



Arts and Culture Advisory Commission

May 21, 2026

David Small

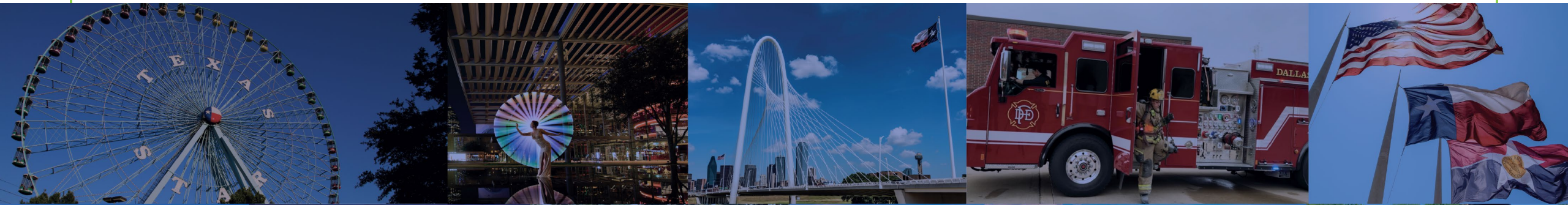
Chair

Arts and Culture Advisory Commission

Martine Elyse Philippe

Director

Office of Arts and Culture



Agenda



- **Call to Order**
- **Public Speakers**
- **Voting Agenda Items**
- **Briefings**
- **Upcoming Meetings and Events**

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Voting Agenda Items

1. Approval of April 16, 2026, Arts and Culture Advisory Commission minutes.
2. Recommendation for Revised and Restated 2018 Cultural Plan

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Briefings

- A. Chair's Report [David Small, Chair, Arts and Culture Advisory Commission]
 - Welcome address to the Commission
 - Announcements
 - Commission Member Updates
 - Arts and Culture Advisory Commission Committee Chair Updates
- B. Cultural Spotlight: Deep Vellum [Will Evans, Publisher & CEO, Deep Vellum; Madison Ford, Programming Director, Deep Vellum]
- C. Arts and Culture Advisory Commission's new Annual Report Goal Tracker Form [Glenn Ayars, Assistant Director, Office of Arts and Culture]
- D. 2024 Bond Program – Cultural Facilities Update [Efrain Trejo, Assistant Director, Office of Bond and Construction Management; Benjamin Espino, Infrastructure Performance Management & Special Projects Manager, Office of Bond and Construction Management]
- E. Director's Update – International Dance Day Recap, Hospitality and Nightlife Updates, Summer Programming, Staff Updates [Martine Philippe, Director, Office of Arts and Culture]

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Cultural Spotlight: Deep Vellum

Will Evans, Publisher & CEO, Deep Vellum; Madison Ford,
Programming Director, Deep Vellum



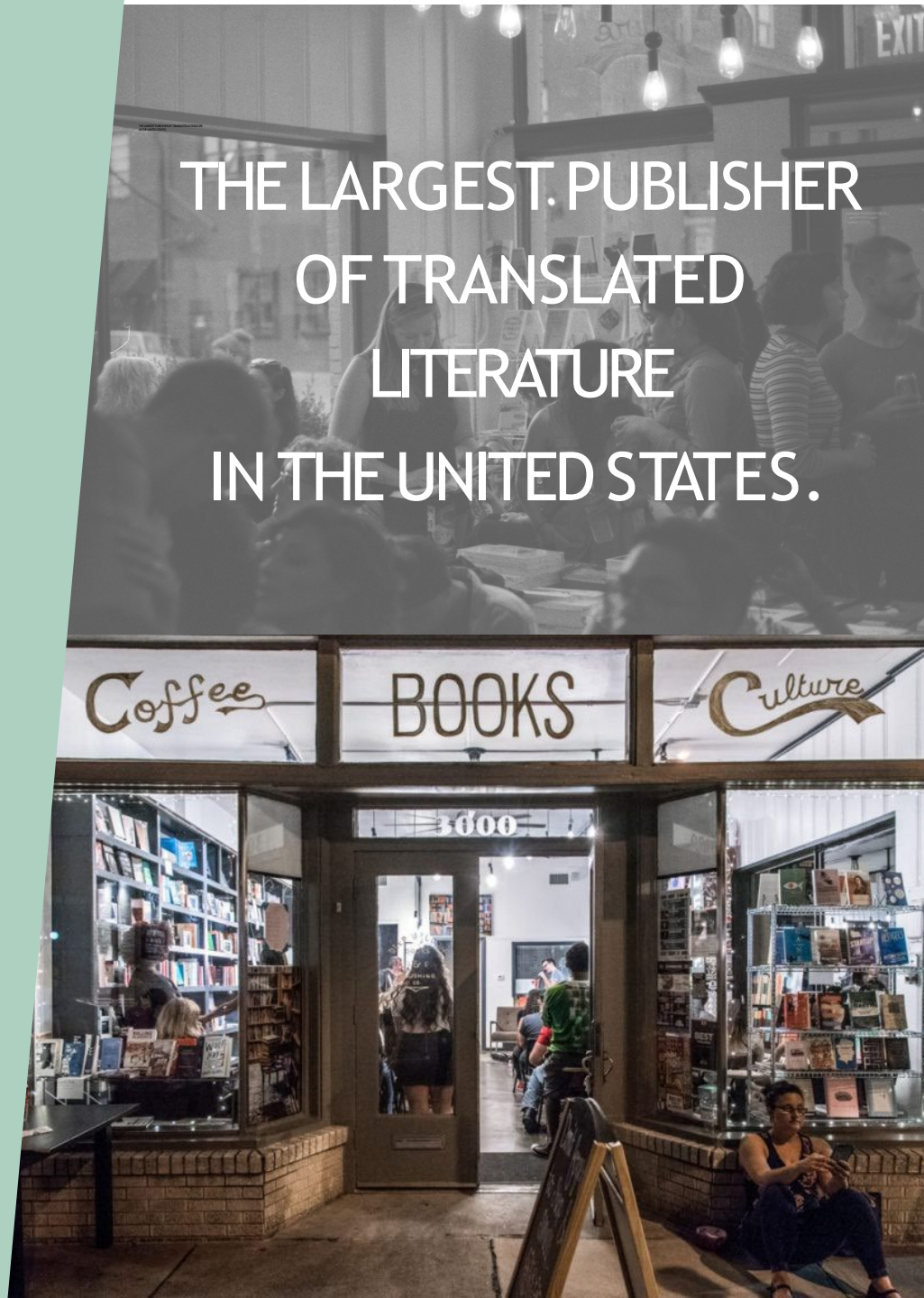
DEEP
VELLUM



Bringing the world into conversation through literature.

Deep Vellum is a **nonprofit publishing house and literary arts organization**. The heart of our work is our literary arts center, located at 3000 Commerce Street in the Deep Ellum neighborhood of Dallas. As a bookstore, we sell all the books that we publish as well as other books that are often underrepresented, making literature from around the world accessible to our local community.

Our **reader-focused programming** in the Dallas metro area makes educational, literacy engagement a vibrant part of our work.

A photograph of a crowded bookstore interior, likely Deep Vellum. The scene is filled with people browsing through bookshelves. The lighting is warm and ambient, with string lights visible in the background. The text 'THE LARGEST. PUBLISHER OF TRANSLATED LITERATURE IN THE UNITED STATES.' is overlaid in white, bold, sans-serif capital letters on the upper right portion of the image.

THE LARGEST. PUBLISHER
OF TRANSLATED
LITERATURE
IN THE UNITED STATES.



PUBLISHING



Through our publishing arm, Deep Vellum is the largest publisher of translated literature in the United States. We publish books from over...

100

Countries

6

Continents

80+

Languages

Our backlist is nearly **2000** titles.
We publish around **50** titles a year
through **6** distinctive imprints.

IMPRINTS

- Deep Vellum
- Dalkey Archive Press
- A Strange Object
- La Reunion
- Phoneme
- Fum d'Estampa

RANGE

- Fiction
- Nonfiction
- Poetry
- Translation
- Stories from Texas
and around the world



RECOGNITION

**The Helen & Kurt Wolff Translator's Prize
2026**

Max Lawton
Schattenfroh by Michael Lentz

**Rosenthal Family Foundation Award for Literature
American Academy of Arts and Letters
2026**

Ethan Rutherford
North Sun

**National Book Award Finalist
2025**
Ethan Rutherford
North Sun

Albertine Translation Prize 2024
Eve Hill-Agnus
Ultramarine

**Queen Sofia Spanish Institute Translation Prize
2024**
Heather Cleary
Dark Verses by Luis Felipe Fabre

**National Book Award Finalist
2024**
Roland Glasser
The Villain's Dance by Fiston Mwanza Mujila



DEEP VELLUM PROGRAMMING & COMMUNITY PARTNERSHIP

Serving Dallas from every angle to bring the world's greatest writers into conversation.

Notable Deep Vellum Programs: Annual

- Anniversary Party Weekend Author
- talks
- Book launches
- Concerts
- Book clubs
- Poetry readings

Deep Vellum has a long history of partnerships and collaboration with other arts organizations, including:

- Dallas Museum of Art
- Dallas Contemporary
- The Wild Detectives
- SMU
- Dallas Office of Arts & Culture
- Dallas Literary Society





COMMUNITY IMPACT WITH NATIONAL RECOGNITION

Knight in shining denim: Deep Vellum's Will Evans becomes a chevalier

The beloved literary fixture gets the ceremony he deserves, as Dallas' literary reputation continues to rise.



TexasHighways

Travel

Food & Drink

Outdoors

Culture

Deep Vellum Is Turning Dallas Into a Literary Hub

Founder Will Evans is helping champion lesser-known authors

By S. KIRK WALSH

November 12, 2024

How Dallas Became the National Capital of International Books

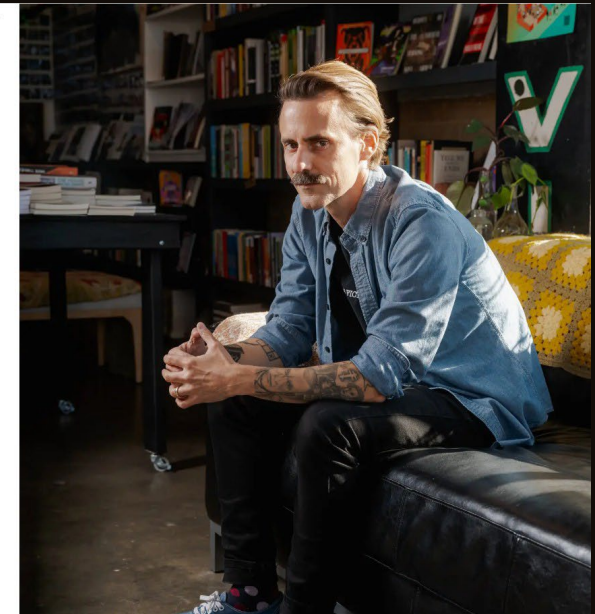
Sorry, New York. The largest U.S. publisher of literature in translation, plus a thriving global books scene, resides in the Metroplex.

The New York Times

Account

They Saw Dallas as a Literary Hub, Then Got to Work Making It One

"We are a literary city": Will Evans started saying it in 2013, when he started the publisher Deep Vellum. Alongside the bookstore Wild Detectives and others, they've put Dallas on the literary map.



Arts & Culture

Two Deep Vellum books longlisted for National Book Awards

BOOKS

Best of Dallas 2025: Deep Vellum's Founder Opens a Window to the World

Will Evans, the founder of Deep Vellum Books, sees a booming Dallas literary and cultural scene. It just needs to be able to tell its story.



DEEP VELLUM MUSIC & LITERATURE FESTIVAL

DEEP ELLUM ~ TEXAS ~ JULY 10-12, 2026



In July 2026, Deep Vellum will host the inaugural **Deep Vellum Music & Lit Festival**, a multi-day, multi-venue celebration of literature, music, and culture, taking place the weekend prior to the **FIFA World Cup** semifinals hosted in Dallas.

Based in the Deep Ellum Cultural District, this festival will expand well beyond our bookstore, engaging major venues across the neighborhood, including celebrated and historic venues like the **Sons of Hermann Hall**, **Deep Ellum Art Co.**, **Undermain Theatre**, **Life in Deep Ellum**, **Poets Bookshop**, and additional creative spaces.





18 Events

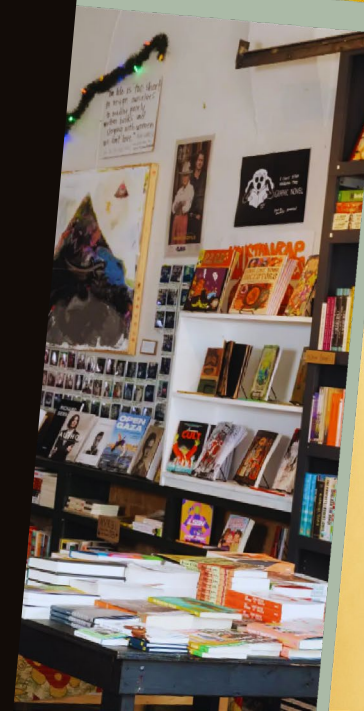
34+ writers, poets, musicians

Headliners:

- Hanif Abdurraqib
- Jamila Woods

Venues:

- Sons of Hermann Hall
- Ruins
- Deep Ellum Art Co.
- AllGood Cafe
- Undermain Theatre
- Life in Deep Ellum
- Kettle Art Gallery
- Deep Ellum Community Center
- Poets Bookshop
- Deep Vellum





THE VALUE OF LITERARY FESTIVALS

Deep Vellum participates in literary and book festivals across the state, country, and world. The cultural and economic impact of these festivals have been the subject of many recent socioeconomic studies. For example, established book festivals in [Europe](#) and [India](#) have reported millions in economic impact on the local economy. [Annual Reports](#) from Texas Book Festival regularly document widespread community engagement and significant economic outcomes; in 2024, TBF reported a total impact of \$6,433,812.

In our first year, we are excited to witness the economic impact we can bring to the neighborhood of Deep Ellum and the city of Dallas.

Rooted in our mission to bring the world into conversation through literature, the festival will spotlight local, national, and international artists working across writing, music, visual art, and performance. Deep Vellum's unique role as the largest publisher of translated literature in the U.S. and the only nonprofit literary publisher in Texas positions us to bridge global and local perspectives in a way no other organization in the region can.





A GRANT FROM THE TEXAS COMMISSION ON THE ARTS

This project is made possible by the extraordinary support of the **Texas Commission on the Arts**. The Deep Vellum Music & Literature fest is designated by the state of Texas as an official Cultural District Project. We are so grateful for this distinction



Literature Is a Public Art Form

Deep Vellum treats books as cultural infrastructure. Our bookstore functions as a public stage for ideas, performance, and dialogue. This festival expands our year-round work into a city-wide cultural moment and builds on Deep Ellum's legacy as a historic arts and music district.



FUTURE PROGRAMMING

Deep Vellum helped to establish
Literary Dallas

Our next phase: Bring literature to those
who are not seeking it out, or do not
have the resources to seek it out.

We want to make the experience of
literature easy to access and more
fully integrated into the life and
culture of Dallas.

PUBLIC

- Community learning programs
- Writing seminars
- Daytime/off-hours book club
- Deep Vellum on The Loop
- Literature x Art integrations
(with Dallas institutions and
local artists)

EDUCATIONAL

- Poet Laureates + Dallas schools
- DV Teens
- Study guides for teaching and
discussing translated literature

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Annual Report Goal Tracker Form

Glenn Ayars, Assistant Director, Office of Arts and Culture

Annual Report Goal Tracker Form

- On January 15, 2026, ACAC voted to recommend the FY 2024-25 Annual Report which contained the following FY 2025-26 ACAC Goals

Goal Category	Description	Metric
1) Funding Programs and Allocation Processes	Attend at least one program sponsored by OAC through a funding program, cultural center, or other cultural event at least once per quarter.	Each Commissioner provides a confirmation and/or reports on an attended program or event during a Commission meeting at least once per quarter
2) Access to Facilities and Resources	Identify spaces and/or venues for artists and organizations across all City Council districts to maintain and expand a list of spaces across Dallas	Each Commissioner provides a minimum of one facility, venue, or space to OAC for consideration
3) Communication and Collaboration	Maintain regular engagement with City Council members regarding public art projects and other arts and culture events in their districts.	Meeting date/report out on conversations with City Councilmember
4) Committee Participation	Attend a standing or ad-hoc committee meeting other than ones assigned to stay engaged with all Commission activities	Number of committee meetings attended with a minimum of one per year.
5) Organization Liaison and Engagement	Improve communication with assigned liaison reports submitted to OAC on a quarterly basis.	Submission of four liaison reports per assigned organization through the 2025-26 fiscal year

Annual Report Goal Tracker Form

- Staff has developed a process to **track progress** on these goals through the lens of **resource sharing** and **improved communication** around the work the Commission is already undertaking.
- Please note that individual progress toward goals will not be publicly reported. Instead, this effort is intended to **measure overall group progress**. The framework is designed to be a tool to help inform Commission's future Annual Report Goals.
- On April 1, staff presented a draft digital form to the Annual Report Committee to gather feedback and identify ways to make the tool more user-friendly.

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2024 Bond Program: Proposition E Cultural Facilities Update

**Arts and Culture Advisory Commission
Office of Arts and Culture**

May 21, 2026

Efrain Trejo

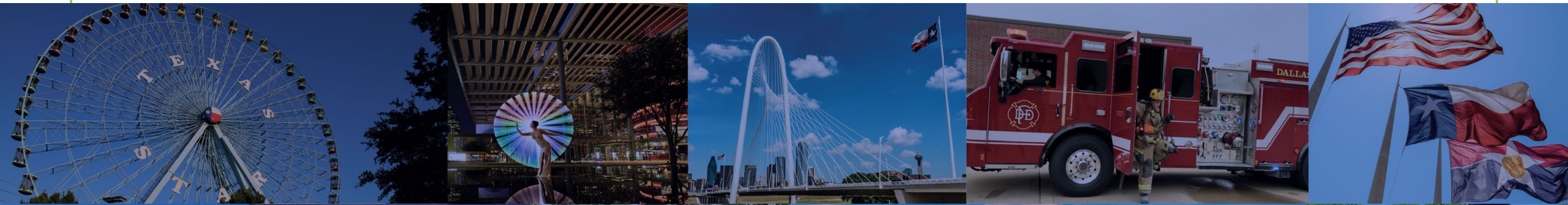
Assistant Director

Office of Bond and Construction Management

Benjamin Espino

Performance Mgmt. & Special Projects Mngr.

Office of Bond and Construction Management



Presentation Overview



1. Introduction and Purpose
2. Past Bond Programs & 2024 Bond Program Allocation
3. Highlights from Year 1 (FY25) and Year 2 (FY26)
4. Capital Improvement Projects (CIP): Upcoming Projects
5. Upcoming Bond Process (2029 Bond Program)
6. Q & A

Introduction and Purpose

- The Office of Bond and Construction Management (BCM) was created to provide oversight of the City's bond programs to ensure the efficient, equitable, and transparent delivery of infrastructure improvement to the Dallas Community.
- The purpose of this presentation is to provide an update on the Cultural Facilities projects included in the 2024 Bond Program, including current project status, implementation process, funding allocation and upcoming bond process.

Past Bond Program & 2024 Bond Program Allocations

Allocation overview of the last six bond program:

Year	Bond Program Approved by Voters (in M)	Bond Program Dollars Allocated to Cultural Facilities (in M)	Bond Program Dollars Allocated to Cultural Facilities (%)
1998	\$543.6 M	\$10.5 M	1.9%
2003	\$579.3 M	\$28.9* M	5.0%
2006	\$1,322.0 M	\$60.9** M	4.6%
2012	\$642.0 M	\$0.0 M	0.0%
2017	\$1,081.5 M	\$14.2 M	1.3%
2024	\$1,250.0M	\$75.2M***	6.0%

*\$42M of the \$60.9M allocated was for new cultural facility construction (Moody Performance Hall)

**\$75.2M is for existing deferred maintenance for cultural facilities

Highlights from Year 1 (FY-2025)

Cultural Facilities Projects:

- Oak Cliff Cultural Center: Parking Lot Resurfacing, striping, sign installation and 32" pipe fence with sliding gate
- Bath House Cultural Center: Electrical Panel & Switch Gear Replacement
- Winspear Opera House: Two Cooling Towers Replacement



Highlights from Year 1 (FY-2025 Continued)

Dallas Center for the Performing Arts Foundation, Inc. (DCPAF)*: 5th Amendment to Use Agreement:

- DCPAF will manage Bond projects for its facilities
- DCPAF is responsible for design and construction documents and will donate to the City
- Bond Office will handle public Procurement for Construction contracts
- DCPAF will then be assigned and manage Construction projects
- Re-establishes the construction delivery method originally developed for DCPAF

*AT&T Performing Arts Center is the dba for Dallas Center for the Performing Arts Foundation, Inc.

Highlights from Year 2 (FY-2026)

Cultural Facilities Projects:

- Wyly Theatre: Elevator Modernization Phase I Project will begin construction in the fall of 2026
- Meyerson Symphony Center: Construction documents completed in May 2026; construction will begin in July 2026
- South Dallas Cultural Center and Bath House Cultural Center: Design award schedule fall of 2026
- Moody Performance Hall and Latino Cultural Center: Design award scheduled for fall 2026

Highlights from Year 2 (FY-2026 Continued)

Dallas Museum of Art (DMA) 7th Amendment to Use Agreement:

- DMA will manage Bond projects for its facilities
- DMA is responsible for hiring architects and engineers to complete design and construction documents that will be donated to the City
- Bond Office will handle public Procurement for Construction contracts
- DMA will serve as the City's project manager for Bond projects
- All DMA construction projects will be handled to DMA guidelines regarding collection preservation, visitor access, operational continuity, and conservation and security requirements

CIP: Upcoming Projects

Cultural Facility	Year 3 (FY 26-27)	Year 4 (FY 27-28)	Year 5 (FY 28-29)
Annette Strauss Square	\$518,017.00	\$0	\$0
ATTPAC Campus	\$792,292.00	\$0	\$0
Bath House Cultural Center	\$0	\$0	\$0
Dallas Black Dance Theatre	\$3,127,850.00	\$0	\$0
Dallas Museum of Art	\$20,014,618.70	\$0	\$0
Kalita Humphreys Theater	\$0	\$6,448,276.00	\$2,535,518.00
Latino Cultural Center	\$3,630,020.00	\$0	\$0
Majestic Theatre	\$727,581.00	\$7,509,846.00	\$0
Meyerson Symphony Center	\$2,818,996.00	\$0	\$0
Moody Performance Hall	\$2,078,080.00	\$0	\$0
Oak Cliff Cultural Center	\$0	\$0	\$0
Sammons Center for the Arts	\$3,789,492.43	\$0	\$0
South Dallas Cultural Center	\$0	\$0	\$0
Winspear Opera House	\$4,425,606.60	\$0	\$1,038,581.00
Wyly Theatre	\$4,995,409.40	\$0	\$0
Grand Total	\$46,917,964.13	\$13,958,122.00	\$3,574,099.00

Upcoming Bond Process : 2029 Bond Program

Bond Program Process Overview

- 2027: Technical Scoring Criteria is developed
- 2028: Needs Inventory, Project Identification and Prioritization
 - City's Facilities Condition Assessment (FCA) will be completed by FY 28
- 2029: Public Engagement & Community Bond Task Force (CBTF)
 - Sub-Committees will include Critical Facilities (Cultural Arts Facilities)
 - City Council approves final bond propositions
 - Citizens approve bond program funding through election
 - General Obligation bond authority is established
- 2030: Implementation & Delivery

2024 Bond Program: Prop. F. – Cultural Facilities Update

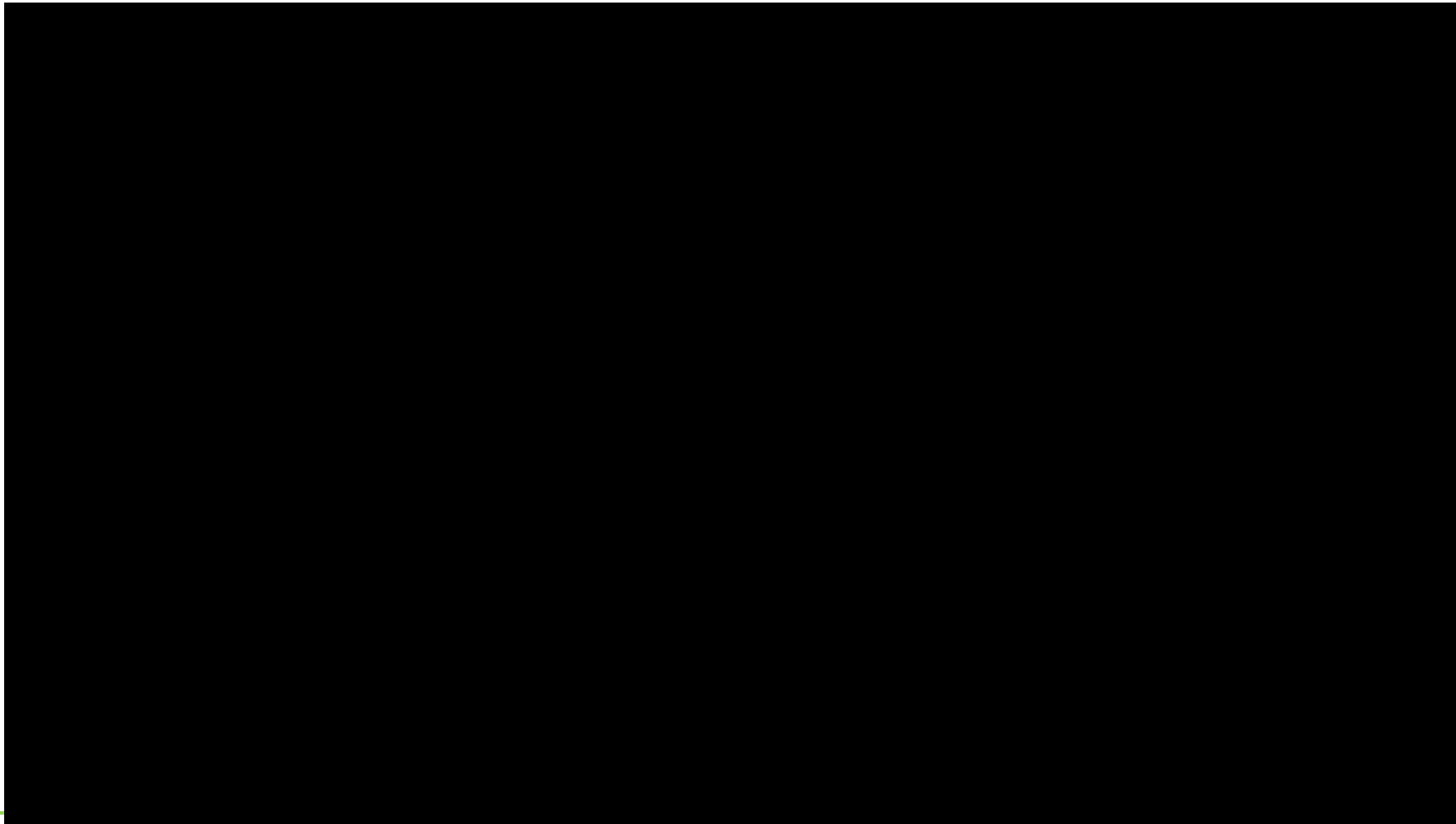
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**Director's Update – Dallas Arts Month Events, Moving Minds
and Money Event at the Federal Reserve, International Dance
Day, Staff Updates
Martine Philippe, Director, Office of Arts and Culture**

International Dance Day Recap



Briefing Memos

- A. ArtsActivate 2026 round 3 [Julia Hosch, Cultural Organization Program Manager, Office of Arts and Culture]

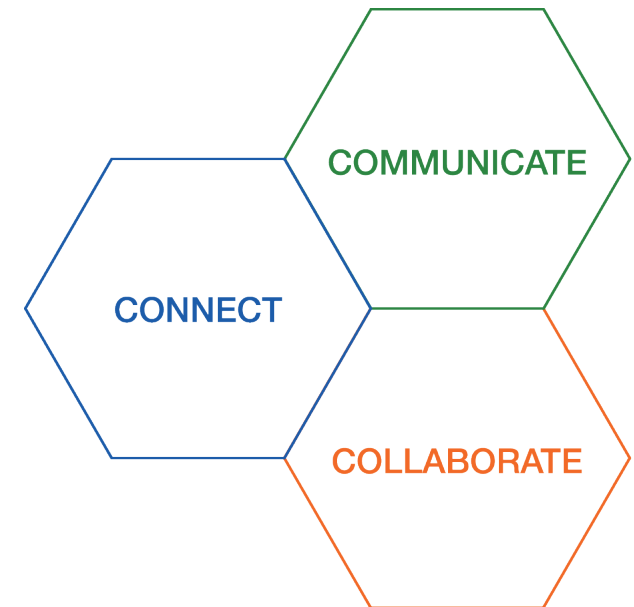


ArtsActivate 2026 Round 3

Julia Hosch, Cultural Organization Program Manager, Office of Arts and Culture

Upcoming Events

- Temporary Public Art Dedication: The World is Ours by Rick Ross
 - June 9th
 - Location: 3809 Grand Ave, Dallas TX 75210
- Public Art Dedication: Four Chromatic Gates by Herbert Bayer
 - June 12th
 - Location: 3700 Glencoe St, Dallas TX 75206
- African American Museum Press Conference?
- Pride Exhibit at City Hall?



Upcoming Meetings and Events

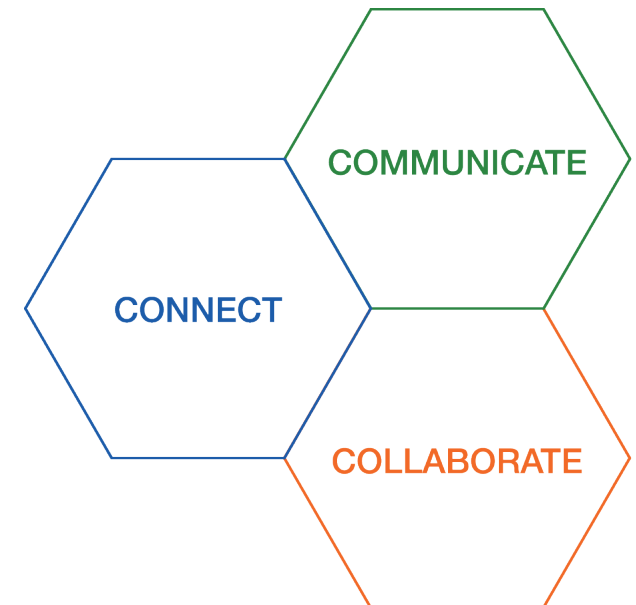
Note: All June meetings will be held at the Parks and Recreation Board Room

Public Art Committee, Committee Chair Krista Weinstein – (June 2, 2026)

Allocations Committee, Committee Chair Mickie Bragalone – (June 4, 2026)

Annual Report Committee, Committee Chair Sylvia Bodell – (June 10, 2026)

Arts and Culture Advisory Commission, Chair David Small – (June 18, 2026)





Arts and Culture Advisory Commission

May 21, 2026

David Small

Chair

Arts and Culture Advisory Commission

Martine Elyse Philippe

Director

Office of Arts and Culture

