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# Allocations Committee

## March 5, 2026 Meeting

Office of Arts and Culture

**Glenn Ayars**

*Assistant Director*

Office of Arts and Culture

**Rhonda Ivery**

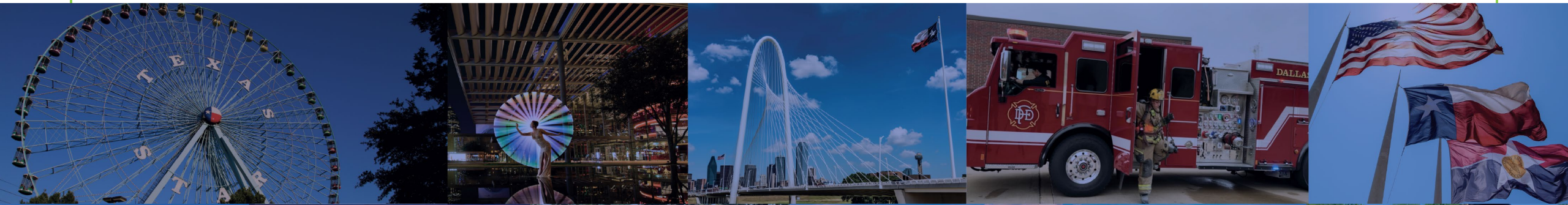
*Cultural Programs Manager*

Office of Arts and Culture

**Julia Hosch Singh**

*Cultural Programs Manager*

Office of Arts and Culture



# Voting Items Agenda



1. **Approval of the January 8, 2026 Allocations Committee Minutes**
2. **Recommendation of additional panelists to the Office of Arts and Culture's Funding Programs Review Panel Roster.**

# Agenda



1. **FY 2026-27 CAP Guidelines** [Rhonda Ivery, Community Arts Manager]
2. **ArtsActivate 2027 Guidelines** [Julia Hosch, Cultural Programs Manager]
3. **Allocations Committee Chair Updates and Announcements** [Commissioner Mickie Bragalone, Chair]
4. **Staff Updates** [Glenn Ayars, Assistant Director]



# 1. FY 2026-27 CAP Guidelines

## FY 2026-27 CAP Guidelines - Review

The Community Artist Program (CAP) provides artist services to Dallas communities by individual artists and non-profit organizations to teach, perform, and exhibit at host facilities in neighborhoods around the City of Dallas. CAP cultivates collaborations between artists and communities.

This program helps promote cultural awareness, heightens citizen understanding of art forms, and celebrates the various traditions that contribute to the composition of this city.

Services are requested of CAP artists and organizations on an as-needed, when-needed basis. This means that if you need an artist for an event, we may be able to help!

# FY 2026-27 CAP Guidelines – Engagement Sessions

Community Arts Staff held two feedback sessions:

- January 27, 2026 – estimated attendance = 25
- February 12, 2026 – estimated attendance = 29

Feedback received included the following:

- Reduced lead time to submit CAP requests (going back to three weeks instead of five)
- Ability to process turnaround requests (returning to a venue without an official request)
- Individual invoicing (invoicing per service for multi-service requests)
- Additional funding for visual artists for supplies
- Letter of recommendation for new applicants to provide more history/background
- Notification of denied requests for artists
- Flexibility on response time for availability checks

# FY 2026-27 CAP Guidelines – Proposed Changes

## Materials for Application

- Resume or Curriculum Vitae (Individual Artists)
- History of Cultural Programming (Non-profit Organizations)
- Sample teaching curriculum
- Video showing panelists and staff what they are proposing for CAP services.
- **NEW:** Reference Letter (New Applicants Only) – letter from a host where a service was offered providing recommendation for participation in CAP.

## Invoices and Payments

- CAP Artists send invoices to OAC after services have been completed. The City operates on a net 30 payment standard, paying out invoices within 30 days of receipt.
- **NEW:** Individual visual artists may be awarded an additional supply stipend of \$500.00 per fiscal year for supplies that will be used by workshop participants. CAP artists may include a reimbursement request for supplies after services have been completed.

# FY 2026-27 CAP Guidelines – Proposed Changes

## Applicant Eligibility FY25-26

Applicants may only submit one application. Multiple submissions from the same applicant will not be accepted and will render the applicant ineligible.

## General Application Preparation Tips FY25-26

Demonstrate how your programming relates or applies to at least one of the six priorities of the 2018 Cultural Plan.

## Applicant Eligibility FY26-27

**NEW:** Applicants may only submit one application. Multiple submissions from the same applicant will not be accepted. If an applicant submits multiple applications, they will be required to select only one to move forward for panel review if eligible.

## General Application Preparation Tips FY26-27

**NEW:** Demonstrate how your programming benefits Dallas residents and visitors.

# FY 2026-27 CAP Guidelines – Proposed Changes

## Glossary of Terms FY26-27

**NEW:** The following terms were added to the current Glossary of Terms:

**Assistant** – A person secured to assist a teaching artist during workshops and/or workshop series. This qualification does not apply to performances.

**Protected Demographic** - A group of people protected from general public exposure such as a women’s shelter, special needs population, pre-school-aged children, assisted living, etc.

# FY 2026-27 CAP Guidelines – Proposed Changes

## Appendix B: CAP Service Artist Fees FY26-27

- Re-introduction of extended workshop sessions on a multi-level basis with emphasis on the possibility of daily, weekly and/or monthly sessions. Workshop sessions are determined by award amount and are broken down as follows:
  - Level 1 - CAP Award of \$4,000 - \$5,999 = Maximum workshop series of 4 sessions
  - Level 2 - CAP Award of \$6,000 - \$9,999 = Maximum workshop series of 6 sessions
  - Level 3 - CAP Award of \$10,000+ = Maximum workshop series of 8 sessions



## 2. ArtsActivate 2027 Guidelines: Engagement Session Results

# ArtsActivate 2027: Engagement Sessions

- Engagement sessions
  - Friday, February 27 (*in-person at Oak Cliff Cultural Center, about a dozen participants*)
  - Tuesday, March 3 (*virtual, estimated 30 RSVP's*).
- Green = themes that artists felt should be kept from previous years/drafts
- Yellow = themes that artists felt should be edited
- Red = potential changes coming in a future guidelines draft

## ArtsActivate Program Description

- In engagement sessions, we presented the description (slightly paraphrased, to make it easier to read).
- In our Friday afternoon engagement session at Oak Cliff Cultural Center, we heard that the **description does not need changes for 2027.**

## ArtsActivate 2026 and 2027: Description

ArtsActivate is a City of Dallas Office of Arts and Culture (OAC) program that provides **project-specific funding** to Dallas artists and nonprofit organizations who **present public cultural service events for Dallas residents and visitors**, including concerts, plays, exhibitions, workshops, and other cultural programs. The goals of ArtsActivate are 1) to support artists and 2) **to “activate” Dallas neighborhoods by bringing vibrant artistic experiences to all Dallas communities.**

The program is supported by the Dallas Cultural Policy, approved by City Council in 2018. Funding is awarded in **three rounds** each year through a panel review process. Eligibility and review criteria are published annually.

## ArtsActivate Eligibility

In engagement sessions, we presented both types of eligibility: personal and project.

In our Friday afternoon engagement session at Oak Cliff Cultural Center, we heard that the **eligibility should be clarified**.

# ArtsActivate Program 2025-26: Types of eligibility

## Applicant eligibility (highlights)

- i. Individual Artist
  - i. Must live in Dallas or rent a (paid) studio in Dallas
- ii. 501c3 Nonprofit Organizations
  - i. Must be based in Dallas with a Dallas address
  - ii. Must hold a 501c3 designation, and be able to do business in the state of Texas
  - iii. Must not be receiving more than \$100K through the Cultural Organizations Program

## Project eligibility (highlights)

- i. Project must include a public event with audience not limited by race, gender, age, or other demographic feature
- ii. Project must be an in-person event
- iii. Project must be an artistic or cultural event
- iv. Project must be unique (not funded through another OAC program)
- v. Project may not be a mural on public property

# ArtsActivate 2027 : Types of eligibility

## Applicant eligibility (highlights)

- i. Individual Artist
  - i. Must live in Dallas or rent a (paid) studio in Dallas
  - ii. Can receive ~~two awards a year~~ **a maximum of \$12K/year in funding**
- ii. 501c3 Nonprofit Organizations
  - i. Must be based in Dallas with a Dallas address
  - ii. Must hold a 501c3 designation, and be able to do business in the state of Texas
  - iii. Must not be receiving more than \$100K through the Cultural Organizations Program
  - iv. Can receive ~~two awards a year (if under \$500K in revenue)~~ **a maximum of \$12K/year in funding**

## Project eligibility (highlights)

- i. Projects must include a public event with audience not limited by race, gender, or other demographic feature.
- ii. **Projects may be ticketed, but they cannot exclude the public or limit who may be a member of the audience. If the event has limited capacity, everyone must have equal access or opportunity to purchase a ticket and/or attend on a first come, first serve basis.**
- iii. **Applicants whose primary programming takes place in K-12 schools or is arts education-focused must have a public facing arts program that is open to the general public. Public programming can be geared toward youth audiences but must be accessible to everyone.**
- iv. Project must be an in-person event
- v. Project must be an artistic or cultural event, not already funded by OAC

## ArtsActivate Scoring Rubric

We presented the scoring rubric from last year (out of 100 points) and described the Allocations Committee's funding process.

Artists had **no questions or changes for the funding process.**

Artists did **agree with scoring changes.**

# ArtsActivate 2026: Scoring Rubric

- **Panel Scoring (70 points)**
  - Intention (20 points)
  - Impact (35 points)
  - Overall (15 points)
- **Administrative Scoring (30 points)**
  - Application and Contracting Compliance (5 points)
  - Projected Budget Support (5 points)
  - Neighborhood Typologies (10 points)
  - Special Events & Insurance Quiz (5 points)
  - Date & Venue Availability Confirmation (5 points)

# ArtsActivate 2027: Scoring Rubric

- **Panel Scoring (70 points)**

- Intention (25 points)
- Impact (30 points)
- Overall (15 points)
- **Checkbox: Would you support this program for funding through ArtsActivate? Yes or No**
- **Checkbox: Does this project have an in-person, public, and artistic/cultural event? Yes or No**

In the 2026-27 guidelines, we will emphasize in-person, public, and artistic/cultural events; streamlining the application; and rewarding budgets that support the artistic economy.

- **Administrative Scoring (30 points)**

- **Application and Contracting Compliance (10 points)**
  - 5 points for EVERYONE: one quiz over guidelines, special events, and insurance
  - 5 points for returning applicants having their last ArtsActivate project on time; 5 points for new applicants submitting proof of residency
- **Projected Budget Support (10 points)**
  - 5 points for budget with alternative revenue sources (than just OAC)
  - 5 points for at least 25% of budget going towards Artist Services and Fees, investing in Dallas' artistic economy
- Neighborhood Typologies (10 points)
- ~~Special Events & Insurance Quiz (5 points)~~
- ~~Date & Venue Availability Confirmation (5 points)~~

## Additional Ideas Shared (and Not Shared)

- Applicants are interested in keeping the program competitive, especially returning applicants.
  - Applicants are more interested in **keeping funding amounts high**, rather than having smaller awards for more winners.
- Applicants apply because this is one of the only funding opportunities available for Individual Artists.
  - “I apply because there aren’t a lot of funding opportunities for individual artist. This program is consistent and gives me opportunities to work with other artists.”
  - “ArtsActivate allows artists to try something new with no past experience.”
- ArtsActivate funding is for the arts ecosystem. Many applicants use the funding to also pay their peer groups.
  - “I refuse to ask other artist to do things for free.”
- Artists suggest having different tiers for returning artists and new artists.
- Artists were not concerned about the Allocations Committee’s funding process; not being able to go into schools; or needing to be in-person.



# 3. Allocations Committee Chair Updates and Announcements

# 4. Staff Updates

## Upcoming Key Dates

- *March 3, 2026 | COP 2027 opened for applications*
- March 19, 2026 | Arts and Culture Advisory Commission
- March 26, 2026 | Cultural Plan Committee
- April 2, 2026 | Allocations Committee
  - VOTE: FY 2026-27 CAP Guidelines
  - VOTE: ArtsActivate 2027 Guidelines