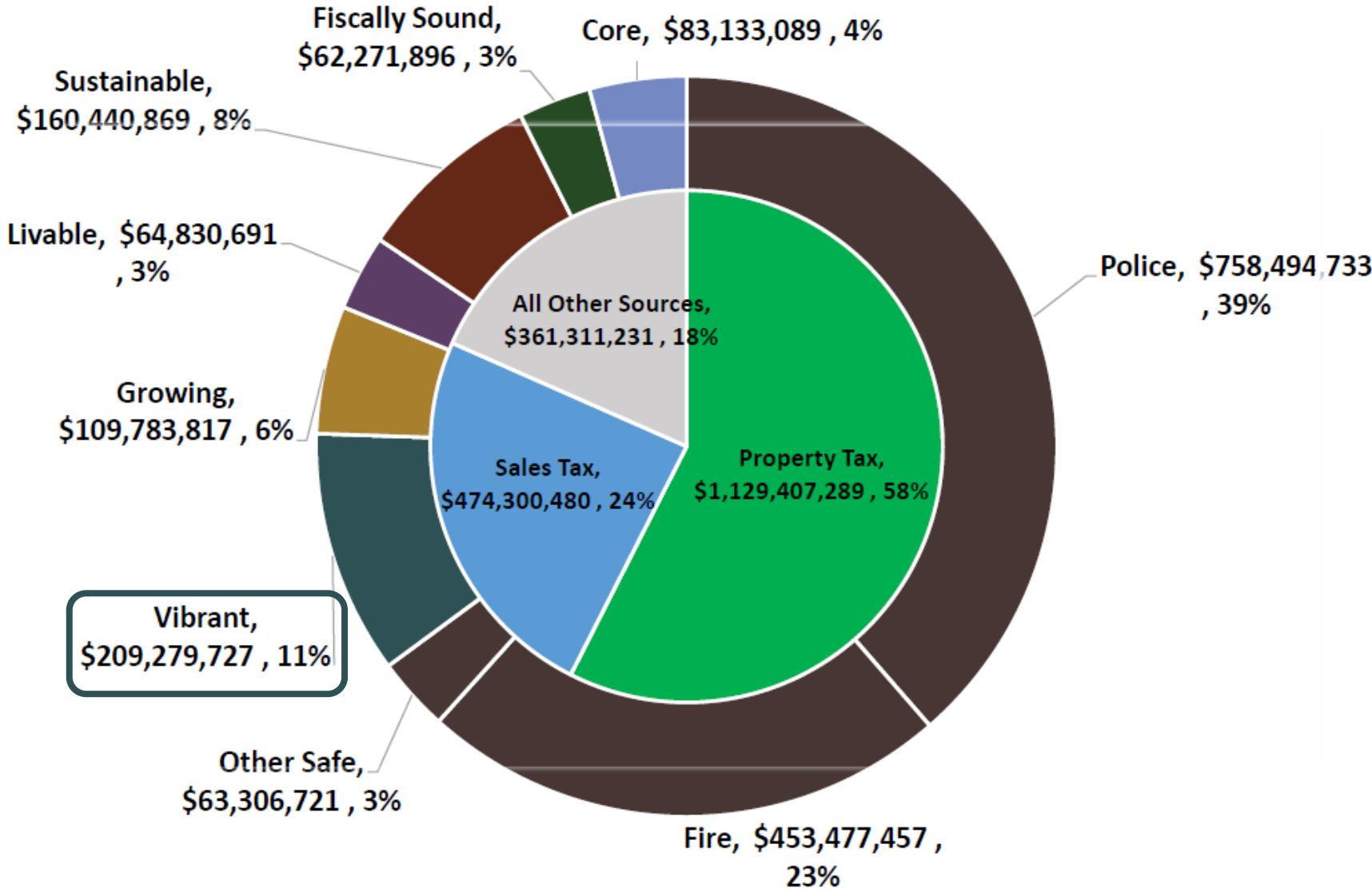
Proposed Budget by Foundational Structure



Foundational Structure	FY 2025-26 Budget All Funds	FY 2026-27 Budget All Funds
Safe	1,412,132,715	1,480,460,297
Vibrant	553,087,735	521,357,644
Growing	539,482,360	621,460,184
Livable	280,933,227	279,855,991
Sustainable	2,177,476,083	2,208,219,499
Fiscally Sound	98,758,219	103,782,902
Core	161,778,188	173,483,753
Expense Total	\$5,203,648,527	\$5,388,620,270



FY25 Proposed Revenue v Expenses (GF)



SAFE (Police & Fire) accounts for 62% of General Fund expense and equals 100% of General Fund property tax and 17.4% of sales tax revenue



OAC Departmental Goals



- Further implement and reassess priorities within the 2018 Dallas Cultural Plan by aligning and activating tactics with key priorities: space, support for artists, sustainable arts ecosystem, and communications
- Facilitate cultural celebrations throughout the year (e.g., Black History Month, Hispanic Heritage Month, Indigenous People's Month, Pride, Women's History Month, Asian American and Pacific Islander Heritage Month)
- Prioritize City-owned cultural venue repair and maintenance for deferred and preventative maintenance and establish portfolio of cultural venue facility needs inventory
- Dedicate high-level Office of Arts and Culture (OAC) management staff member to facilitate 2024 bond related coordination between the City and recipients of 2024 bond funds as scheduled
- Increase proactive maintenance and conservation to address needs of the 300+ works in the Public Art collection across Dallas neighborhoods
- Advance community engagement and storytelling around diverse cultures by increasing stories on the City's TV channels and in culturally specific media outlets (e.g., Univision, Dallas Weekly, Dallas Voice)



FY 2024-25 and FY 2025-26 Budget Update



Service Budget

Service/Program	FY 2024-25 Budget	FY 2025-26 Proposed	FY 2026-27 Planned
Hotel Occupancy Tax (HOT)	\$10,437,500	\$13,355,439	\$13,355,439
City-owned Cultural Venues (City- & Partner-managed)	\$18,813,298	\$15,604,472	\$15,955,291
Cultural Services Contracts (Grant programs)	\$1,553,503	\$362,436	\$372,436
Public Art (Collection management & conservation)	\$201,504	\$305,087	\$309,675
General Fund Total	\$20,568,305	\$16,271,995	\$16,637,402
FULL COST OF SERVICES (General Fund + HOT & Reimbursements)	\$31,288,640	\$30,100,664	\$31,158,614
Revenue Budget – from rentals at cultural venues	\$1,600,064	\$2,198,162	\$2,198,162



FY 2024-25 and FY 2025-26 Budget Update



Annual Operating Expense and Revenue

Category	FY 2024-25 Budget	FY 2025-26 Proposed	FY 2026-27 Planned
Personnel Services	\$5,976,463	\$6,915,071	\$7,932,711
Supplies – Materials	\$2,701,781	\$2,226,775	\$2,264,382
Contractual – Other Services	\$22,558,969	\$20,907,391	\$20,910,094
Capital Outlay	\$51,427	\$51,427	\$51,427
Expense Total	\$31,288,640	\$30,100,664	\$31,158,614
Reimbursements	(\$10,720,335)	(\$13,828,669)	(\$14,521,212)
Department Total	\$20,568,305	\$16,271,995	\$16,637,402
Departmental Revenue Total	\$1,600,064	\$2,065,064	\$2,145,164



FY 2024-25 and FY 2025-26 Budget Update



General Fund

- For FY 2025-26, OAC's General Fund service budget has been successfully alleviated by \$4.2 million (26.4%), **primarily due to an increase in HOT reimbursements**. Such reallocation allows for better utilization of the HOT funds' investments.
- This reallocation of the general fund bears no impact on the service delivery as the increase in HOT was used to maintain SLA. This transition ensures that we are strategically maximizing our HOT funds while alleviating our impact on the general fund.
- FY 2025-26 budget for Cultural Centers has been streamlined providing an opportunity to maximize the HOT funds, reallocate the general funds and optimize our return on human resources. These innovative changes ensure a smooth continuation of operations.
- Public Art maintenance contains consistent funding of \$240K; and maintenance funding for the 19 facilities under OAC's purview has been increased by \$26.9K from \$1.36M in FY 2024-25 to \$1.39M in FY 2025-26 and \$1.67M in FY 2026-27.
- **Positions (FY26):** 121 Positions (64 Regular + 52 Temporary FTEs + 5 Interns)
- **FTEs (FY26):** 90.56 FTEs (61.16 Regular + 28.51 Temporary FTEs+ .89 Interns)
- **CCT Positions FY26:** 5 FTE's



FY 2024-25 and FY 2025-26 Budget Update



Hotel Occupancy Tax & Other Reimbursements

- Hotel Occupancy Tax (HOT) continues to be strong, with OAC's allocation increasing from 12.5% in FY 2024-25 to 15% in FY 2025-26, yielding a reimbursement increase of \$3.1M (from \$10.4M to \$13.3M) used to alleviate the general fund in the same amount.
- FY 2025-26 shows an overall budget increase in cost of services of \$1.18M or 3.95%. Such an increase is absorbed by the increase in HOT funds thus bearing no impact on the general fund and ensuring proper continuation of service delivery.
- **During FY25-26 and FY26-27**, selected team members from OSE and OEI will transition to OAC to optimize resource allocation and foster organizational synergies, with the objective of achieving these enhancements while maintaining a net-zero impact on the general fund.
- The transition of special events and nighttime economy functions from the convention center to OAC will integrate additional key personnel into the management of cultural centers and events, thereby enhancing operational capacity and strengthening functional alignment across the organization.
- Other reimbursements include Bond allocations for Public Art projects and partial executive salary reimbursement from KERA.



FY 2024-25 and FY 2025-26 Budget Update



WRR MUNICIPAL RADIO

- WRR 101.1 Budget (Enterprise Fund) totals \$473K balanced revenue and expense budget in FY 2025-26, \$477K in FY 2026-27 following management transition to KERA in early 2023, with full reimbursement of City expenses by KERA.
- The FY26 budget increased to \$473,114 from \$451,017 in FY25, reflecting higher personnel object code costs due to the reclassification of a position in WRR.

FY 2026-26-27 (2nd Year of Biennium) Planned Budget

- Year two includes OAC's HOT allocation of 15% (maximum of 15% allowed by state law)
- General Fund increase of \$365K primarily allocated towards restoring OAC budget back to FY 2023-24 levels.



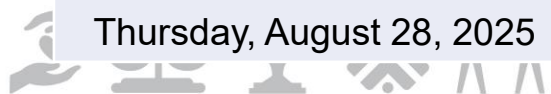
Budget Town Halls



City Council will hold 25 budget town halls virtually and across Dallas in the next two weeks – you are encouraged to attend (see more schedule details here: [Financial Transparency Budget Town Halls](#))

Week of August 25 - 28

Date	Time	Hosted By	Location
Monday, August 25, 2025	12:00 PM	District 1 - Chad West	Virtual (WebEx)
Monday, August 25, 2025	6:00 PM	District 8 - Lorie Blair	Kleberg-Rylie Recreation Center
Monday, August 25, 2025	6:00 PM	District 2 - Jesse Moreno; District 14 - Paul Ridley	Samuell-Grand Recreation Center
Monday, August 25, 2025	7:00 PM	District 13 - Gay Donnell Willis	Virtual (WebEx)
Tuesday, August 26, 2025	6:00 PM	District 1 - Chad West	Tyler Street Church
Tuesday, August 26, 2025	6:00 PM	District 4 - Maxie Johnson	Kiest Park Recreation Center
Tuesday, August 26, 2025	6:00 PM	District 8 - Lorie Blair	Singing Hills Recreation Center
Tuesday, August 26, 2025	6:00 PM	District 10 - Kathy Stewart	Virtual (Microsoft Teams)
Thursday, August 28, 2025	6:00 PM	District 2 - Jesse Moreno; District 6 - Laura Cadena	KB Polk Recreation Center
Thursday, August 28, 2025	6:00 PM	District 5 - Jaime Resendez	Pleasant Grove Branch Library
Thursday, August 28, 2025	6:00 PM	District 7 - Adam Bazaldua	Virtual (Microsoft Teams)
Thursday, August 28, 2025	6:00 PM	District 9 - Paula Blackmon	Lochwood Branch Library
Thursday, August 28, 2025	6:00 PM	District 10 - Kathy Stewart	Willie B Johnson Recreation Center
Thursday, August 28, 2025	6:00 PM	District 13 - Gay Donnell Willis	Walnut Hill Recreation Center



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City of Dallas

DALLAS NIGHTTIME ECONOMY BRIEF

**Arts & Culture Advisory
Commission
August 21, 2025**

Edward Grant
Nighttime Economy Manager
Office of Arts and Culture

Dallas After Dark



- **\$24 Billion sector**
- **256,000 Jobs**
- **6PM – 6AM**

Nighttime Economy Managers (“*Night Mayors*”) oversee and connect commerce, culture, and safety after dark.



The total economic impact of the Dallas nightlife economy amounted to **\$24.4 billion** and supported **256,000 total jobs** in 2023

Source: *Tourism Economics (2024), Economic and Fiscal Contributions of the Nightlife Economy in Dallas, TX*



What Counts as Nightlife



Restaurants & Food Service



Full-service restaurants, limited/partial-service restaurants, food trucks, cafes, concessions and other food establishments

Bars



Nightclubs, bars/drinking establishments that primarily serve alcoholic beverages

Arts & Culture



Performing arts venues, movie theaters and live theaters, museums and art galleries, other live performing arts

Sports & Recreation



Professional, spectator & participatory sports, family-oriented activities (bowling, arcades, family entertainment centers, etc.)

Venues



Live entertainment & concert venues, independent venues, informal performance spaces



Source: Tourism Economics (2024), *Economic and Fiscal Contributions of the Nightlife Economy in Dallas, TX*



The Numbers Behind the Night



<p>Restaurants & Food Service</p>	<p>\$10.1B Direct Impact of Restaurants & Food Service</p>	<p>\$16.6B Total Economic Impact</p>	<p>197,000 Total Jobs Generated</p>	<p>\$596.5M Total State & Local Tax Revenues</p>
<p>Bars</p>	<p>\$3.8B Direct Impact of Bars</p>	<p>\$6.2B Total Economic Impact</p>	<p>50,000 Total Jobs Generated</p>	<p>\$215.6M Total State & Local Tax Revenues</p>
<p>Arts & Culture</p>	<p>\$261.0M Direct Impact of Arts & Culture</p>	<p>\$415.0M Total Economic Impact</p>	<p>2,500 Total Jobs Generated</p>	<p>\$12.3M Total State & Local Tax Revenues</p>
<p>Venues</p>	<p>\$313.4M Direct Impact of Venues</p>	<p>\$511.6M Total Economic Impact</p>	<p>3,400 Total Jobs Generated</p>	<p>\$13.6M Total State & Local Tax Revenues</p>
<p>Sports & Recreation</p>	<p>\$440.0M Direct Impact of Sports & Recreation</p>	<p>\$721.4M Total Economic Impact</p>	<p>4,000 Total Jobs Generated</p>	<p>\$26.0M Total State & Local Tax Revenues</p>



In 2023, the Dallas nightlife economy generated a **total economic impact of \$24.4 billion**

$$\begin{array}{ccccccc}
 \$15.0B & + & \$5.9B & + & \$3.5B & = & \$24.4B \\
 \text{Direct Nightlife} & & \text{Indirect} & & \text{Induced} & & \text{Total Economic} \\
 \text{Impact} & & \text{Business Sales} & & \text{Business Sales} & & \text{Impact}
 \end{array}$$

Direct Nightlife Impact

Indirect Business Sales

Induced Business Sales

Total Economic Impact

\$8.3B

Total Labor Income

\$2.2B

Total Fiscal (Tax) Revenues

Source: Tourism Economics (2024), Economic and Fiscal Contributions of the Nightlife Economy in Dallas, TX

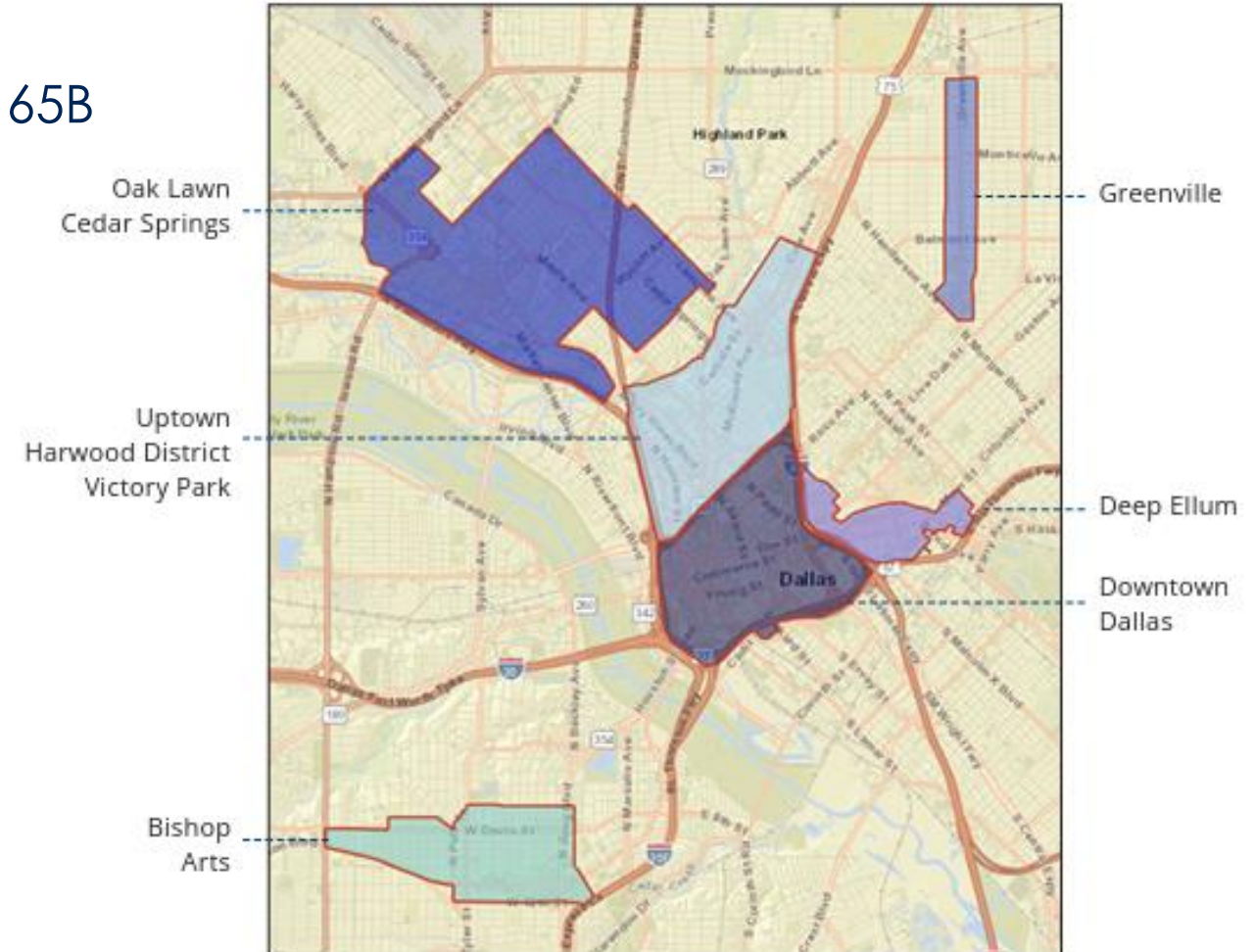


Where Nightlife Happens



- **Uptown / Harwood / Victory Park** – \$1.165B
- **Downtown** - \$968M
- **Oak Lawn / Cedar Springs** – \$528M
- **Deep Ellum** – \$343M
- **Bishop Arts** – \$324M
- **Greenville** - \$186M

2024/25 update will expand to 9 districts.



Source: *Tourism Economics (2024), Economic and Fiscal Contributions of the Nightlife Economy in Dallas, TX*



How Nights Unfold



Singles, Mingles, Families and Jingles
Each group experiences nightlife uniquely



The Nighttime Economy Roadmap



1.0 STRATEGIC PLAN

DALLAS-FOCUSED BLUEPRINT TO GUIDE SAFE NIGHTLIFE



- Vision & Mission
- Roadmap FY26
- Nightlife Growth
- The Blueprint

2.0 PUBLIC SAFETY

SAFE DISTRICTS, HARM REDUCTION & SOCIAL RESPONSIBILITY



- Safer Social Districts
- Harm Reduction
- Social Responsibility
- Crowd Management
- Venue Accountability

3.0 MODERN POLICY

SUPPORT FOR A THRIVING NIGHTLIFE SECTOR



- Updated Policy
- Clear Rules
- Consistency
- Sound Standards
- Balance
- Venue Support
- Modern Practices

4.0 TRAINING & SUPPORT

CAPABILITY THROUGH EDUCATION AND TOOLS



- Venue Operations
- Staff Training
- Women's Safety
- Crisis Response
- Policy Guidance
- De-escalation

5.0 ELEVATE NIGHTLIFE

CELEBRATE SOCIAL VIBRANCY & CULTURE



- Storytelling
- Recognition Programs
- Citywide Experiences
- Flagship Nightlife Events
- Safe Reputation



The Nighttime Economy Role



- **Translate**
 - City policy into venue guidance, nightlife needs to city language
- **Connect**
 - Venues, city, and community, building trust over collision
- **Create**
 - Modern, supportive policy for good operators and thriving nightlife
- **Coordinate**
 - Solutions between operators, public safety partners, and the community
- **Safeguard**
 - Promote collaborative approaches to public safety and harm reduction





City of Dallas

DALLAS NIGHTTIME ECONOMY BRIEF

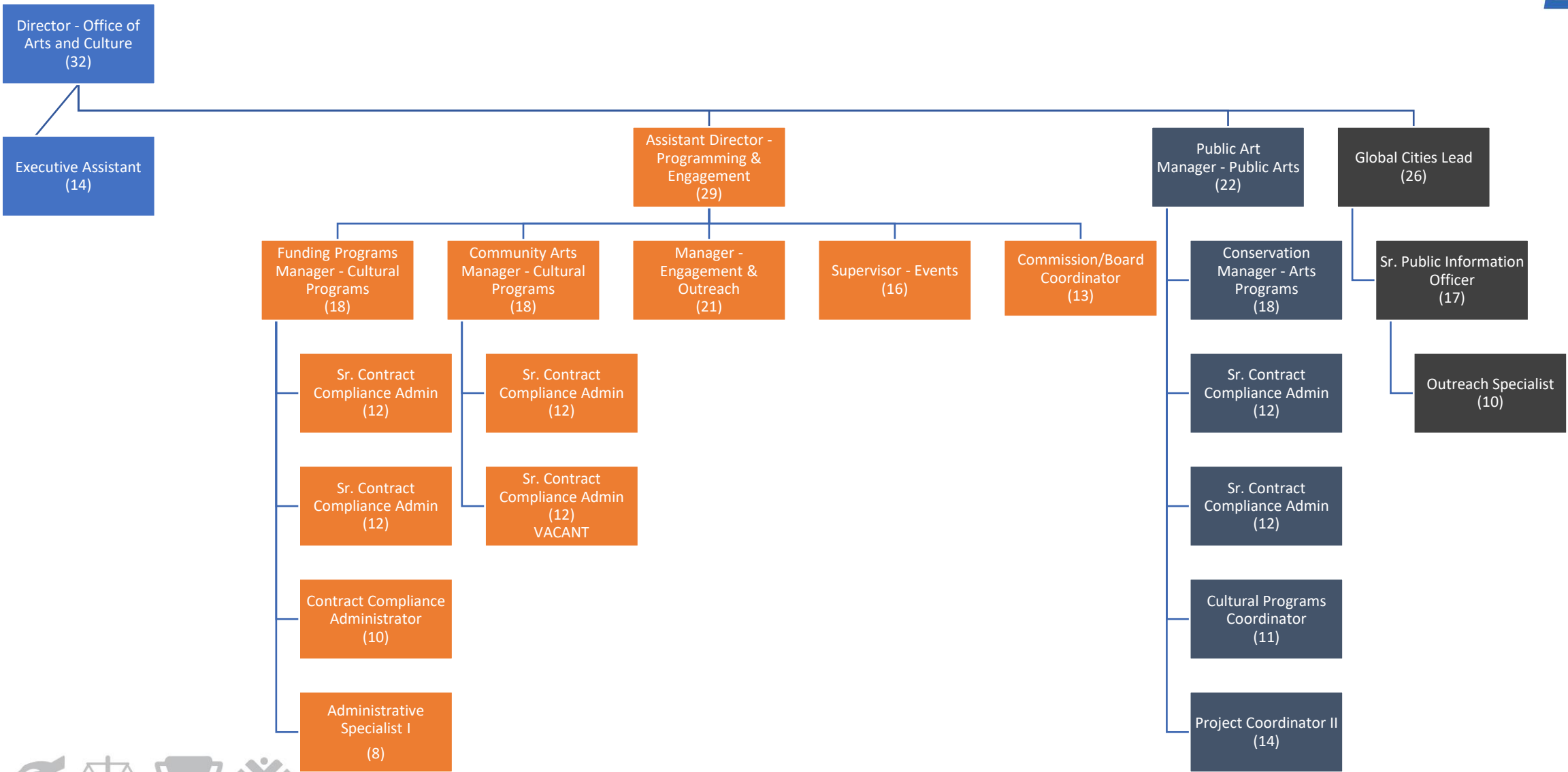
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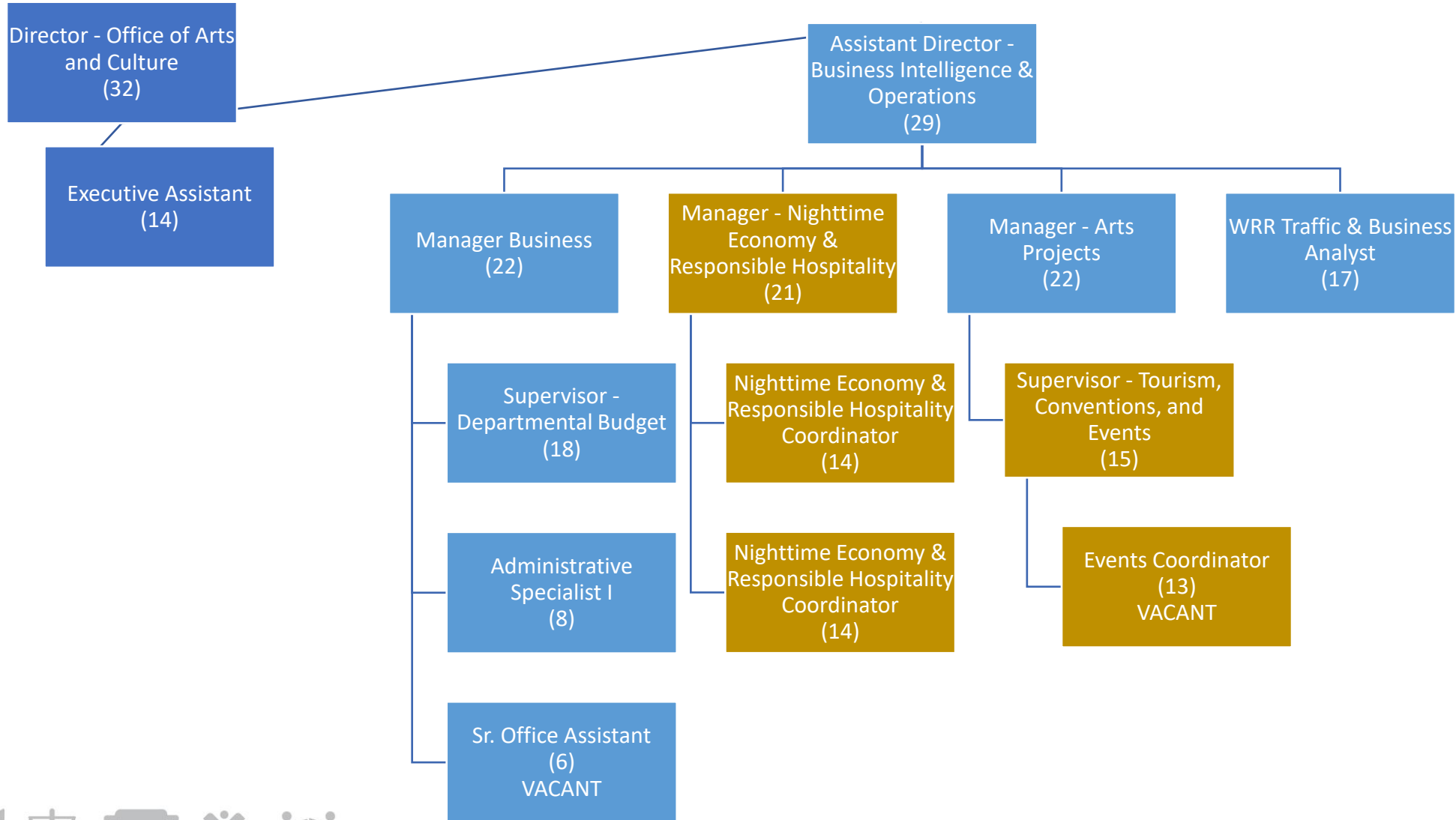
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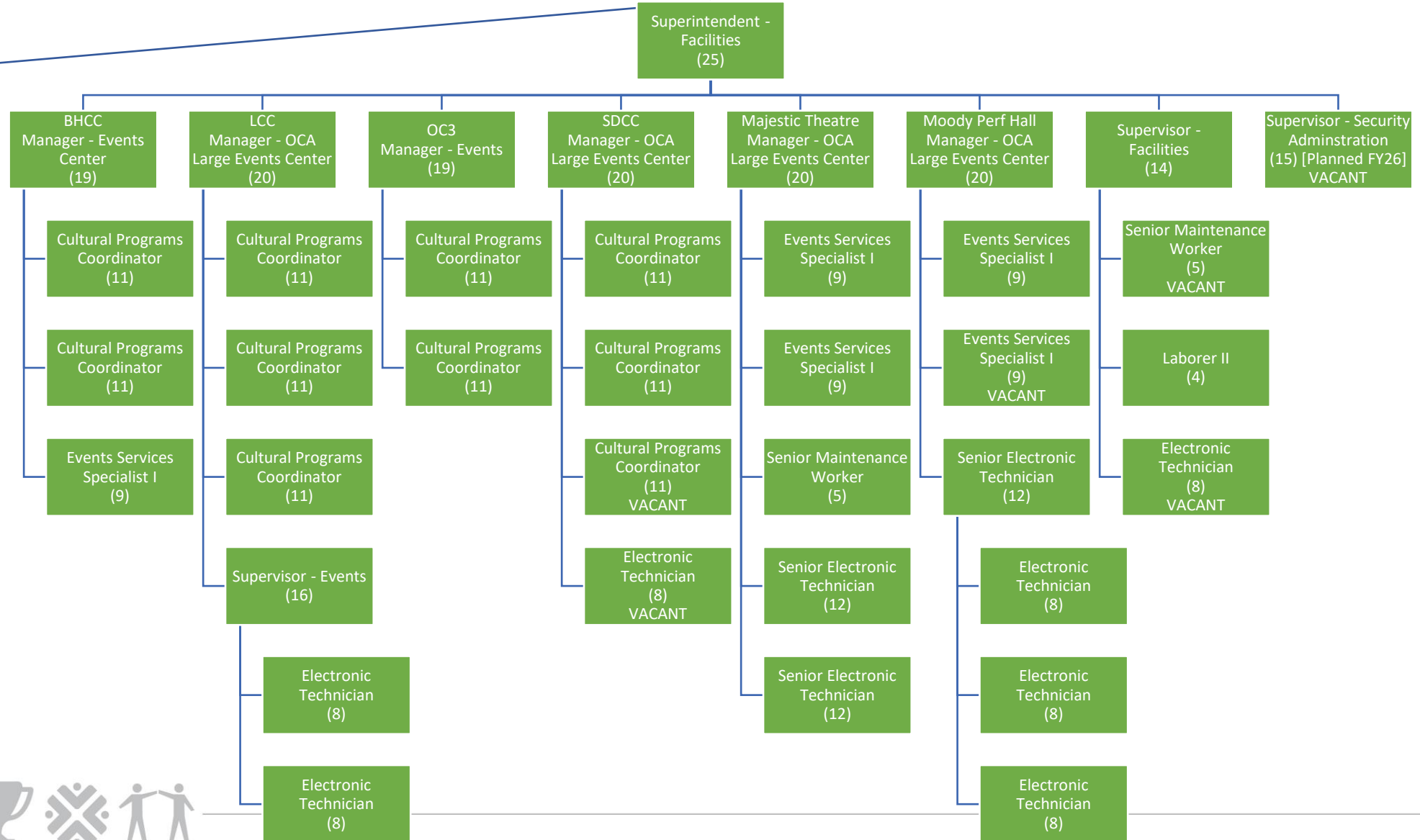
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E. Director's Update – Org Chart



Director - Office of Arts and Culture (32)



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Upcoming Meetings and Events



- Public Art Committee, Committee Chair Krista Weinstein – (September 2, 2025)
- Allocations Committee, Committee Chair Mickie Bragalone – (September 9, 2025)
- Annual Report Committee, Committee Chair Sylvia Bodell – (September 10, 2025)
- Arts and Culture Advisory Commission, Chair David Small – (September 18, 2025)





City of Dallas

Office of
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