



Bath House Cultural Center • White Rock Lake
521 E. Lawther Dr. Dallas, Texas 75218

2025 NOTIFICATION

October 25, 2025

Dear artists:

Thank you for submitting your application for the Bath House Cultural Center's **2025 Art Mart**. After reviewing all the applications carefully, the Art Mart Jurors have selected the vendors for the event. Their names appear on the next page.

While making their selections, the selection committee attempted to maintain a well-balanced representation of artists and media that can create a diverse marketplace for our patrons.

Waiting List - There are times when some of the selected artists decide to opt out of the Art Mart. If your name does not appear on the list of selected artists, please send an e-mail to enrique.fernandez@dallas.gov if you would like to be added to the waiting list. The spaces that are turned down by artists are given to the artists on the waiting list on a first-come-first-serve basis.

The deadline to opt out of Art Mart is November 1. If you're on the waiting list and don't hear from us by that day, it means no vendors opted out or the available spaces were assigned to artists who were added to the waiting list before you.

Please save this document for future reference.

Thank you for your support. We look forward to working with you and having a great Art Mart.

Best regards,

Enrique Fernández Cervantes

On behalf of the Friends of the Bath House

Curator / Visual Arts Coordinator

Bath House Cultural Center • (214) 670-8723 • enrique.fernandez@dallas.gov

2025 Art Mart • Selected Artists

Vasfie Abderafi

Sally Ackerman & Lisa Payne

Tatyana Alanis

Martinez Alex

Shafkat Anowar

Cindy Bagwell

Katherine Baronet

Martha Boles

Kathryn Boulet

Thomas Braley

Dana Brock

Seema Christensen

Dan Collins

Gail Delger

Dan Dudley & Lori Dudley

Cindy E. Kelley

Mariah Fournier

Mary Frei

Pastor Garcia

Jay Gardner

Essie Graham

Valery Guignon

Deana Hinchcliff

Laurie Huff

Sigrun Hukill

Cindy Ingram

Cheryl Johnson

Emily Lamberty

Sarah Landreau

Rebecca Lansdowne-Collins

Brenda McKinney

Elaine Michaels, Sabine Michaels, Andy Michaels

Cicely Miller

Jo Moncrief

Kimberley Morris

Carlos Newland

Cortney Pace

Pavlina Panova

Cynthia Pater

Freddie M. Polk

Lily Pon

Beth Ritter-Perry

Eryn Rosenbaum

Ivana Salas

Chesley Smith

Olivia Snyder

Ashley Staggs

Laidric Stevenson

Eric Sweeney

Terri Thoman

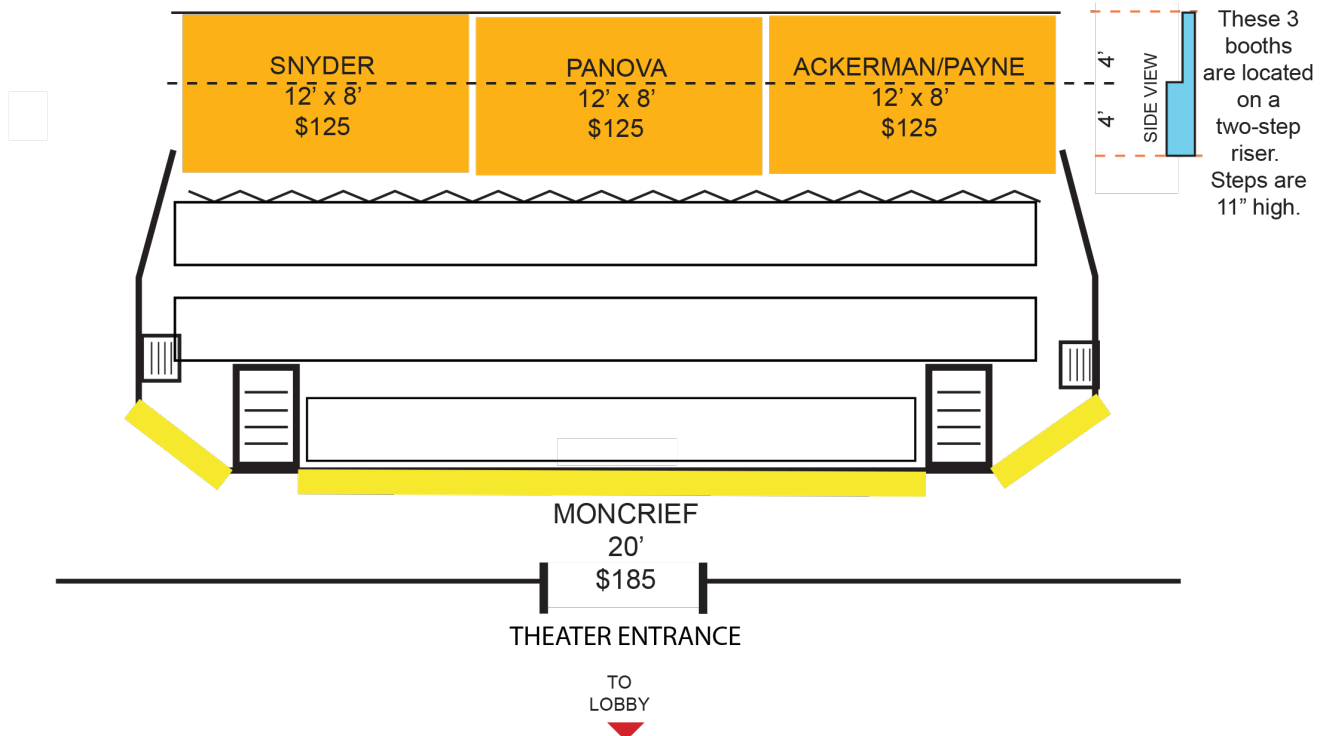
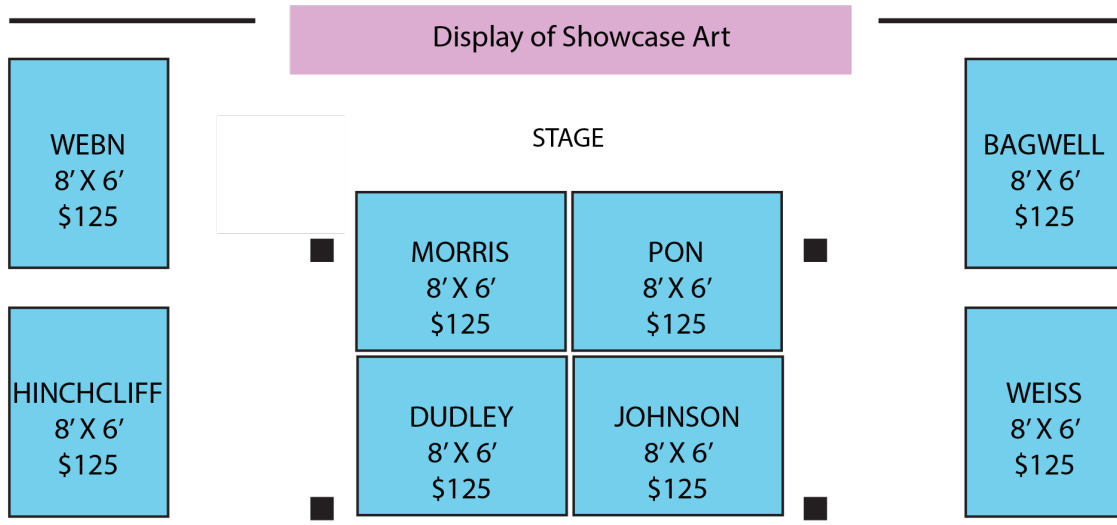
VET

Frances Webn

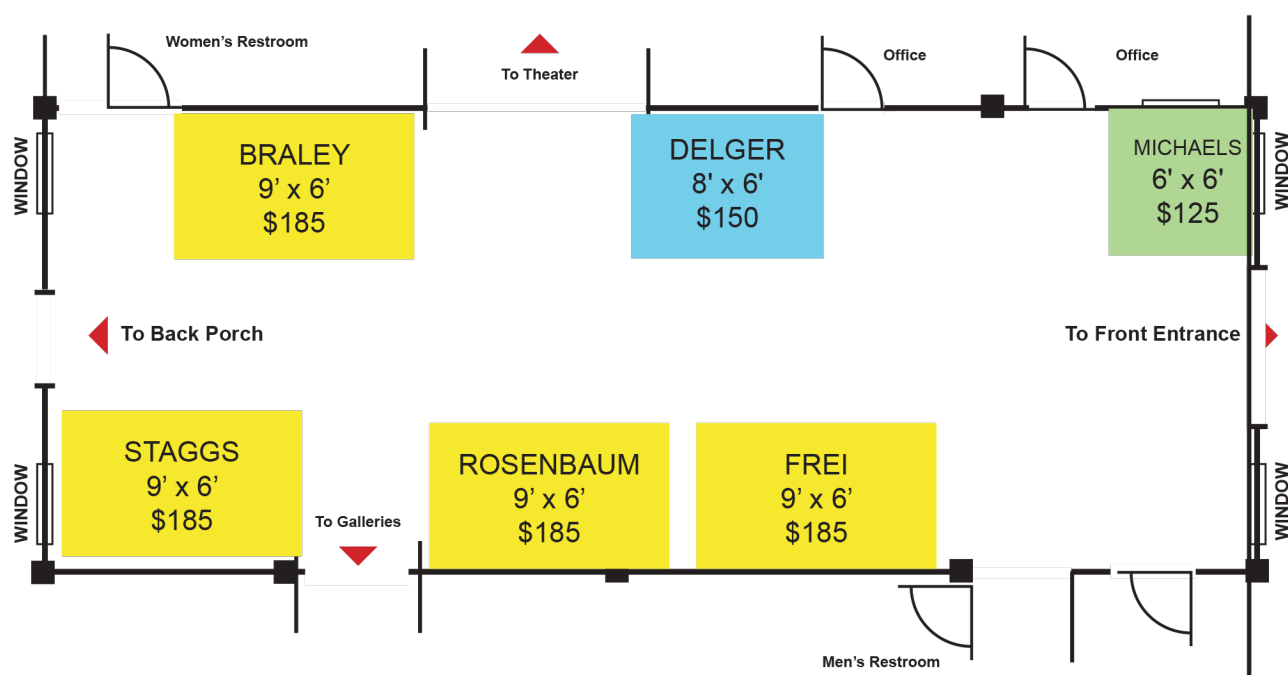
Karen Weiss

Booth Locations

Please refer to the following maps to see the location of this year's Art Mart booths. All the booths are labeled with the names of the artists for easy identification. Booth size and prices also appear on the maps.



With the exception of the Theater Entrance,
theater vendors will not be allowed to hang
artwork directly on the walls.



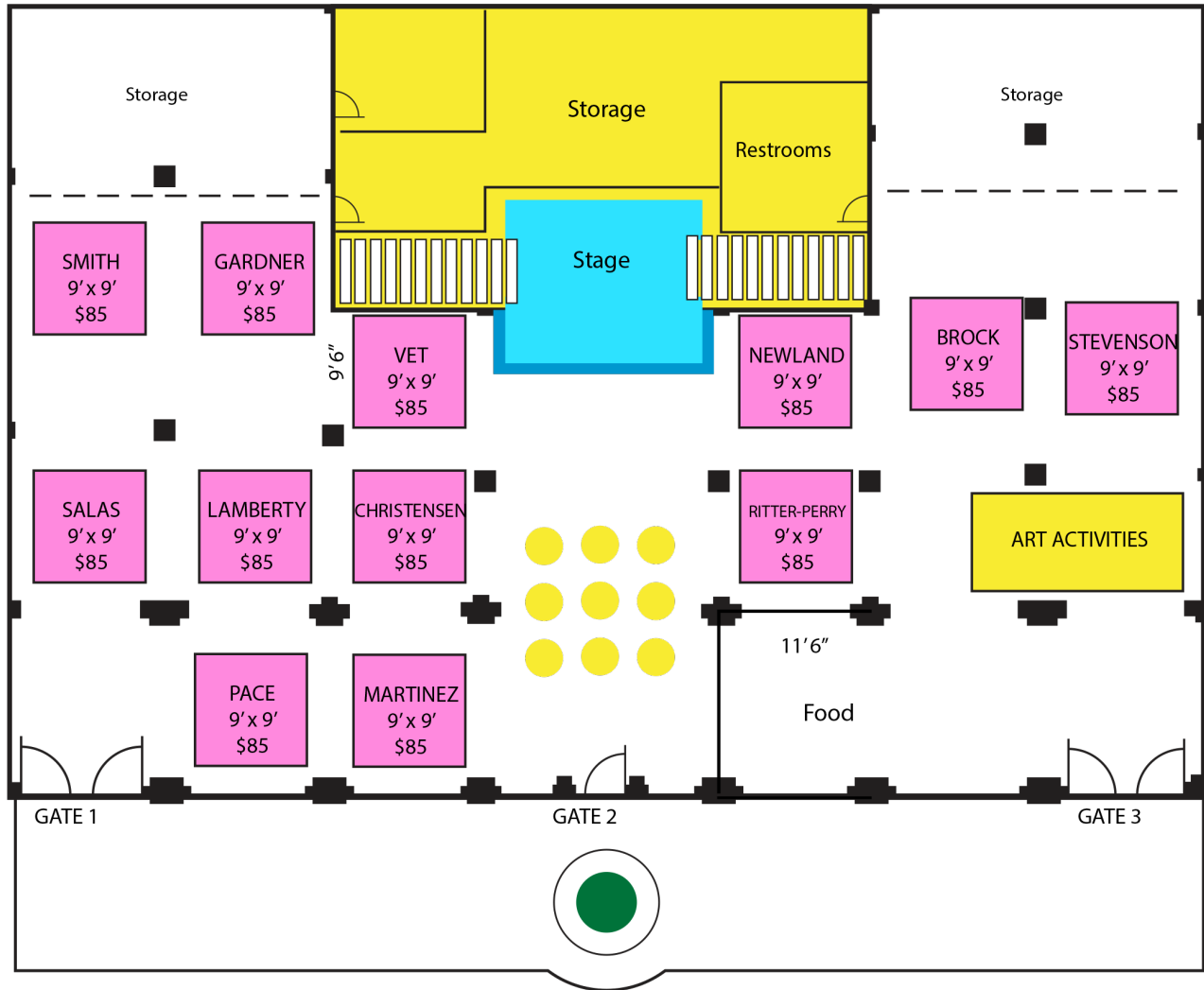
Lobby vendors will not be allowed to hang artwork directly on the walls.



Bath House
CULTURAL CENTER

MAIN GALLERY, HALL, ARTFLEXSPACE, CLASSROOM





Lake Level vendors are not allowed to hang artwork directly on the concrete walls, but they can hang artwork on panels or grids.

The mural paintings in the lake level should not be touched or covered.

The Lake Level area is enclosed by metal bar fences and gates. All the entrances will be locked at night, but the area is currently not monitored by a security alarm. Portable heating towers will be provided by the center in the event of extreme cold weather.

Personal space heaters are not allowed.

WHITE ROCK LAKE



Important information to remember

YOUR BOOTH LOCATION

As noted on the Art Mart Guidelines, the Committee's decision for the selection of artists and booth designations is final and undisputable. We hope that you find your booth location satisfactory. If, for some reason, you wish to decline the booth location, you have the option of **opting out of the Art Mart**.

To remove yourself from the Art Mart, and make your space available for another vendor, please send an opt-out notification to enrique.fernandez@dallas.gov, no later than the date shown below.

Deadline for opting out of the Art Mart: Saturday, November 1, 2025.

BOOTH FEES

Payment Deadline: Tuesday, November 4, 2025

Please refer to the booth maps to see the price of your space.

Paying with a check:

Payable to the **FRIENDS OF THE BATH HOUSE CULTURAL CENTER**

Mail check to:

Bath House Cultural Center
2025 Art Mart - 521 E. Lawther Drive, Dallas, TX 75218

Paying online with Paypal or credit card:

<https://friendsofthebathhouse.org/product/membership/art-mart-booth-fees/>

Artists who fail to make their payments by the deadline will be disqualified and their spaces will be assigned to another artist.

SALE OF SHOWCASE ARTWORK

The Art Mart will showcase artworks provided by participating artists, with each piece **valued at \$60. Participating in this showcase is optional.** These items will be available for immediate purchase, facilitated by Friends of the Bath House volunteers. Fifty percent of the sale proceeds will go to the artist, while the other half will benefit

the Friends of the Bath House. If the artwork doesn't sell, it will be returned to the artist.

The purpose of displaying donated items is to showcase the participating artists' work and guide patrons to their booths, where they can explore and purchase more of their creations.

The last day to turn in your showcase artwork is Saturday, November 15, 2025.

You may hand-deliver your showcase art to the Bath House during the center's regular hours, Tuesday-Saturday, 12-6 PM.

Please attach a tag with your name when you drop off your item to make sure that we list it accurately. Make sure that your work is suitable for display.

Visit the link below to provide information about your showcase item before you deliver it to us. We will print and display this information next to your showcased work.

<https://form.jotform.com/232935796288071>

NOTE: Artists who live outside of the DFW area may ship their showcase work or contact the Bath House to make special delivery arrangements.

ART SALE SCHEDULE

Friday, November 21, 2025

All the artists can load in and set up their booths between 1 and 6 PM.

Although the event staff will be working inside the building in the early part of the day, artists won't be able to come in until 1 PM.

The BHCC will host a **preview reception** on Friday from 7 to 9 PM. All artists are encouraged to participate in the reception. Many of the patrons start buying artwork on Friday night.

Saturday, November 22, 2025

Doors will open to Vendors at **11 AM**. Doors will open to the public at **12 PM**. Saturday's sale will end at **6 PM**.

Sunday, November 23, 2025

Doors will open to Vendors at **11 AM**. Doors will open to the public at **12 PM**. Sunday's sale will end promptly at **6:00 PM**.

ART LOAD-OUT

All spaces must be completely cleared by **7:30 PM on Sunday, without exception**. If you anticipate that tearing down your booth will take extra time, please begin your load-out earlier. Artists who used the walls to display their artwork are responsible for removing all hanging hardware, including nails, screws, hooks, staples, tape, wire, and any other materials.

PUBLICITY

Printed Postcards

5" x 7" postcard invitations will be available to promote the event, which will be available to the artists. They can be picked up Tuesday-Saturday from 12 noon to 6 PM. Postcards will become available on **November 8, 2025**.

Digital Postcards

Many artists use e-mail, social media, or their websites to promote the Art Mart. We will provide you with a digital postcard that you can use to publicize the event.

Information about the Art Mart will be posted on our website, www.bathhousecultural.com. Other promotional materials will be distributed to our media list and to our patron mailing lists.

Along with the postcards, we will also have 18" x 24" yard signs to help promote the event. Let us know if you'd like one. If you do take a sign, please ensure it is placed on private property. Both the Bath House and you could be fined by the city if signs are placed in restricted areas.

We hope that you are happy with your booth location and that you enjoy your experience with the Art Mart. You may contact a staff member if you would like to see your booth location in person prior to the weekend of the Art Mart. Please let us know if you have any questions. We are excited to have an opportunity to share your artwork with our community during the Art Mart.

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