



**SERVICE
FIRST,
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Cultural Plan Committee

January 29, 2026

Vicki Meek

Committee Chair

Cultural Plan Committee

Arts and Culture Advisory Commission

Martine Elyse Philippe

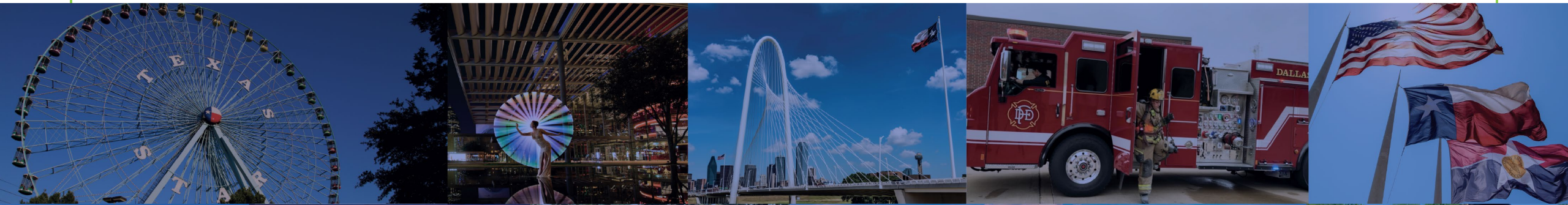
Director

Office of Arts and Culture

Glenn Ayars

Assistant Director

Office of Arts and Culture



Agenda



- **Call to Order**
- **Briefings**
- **Upcoming Meetings and Events**

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Briefings

- A. Review of the amended Dallas Cultural Plan 2018 approved by City Council on December 10, 2025. [Martine Philippe, Director; Glenn Ayars, Assistant Director]
- B. Timeline and Next Steps [Martine Philippe, Director; Glenn Ayars, Assistant Director]
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Cultural Plan Timeline

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2017

Year long process
9000+ Dallas residents contributed
150+ public, committee, and taskforce meetings
137 initiatives
31 strategies
6 priorities



2018

Cultural Plan and Policy were both passed unanimously by City Council on November 28, 2018.

Implementation of the plan begins



2019-2024

Plan was designed to be a 7-10 year guiding document, the plan becomes OAC cornerstone



September 2024

Director Martine Philippe showcases plan's progress at the State of the Arts Event

Cultural Plan Timeline



March 25, 2025

Strategy overview is presented to the Quality of Life, Arts and Culture Committee



June 2025

Federal Compliance taskforce is created to look at all the City's policies, plans, and documents for continued compliance



Summer 2025

Community engagement sessions held to receive feedback from residents and stakeholders

(Engagement mainly focused on funding continuity per resident feedback)



December 10, 2025

City Council voted on Omnibus that included:

- Cultural Policy
- Amended 2018 Cultural Plan
- FY 2025-26 COP Guidelines
- FY 2025-26 CAP Guidelines
- ArtsActivate 2026 Guidelines



Cultural Plan Strategy Progress Report

31 Strategies: Progress Report – Space

Number	Strategy	Action
7	Expand options for affordable space for performing, literary and visual artists, including rehearsal space, performance space, studio space, exhibit space and maker space	Expand Community Access so spaces such as the Kalita Humpherys Theater and library black boxes are more accessible.
8	Maximize the use of City facilities, especially for historically marginalized groups, and determine what changes should be made to accommodate their needs	Latino Cultural Center opens the blackbox theater. Culture of values programming specifically occurring in Library and Parks and Recreation Centers
9	Facilitate private initiatives to address space needs of artists and organizations of various disciplines	Elevator Project partnership.
10	Encourage more public-private partnerships	Art's non-profits elevating the work for Dallas Arts Month events.
11	Encourage growth of artists and organizations by providing space for the future	OAC staff worked with libraries to repair and replace Pleasant Grove Library Blackbox. Latino Cultural Center has resident theater company designation
12	Initiate temporary public art in Dallas	Public Art Partnership: Lifelines at Celebration of Life Park and Community Arts Programming: Re:imagine Vacancy projects
13	Support events and programs that foster engagement with public art and/or public spaces	Public Art team presented at the Arts in the Airport Conference and the art walk dedication of the Lamar street projects.

31 Strategies: Progress Report – Support for Artist

Number	Strategy	Action
14	Develop a “Culture of Value” establishing the arts as essential to a thriving, equitable society within the City of Dallas	5 years of funding program executing Culture of Value.
15	Examine opportunities to improve communications and processes to apply for and receive funding from the City of Dallas	Engagement sessions to collect feedback of funding programs guidelines and open office hours during every application period for all funding programs.
16	Improve affordability and quality of life for artists through policy initiatives	Cultural Policy 2018 codified a broader list of cultural disciplines under which applicants could define as their artform allowing OAC to contract under AD4-5 procurement of cultural services.
17	Maintain the cultural integrity of neighborhoods and address gentrification across the city in partnership with artists living in those areas	Community Arts Summer and Sustainable Arts residencies support Dallas-based artists, and Arts Activate enables artists to deliver creative programming within their own communities.
18	Work with the City of Dallas to equitably support area arts organizations and individual artists receiving funding and resources from the City	Oak Cliff Cultural District

31 Strategies: Progress Report – Sustainable Arts Ecosystem

Number	Strategy	Action
19	Optimize public contribution and benefit at each City-owned cultural facility	Renegotiation of facility agreements with Dallas Museum of Art. The Meyerson Symphony Center and WRR radio have been transitioned into private management.
20	Sustainably fund deferred and proactive maintenance for City-owned cultural facilities	Bond proposition passed by voters in 2024 for 75.2 Million dollars including the funding of repair to 15 city-owned cultural and performing arts facilities
21	Work with partners to grow the amount of available funds for arts and culture that leverage cross-sector benefits	Gradual increase in HOT allocation. 15% HOT allocation to take effect this year.
22	Increase equity for long-term sustainability of the entire arts ecosystem	Largest Cultural Organization Program (COP) class of 65 organizations have been recommended for funding in FY26.
23	Bring arts to the table in broader city initiatives	Outreach and engagement programming through events like Councilmember community events, larger budget engagements, Deck the Plaza, and 214 day.
24	Incentivize better resource sharing	Working with other major arts funding partners in the city to find ways to streamline application processes between all entities.
25	Establish and maintain a dedicated fund for public art maintenance	Texas Centennial Tower Building provided partnership and research for the restoration of the Julian Ellsworth Garnsey Texas History Frieze, 1540-1836 and Federal Medallions Bas Reliefs, Project--nominated for Preservation Dallas award, and grants including Save our National Treasures Grant.

31 Strategies: Progress Report – Communication

Number	Strategy	Action
26	Support and communicate existing and new cultural experiences in Dallas	"Dallas Culture Catch Up" on social media sharing out events supported by the Office of Arts and Culture funding programs.
27	Build richer relationships within the arts ecosystem, with key stakeholders, and with communities to foster deeper, more meaningful engagement and communications	Cultural Centers work to engage their populations through curated programming highlighting the work from the Dallas community. From Summer Camps, Gallery Exhibitions, and workshops that are culturally relevant.
28	Communicate the value of arts to quality of life using both data and stories	The ACAC Annual Report showcases data on our funding programs and programming from the Cultural Centers that helps elevate the City's artistic impact.
29	Establish and present Dallas as a cultural destination with local, national and international reach	Intentional partnership and collaboration with Visit Dallas. In partnership with Welcoming America, created a public art walking tour highlighting significant pieces.
30	Develop process to ensure Dallas community access to, engagement with and education about public art	Webpages developed for ease of access for visitors to engage with public art surveys and attend information sessions about upcoming projects, and assistance with Public Art Opportunity Applications.
31	Develop effective communications strategies for public art in Dallas	Weekly, on social media our team posts about pieces from the Dallas Public Art Collection, providing insights and information on where to learn more about the Dallas Public Art Program.



Review: Amended 2018 Cultural Plan

Summary of Cultural Plan Edits

The following sections were subject to removal

- 1) Executive Summary
- 2) Fact Sheet
- 3) Introduction
- 4) Engaging Dallas

Additionally, a land acknowledgment and the History of the City of Dallas that was originally in the Racial Equity Plan was added at the end.

Summary of Current Content

Neighborhood Typology Map
(used most frequently for ArtsActivate application/scoring process)

Priorities of:

- Space
- Support for Artist
- Sustainable Arts Ecosystem
- Communication



Commissioner Feedback

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Timeline and Next Steps

- 1) What do we want the Cultural Plan Meeting Calendar to be?
 - 1) Last Thursday of each month?
 - 2) How many months do we want to meet for?

OAC Staff Next Steps are:

1. Creating a clean amended document incorporating commission feedback
2. Launch new cultural planning process

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Upcoming Meetings and Events

**214 DAY:
SHOW LOVE
FOR DALLAS**

FRIDAY
FEB. 13
2026

NOON TO 1 P.M.
DALLAS CITY HALL LOBBY
1500 MARILLA ST.
DALLAS, TX 75201

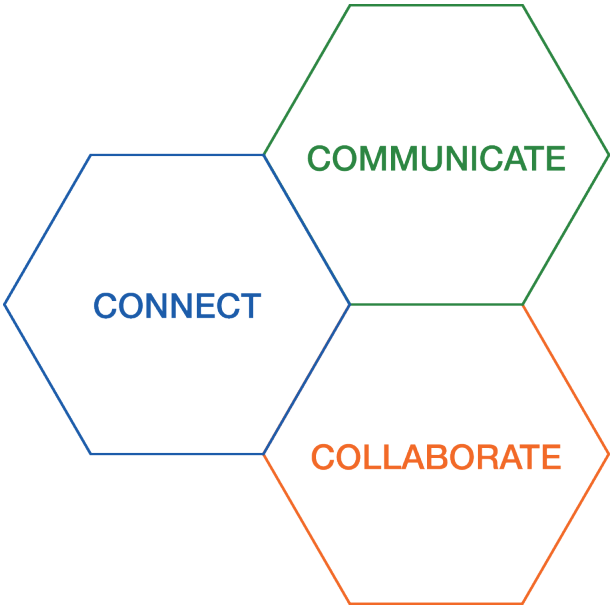
FREE ADMISSION!

Come out to the second annual **214 Day: Show Love for Dallas** event designed to celebrate the rich culture and spirit of the city through the arts.

Take part in the unique artistic experiences that bring together our #DallasCulture, contributing individual expressions to our thriving community.

#DALLASLOVE214

City of Dallas Arts & Culture

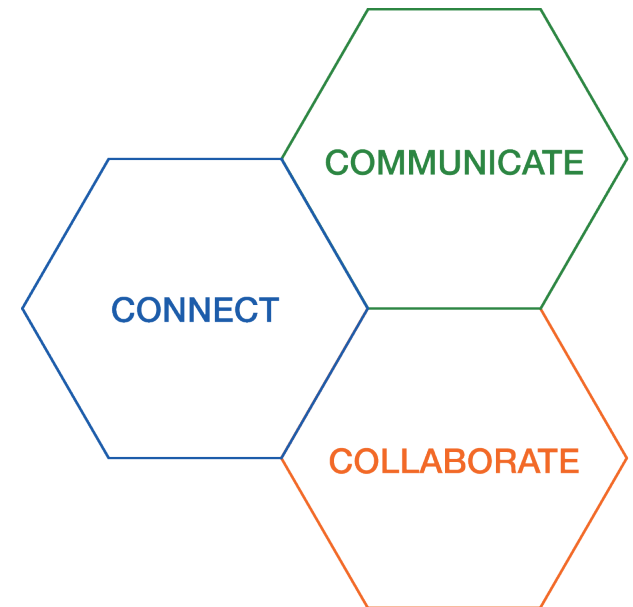


Upcoming Meetings and Events

Next Cultural Plan Committee meeting – (TBD)

Public Art Committee, Committee Chair Krista Weinstein– (February 3, 2026)

Arts and Culture Advisory Committee, Chair David Small – (February 19, 2026)





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